CULTURE / ARTICLES

What Gets Inside: The Adaptability of Colonia Periférico

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Señora Natividad's sturdy, narrow, four-story house was perched on top of a ravine. Painted a pale periwinkle and sandwiched between similarly vertical houses, it reflected a narrow stream of sunlight that twisted through the canyon (euphemized sewage) and garbage, birds, rats, and dogs included, in the brush entangled with garbage on the riverbank below. The ravine formed the northernmost boundary of Colonia Periférico, a working-class neighborhood of *mala fama* (bad reputation) in Mexico City.

DURING THE RAINY SEASON, the dam usually overflowed and the ravine filled, flooding the houses with torrential brown waters rolling with the detritus of the city. When I first met Periférico, I learned from local urban water ecologists that this flooding fills the walls of cement houses like tin. Not with salmonella, E. coli, and fecal enterococcus. Some in Col. Periférico, however, did suffer from intestinal diseases that plagued the residents. Who can say though, if there was a higher incidence of respiratory problems in Col. Periférico than elsewhere in this chronically polluted city.

My neighbors in Col. Periférico assumed their bodies were porous to the world around them, including to their own neighborhood's noxiousness.

When I lived with Sra. Nati, who was my landlady, she always joked about the smell that wafted off the dam and infused the neighborhood. She lived there with her daughter, son-in-law, and three grandchildren, other relatives, and boarders like me, on the lot on to burning. According to us two more. She would tell us how whenever she left, she wanted to be back in Col. Periférico. Nati was accustomed to her neighborhood, which every day, I found more unbearable. She had lived there over fifty years before. And always, she punch line. "I need to be back here where the air is sweet." Or sometimes she would say "I need to be back here, where we get the stink for free." We laughed about it. Nati was proud of Col. Periférico in the air was rife. When I lived in Col. Periférico I got used to the stench, but when I left, even for a few days, upon return I would have to brace myself all over again for the olfactory assault.

The smell wasn't the neighborhood's only noxious attribute. Cement factories surrounded Col. Periférico, filling its perimeter air with dust. These features did double duty to make the place distinct. Besides the signature scent, the dam and the cement walls that lined it, and the industrial storefronts that provided protection. They managed what got inside the neighborhood, especially the police, whose presence elsewhere in the city had intensified in the wake of NAFTA and the War on Drugs.

I'm a professor of anthropology at the University of Michigan. I am also a US citizen and white woman who, until COVID-19, lived there with ease and safety. Before the pandemic, I had the privilege to allowed me to work in Mexico City since 2013, as part of a collaboration with public health and environmental health scientists who have been studying the detrimental effects of chemical exposures over the course of a lifetime. In 2016, I began living in Col. Periférico, which did not have chemical exposure 'impacted' the daily lives of the study participant families who lived there.

As I went back and forth between Col. Periférico and the research world of environmental health scientists, I found myself in different social worlds. Each of these worlds, I quickly assumed that to maintain my health, bodies must be somehow sequestered from the world. My neighbors in Col. Periférico assumed their bodies were porous to the world around them, including to their own neighborhood's noxiousness. The toxicologists helped maintain those boundaries against the encroachment of outsiders.

Boundaries and Protective Porosity

Entering Col. Periférico by vehicle involved passing under a freeway overpass near a Costco, and over a congested boulevard where new luxury condos rise then through an odoriferous recycling and garbage processing zone. Junk food distribution centers, and dairy cement factories established near the new neighborhoods of Santa Fe, the financial hub of Mexico City. Walking in through this passageway would leave you covered in a fine cement residue.

The smell hit at the entrance to Col. Periférico, at a river overpass downhill from Sra. Nati's house. The river was the northern boundary of the new zone of Col. Periférico's more elementary schools, a corrugated metal community center with a playground and merche zone, and a security module manned 24/7 by three rotating policemen who had been assigned to the area by the city and to residents. For all practical purposes, this was the only entrance for vehicles, although there were many more by foot.

This entrance alone opened to Col. Periférico's main artery, Calle Benito Juarez, a street that rose from the river overpass uphill to the east. Off each early evening Benito Juarez was clogged with cars, delivery trucks, and microbuses, often completely at an impasse. Instead of heading up Benito Juarez, you could enter one of several pedestrian walkways. The first, a set of 100 uneven concrete steps, was the most well-used, lopped by a cyclone fence, that served as the neighborhood's western border. More lush than the entrance by on the other side. The embankment, littered with garbage and cans of spray paint, was covered in the graffiti tags of the neighborhood's youth. This served as a stage for my grunge-preening police violence.

Topped by a causeway, the dam upriver from the security module was the strongest stink point in Col. Periférico. It was also the site of the only public facility in the neighborhood, a public bathhouse plagued the grates where the water shlood through. This act was repeated every year. Col. Periférico was the last residential stop for a system of dams that controlled the particularly flooding in the rainy season. Every year, in August, and when it arrived at Col. Periférico, the smell reached its maximum-wok point before the ogean negras headed underground.

Col. Periférico's boundaries were also marked by death. Santa Muerte (Holy Death) guarded the neighborhood's entrances. Santa Muerte is a saint in that she was never a person whose virtuous life could be emulated. Parents of the misdemeanors the incarcerated, the queer, and the poor, "La Flaquita," "La Niña Blanca" is the great equalizer of the dead. Her followers include the Catholic Church of Death, Mexico Church, the Catholic Church forbids her worship. Inside Col. Periférico, even those who warned nothing to do with Santa Muerte maintained respect for her and her devotees, explaining simply, "A cada quien su cosa" ("To each their own).

Despite Col. Periférico's reputation, I realized, soon after I was ensconced in Señora Nati's house, that I had never felt so safe in my life.

While I was living in Col. Periférico, police checkpoints were a regular occurrence. Residents were a regular occurrence. Residents were a regular occurrence. Residents

So had the boundary-making industrial ramparts: the cement plants, the freeway, the junk food factories. Another way the defenses had grown was through smell—the garbage and shit. The dam used to be a soccer field half the year, and during the rainy season the river had run so clean that people came from all around to play in its waters. Now the dam was a boundary that permitted passage, but who would cross this shit isthmus, except for those who lived inside?

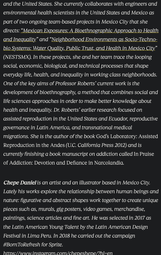
The police force guarding Col. Periférico's entrance had little power to get inside. It was the same for social and health workers. The director of the local seguro popular health care clinic, which served Col. Periférico and other nearby low-income colonias, seemed stunned when she heard that I lived there. She had not been able to complete health surveys in Col. Periférico because her workers refused to cross its borders. In the landscape of the city's social services, Col. Periférico was a punto rojo (problem area). In meetings, interviews, and informal conversations, social workers who had been charged with making Col. Periférico "less marginalized" all described it as an abject and dangerous cesspool of violence, drugs, and broken families. It came to seem as if the colonia was designated a punto rojo precisely because of its successful resistance to state actors like the police and public health workers.

One thing that the social workers and police got right is that drugs were done inside Col. Periférico, and those who did them, mostly young men, did them in public. What would be difficult for the social workers and police to know is that in many ways public drug taking was a point of Col. Periférico's stability. Two drugs dominated the streetscapes—marijuana, and activo. Marijuana was a social drug. On Sta. Nati's street the same group of young men smoked joints together every evening, leaning against hollowed-out cars, the sweet herbal smell wafting around them and adding to the miasma. The young men smoking weed and sometimes drinking beer or pulque were unfailingly polite. They chatted with passersby at all hours of the day or night. They were the same group that beat up Lilia's abusive boyfriend and hurled insults at the police at the edge of the dam causeway. Older men smoked weed, too, on the steps winding up Benito Juarez with their friends. You stepped around them as you greeted each other.

Activo, a pipe glue solvent easily purchased at hardware stores, provided hallucinations on the cheap but was much less social. The young men who inhaled it usually did so alone, or sometimes together but alone, on religious pilgrimages. They stazed into space, sometimes shadow boxing the air while muttering. Yellow and red activo cans littered the callejones and the graffiti wall on Col. Periférico's perimeter. Activo users were usually very thin. I began to wonder about any thin man. Did he use? Did he have no women to feed him? Accepting public drug use was a striking nonacceptance of the terms of the War on Drugs, which, in the name of health, had forced drugs underground elsewhere. It was the very public nature of their drug-taking within Periférico's boundaries that allowed activo users safety, enmeshed in the care of a colonia that integrated drug users into everyday life.

Col. Periférico's boundaries were necessary against the police who personified Mexico's transformation in the last decades from a protectionist state to a "free market." Together, the North American Free Trade Agreement (NAFTA), signed into effect in 1994, and the War on Narcos, declared in 2006 in partnership with the United States, had severe and intertwined effects on Mexico. These two policies have caused rural land dispossession on a massive scale; increased both internal and external migration; intensified militarization, including that of the police; furthered the privatization of public services and land, and restructured the legal system. Transnational corporations have benefited the most from these disruptions.

In 2015, Col. Periférico seemed to be holding steady against these transformations, helped by earlier mid-century land title programs. Sta. Nati's house title was in her name. She paid for its construction with savings from selling her hand embroidery. Her now-deceased husband's earnings as a taxi driver supported daily life during the construction. Built continuously from the 1970s through the 1990s, Nati's house had become a compound with six separate units that over the years housed her husband, her four children, several grandchildren and great-grandchildren, and now boarders. She was proud of how well built her house was and how well she maintained its boundaries, from sweeping the street every day to strictly controlling who had keys.



Sta. Nati's household was similar to the majority of households I got to know in Col. Periférico. Few who lived with their natal family paid rent. These conditions brought an extraordinary level of stability to Col. Periférico residents, who did not have to contend with the evictions so common to working-class, poor, and-increasingly-middle-class people in regions with skyrocketing real estate markets. Col. Periférico residents told me of shopping mall developers coming around a few years before but losing interest because of the stench and reputation.

In Col. Periférico, the stench permeated its residents, but it also prevented incursions by outsiders who threatened violence. Within the standard public health and social work model of bodily boundaries, it's difficult for state actors to imagine this toxicity as protective. After living in Col. Periférico for a few months I realized this place was the inverse of every U.S. middle-class coastal city or college town I've known. Even before the hyperfocus on organic food and BPA-free baby bottles, residents of my middle-class world assumed the ability and the right to protect one's insides. For the U.S. middle class, protection occurs without any visible boundaries, the benefit of a century of zoning laws seeking to prevent the incursion of the poor and non-white.

In a curious way, Col. Periférico was more like the gated communities that academics in the United States so disdain. Like the wealthy who live inside these walled zones, residents of Col. Periférico were able to protect inside from the outside, even as NAFTA and the Drug War raged on. Stability in Col. Periférico relied on, not gates and private security guards, but the mala fama and toxicity that permeated the bodies of its residents, enabling them to persevere. For Sta. Nati and her neighbors, bodily porosity to drugs, shit, spray paint and concrete residue fortified the borders of Col. Periférico in the time of NAFTA and the War on Narcos. And anytime she went away Sta. Nati missed her safe haven, sheltered by the stench of shit.

Elizabeth F.S. Roberts is a professor of anthropology at the University of Michigan, who investigates scientific and public health knowledge production and its embodied effects in Latin America and the United States. She currently collaborates with engineers and environmental health scientists in the United States and Mexico as part of two ongoing team based projects in Mexico City that she directs: "Mexican Exposure: A Biopithnographic Approach to Health and Inequality," and "Neighborhood Environments as Socio-Technico-bio Systems: Water Quality, Public Trust, and Health in Mexico City" (NEST5MX). In these projects, she and her team trace the looping social, economic, biological, and technical processes that shape everyday life, health, and inequality in working-class neighborhoods. One of the key aims of Professor Roberts' current work is the development of bioethnography, a method that combines social and life sciences approaches in order to make better knowledge about health and inequality. Dr. Roberts' earlier research focused on assisted reproduction in the United States and Ecuador, reproductive governance in Latin America, and transnational medical migrations. She is the author of the book God's Laboratory: Assisted Reproduction in the Andes (U.C. California Press 2012), and is currently finishing a book manuscript on addiction called In Praise of Addiction: Devotion and Defiance in Narcolandia.

Chepe Dandi is an artist and an illustrator based in Mexico City. Lately his works explore the relationship between human beings and nature; figurative and abstract shapes work together to create unique pieces such as, murals, gig posters, video games, merchandise, paintings, science articles and fine art. He was selected in 2017 as the Latin American Young Talent by the Latin American Design Festival in Lima Peru. In 2018 he carried out the campaign #BanTalkeds for Sprite.
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