

# Centering women of color in STEM

Where women from historically excluded groups do  
(and don't) complete physics degrees in the US and  
UK

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# The project

Four teams; 3 in the US, 1 in the UK

Goal: Create a portal where users can look up institutions' graduation rates of women in from historically excluded groups in physics, math and computer science, compared with:

1. Their wider population of women from these groups
2. Other institutions

Long-term goal: Add other countries to the data set

# This presentation

1. Background on the US data
2. Sneak peek at what will be available on the US portal
3. Sneak peak at the UK portal
4. Illustration of how data available in UK and US differ
5. Big picture: questions and insights that can emerge from the data on this portal

# Data

- 12 years (2008-2019) of data from the Integrated Postsecondary Education Data System (IPEDS)
  - Race, gender, majors of Bachelor's degree recipients for each institution
  - Selected Physics, Math, and Computer Science
  - Excluded any program that averaged  $< 1$  major/year

## Definitions

- Women of Color (WoC)
  - women classified in the IPEDS data base as American Indian or Alaska Native; Asian; Black or African American; Hispanic or Latino (of any race); Native Hawaiian or other Pacific Islander; and two or more races
- Historically Excluded Minority (HEM) Women
  - women classified in the IPEDS data base as Black or African American; Hispanic or Latino (of any race); or American Indian or Alaska Native



# What do the data look like?

	Physics	Math	Computer Science
<b>Number of institutions</b>	748	1,266	1,403
<b>Total number of degrees</b>	80,962	283,461	575,533
<b>Women</b>	16,222 (20%)	118,606 (42%)	106,691 (19%)
<b>Women of Color</b>	3,581 (4%)	29,303 (10%)	43,320 (8%)
<b>Historically excluded minority women</b>	1,760 (2%)	14,952 (5%)	22,595 (4%)

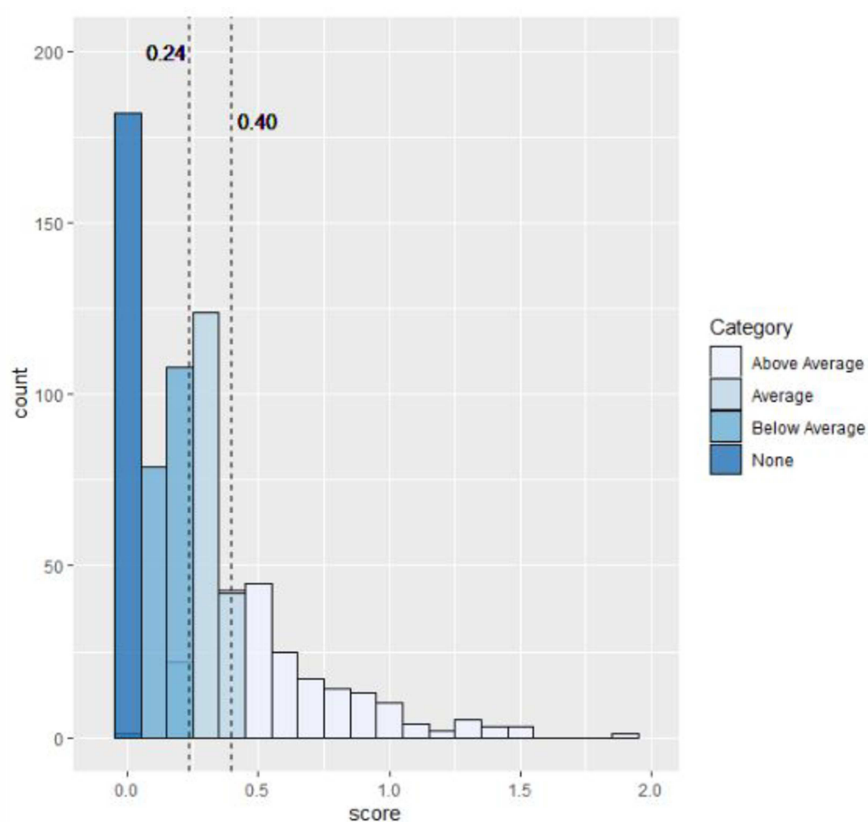
# How do we compare institutions?

- Number of physics degrees earned by women of color
  - Normalize by size of department
  - Normalize by ratio of women of color at institution

$$Score_{WoC\ phys} = \frac{\left(\frac{n_{WoC\ phys\ degrees}}{n_{phys\ degrees}}\right)}{\left(\frac{n_{WoC\ inst\ degrees}}{n_{inst\ degrees}}\right)}$$

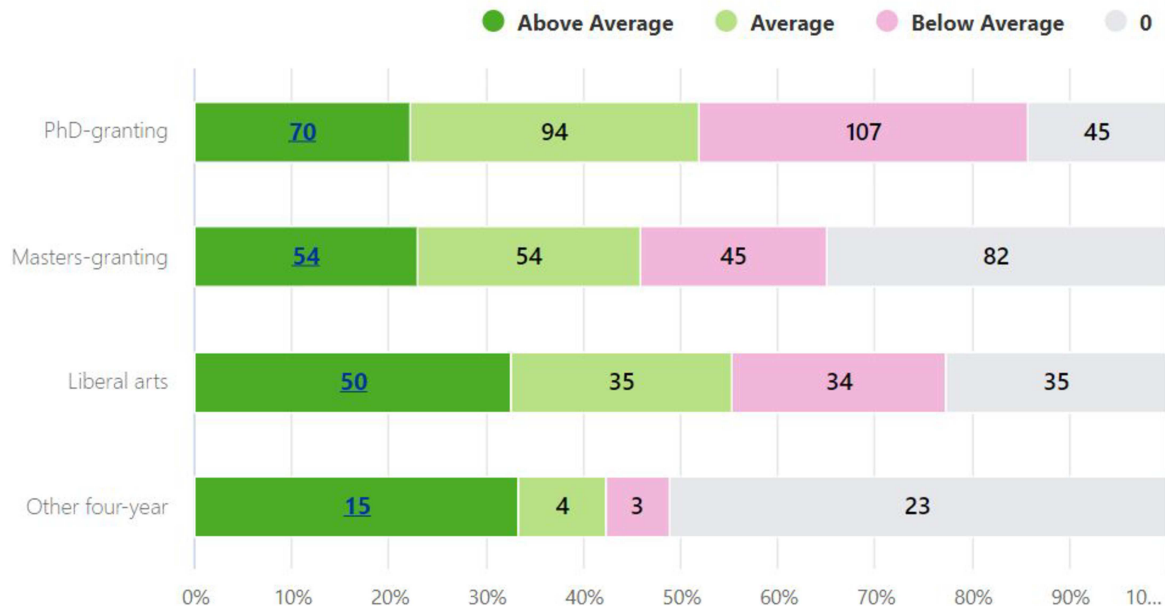
# Example: Women of Color in Physics

- 747 physics departments
- Possible categories
  - None (182)
  - Below Average (188)
  - Average (188)
  - Above Average (189)



# Portal: Compare Trends

Women of Color Physics Indices by Carnegie Classification



# Portal: Compare Institutions Map

Select Discipline

Physics

Bachelor's degrees awarded in 2008-19

☐ Women ☒ Women of Color ☐ Women of HEM

TYPE

- ☐ PhD-granting
- ☐ Masters-granting
- ☐ Liberal arts
- ☐ Other four-year

CONTROL

- ☐ Public
- ☐ Private nonprofit

POPULATION

- ☐ Minority serving
- ☐ Predominantly White

SPECIALIZED MISSION

- ☐ Women-only

SIZE

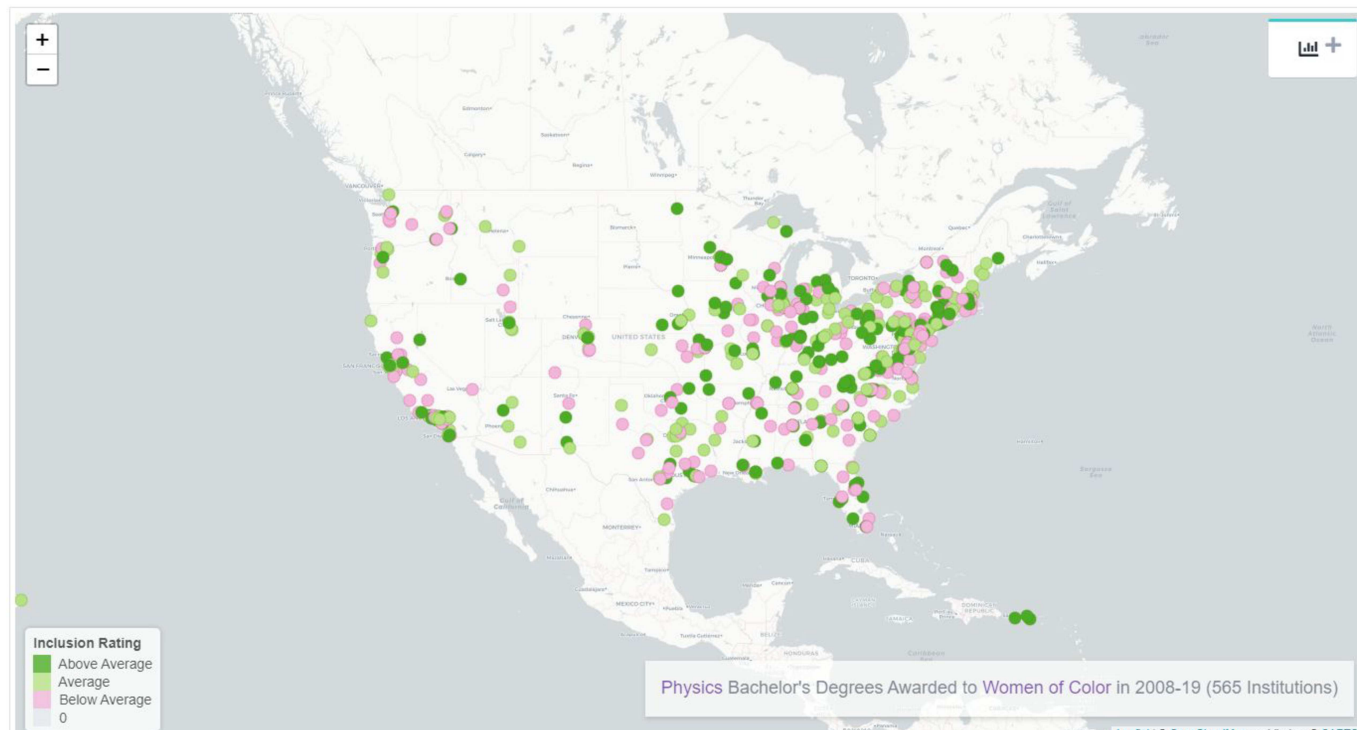
- ☐ Very small (FTE < 1,000)
- ☐ Small (1,000 <= FTE < 3,000)
- ☐ Medium (3,000 <= FTE < 10,000)
- ☐ Large (FTE >= 10,000)

STATES AND TERRITORIES

Select states...

 Clear filters

Inclusion Rating ☐ 0 ☐ Below average ☐ Average ☐ Above average



# Portal: Compare Institutions Chart

## LOCATION

ZIP Code

State

## ZIP CODE

5-Digit ZIP Code

## SEARCH RADIUS

100 miles

## DISCIPLINE

Physics

Mathematics

Computer Science

## TYPE

☒ Public

☐ Private nonprofit

## SPECIAL MISSION

☐ Minority serving

☐ Women-only

## SCHOOL SIZE

☐ Very small (FTE < 1,000)

☐ Small (1,000 <= FTE < 3,000)

☐ Medium (3,000 <= FTE < 10,000)

☒ Large (FTE >= 10,000)

Clear filters

Click on an institution for more information

Type to search by school name

INSTITUTION ↑

WOMEN

WOC ↓

HEM

Appalachian State University Boone, NC



Boise State University Boise, ID



CUNY Brooklyn College Brooklyn, NY



East Tennessee State University Johnson City, TN



Florida International University Miami, FL



Indiana University-Purdue University-Indianapolis Indianapolis, IN



Iowa State University Ames, IA



Marshall University Huntington, WV



New Mexico State University-Main Campus Las Cruces, NM



North Carolina A & T State University Greensboro, NC



Oakland University Rochester Hills, MI



Saint Cloud State University Saint Cloud, MN



University of Arkansas Fayetteville, AR



University of Cincinnati-Main Campus Cincinnati, OH



# Portal: Compare institution raw data

## Kansas State University

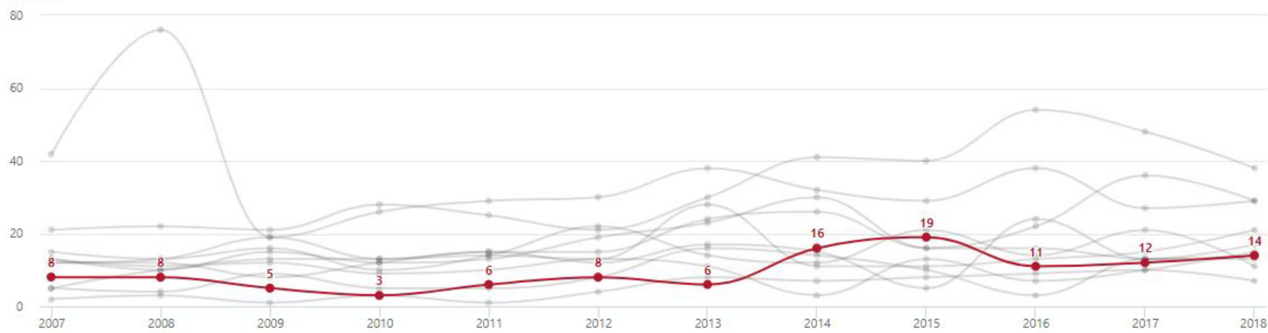
Physics degrees awarded in 2008-19

### Peer Group

Auburn University  
Clemson University  
Colorado State University-Fort Collins  
Iowa State University  
Louisiana State University and Agricultural & Mechanical College  
North Carolina State University at Raleigh  
Oklahoma State University-Main Campus  
Oregon State University  
University of Massachusetts-Amherst  
Washington State University

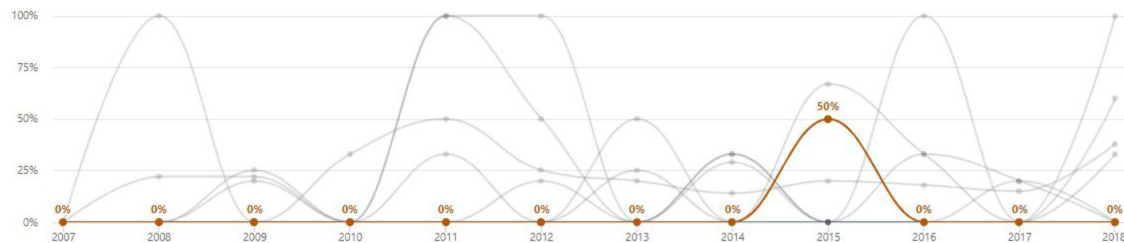
### Bachelor's Degrees Awarded by Year

Subtitle



### % of Bachelor's Degrees Awarded to Women of Color by Year

Degrees awarded to women of color / degrees awarded to women



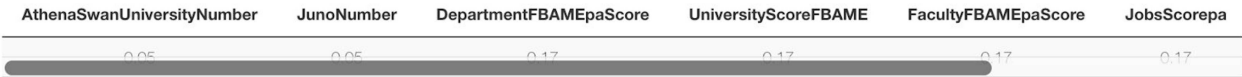
— Kansas State University

- Female

Female BAME
- Physics

Mathematics

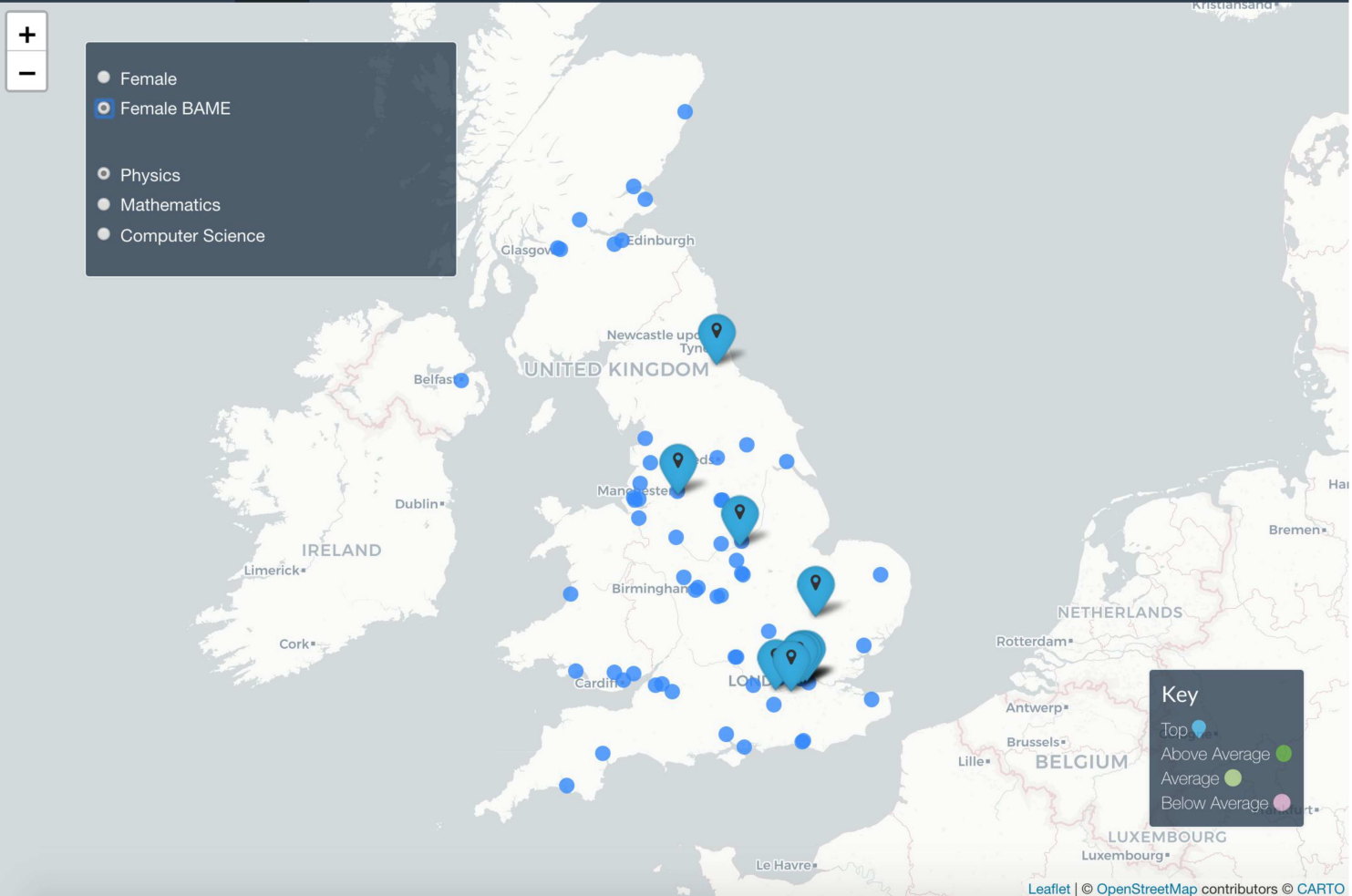
Computer Science



Search:

Provider	Score	AthenaSwanUniversityNumber	JunoNumber	DepartmentFBAMEpaScore	UniversityScoreFBAME	FacultyFBAMEpaScore	JobsScorepa	FBAMEGappaScore	NSSScore
Imperial College of Science, Technology and Medicine	5	🏆🏆🏆		⬆️	⬆️	⬇️	⬇️	⬆️	⬇️
King's College London	5	🏆🏆	Champion	⬆️	⬆️	⬇️	⬇️	⬆️	⬇️
Kingston University	5	🏆🏆		⬆️	⬆️		⬆️	⬆️	⬇️
Queen Mary University of London	5	🏆🏆🏆	Champion	⬆️	⬆️	⬇️	⬇️	⬆️	⬇️
Royal Holloway and Bedford New College	5	🏆🏆	Champion	⬆️	⬆️	⬇️	⬇️	⬆️	⬆️
The University of Cambridge	5	🏆🏆🏆	Champion	⬆️	⬇️	⬇️	⬆️	⬆️	
The University of Manchester	5	🏆🏆	Champion	⬆️	⬆️	⬇️	⬇️	⬆️	⬇️
University College London	5	🏆🏆	Champion	⬆️	⬆️	⬇️	⬇️	⬆️	⬇️
University of Durham	5	🏆🏆	Champion	⬆️	⬇️	⬇️	⬇️	⬆️	⬆️
University of Nottingham	5	🏆🏆🏆	Champion	⬆️	⬆️	⬇️	⬇️	⬆️	
Cardiff University	4	🏆🏆	Champion	⬆️	⬇️	⬇️	⬇️	⬆️	⬇️
Keele University	4	🏆🏆	Supporter	⬇️	⬆️	⬇️	⬇️	⬆️	
Loughborough University	4	🏆🏆		⬆️	⬇️	⬇️	⬇️	⬆️	⬆️
The Nottingham Trent University	4	🏆🏆		⬆️	⬆️	⬆️	⬇️	⬇️	





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## Centering Women of Colour in Science

Women of colour are deeply underrepresented in some STEM disciplines at the undergraduate level, principally physics/astrophysics/astronomy, computer science, math, aerospace engineering, civil engineering, electrical engineering and mechanical engineering.



Women who persist in these fields, especially women of colour, experience isolation, microaggressions and sexual harassment (Barthelemy, McCormick, & Henderson, 2016; Gonsalves, Danielsson, & Petterson, 2016; Johnson, Ong, Ko, Smith, & Hodar, 2017). However, little is known about the finer details of this underrepresentation: for example, the kinds of institutions where women of colour are markedly underrepresented and those in which they thrive; institutional policies and practices that lead to inclusive cultures; benchmarks about what constitutes an above-average departmental performance of Intersectional Inclusion. We are using quantitative analyses of physics graduation rates of women of colour at US and UK universities to create a portal of publicly available data.

This project is a collaborative effort between the US and the UK.

The overarching goal of this project is:

To create a portal through which data on STEM graduation rates of women and women of colour at US and UK universities can be accessed.

There are three measurable objectives we will use to achieve this overarching goal. They are to:

1. Compile US and UK institutional graduation data, by race and gender, for physics/astrophysics/astronomy, computer science, and mathematics and statistics.
2. Build a public interface to allow users to access the data;
3. Collect user analytics to improve the database.

### Funding

This project is funded by the UKRI and ESRC and based at the University of Birmingham.

### Further information

SBE-UKRI summary - Centering Women of Color in STEM: Data-Driven Opportunities for Inclusion

National Science Foundation summary - Centering Women of Color in STEM: Identifying and Scaling Up What Helps Women of Color Thrive

## Additional pages:

1. Explanation of data analysis
  - a. Data explanation for maths people
  - b. Data explanation for educationalists
  - c. Real-life data explanation
2. Useful links
  - a. Blogs and vlogs created by (BAME) females in STEM fields
  - b. Organisations, Professional groups, and resources for (BAME) females in STEM fields
3. Literature
  - a. Global literature on (BAME) women in STEM
  - b. UK literature on (BAME) women in STEM

What we can do with this data?

# Insights

For women searching for a good academic home, as a student or faculty member:

- Institutions' numbers do not necessarily indicate an inclusive or exclusive climate; however, they can complement what you find by talking with members of the departments you are considering

# Insights

For researchers—I have so many ideas!

- From the 75 year old mother of one of the PIs: “How do institutions get away with the zeros?”--having no women of color, or in ten cases no women at all, over an 11 year time period.
- How do the faculty in those institutions explain this? How do the students explain it?
- Are there patterns among these institutions that would help us identify the dynamics of exclusion?

# Insights

## For researchers

- What are the institution types that graduate higher rates of women from historically excluded groups? Why do these types of institutions have higher rates? Are there any practices or policies that can be adopted by other institutions?
- Are there policies or practices shared among particular institutions with higher graduation rates that can be adopted more widely? (similar to the TEAM-UP insights)
- Are there features (number of women faculty, for instance) that correlate with graduation rates of women from historically excluded groups?

# The beta version of the Portal!

Please excuse the clearly-under-construction nature of the portal itself. You can read more about it—and get to the data—here:

<https://www.zaposa.com/home2/centering-women-of-color-in-stem>



# Acknowledgements

This material is based on work supported by the National Science Foundation (US), Grant No. SMA 1934298, and the Economic & Social Research Council (UK), Project Ref. ES/T010290/1. Any opinions, findings, and conclusions or recommendations are those of the authors and do not necessarily reflect the views of the National Science Foundation or the Economic & Social Research Council.