Not All Errors Are Equal: Learning Text Generation Metrics using Stratified Error Synthesis

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Abstract

Is it possible to build a general and automatic natural language generation (NLG) evaluation metric? Existing learned metrics either perform unsatisfactorily or are restricted to tasks where large human rating data is already available. We introduce SESCORE, a model-based metric that is highly correlated with human judgements without requiring human annotation, by utilizing a novel, iterative error synthesis and severity scoring pipeline. This pipeline applies a series of plausible errors to raw text and assigns severity labels by simulating human judgements with entailment. We evaluate SESCORE against existing metrics by comparing how their scores correlate with human ratings. SESCORE outperforms all prior unsupervised metrics on multiple diverse NLG tasks including machine translation, image captioning, and WebNLG text generation. For WMT 20/21 En-De and Zh-En, SESCORE improve the average Kendall correlation with human judgement from 0.154 to 0.195. SESCORE even achieves comparable performance to the best supervised metric COMET, despite receiving no human-annotated training data. [1]

1 Introduction

Text generation tasks such as translation and image captioning have seen considerable progress in the past few years (Chen et al., 2015; Birch, 2021). However, precisely and automatically evaluating generated text quality remains a challenge. Long-dominant n-gram-based evaluation techniques, such as BLEU (Papineni et al., 2002) and ROUGE (Lin, 2004), are sensitive to surface-level lexical and syntactic variations, and have been repeatedly reported to not well correlate to human judgements (Zhang* et al., 2020; Xu et al., 2021).

Multiple *learned metrics* have been proposed to better approximate human judgements. These metrics can be categorized into *unsupervised* and *supervised* methods based on whether human ratings are used. The former includes PRISM (Thompson and Post, 2020), BERTScore (Zhang* et al., 2020), BARTScore (Yuan et al., 2021), etc. The latter includes BLEURT (Sellam et al., 2020), COMET (Rei et al., 2020) etc.

Unsupervised learned metrics are particularly useful as task-specific human annotations of generated text can be expensive or impractical to gather at scale. While these metrics are applicable to a variety of NLG tasks (Zhang* et al., 2020; Yuan et al., 2021), they tend to target a narrow set of aspects such as semantic coverage or faithfulness, and have limited applicability to other aspects, such as fluency and style, that matter to humans (Freitag et al., 2021a; Saxon et al., 2021). While supervised metrics can address different attributes by modeling the conditional distribution of real human opinions, training data for quality assessment is often task- and domain-specific with limited generalizability.

We introduce SESCORE, a general technique to produce nuanced *reference-based* metrics for automatic text generation evaluation without using human-annotated reference-candidate text pairs. Our method is motivated by the observation that a diverse set of distinct error types can co-occur in candidate texts, and that human evaluators do not view all errors as equally problematic (Freitag et al., 2021a). To this end, we develop a *stratified error synthesis* procedure to construct (reference, candidate, score) triples from raw text. The candidates contain non-overlapping, plausible simulations of NLG model errors, iteratively applied to the input text. At each iteration, a *severity scoring* module isolates individual simulated errors, and assesses the human-perceived degradation in quality incurred. Our contributions are as follows:

- SESCORE, an approach to train automatic text evaluation metrics without human ratings;
- A procedure to synthesize different types of

[1] Code and data are available at https://github.com/xu1998hz/SEScore

Findings of the Association for Computational Linguistics: EMNLP 2022, pages 6588 - 6603

errors in text at varying severity levels;
- Experiments showing that SESCORE is effective in a diverse set of NLG tasks including WMT 20/21, WebNLG, and image captioning, and outperforms all previous unsupervised learned metrics. It is even comparable to the best learned metric on WMT 20/21.

2 Related Work

Traditional n-gram matching based (Papineni et al., 2002; Banerjee and Lavie, 2005) and edit distance based approaches (Levenshtein, 1965; Snover et al., 2006) have proven to be limited in recognizing semantic similarity beyond the lexical level. Learned metrics (Zhang* et al., 2020; Sellam et al., 2020; Yuan et al., 2021) have been proposed to align better with human judgements. We categorize these metrics as either unsupervised or supervised with respect to learning from human-annotated scores.

Unsupervised Metrics attempt to extract features from large pretrained models. Embedding-based metrics (e.g. BERTScore (Zhang* et al., 2020) and Moverscore (Zhao et al., 2019)) create soft-alignments between reference and hypothesis in the embedding space. However, they are refined in the semantic coverage. Text generation-based metrics (Yuan et al., 2021), use conditional probability of the generated sentence to evaluate faithfulness of the candidates. However, Freitag et al. (2021a) points out text generation evaluation can produce errors beyond semantic coverage or faithfulness (e.g. style and fluency errors), which results poor correlations to the human evaluations.

Supervised Metrics attempt to learn through limited human-labelled severity annotations. Rei et al. (2020) trained COMET on a small set of domain-specific human ratings; this model has limited extensibility to teh general domain. BLEURT (Sellam et al., 2020) first pretrains on millions of synthetic data and then uses WMT testing data in fine-tuning the model. Unlike our fine-grained stratified error synthesis, the labels on the synthetic data are derived from prior metrics or other tasks, limiting the quality and precision of pretraining process.

3 The SESCORE Approach

Given a reference text $\boldsymbol{x}$ and a candidate $\boldsymbol{y}$, a metric is expected to output a score s. Training such a metric model requires triples of reference-candidate-score's. However, there are no large-scale human annotated triple data available in many tasks. We consider a general setup where large raw text corpus is available.

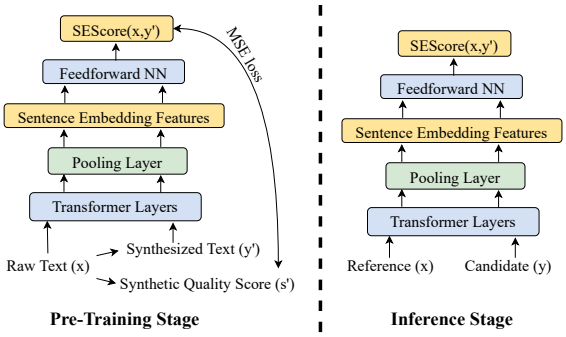

Figure 1: Overview of the Quality Prediction Model.

SESCORE is trained from a pretrained language model (e.g. BERT) on synthetic triples generated from raw text. It synthesizes candidate sentences $\boldsymbol{y}'$ to mimic plausible errors by transforming raw input sentences $\boldsymbol{x}$ multiple times. At each step, it inserts, deletes, or substitutes a random span of text. These errors are non-overlapping. It assesses the severity of the errors introduced in the transformation. This allows us to pretrain quality prediction models on corpora containing only raw text samples $\{x\}$, enabling the use of learned quality prediction models in any text generation domain.

The process of generating $\boldsymbol{y}'$ from $\boldsymbol{x}$, **stratified error synthesis**, is so called for its incremental and multi-category nature; a stochastic perturbation function G_{es} which randomly samples from a set of potential errors is recursively applied on $\boldsymbol{x}$ (eq. (1)) M times to produce a sequence of perturbed sentences $\boldsymbol{Z} = \{\mathbf{z}_i\}_{i=1}^{M}$ that interpolate between the raw text $\boldsymbol{x}$ and the final synthetic sentence $\boldsymbol{y}' = \mathbf{z}_M$ (§ 3.2).

$$\mathbf{z}_i = \begin{cases} \boldsymbol{x}, & \text{if } i = 0 \\ G_{\text{es}}(\mathbf{z}_{i-1}), & 0 < i \leq M \end{cases} \quad (1)$$

The stratum sentence sequence $\mathbf{Z}$ is then used to in the subsequent **severity scoring step** which uses a pairwise severity scoring function S_{es} on consecutive pairs and cumulatively yield training labels $s' = \sum_{i=1}^{M} S_{\text{es}}(\mathbf{z}_{i-1}, \mathbf{z}_i)$ (§ 3.3). A concrete example is illustrated in fig. 2. Finally, we train SESCORE's **quality prediction model**, f_θ (fig. 1) using synthetic $\{\langle \boldsymbol{x}, \boldsymbol{y}', s' \rangle\}$ triples (§ 3.4).

3.1 Background: Quality Measured by Errors

Our method is inspired by the multidimensional quality metrics (MQM) (Mariana, 2014; Freitag

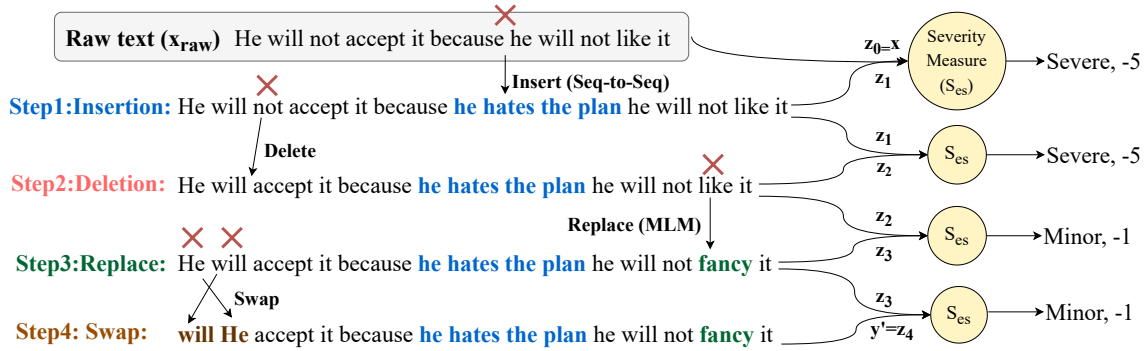

Figure 2: SESCORE: stratified error synthesis and severity scoring Pipeline. ✕ indicates the start index of each error in the previous sentence. Both MLM and Seq-to-seq models can be used to produce inserted or replaced tokens. Each $\mathbf{z}_i$ corresponds to a perturbed sentence. The final synthesized sentence y' has the score $s' = \sum_{i=1}^{4} S_{\text{es}}(\mathbf{z}_{i-1}, \mathbf{z}_i) = -12$.

Category		MQM Description	Synthesis Procedure in SESCORE
Accuracy	Addition	Text includes information not present reference.	insertion using MLM or seq2seq generation
	Omission	Text is missing content from the reference	Delete a random span of tokens
	Mistranslation	Text does not accurately represent the reference	Replace a random span using maksed or seq2seq generation
Fluency	Punctuation	Incorrect punctuation (for locale or style)	Insertion & replacement using masked filling, and deletion
	Spelling	Incorrect spelling or capitalization	Insertion, replacement, deletion, and Swap
	Grammar	Problems with grammar	Insertion, replacement, deletion, and Swap

Table 1: Error Categories in MQM and our synthesis procedure. SESCORE generalize the imitate model output errors beyond machine translation.

et al., 2021a). MQM is a human evaluation scheme for machine translation. It determines the quality of a translation text by manually labeling errors and their severity levels. Errors are categorized into multiple types such as accuracy and fluency. Each error type is associated with a severity level – a penalty of 5 for major error and 1 for minor error.

In table 1, we use two major error categories in MQM framework: accuracy and fluency, to classify and decide our perturbations in G_{es}. There are two main motivations to simulate those errors from the table: 1) they are two major error categories in machine translations; 2) those errors are general and can be extensible to new domains. We use six techniques to simulate errors from the table 1: mask insertion/replacement with maksed language model (MLM)/seq-to-seq (seq-to-seq) language model, and N-gram word drop/swap.

3.2 Stratified Error Synthesis

Tuan et al. (2021) suggest that multiple errors could co-occur in one segment, so we construct each sentence with up to M_{max} perturbations ($= 5$ in experiments). At each iteration, we randomly draw one perturbation G_{es} from the set of edit operations, $E = \{e_{ins}, e_{del}, e_{repl}, e_{swap}\}$ (insertion, deletion, replacement, and swap, respectively).

Our technique is *stratified* so as to enable accurate evaluation of the severity at each step, and prevent subsequent errors from overwriting prior ones. To achieve this, we propose a novel stratified error synthesis algorithm. For an input sentence $\boldsymbol{x}$, with L tokens, we initialize an array q of length L, with $q_j = L - j, \forall 1 \leq j \leq L$. Values indicate the number of tokens after the current token can be modified with the perturbation function, G_{es}. Each G_{es} will randomly select a start index j from 1 to L to modify the text. We define an error synthesis table to keep track of the number of candidate tokens can be modified after index j. G_{es} will only be accepted if q_j is greater than the span length of the perturbation. The implementation details of stratified error synthesis algorithm regarding to each edit operation is illustrated in Appendix A algorithm 1. All perturbations are recursively applied to the raw text $\boldsymbol{x}$, shown in eq. (1).

Synthesize Addition Error by Insertion (e_{ins}) Given a start index, we add an additional phrase to the raw text in two ways: a) using a MLM (e.g. BERT and RoBERTa), and b) using a seq-to-seq language model (e.g. mBART). For the first approach, we insert a `<mask>` token at the given position of a sentence. Then, we use an MLM to fill the token based on its context. We use top-k

sampling ($k = 4$), to randomly select the filling token. Our primary aim is to introduce semantically close sentences with all three *fluency* errors. With the insertion of <mask>, we can further synthesize *Addition* errors. For the second approach, we use a pre-trained seq-to-seq model (e.g. mBART) to generate a phrase given the context text, with variable length.

Synthesize Omission Error by Deletion (e_{del}) We delete a random span of tokens from a raw text sentence. The span is drawn uniformly within the token indices. The length of the span is drawn from a Poisson distribution ($\lambda_d = 1.5$). Our primary aim is to mimic *Omission* error. However, depending on the specific words that it drops, this technique can further create *Mistranslation* and all *Fluency* errors.

Synthesize Phrasal Error by Replacement (e_{repl}) Sometimes specific terms in a reference sentence are systematically misphrased in generated samples. This is difficult to simulate. Instead, we use either an MLM or a seq-to-seq model to replace a segment of tokens in the original text. For the first approach, the replaced span is always a single token, which is first replaced with a <mask> token. We then use an MLM to fill the blank similar to the insertion operation. For the second approach, we use a denoising seq-to-seq model (e.g. mBART) to generate tokens for the mask tags. We randomly choose the starting index of the span and draw the span length from a Poisson distribution ($\lambda_d = 1.5$). We use a denoising seq-to-seq model like mBART to synthesize fluent sentences with *Addition* and *Mistranslation* errors.

Synthesize Grammar and Other Errors by Swapping (e_{swap}) We swap two random words within the span length λ_s in the sentence ($\lambda_s = 4$). Our primary aim is to generate grammatically incorrect sentences with mismanagement of word orders, such as subject verb disagreement. It further introduces *Spelling* and *Punctuation* errors.

3.3 Assessing Severity Score

Following Freitag et al. (2021a), we consider an error *severe* if it alters the core meaning of the sentence. Prior study has suggested that sentence entailment is strongly correlated to semantic similarities (Khobragade et al., 2019). To capture the change of semantic meaning, we define a bidirectional entailment relation such that, text a entails b and b entails a is equivalent to a is semantically equivalent to b. Therefore, for a given perturbation function G_{es} on the sentence $\mathbf{z}_{i-1}$, we measure a bidirectional entailment likelihood of $\mathbf{z}_{i-1}$ and $\mathbf{z}_i$. If after applying transformation on $\mathbf{z}_{i-1}$, $\mathbf{z}_i$ remains bidirectional entailed to $\mathbf{z}_{i-1}$, we can assume that G_{es} does not severely alter the semantic meaning of $\mathbf{z}_{i-1}$ and therefore it is a minor error. We define the entailment likelihood, $\rho(a, b)$, as the probability of predicting a entails b. The math formulation is illustrated in eq. (2). Setting the threshold γ to be 0.9 reaches the highest inter-rater agreement of severity measures using our validation dataset. Following Freitag et al. (2021a), we assign -5 to severe error and -1 to minor errors. Therefore, our range of score is $[-25, 0]$. We evaluate severity at each perturbation of the sentence and cumulatively yield training label s' for the final synthesized sentence $\boldsymbol{y}'$, $s' = \sum_{i=1}^{N} S_{\text{es}}(\mathbf{z}_{i-1}, \mathbf{z}_i)$.

$$S_{\text{es}}(\mathbf{z}_{i-1}, \mathbf{z}_i) = \begin{cases} -1, & \text{if } \rho(\mathbf{z}_{i-1}, \mathbf{z}_i) \geq \gamma \text{ and } \rho(\mathbf{z}_i, \mathbf{z}_{i-1}) \geq \gamma \\ -5, & \text{otherwise} \end{cases} \tag{2}$$

3.4 Quality Prediction Model

In fig. 1, we fed both raw text $\boldsymbol{x}$ (reference) and synthetic error sentence $\boldsymbol{y}'$ into a pre-trained language model (e.g. BERT or RoBERTa). The resulting word embeddings are average pooled to derive two sentence embeddings. Then we use the approach proposed by RUSE (Shimanaka et al., 2018) to extract the two features: *1)* Element-wise synthesized and reference sentence product. *2)* Element-wise synthesized and reference sentence difference. Following the COMET (Rei et al., 2020) implementation, the above features are concatenated into a single vector and fed into a feed-forward neural network regressor, f_θ.

However, the key distinction between our model and COMET is that we don't use model source input during training or inference. Therefore our SESCORE can generalize to other text generation tasks, without considering specific source data. The detailed architecture choice can be found in § 4.1.

4 Experiments

We conduct experiments on three tasks: machine translation, data-to-text and image captioning, to verify the utility and generalizability of SESCORE. Specifically, we compare SESCORE on WMT 2020

and 2021 test sets in English-to-German (En-De) and Chinese-to-English (Zh-En) with MQM labels (Mariana, 2014; Freitag et al., 2021a), which consists of expert-labeled scores. For data-to-text, we test SESCORE on the WebNLG 2017 challenge (Gardent et al., 2017a). For image captioning, we test SESCORE on the COCO image captioning challenge 2015 (Chen et al., 2015). We use Freitag et al. (2021a) annotated TED dataset as our development set to select the hyper-parameters in Error Synthesis Models and SEScore Metric Model. We comprehensively analyze each component of our pipeline and their contributions to the final results.

4.1 Pre-training setup

Synthetic Error Data We use the WMT19 (Barrault et al., 2019) training News Complimentary dataset (Tiedemann, 2012) as the raw pretraining data. It contains News articles across 16 different languages. We randomly sampled 40K sentences for English and 10K for German, then generated error synthetic sentences from them. To adopt to the text domain of WebNLG and Image captioning, we generate 30k and 40k error synthetic sentences from the text portion of the WebNLG (Gardent et al., 2017b) and image captioning's training data (Chen et al., 2015). We use those data to train two separate checkpoints for WebNLG and image captioning evaluations. We discuss the effects of cross-domain evaluation in Appendix D.1.

Error Synthesis Models We use four pretrained language models in the error synthesis process. First, we use an mBART model (Liu et al., 2020) to generate a span of tokens for the `<mask>` positions for both insertion and replacement operations. Second, we use an XLM-RoBERTa model (Conneau et al., 2020) to predict a token for `<mask>` using MLM's objective for both single token insertion and single token replacement. Finally, we use RoBERTa models fine-tuned on MNLI and XNLI as our entailment classification model for English and German respectively. These two models are used to determine the bidirectional relations of a synthetic sentence and a raw text to measure the severity of the synthetic text. We set the synthesis hyperparameters $\lambda_e = 5$, $\lambda_d = 1.5$, $\lambda_r = 1.5$, and $\lambda_s = 4$. We generate all synthesized dataset on one RTX A6000 GPUs. It costs 0.5 hours to generate 10K sentences.

SESCORE Metric Model. To ensure the fair comparison and fully demonstrate the power of our pretraining data, SESCORE uses the comparable model size compared to the COMET (Rei et al., 2020). Specifically, we use XLM-RoBERTa Large as the backbone for our German metric model and RoBERTa Large for English metric model. We use Adam optimizer (Kingma and Ba, 2017) and set batch size, learning rate and dropout rate of 8, 3e-5 and 0.15 respectively. We use mean squared error to train the metric model. We select the best checkpoint based on the highest Kendall correlation on the TED validation. We include detailed training process and hyperparamters in the Appendix B.1.

4.2 Baseline Methods

For machine translation evaluation, we include three WMT baseline methods and five best performed learned metrics. They are (1) Ngram- and distance-based metrics (BLEU (Papineni et al., 2002), ChrF (Popović, 2015) and TER (Snover et al., 2006)); (2) learned metrics requiring human rating data (COMET (Rei et al., 2020), BLEURT (Sellam et al., 2020)); (3) learned metrics without human rating data (PRISM (Thompson and Post, 2020), BARTScore (Yuan et al., 2021) and BERTScore (Zhang* et al., 2020)). For WebNLG evaluation, we include the three baselines in prior work (Gardent et al., 2017b): METEOR (Banerjee and Lavie, 2005), TER, BLEU, and two learned metrics MoverScore (Zhao et al., 2019) and BERTScore. For image captioning, we include five baseline models in the COCO image captioning challenge 2015 (Chen et al., 2015): BLEU, METEOR, ROGUE-L (Lin, 2004), CIDEr (Vedantam et al., 2015) and CHrf. We further include BARTScore and BERTScore and one top-performing task-specific learned metric, LEIC (Cui et al., 2018). For all the learned metrics with variants, we choose their checkpoints based on their paper recommendations. We discuss the details of the baseline model setups in the Appendix C.1.

4.3 Evaluation Procedure

Machine Translation Task As WMT20's standard practice (Mathur et al., 2020), we compute the correlations of each evaluation metric to the segment- and system- level human scores, on WMT20 and WMT21, with MQM-based labels (Freitag et al., 2021a). For the segment-level correlation, we adopt the Kendall τ correlation from WMT20 to evaluate the relative rankings between segments of the different systems. For the correlation of system-level scores, we average SESCORE

	Model Name	WMT20 (En→De)		WMT21 (En→De)		WMT20 (Zh→En)		WMT21 (Zh→En)	
		Kendall	Pearson	Kendall	Pearson	Kendall	Pearson	Kendall	Pearson
With HL.	BLEURT	0.229*	0.476	0.052*	0.383	0.218*	0.531	0.078	0.423
	COMET(DA)	**0.283**	0.633	0.103	**0.650**	0.256	0.628	**0.114**	0.452
W/o Human Labels	TER	-0.221*	0.627*	-0.171*	-0.356	-0.238*	-0.516*	-0.177*	-0.338
	BLEU	0.112*	0.322*	0.010*	0.358	0.120*	0.562*	0.030*	0.330*
	ChrF	0.163*	0.333*	0.030*	0.326	0.151*	0.534*	0.042*	0.296*
	BARTScore	-	-	-	-	0.176*	0.580	0.063*	0.335*
	BERTScore	0.166*	0.260*	0.063*	0.322	0.228*	0.549*	0.092*	0.362*
	PRISM	0.208*	0.219*	0.068*	0.198	0.240*	0.505*	0.101*	0.352
	SESCORE	0.273	**0.706**	**0.139**	0.629	**0.261**	**0.684**	0.108	**0.501**

Table 2: Segment-level Kendall (τ) and System-level Pearson correlation ($|\rho|$) on En-De and Zh-En for WMT2020 and WMT 2021 Testing sets with Expert-based MQM labels. * indicates that SESCORE significantly outperforms baselines with p values < 0.05.

for all reference-candidate pairs of each machine translation system and estimate the absolute Pearson correlation $|\rho|$ to the system-level human judgement scores.

Data-to-Text Task Following the WebNLG challenge (Gardent et al., 2017b), we use Kendall correlation to evaluate the segment-level correlation. Each generated output is annotated by three aspects: semantics, grammar and fluency. Since our SESCORE is the overall score of accuracy and fluency, we average three aspects of human ratings into one overall score and evaluate segment-level Kendall correlation of the SESCORE to the overall human judgement score.

Image Captioning Task Following Zhang* et al. (2020), we compute SESCORE for all reference-candidate pairs of each image captioning system and average all the scores for each system to generate the system-level scores. We compute the system-level Pearson correlation with M3 system-level human judgement score in COCO image captioning challenge (Chen et al., 2015). M3 human judgement measures the average correctness of the captions on a scale 1-5. The detailed task, data information and evaluation procedures are included in the Appendix C.2.

4.4 Results on Machine Translation

In table 2, we show our evaluation results on En-De and Zh-En in both WMT20 and WMT21.

English to German We first contrast SESCORE with three WMT baselines (BLEU, TER and Chrf). SESCORE outperforms them significantly in both system-level Pearson and segment-level Kendall correlations. SESCORE shows its superior performance over two recent unsupervised learned metrics (Bertscore and PRISM) leading by an average 8% and 7% segment-level Kendall correlation in two years' testing sets. Compared to the supervised models, SESCORE has around 4.4% improvement in the Kendall correlations at WMT20 and 8.8% at WMT21 against BLEURT. Most importantly, SESCORE outperforms the SOTA supervised metric, COMET, by 3.6% in Kendall for WMT21 and 7.3% in system-level Pearson correlation.

Chinese to English Similar to En-De, SESCORE outperforms three WMT baseline models (BLEU, TER and Chrf) by the great margin in both system-level and segment-level correlations of two years' testing sets. Compared to three strong unsupervised learned metrics, BERTScore, BARTScore and PRISM, SESCORE can outperform them by 4.6% on average in Kendall correlation in WMT20 and average 2.3% in WMT21. Compared to the supervised models, we have 4.3% improvement in the Kendall correlations at WMT20 and 3% at WMT21 against BLEURT. This is significant as BLEURT is previously trained as an English-oriented metric with millions of synthetic data and 5 year's human rating data (WMT15-19). Moreover, SESCORE outperfoms the SOTA supervised COMET model for both segment-level and system-level correlation in WMT20. The remaining gaps of Kendall correlations to the COMET is within 1%.

Takeaways: Machine translation results in En-De and Zh-En demonstrate SESCORE's superior performance to unsupervised metrics and competitive performance against supervised SOTA metrics.

4.5 Results on WebNLG Challenge

table 3 shows our segment-level Kendall correlation results for WebNLG Challenge. SESCORE can outperform three baseline models (Meteor, TER and BLEU) significantly. When comparing to the learned metrics, SESCORE outperforms BARTScore and MoverScore significantly by leading 8.2% and 3% improvements on Kendall correlations. Moreover, it improves the top-performing unsupervised metric, BERTScore, by 0.3%.

4.6 Results on Image Captioning Challenge

table 4 demonstrates our system-level Pearson correlation results for the COCO image captioning challenge. SESCORE outperforms all task-agnostic and task-specific baseline metrics. The correctness metric in image captioning creates a challenge evaluation scenario, such that evaluating only on semantic coverage does not cover all model mistakes. Metrics including METEOR, BLEU, even BERTScore with pretrained word embeddings only yield weak or moderate correlations to the human judgements. SESCORE further outperforms significantly to BERTScore with idf weights and BARTScore which covers faithfulness. Most importantly, SESCORE outperforms two task-specific metcis, LEIC (Cui et al., 2018) and CIDER (Vedantam et al., 2015). by 6.1% and 1.8% Pearson correlations. This is a significant result, as LEIC is a trained metric that takes image as additional inputs, optimized on the COCO data distributions and CIDER is a consensus based evaluation purely used for image descriptions.

Takeaways: Results in § 4.5 and § 4.6 verify our prior assumptions that despite our synthesized error types are originated for Machine Translation tasks, they are useful and applicable to multiple domains and tasks. As benefited from the reference-only evaluation setup, our pretrained evaluation metric can correlate well to the human judgements in various text generation settings, e.g with or without requiring source data to be text.

5 Quantitative Analysis

To validate the proposed SESCORE training technique, we analyze the effects of data quantity, the stratified components, and synthetic error types. We include the cross-domain evaluation in the Appendix D.1. We include a detailed qualitative analysis of SESCORE regarding to its robustness and limitations in Appendix E.

WebNLG	
Model Name	Kendall
METEOR	-0.388*
TER	-0.345*
BLEU	0.289*
BARTScore	0.317*
MoverScore	0.369*
BERTScore	0.396
SESCORE	**0.399**

Table 3: Segment-level Kendall Correlation (τ) on WebNLG 2017. * indicates that SESCORE significantly outperforms baselines with p value < 0.05.

COCO Image Captioning	
Model Name	Pearson
METEOR	0.349*
CHrF	0.442
BERTScore	0.459*
ROGUE-L	0.589*
BLEU	0.605
BERTScore(Idf)	0.644
BARTScore	0.688
LEIC+	0.720
CIDER+	0.763
SESCORE	**0.781**

Table 4: System-level Pearson Correlation ($|\rho|$) on COCO Image captioning's M3 Metric. Metrics with + are directly cited from Cui et al. (2018). * indicates that SESCORE significantly outperforms baseline models with p value < 0.05

5.1 Data Quantity Effects

We use 10k, 20k, 40k and 120k synthetic error samples to train SESCORE models and evaluate their Kendall correlations on WMT20. We observe that the Kendall correlation reaches an optimal level at 40k synthetic sentences in Zh-En and 10k synthetic sentences in En-De. This demonstrates the potential gap between synthetic and real error distributions. It also indicates that the optimal performance can be achieved through error perturbations with small amount of raw text (see Appendix fig. 4).

5.2 Effects of the Stratified Components

To study the effects of each component, we include the SESCORE w/o synthesized error [2] and SESCORE with without severity measures [3]. In table 5, we demonstrate that SESCORE without severity measures can still achieve the strong performance improvements over the base language model, leading average 11% and 5% in segment-level Kendall correlation at En-De and Zh-En, respectively. This result demonstrates that our incremental injection of synthetic errors can achieve high human correlations on the segment-level rankings, providing the first layer of our stratified process. However, without severity measures,

[2] We mean-pooled the word embeddings from pretrained models (Conneau et al., 2020; Liu et al., 2019) to generate each sentence embedding and compute the cosine similarities of the sentence embeddings for evaluation.

[3] we remove the severity scoring component in SESCORE by assigning all errors to be minor, with score -1. The final score will be within 0 to -5. We use this new score labeling to pretrain a SESCORE without severity measures.

Stratified Components	WMT20 (En→De)		WMT21 (En→De)		WMT20 (Zh→En)		WMT21 (Zh→En)	
	Kendall	Pearson	Kendall	Pearson	Kendall	Pearson	Kendall	Pearson
SESCORE w/o synthesized error	0.129	0.204	0.004	0.457	0.180	0.569	0.044	0.364
SESCORE w/o severity measures	0.249	0.549	0.103	0.608*	0.234	-0.058	0.097	0.278
SESCORE	**0.273**	**0.706***	**0.139**	**0.629***	**0.261**	**0.684***	**0.108**	**0.501**

Table 5: Abalation study on the stratified error synthesis on En-De and Zh-En for WMT2020 and WMT 2021 Testing sets with Expert-based MQM labels. * indicates the Pearson correlation has p values < 0.05.

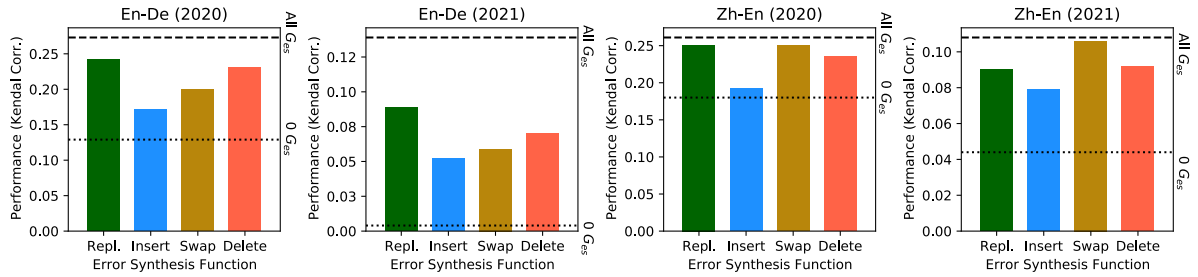

Figure 3: Effects of the error types: demonstrating the results achieved when **Replace**, **Insert**, **Swap**, or **Delete** is separately applied. Dashed line (All g_{es}) represents the aggregate performance when all four synthesis functions are used together. The dotted line (0 g_{es}) represents the baseline performance of SESCORE when none of the error synthesis functions are applied.

SESCORE can hardly determine system level ranking, indicating by weak system-level correlations in Zh-En. By adding the severity measures into our stratified pipeline, we observe a large system-level correlation improvements in both En-De and Zh-En. The segment-level Kendall correlation can be further improved by average 3% in En-De and 2% in Zh-En. This study demonstrates the effectiveness and importance of our stratified components in both segment-level and system-level correlations to human judgements.

5.3 Effects of the Error Types

To understand each error type's contribution to the final pretraining outcomes, we use each error synthesis function to generate separate synthesized data and use each data to train a SESCORE. We benchmark SESCORE's performance with each error synthesis function in both years' language directions. fig. 3 demonstrates that individual error synthesis function contributes to the pretrained metric differently in different language directions.

In fig. 3, from both En-De and Zh-En, we observe that all four error synthesis functions are effective as they bring up the base Kendall performance of at least 5% from En-De and at least 7% from Zh-En in both year's testing sets. We observe that the Replace and Delete tasks are the two prominent error synthesis functions in both En-De and Zh-En. On the contrary, the insert operation has the relatively minor effects in both En-De and Zh-En. Our best assumption is that large pretrained language model tends to produce semantically close content when giving the full context of the sentence. Therefore, most of insert produced errors are relatively minor and are not able to simulate Addition error types under diverse severity levels. Lastly, we observe that the swap operation has different effects in different language directions. From Zh-En, the SESCORE trained solely on Swap errors can achieve equal to or less than 1% Kendall correlations compared to the SESCORE with four different operations. However, in En-De, the swap function only has moderate effects.

Takeaways: We demonstrate that all error synthetic functions can improve Kendall correlations to the human judgements. However, the effect of each error synthetic functions is related to the actual error distributions in each task. Aggregating all four error synthetic functions should be considered to achieve a general error distributions which is robust to different domains or tasks.

6 Conclusion

To conclude, we introduced SEScore, a reference-based metric for text generation evaluations. Without human labels, SEScore can outperform all unsupervised evaluation metrics and achieve com-

petitive performance to the SOTA supervised approaches. We demonstrate that our stratified error synthesis approach makes model aware of individual errors with different severity levels, achieving high correlation to the human judgements.

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8 Ethics and Limitations

Our qualitative analysis in Appendix E highlights three main limitations in the SESCORE framework. First, we observe that it is difficult for SESCORE to detect punctuation errors. As they are not represented in the entailment data distributions. Second, SESCORE disagrees with human judgements when human annotations contain uncertainties (e.g., high inter-rater disagreement on the severity of an error). Perhaps in these cases human opinions are too inherently subjective to model well in the first place. Regardless, SESCORE is not likely to produce rankings exactly matching human annotators when human rating difference is less than 1. Lastly, SESCORE disagrees more heavily with human annotators on the quality of long generated text passages. We assumed that this is due to our limited sentence embedding space while individual errors will be mitigated by the long sentence contexts. Most importantly, we observed that those three limitations are also commonly occurred in the three top-performing baseline metrics (BERTScore (Zhang* et al., 2020), PRISM (Thompson and Post, 2020) and COMET (Rei et al., 2020)), motivating more future works to investigate on those issues. We demonstrate SESCORE's superior performance over other baselines. However, SESCORE can not be used to replace human judgements. We will support two frameworks of SEScore: SEScore with and without severity measures. SEScore with severity measures can support up to 100 languages that XLM-Roberta pretrained on. SEScore with severity measures currently supports 15 languages: English, French, Spanish, German, Greek, Bulgarian, Russian, Turkish, Arabic, Vietnamese, Thai, Chinese, Hindi, Swahili and Urdu. All code and synthesized data samples will be publicly released following deanonymization.

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A Algorithm Details

Algorithm 1: Stratified Error Synthesis

Input: Seed sentence set $S = \{x_1, x_2, ..., x_n\}$, λ_e, λ_d, λ_r, λ_s, editing model set M.
Output: Synthetic reference and error text D.

$D = \emptyset$;
for $i = 1..n$ **do**
  $l = len(x_i)$, $y_{new} = x_i$, $s_i = 0$;
  $k \sim Poisson(\lambda_e)$;
  for $j = 1..k$ **do**
    $y_{\text{old}} = y_{\text{new}}$;
    edit $\sim$ Random({Ins, Del, Rep, Swap});
    switch edit **do**
      case Ins **do**
        sampling $h \sim \text{Uniform}(0, l)$ s.t. h does not overlap the previous edited spans;
        Randomly select a model from M to generate a phrase f to insert at position h of y_{new};
      case Del **do**
        repeat
          draw $h \sim \text{Uniform}(0, l)$;
          draw $ll \sim \text{Poisson}(\lambda_d)$;
        until *the span from* h *to* $b + ll - 1$ *does not overlap the previous edited spans*;
        Remove a span of length ll at position h from y_{new};
      case Rep **do**
        repeat
          draw $h \sim \text{Uniform}(0, l)$;
          draw $ll \sim \text{Poisson}(\lambda_r)$;
        until *the span from* h *to* $b + ll - 1$ *does not overlap the previous edited spans*;
        Randomly select a model from the model base M to generate a phrase f;
        Replace the segment of y_{new} from h to $h + ll - 1$ with f;
      case Swap **do**
        repeat
          draw $h \sim \text{Uniform}(0, l)$;
          draw $ll \sim \text{Uniform}(1..\lambda_s)$;
        until *the span from* b *to* $b + ll - 1$ *does not overlap the previous edited spans*;
        Swap the tokens in y_{new} at positions h and $h + ll$;
    $s_i += S_{es}(y_{old}, y_{new})$;
  $D \leftarrow D \cup \{(x_i, y_{new}, s_i)\}$;

B Implementation Details of the Pretraining Pipeline

This section provides the implementation details for both error synthesis models and SEScore metric model.

B.1 SEScore Metric Model

The feed-forward hidden dimensions are 2048 and 1024. We use `tanh` as our activation function. The training process takes 1, 3, 2 and 1 epoches for machine translation Zh-En, machine translation En-De, WebNLG and image captioning, respectively.

C Experiments-Supplementary Material

C.1 Details about the Baseline Models

For all model variants, we choose each model based on two criteria: their paper recommendations and comparable model size to SEScore.

For BERTScore (Zhang* et al., 2020), we follow its model recommendation by using roberta-large for English texts and bert-base-multilingual-cased for German texts. For all BERTScore in the paper, we report their F1 scores. For BLEURT (Sellam et al., 2020), we use BLEURT-Large (Max token 128, 24 layers and 1024 hidden units, comparable size to SEScore) for English texts and BLEURT-20-D12 for German texts. For COMET (Rei et al., 2020), we choose their best checkpoint wmt20-comet-da (exactly the same model size to SEScore) to evaluate its performance. We use bart-large-cnn to evaluate BARTScore (Yuan et al., 2021)'s performance. We NLTK (Bird et al., 2009) library to implement BLEU (Papineni et al., 2002), METEOR (Banerjee and Lavie, 2005), CHrF (Popović, 2015) and ROUGE-L (Lin, 2004). We report LEIC (Cui et al., 2018) and CIDEr (Vedantam et al., 2015)'s performance through prior study (Cui et al., 2018).

C.2 Details about the Evaluation Procedures and Test Data Information

Machine Translation Task We use WMT20 and WMT21 (Freitag et al., 2021b) 's testing sets (Newtest2020 and Newtest2021), with mqm-based expert labels, as our main evaluation corpus. WMT20 (Chinese→ English) contains 2000 segments across 155 documents and WMT (English→ German) contains 1418 segments across 130 documents, respectively. WMT21 (Chinese→ English) contains 1948 segments and WMT21 (English→ German) contains 1002 segments, respectively. There are two types of human judgement scores: Segment-level and System-level scores. Segment-level human judgement score assigns a single score to each reference-candidate pair. System-level human judgement score assigns a single score to each system based on all {reference, system output} pairs. We follow the WMT20's standard practice to evaluate metric performance using both system-level and segment-level correlation.

For **system-level evaluation**, we average SEScore for all reference-candidate pairs of each machine translation system and estimate the absolute Pearson correlation $|\rho|$ to the System-level human judgement scores. Freitag et al. (2021b) annotated top 10, 10, 17 and 15 top performing systems of En-De and Zh-En in Newtest2020 and En-De and Zh-En in Newtest2021, respectively.

For **segment-level evaluation**, we adopt the Kendall τ correlation from WMT20 (Mathur et al., 2020) to evaluate the relative rankings between segments of the different systems (See Eqn 3). Following the prior study's suggestion (Freitag et al., 2021a), we use the absolute threshold between two segment scores to determine the relative rankings of both En-De and Zh-En. To prepare all the relative ranking pairs for Kendall correlation, we removed all the pairs which have the exactly same annotations and cleaned erroneous texts. In the end, we have 76,087 pairs from Zh-En and 54405 pairs from En-De in Newtest2020 and 38758 pairs from En-De and 52498 pairs from Zh-En in Newtest2021.

The **Kendall's Tau-like formulation** is defined as following:

$$\tau = \frac{Concordant - Discordant}{Concordant + Discordant} \quad (3)$$

where Concordant indicates the number of the correct predictions in the pairwise ranking and Discordant indicates the number of the misrankings.

Data-to-Text Task The WebNLG dataset (Gardent et al., 2017b) consists a set of data extracted from DBpedia and requires systems to map entities (e.g., buildings, cities, artiests) to text. We use 9 submissions for WebNLG challenge. Each system generates 223 outputs. In total, we have 4,677 output sentences. Following the WebNLG challenge (Gardent et al., 2017b), we use Kendall τ correlation to evaluate the relative rankings between segments of the different systems. From combinations of rankings and data cleaning, we obtain 7725 relative ranking pairs. Each generated output is evaluated by three aspects: semantics, grammar and fluency. Since our SEScore is the overall score of accuracy and fluency, we average three aspects of human ratings into one overall score and evaluate segment-level Kendall correlation of the SEScore to the overall human judgement score. The Kendall

Task	WebNLG (τ)	COCO (ρ)
Cross-domain Performance	0.396	-0.0428
In-domain Pretraining	**0.399**	**0.781**

Table 6: Abalation study on the cross-domain evaluation at WebNLG and COCO image captioning Challenge.

τ's formulation is shown in Eqn 3.

Image Captioning Task COCO 2015 Captioning Challenge (Chen et al., 2015) consists of the human judgements from the 11 submission entries [4]. Following the prior study (Cui et al., 2018; Zhang* et al., 2020), we perform our experiments on the COCO validation set, as we do not have access to COCO test set where human judgements were performed. Using the findings of the prior works (Cui et al., 2018; Zhang* et al., 2020), we argue that the human judgements on the validation set are sufficiently close to the ones on the testing set.

D Quantitative Analysis

D.1 Effects of the Cross Domain Evaluation

As domain shifts have been repeatedly reported by the previous studies (Sellam et al., 2020; Yuan et al., 2021), we conduct experiments to study SEScore before and after domain adaptation in WebNLG and image captioning. In Table 6, due to the close data distribution and error types in WebNLG and machine translation, we find that SEScore pretrained on machine translation error synthetic data can achieve strong cross-domain performance in WebNLG and competitive to in-domain pretrained variant. However, when larger domain difference presents between machine translation and image captioning, domain adaptation plays a major role by leading metric from no correlation of cross-domain performance to high correlation to human judgements. This finding suggests that our domain adaptation strategy is effective in adapting synthetic error sentences into different domains cross several NLG tasks. This technique can provide major benefits in training a powerful learned metrics in narrowed domain, e.g low resource language of machine translation.

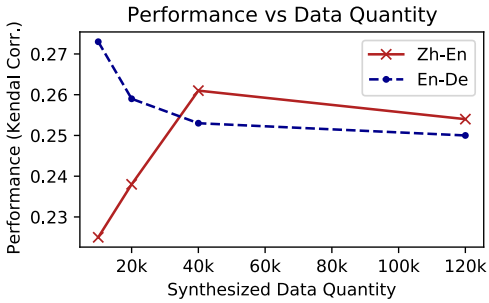

Figure 4: Relationship between data quantity and performance (τ) for Zh-En and En-De translation.

D.2 Effects of the Data Quantity

E Qualitative Analysis

We study the outputs of three best performing baseline models (BERTScore, PRISM, COMET) and SEScore on WMT20 Chinese-to-English. Ideally, the rankings produced by the automatic evaluation metrics should be similar to the rankings assigned by the human score.

E.1 Robustness Analysis

Table 7 shows examples where SEScore disagree largely to the baseline models (BERTScore and PRISM) about the pairwise rankings. We observe that SEScore is effective on distinguishing pairs, which are differed on only one minor error, demonstrated at case No.1 in Table 7, BERTScore is extremely vulnerable in such cases, since BERTScore's approach relies largely on the overall semantic coverages of the word embeddings. Minor mistake, like inappropriate use of "subscribers" is hard to reflect to in its overall score. We observe the similar shortcomings in PRISM and COMET. We investigate the robustness of the word order for all automatic evaluation metrics (Case No.2). Similar to the previous findings (Sai et al., 2021), BERTScore suffers greatly when word order is shuffled and fails to capture the shifts in semantic meanings. All PRISM, COMET and SEScore are able to give the correct rankings. Case No.3 and No.4 demonstrate the metrics' capabilities in distinguishing the severe and minor errors. For example, in "Worse" sentence of case No.3, although "Chinese citizens are becoming more and more convenient to apply for visas

[4]There are 15 submission entries in the COCO 2015 Captioning Challenge (Chen et al., 2015). However, 3 entries did not submit their validation outputs and 2 systems have the identical validation outputs. Therefore, we use the submissions from the 11 entries

" shares a lot word coverage to the reference, it completely alters the sentence meaning. According to the MQM-based human evaluation criteria (Freitag et al., 2021a), this is a severe error and should be labeled as -5. However, due to their evaluation criteria, both PRISM and BERTScore are incapable in distinguishing such differences. In this analysis, we demonstrate qualitatively that SEScore's superior performance over unsupervised top-performing metrics (BERTScore and PRISM) and comparative performance to the SOTA supervised metric COMET. Moreover, SEScore demonstrates its better score alignments to the human judgements against other metrics. Its scores are directly interpretable under MQM expert-based human evaluation framework (Freitag et al., 2021a).

E.2 Limitations

Table 8 shows examples where SEScore disagrees with human judgements about the pairwise rankings. We observe that SEScore find it difficult to detect punctuation errors. For example, SEScore fails to correctly rank No.1 where "Worse" example's punctuation has higher severity error. Second, SEScore disagrees with human judgements when human labels contains uncertainties (Human annotators do not have the agreements on the severity measures), indicating by No.2 and No.3. With the close severity differences (<1 human rating difference), SEScore is not likely to produce rankings exactly matching human annotators. Lastly, for the long text generation with more than 100 words (No.4), we observe that SEScore fails to produce correct rankings or align to the human judgements. We assumed that this is due to our limited sentence embedding space while individual errors will be mitigated by its long sentence contexts. Moreover, we observed that those three limitations are also commonly occurred in the three top-performing baseline metrics (BERTScore, PRISM and COMET), motivating more future works to investigate on those issues.

No.	Reference	Model Outputs	Category	BERT-Score	PRISM	COMET	SEScore (*Ours*)	Human
1	However, Boston Dynamics pointed out that Spot has now entered mass production, and most of its subscribers were construction and energy companies.	However, Boston Dynamics Technology pointed out that Spot has entered the stage of mass production, and most of the buyers are construction and energy operators.	Better	0.960	-1.410	0.282	**-4.435**	-4.333
1		However, Boston Power Technology pointed out that Spot has now entered the stage of mass production, and most of the subscribers are construction and energy companies.	Worse	0.964	-0.975	0.695	**-5.934**	-6.000
2	said the person mentioned above.	The above-mentioned person said.	Better	0.901	**-1.345**	**0.308**	**-2.112**	-2.000
2		The person mentionedThe above said.	Worse	0.922	**-2.921**	**-0.650**	**-5.287**	-5.333
3	In addition to visa-free and visa-on-arrival arrangements, it is becoming more convenient for Chinese citizens to apply for visas, and the procedures are becoming simpler.	In addition to visa exemption, landing visavisa and other arrangements, it is more and more convenient for Chinese citizens to apply for visas and the procedures are more and more simplified.	Better	0.939	-1.213	**0.808**	**-1.827**	-1.733
3		In addition to visa-free and visa-on-arrival arrangements, Chinese citizens are becoming more and more convenient to apply for visas, and their procedures are becoming more and more simplified.	Worse	0.976	-0.675	**0.576**	**-6.301**	-6.667
4	The mobile phone client highlights the artificial intelligence voice function, adapts to the trend of mobile transmission, and provides users with the carry-on “the Story of China” players.	The mobile app features AI speech recognition in accordance with the trend of mobile communication and provides users with a portable "China Story" player.	Better	0.921	-2.590	**0.910**	**-0.046**	-1.700
4		Mobile phone clients highlight the voice function of artificial intelligence, adapt to the trend of mobile communication, and provide users with portable "China Good Story" players.	Worse	0.938	-1.513	**0.646**	**-5.004**	-5.700

Table 7: Example sentences in 4 relative ranking pairs assigned by BERTScore(F1), PRISM, COMET, SEScore and Human. We use “Better" and “Wose" to indicate the model outputs with higher and lower human ratings, respectively. We include all metric outputs and human labels on the right side of the Table. Our SEScore shows its strong correlation to the human judgements while unsupervised baseline models disagree with human ratings significantly. We **bold** the metric results which produce the correct pairwise rankings. We also underline the error spans in each model output.

No.	Reference	Model Outputs	Category	BERT-Score	PRISM	COMET	SEScore (*Ours*)	Human
1	The Asian Future section includes three Chinese films	There are 3 Chinese-language films in the "Asian Future" unit.	Better	0.912	-2.636	**0.434**	-3.120	-0.033
1		"Future of Asia" unit includes three Chinese films.	Worse	0.922	-2.201	**0.134**	-2.996	-2.433
2	In order to prevent the risk of farmers losing land, various methods are adopted such as preferred stock, rent before stock, and repurchasing.	In order to prevent the risk of farmers losing their land, in practice, methods such as preferred shares, first lease and then share repurchase have been produced.	Better	0.950	-1.961	0.586	-3.912	-5.033
2		In order to prevent the risk of farmers losing their land, in practice, methods such as preferred stock, first lease, second share, and repurchase have emerged.	Worse	0.955	-1.797	0.652	-3.178	-5.667
3	Self-driving development in China will become more competitive.	China's self-driving development competition may become more intense.	Better	0.933	-2.370	0.714	-1.635	-1.000
3		The competition in China's self-driving development may become more intense.	Worse	0.937	-2.130	0.756	-1.228	-1.667
4	To celebrate the 70th Anniversary of the Founding of the People's Republic of China and the 20th Anniversary of the Establishment of the Macao Special Administrative Region, the IAM will organize a special event of public guided visit on the subject of at the Food Information Station on the first floor of Youhan Hawker Building every Wednesday ... (*144 more words*)	To celebrate the 70th anniversary of the founding of the People ' s Republic of China and the 20th anniversary of the establishment of the Macao Special Administrative Region, the Urban Services Department will conduct a special food safety public guided tour at the Food Information Station on the first floor of the Youhan Hawker Building from October to December at 3: 30 pm on Wednesdays ...(*113 more words*)	Better	0.920	-2.386	0.300	-3.799	-15.40
4		To celebrate the seventieth anniversary of the founding of the People's Republic of China and the twentieth anniversary of the founding of the Macao Special Administrative Region, the Municipal Department will, from October to December, at 3: 30 p.m. every Wednesday ...(*130 more words*)	Worse	0.925	-2.360	0.316	-3.617	-25.00

Table 8: Example sentences in 4 relative ranking pairs assigned by BERTScore(F1), PRISM, COMET, SEScore and Human. We use "Better" and "Wose" to indicate the model outputs with higher and lower human ratings, respectively. We include all metric outputs and human labels on the right side of the Table. This table demonstrates some examples where SEScore and human judgement disagree about the ranking. We **bold** the metric results which produce the correct pairwise rankings. We also underline the error spans in each model output.