

CATs are Fuzzy PETs: A Corpus and Analysis of Potentially Euphemistic Terms

Martha Gavidia, Patrick Lee, Anna Feldman, Jing Peng

Montclair State University

Montclair, NJ, USA

fgavidiam1, leep6, feldmana, pengjg@montclair.edu

Abstract

Euphemisms have not received much attention in natural language processing, despite being an important element of polite and figurative language. Euphemisms prove to be a difficult topic, not only because they are subject to language change, but also because humans may not agree on what is a euphemism and what is not. Nevertheless, the first step to tackling the issue is to collect and analyze examples of euphemisms. We present a corpus of potentially euphemistic terms (PETs) along with example texts from the GloWbE corpus. Additionally, we present a subcorpus of texts where these PETs are not being used euphemistically, which may be useful for future applications. We also discuss the results of multiple analyses run on the corpus. Firstly, we find that sentiment analysis on the euphemistic texts supports that PETs generally decrease negative and offensive sentiment. Secondly, we observe cases of disagreement in an annotation task, where humans are asked to label PETs as euphemistic or not in a subset of our corpus text examples. We attribute the disagreement to a variety of potential reasons, including if the PET was a commonly accepted term (CAT).

Keywords: euphemisms, politeness, NLP

1. Introduction

Euphemisms are mild or indirect expressions that are used in place of more unpleasant or offensive ones. They can be used in generally polite conversation (e.g., passed away instead of died), or even as a way to try and hide the truth (Rababah, 2014) by minimizing a threat and downplaying situations in order to create a favorable image (Karam, 2011); for example, saying armed conflict instead of war. For this paper, we consider a variety of euphemistic expressions that provide alternatives to more direct meanings. These alternatives allow us to avoid potential awkwardness or offensiveness when discussing sensitive or taboo topics such as death, sexual activity, employment, bodily functions, politics, physical/mental attributes, etc. Because of their figurative nature, euphemisms can be ambiguous, either because of human subjectivity, or because euphemistic words and phrases may also be used literally (e.g., between jobs). As such, working with euphemisms in natural language processing is not straightforward.

In this paper, we present an expanded list of common euphemisms which we will refer to as PETs, or Potentially Euphemistic Terms, as well as a corpus of euphemistic and literal usages of said PETs from web-based text data. To the best of our knowledge, there are no existing corpora of English sentences containing euphemisms. We hope the development of these new resources help build upon current NLP applications surrounding euphemisms, particularly in providing context differences to disambiguate these terms.

The rest of the paper is as follows: Section 2 reviews previous work done on the language of politeness and how it relates to euphemisms as well as current computational approaches on euphemism recognition, detection and generation. Section 3 gives details on how we compiled our corpus including information on our list of PETs, source text, and sentence extraction and selection. In Section 4, we describe our corpus and provide examples of euphemistic and literal

usages of PETs within our corpora. Section 5 discusses experimental results of sentiment analysis with a roBERTa-base model (Liu et al., 2019; Barbieri et al., 2020); we theorize that there is a shift in sentiment and offensiveness of PETs vs. their literal meanings in the same context since the usage of euphemisms makes our speech less emotionally charged. We also describe an annotation task and offer possible explanations as to why euphemisms are ambiguous. Section 6 finally concludes with a discussion about future work.

2. Related Work

2.1. Euphemisms and Politeness

Euphemisms are related to the language of politeness, e.g., (Danescu-Niculescu-Mizil et al., 2013; Rababah, 2014), which plays a role in applications involving dialogue and social interactions in different contexts, including political discourse or doctor-patient interactions. Politeness has been a central concern in pragmatic theory (Grice, 1975; Leech, 1983; Lakoff, 1973; Lakoff, 1979; Brown et al., 1987) because we can learn about language, culture and society through the language of politeness.

Danescu-Niculescu-Mizil et al. (2013) propose a computational framework for identifying linguistic aspects of politeness and use their framework to study the relationship between politeness and social power. Politeness is learned within our communities and daily social interactions, so it is natural that when we communicate on the internet some of those features are carried over with us as is seen in certain aspects of online social communication, including forums and message boards. This assumption drives our investigation into the use of euphemisms in web based data as a politeness marker.

Madaan et al. (2020) introduce a task of politeness transfer which involves converting non-polite sentences to polite sentences while preserving the meaning. Madaan et

al. (2020) adopt the data-driven approach to politeness proposed by Danescu-Niculescu-Mizil et al. (2013). Additionally, they create a corpus of 1.39 million instances automatically labeled for politeness. They propose a tag and generate pipeline that identifies stylistic attributes and generates a sentence in the target style while preserving most of the source content. While this work is concerned with style transfer rather than euphemisms, we find this work relevant, especially, for the euphemism generation task. Additionally, Chaves and Gerosa (2021) discuss the growing popularity of chatbots and conduct a survey on eleven social characteristics a chatbot can have that benefit human-chatbot interactions; manners is defined as one of them. They refer to manners as the ability of a chatbot to manifest polite behavior and conversational habits (Chaves and Gerosa, 2021; Morrissey and Kirakowski, 2013). The adoption of speech acts such as greetings, apologies, and closings (Jain et al., 2018) and minimizing impositions (Tallyn et al., 2018; Toxtli et al., 2018) are a few of the ways in which chatbots currently manifest politeness (Chaves and Gerosa, 2021). We find this relevant to the future studies in euphemism generation as a way to manifest politeness.

2.2. Previous Computational Work on Euphemisms

There is not much computational work on recognizing and interpreting euphemisms. The most directly related work is by Magu and Luo (2018), Felt and Riloff (2020), Kapron-King and Xu (2021), Zhu et al. (2021) and Zhu and Bhat (2021).

Felt and Riloff (2020) present the first effort to recognize x-phemisms, euphemisms and dysphemisms (derogatory terms), using NLP. They identify near-synonym phrases for three topics (FIRING, LYING, and STEALING) using a weakly supervised bootstrapping algorithm for semantic lexicon induction (Thelen and Riloff, 2002). Next, they classify phrases as euphemistic, dysphemistic, or neutral using lexical sentiment cues and contextual sentiment analysis. Additionally, they contribute a gold-standard dataset of human x-phemism judgements. Thelen and Riloff (2002) show that sentiment connotation and affective polarity are useful for identifying x-phemisms, but not sufficient and while the performance of Felt and Riloff (2020)’s system is relatively low and the range of topics is very narrow, this work is certainly inspiring further investigations.

Zhu et al. (2021) define two tasks: 1) euphemism detection (based on the input keywords, produce a list of candidate euphemisms) 2) euphemism identification (take the list of candidate euphemisms produced in (1) and output an interpretation). They approach the task as an unsupervised fill in the mask problem and use a masked language model twice: 1) to filter the masked sentences and 2) generate the euphemism candidates from the masked sentences. For euphemism identification (=interpretation), Zhu et al. (2021) extract phrases from a base corpus, then use word embeddings’ similarities to filter out ones that are associated with a seed list of euphemisms, then finally use a masked language model SpanBERT to rank the euphemistic candi-

dates. Their system outperforms all the baselines including Felt and Riloff (2020). The technical innovation of this work relies on the idea of self-supervision (Zhu et al., 2021), a form of unsupervised learning where the data itself provides the supervision. While the approach appears promising, it has a number of limitations. Like Felt and Riloff (2020)’s system, Zhu et al. (2021) rely on a set of predefined terms (topics such as drugs, weapons, and sexuality). The system is not capable to discover new contexts in which euphemisms are used. In addition, Zhu et al. (2021) treat euphemisms as mere substitutions. In this respect their work is similar to Magu and Luo (2018), who also treat code words as euphemisms. Their euphemism detection system has a specific purpose: content moderation, so in a sense, they are just detecting “inappropriate topics/contexts”, not necessarily euphemisms. Still, this work opens new avenues for euphemism detection and interpretation. It is the first work that uses BERT for processing euphemisms. Zhu and Bhat (2021) still define the task of euphemism detection vaguely, but they improve upon Zhu et al. (2021)’s approach by adding an automatic paraphraser. Lastly, Kapron-King and Xu (2021) investigate gender differences in language under the assumption that women use euphemisms more than men. Their work debunks the assumption. However, through this investigation, they assemble a list of 106 euphemism-taboo pairs to analyze their relative use through time by each gender in the corpora which served as a valuable resource in our PETs dataset creation which we discuss next.

3. Corpus Creation

Using a list of PETs, we extract sentences from a base corpus (Davies and Fuchs, 2015) and manually annotate each as either euphemistic or non-euphemistic (literal). We then select 1,382 euphemistic sentences and 583 additional sentences in which select PETs were also found to be used literally. For the PETs dataset and corpus see: https://github.com/marsgav/euphemism_project.

3.1. Potentially Euphemistic Terms (PETs)

We compile a collection of 184 PETs from several sources including euphemism dictionaries, English websites designed for second language learners, online articles highlighting some of the top most common euphemisms as well as our own linguistic knowledge of euphemisms (Kapron-King and Xu, 2021; Rawson, 1981; Holder, 2008; EnglishClub, 2022; Jones, 2017; Silver, 2015; Woelfel, 2019; Gormandy White, 2022; OED, 1989; Hereema, 2020; O’Conner and Kellerman, 2012; Martin, 1991). We chose these different sources to make sure we cover a variety of taboo topics, but also to keep up with the common euphemisms as of January 2022. Euphemisms are constantly being created and removed; the “euphemism treadmill” describes how euphemisms can sometimes become offensive over time and thus lose their euphemism status (Pinker, 2003). While a definitive list of euphemisms can never be created, we aim to cover a variety of euphemisms relating to death, sexual activity, employment, bodily functions, politics, physical/mental attributes, substances, and other miscellaneous taboo topics.

3.2. The GloWbE Corpus

The Corpus of Global Web-Based English (GloWbE) corpus (Davies and Fuchs, 2015) contains 1.9 billion words of text from twenty different English speaking countries. Its inclusion of 20 different dialects of English makes it an optimal source for examining euphemisms since euphemisms are cultural and geographical. For this reason, our extracted sentences are derived from only a portion of the US dialect of English text contained within GloWbE.

3.3. Sentence Extraction and Selection

We use spaCy’s PhraseMatcher (Honnibal and Montani, 2017) to identify rows from our raw text data which contain terms from our pre-defined list.

3.3.1. PhraseMatcher for Sentence Extraction

PhraseMatcher allows users to efficiently match large terminology lists in texts by an exact token match. For this reason, we included several morphological variations for some of our PETs in our search. The terminology list fed into PhraseMatcher contained 284 total terms to account for all 184 PETs plus their added variations. Examples of these variations, as illustrated in Table 1, include (1) taking pronoun changes into account, (2) pluralization, and (3) tense changes.

PET	Variations
lose your lunch	lose/lost my lunch, lose/lost her lunch, lose/lost his lunch, lose/lost their lunch, lose/lost our lunch
senior citizen	senior citizens
lay off	laid off, laying off

Table 1: Examples of morphological variations included in PET list

3.3.2. Sentence Selection

PhraseMatcher yielded an output of over 5,500 rows of text containing some of our target PETs. Every row had a different amount of text so we preprocessed our text to include the sentence containing the target PET as well as 1-3 surrounding sentence for added context. We then manually annotated every row as either ‘1’ – euphemistic or ‘0’ – non-euphemistic. Given the ambiguous nature of euphemisms, we had a disproportionate amount of non-euphemistic texts vs. euphemistic texts. In an attempt to create a balanced corpus, we selected a maximum of 30 sentences for every PET found with PhraseMatcher that was used in a euphemistic sense. Results of this yielded a total of 1,382 euphemistic sentences spanning 129 different PETs. We follow the same methodology to select a maximum of 30 sentences for the PETs that were also found to be used in a non-euphemistic sense. This sub-corpus contains 583 non-euphemistic (literal) sentences spanning only 58 out of 129 total PETs. In other words, our corpus contains 71 PETs that were always found in a euphemistic sense and 58 PETs that were found with both a euphemistic and literal sense. See Appendix A and B for both lists of PETs. We include this sub-corpus as it may contain valuable insights

that can be gathered from the context differences surrounding the euphemistic and literal usages of PETs.

4. Corpus Details

We combine our euphemistic and literal examples into one corpus of 1,965 total sentences. We label the 71 PETs that were always used euphemistically as always euphs and the 58 found with both usages as sometimes euphs. The euphemistic and literal usages of sometimes euphs can be easily filtered within the corpus. The average word count per example is 65 words, and the average character count is 373. These details are summarized in Table 2.

Additionally, we examine the taboo or sensitive topics that our euphemistic PETs cover; these are displayed in Table 3 along with example PETs. Table 4. contains some examples of sometimes euphs PETs being used both euphemistically and literally; here, the role of context in distinguishing euphemistic vs literal usages may be observed.

Euphemism Corpus	
Total Sentences	1,965
Euphemistic Sentences	1,382
with always euphs PET	777
with sometimes euphs PET	605
Literal Sentences	583
Avg. Word Count	65 words
Avg. Char. Count	373 char.
Total PETs	129
always euphs	71
sometimes euphs	58

Table 2: Euphemism Corpus Description

5. Experiments

5.1. roBERTa for Sentiment and Offensive Ratings

Since euphemisms are used with the aim to be polite, like Felt and Riloff (2020), we hypothesize that the sentiment of a sentence containing a euphemism should generally be more positive and less offensive (Bakhriddionova, 2021). To investigate this, we performed a sentiment analysis on our corpus, in which sentiment and offensiveness scores were computed for each text sample, and then re-computed after substituting each phrase with its literal meaning. An example substitution is shown below:

Just from my personal observations, among low-income kids, those with a strong home life tend to do better.

#

Just from my personal observations, among poor kids, those with a strong home life tend to do better.

The sentiment scores were computed using a roBERTa-based model, which was trained on Tweets (which is suitable for our examples’ informal text), fine-tuned for sentiment analysis and offensive language identification, and evaluated using the TweetEval framework (Liu et al., 2019;

Taboo/Sensitive Topic	Count	PET Examples
death	214	pass away, late, put to sleep
sexual activity	68	make love, sex worker, sleep with
employment	246	lay off, dismissed, downsize
bodily functions	51	accident, pass gass, time of the month
politics	279	freedom fighter, correctional facility, pro-life
physical/mental attributes	387	aging, overweight, disabled
substances	115	weed, substance abuser, getting clean

Table 3: Sensitive/Taboo Topics with PET examples

PET	Label	Example
weed	euphemistic	You will want to stop off at the medical marijuana dispensary for a supply of fireworks, alcohol, personal weaponry and dope-<weed>. Then, fill a glass or pop a top or load a bong or whatever one does, to get along these days.
	literal	In some ways, cultivating for <weed >control is almost a lost art. Herbicides seemed to work so well for so long that many farmers abandoned mechanical means of control.
disabled	euphemistic	No no no no. I’m in the same situation– <disabled >, chronic pain, artist, no “visible disability” (even when I’m in my chair), and nobody understands that it takes us longer to do *everything*. I’m honestly surprised you even humored your neighbor this far!
	literal	They claim there is no network or storage capability in these machines, clearly this is not true. These features may be <disabled >or only available to administrators who service the equipment, but in any event the TSA @ @ @ @ @ @ @ @ @ @ problems. As to the veterans out there who work for the TSA, I share your frustration
between jobs	euphemistic	I would still donate food and clothing for people in need but at least I would know that it was my choice and it was being used for it’s intended purpose. I applied for temporary assistance when I was <between jobs >for a month to support my family. We had no savings or income and we were denied because I had made too much money the previous year.
	literal	The more new people you meet, the more your chances of finding out about a great job increases. Then if you hear back from multiple places, you’ll have choices and who wouldn’t want to be able to choose <between jobs >rather than grasping at the first one that comes along.

Table 4: Euphemistic and Literal Usages of PETs

Barbieri et al., 2020). The scores before and after substitution are compared using relative change, since each score is a probability of a classification label, rather than an absolute score (and should therefore be considered relative to that particular text). Table 5 shows the average percent changes after replacement of the literal meaning.

Model	Label	% Change
Sentiment	Neutral	-2.6%
	Positive	-11.3%
	Negative	54.6%
Offensiveness	Not-Offensive	-6.6%
	Offensive	30.0%

Table 5: Changes in sentiment/offensiveness scores after replacement of euphemism

The results indicate that the use of a euphemism, as opposed to its literal meaning, affects sentiment scores. In particular, negative and offensive scores increase noticeably after substitution, which supports the assumption that euphemism softens language (Bakhriddionova, 2021). Additionally, the sentiment scores were grouped by PET and averaged, which shows the average sentiment changes per PET (see Appendix C). These results could be significant for future work involving euphemism detection using sentiment.

5.2. Corpus Annotation Task

Because we know that euphemisms can be interpreted differently, we decided to let language experts (graduate students of NLP at Montclair) examine what their perceived interpretations were for our selected PETs given both euphemistic and literal context. For this final portion of our paper, we analyze their interpretations.

5.2.1. Task Instructions

Annotators were given a sample of 500 sentences in which the target PET was contained within hi. Without supplying the annotators with the literal meanings, they were asked to follow our annotation model and enter a 1 if they considered the sentence to be euphemistic and a 0 if they considered it to be non-euphemistic given the target PET. For every instance they were asked to provide their interpretations as well so that we could evaluate whether these PETs were in fact common enough to evoke similar interpretations. A confidence score was also requested on a scale of 1-3 to test how confident they each were of their interpretation. Appendix D includes the task instructions given to the annotators.

5.2.2. Inter-rater Agreement

Recognizing and agreeing on whether a term is a euphemism or not can present some challenges given that euphemisms are ambiguous. We were curious to examine whether the inter-rater reliability scores between our own annotations and those of our language experts reflected this ambiguity. We evaluated our observed agreement, and calculated Krippendorff's alpha to test reliability.

5.2.3. Observed Agreement

We examined the observed agreement between ourselves and each individual annotator as well as the agreement between different pairs of annotators. This is simply a measure of how frequently a pair of annotators agreed on a label.

5.2.4. Krippendorff's alpha

To test inter-rater reliability we use a freely available macro written for SPSS and SAS to calculate Krippendorff's alpha (Hayes and Krippendorff, 2007). Krippendorff's alpha, described in Krippendorff (2011), is a reliability coefficient which measures the agreement among any number of annotators where the general form for is:

$$= 1 - \frac{D_o}{D_e}$$

D_o being the observed disagreement among the values assigned to the units of analysis and D_e being the disagreement one would expect when the coding of units is attributable to chance rather than to the properties of these units. (Hayes and Krippendorff, 2007) describe the two reliability scale points for Krippendorff alpha as 1.000 for perfect reliability and 0.000 for the absence of reliability and say that these two points enable an index to be interpreted as the degree to which the data can be relied on in subsequent analyses.

As illustrated by Table 6, analysis on our annotator sample shows an average observed agreement of 71.74% and a k-alpha of 0.415. We classify our score of 0.415 as 'fair' given the aforementioned index since euphemisms are ambiguous by nature. Future work to build upon the corpus may take a consensus coding approach to better decide on labels.

5.2.5. Disagreement Examples

In the examples where annotators showed disagreement, we found their supplied interpretations to be particularly use-

Inter-rater Reliability Results

Annotators	5
Cases	500
Decisions	2500
Average observed percent agreement	71.74%
Krippendorff's alpha	0.415

Table 6: Inter-rater Reliability scores for observed agreement among group of 5 annotators as well as group Krippendorff's alpha

ful in examining why they may have shown differences in labeling. We attempted to identify several, consistent cases for disagreement in these examples:

1. Varying interpretations. Annotators sometimes differed significantly in what they deemed to be the meaning of a PET, even given context. The PET "freedom fighter", for example, might be interpreted as "a person who fights for freedom" (literal) or someone who "uses violence to achieve political goals" (euphemistic). PETs interpreted to have more emotionally charged meanings within the context generally received a euphemistic label.
2. The use of a commonly accepted term (CAT). Annotators tended to disagree when the PET in question was a commonly accepted term (CAT) in a particular domain (e.g., medical, journalism) or community (e.g., the disability community, LGBT+). As an example, the PET "venereal disease" can be seen as an alternative to "sexually transmitted disease" (a euphemistic usage) or simply as a CAT in the medical domain, in which case the usage is objective (a literal usage). Generally, it seems CATs could be viewed as non-euphemistic because they are the "default" term, but also as formalisms or categories in some contexts used to avoid an impolite alternative or undesired specification (euphemistic usage). The identification of CATs as a reason for ambiguity and disagreement in this task could be significant for euphemism research, as they can be identified fairly clearly, and marked as needing special attention. In this sense, we consider CATs to be fuzzy PETs since depending on the hearer's interpretation they may or may not label the term as euphemistic.
3. Similar interpretations. Examples where the interpretations were nearly the same, but had varying labels, could indicate disagreement of something outside of the context. Examples include texts with PETs like "slim" and "overweight", which sometimes had disagreement despite being unanimously interpreted as "skinny" and "fat". Annotators' judgments about the nuance of these terms, or even speakers' intent, could have led to disagreement; i.e., if the use of the nuance is deliberate, the PET may be literal, but this could depend on the speaker's intent.

For these cases, there appears to be an inherent ambiguity

in the classification task, which points to ambiguity in judgments about euphemisms as a whole. Factors such as varying interpretations, the use of CATs, and subjective judgments about speaker intent may all contribute to disagreement in human interpretations of PETs. (More examples of each case can be found in Appendix E).

6. Conclusion

In this paper we described the creation of a new corpus of euphemistic and non-euphemistic usages of Potentially Euphemistic Terms (PETs). We performed two experiments: 1) Sentiment Analysis with a roBERTa-base model to confirm our assumptions about how euphemisms are used to soften language, and 2) conducted a survey and observe some cases of disagreement when using euphemisms. Our contributions were made in an effort to further along research done in automatic euphemism detection, identification and generation for a variety of NLP applications.

Acknowledgements

We thank our annotators Raz Besaleli, Kira Horiuchi, Kelly Ortega, and Kenna Reagan for their time and attention to our corpus annotation task as well as Brad McNamee and Avery Field for their contributions to our PETs dataset. This material is based upon work supported by the National Science Foundation under Grant No. 1704113.

References

- Bakhriddionova, D. O. (2021). The needs of using euphemisms. *Mental Enlightenment Scientific-Methodological Journal*, 2021(06):55–64.
- Barbieri, F., Camacho-Collados, J., Neves, L., and Espinosa-Anke, L. (2020). Tweeteval: Unified benchmark and comparative evaluation for tweet classification. *arXiv preprint arXiv:2010.12421*.
- Brown, P., Levinson, S. C., and Levinson, S. C. (1987). *Politeness: Some universals in language usage*, volume 4. Cambridge university press.
- Chaves, A. P. and Gerosa, M. A. (2021). How should my chatbot interact? a survey on social characteristics in human–chatbot interaction design. *International Journal of Human–Computer Interaction*, 37(8):729–758.
- Danescu-Niculescu-Mizil, C., Sudhof, M., Jurafsky, D., Leskovec, J., and Potts, C. (2013). A computational approach to politeness with application to social factors. *arXiv preprint arXiv:1306.6078*.
- Davies, M. and Fuchs, R. (2015). Expanding horizons in the study of world englishes with the 1.9 billion word global web-based english corpus (glowbe). *English World-Wide*, 36(1):1–28.
- EnglishClub. (2022). Euphemism examples.
- Felt, C. and Riloff, E. (2020). Recognizing euphemisms and dysphemisms using sentiment analysis. In *Proceedings of the Second Workshop on Figurative Language Processing*, pages 136–145.
- Gormandy White, M. (2022). Examples of euphemism: 80+ common phrases.
- Grice, H. P. (1975). Logic and conversation. In *Speech acts*, pages 41–58. Brill.
- Hayes, A. F. and Krippendorff, K. (2007). Answering the call for a standard reliability measure for coding data. *Communication methods and measures*, 1(1):77–89.
- Hereema, E. (2020). Euphemisms for dead, death, and dying: Are they helpful or harmful?
- Holder, R. W. (2008). *Dictionary of euphemisms*. Oxford University Press.
- Honnibal, M. and Montani, I. (2017). spaCy 2: Natural language understanding with Bloom embeddings, convolutional neural networks and incremental parsing. To appear.
- Jain, M., Kumar, P., Kota, R., and Patel, S. N. (2018). Evaluating and informing the design of chatbots. In *Proceedings of the 2018 Designing Interactive Systems Conference*, pages 895–906.
- Jones, B. (2017). 100+ common euphemisms you need to know.
- Kapron-King, A. and Xu, Y. (2021). A diachronic evaluation of gender asymmetry in euphemism. *arXiv preprint arXiv:2106.02083*.
- Karam, S. (2011). Truths and euphemisms: How euphemisms are used in the political arena. *3L: Language, Linguistics, Literature*, 17(1).
- Krippendorff, K. (2011). Computing krippendorff’s alpha-reliability.
- Lakoff, R. (1973). Language and woman’s place. *Language in society*, 2(1):45–79.
- Lakoff, R. T. (1979). Stylistic strategies within a grammar of style. *Annals of the New York Academy of Sciences*.
- Leech, G. N. (1983). Pragmatics, discourse analysis, stylistics and “the celebrated letter”.
- Liu, Y., Ott, M., Goyal, N., Du, J., Joshi, M., Chen, D., Levy, O., Lewis, M., Zettlemoyer, L., and Stoyanov, V. (2019). Roberta: A robustly optimized bert pretraining approach. *arXiv preprint arXiv:1907.11692*.
- Madaan, A., Setlur, A., Parekh, T., Poczos, B., Neubig, G., Yang, Y., Salakhutdinov, R., Black, A. W., and Prabhumoye, S. (2020). Politeness transfer: A tag and generate approach. *arXiv preprint arXiv:2004.14257*.
- Magu, R. and Luo, J. (2018). Determining code words in euphemistic hate speech using word embedding networks. In *Proceedings of the 2nd workshop on abusive language online (ALW2)*, pages 93–100.
- Martin, B. L. (1991). From negro to black to african american: The power of names and naming. *Political Science Quarterly*, 106(1):83–107.
- Morrissey, K. and Kirakowski, J. (2013). ‘realness’ in chatbots: establishing quantifiable criteria. In *International conference on human-computer interaction*, pages 87–96. Springer.
- OED. (1989). *Oxford english dictionary*. 1989a), 5.
- O’Conner, P. T. and Kellerman, S. (2012). Crippled, handicapped, disabled?
- Pinker, S. (2003). *The Blank Slate: The modern denial of human nature*. Penguin.
- Rababah, H. A. (2014). The translatability and use of x-phemism expressions (x-phemization): Euphemisms, dysphemisms and orthophemisms in the medical dis-

- course. *Studies in literature and language*, 9(3):229–240.
- Rawson, H. (1981). *dictionary of euphemisms & other doubletalk*. Crown.
- Silver, M. (2015). If you shouldn't call it the third world, what should you call it? goats and soda: Stories of life in a changing world.
- Tallyn, E., Fried, H., Gianni, R., Isard, A., and Speed, C. (2018). The ethnobot: Gathering ethnographies in the age of iot. In *Proceedings of the 2018 CHI conference on human factors in computing systems*, pages 1–13.
- Thelen, M. and Riloff, E. (2002). A bootstrapping method for learning semantic lexicons using extraction pattern contexts. In *Proceedings of the 2002 conference on empirical methods in natural language processing (EMNLP 2002)*, pages 214–221.
- Toxtli, C., Monroy-Hernández, A., and Cranshaw, J. (2018). Understanding chatbot-mediated task management. In *Proceedings of the 2018 CHI conference on human factors in computing systems*, pages 1–6.
- Woelfel, M. (2019). Pot? weed? marijuana? what should we call it? in *wbez*.
- Zhu, W. and Bhat, S. (2021). Euphemistic phrase detection by masked language model. *CoRR*, abs/2109.04666.
- Zhu, W., Gong, H., Bansal, R., Weinberg, Z., Christin, N., Fanti, G., and Bhat, S. (2021). Self-supervised euphemism detection and identification for content moderation. *arXiv preprint arXiv:2103.16808*.

A List of 71 PETs only used Euphemistically

Below are the 71 PETs that were found to only ever be used in the euphemistic sense. Counts for the numbers of examples per PET are provided as well.

Table 7: List of PETS used only euphemistically with counts.

PET always euph	No. of Euphemistic Examples
able-bodied	7
adult beverage	1
advanced age	19
armed conflict	20
birds and the bees	7
broken home	1
capital punishment	19
comfort women	3
correctional facility	18
custodians	2
dearly departed	3
deceased	20
detainee	20
detention camp	10
developed/ing country	19
developmentally disabled	2
differently-abled	2
drinking problem	7
droppings	18
economical with the truth	1
elderly	20
enhanced interrogation techniques	6
ethnic cleansing	20
fatality	20
freedom fighter	20
full figured	1
global south	8
golden years	17
hearing impaired	2
homemaker	19
income inequality	20
indigent	18
inebriated	16
inner city	20
latrine	3
lavatory	7
less fortunate	20
lose [pro] lunch	4
low-income	20
make love	11
mentally challenged	17
mentally disabled	11
mistruth	4
negative cash flow	3
pass gas	1
people/persons of color	20
physically challenged	1
plus-sized	2
portly	7
pre-owned	7
pregnancy termination	4

Continued on next page

Table 7 – continued from previous page

PET always euph	No. of Euphemistic Examples
pro-choice	20
pro-life	20
psychiatric hospital	11
rear end	10
running behind	1
same sex	4
sanitation worker	20
senior citizen	20
sex worker	20
street person	3
substance abuse	20
substance abuser	11
targeted killing	11
time of the month	5
tinkle	2
under the weather	1
underprivileged	11
undocumented immigrant	20
undocumented workers	13
venereal disease	6

B List of 58 PETs used Euphemistically and Literally

Below are the 58 PETs that were found to be used in both the euphemistic and literal sense. Counts for the numbers of sentence examples in our corpus per PET are provided as well.

Table 8: List of PETS used literally and euphemistically with counts.

PET sometimes euph	No. of Euphemistic Examples	No. of Literal Examples
a certain age	11	11
accident	26	6
aging	30	30
between jobs	7	7
chest	10	10
collateral damage	26	26
custodian	6	6
demise	28	28
deprived	2	2
disabled	30	30
disadvantaged	14	14
dismissed	13	13
downsize	2	2
economical	14	14
expecting	23	23
experienced	2	4
exterminate	15	15
getting clean	2	2
gluteus maximus	1	1
go all the way	5	5
got clean	1	1
intoxicated	16	16
invalid	3	3
late	30	30
lay off	18	18
let [pro] go	7	7
let go of	5	5
long sleep	1	1
mixed up	11	11
neutralize	8	8
oldest profession	1	1
outlived [pro] usefulness	2	2
outspoken	3	3
over the hill	6	6
overweight	19	19
pass away	18	18
pass on	6	6
perish	20	20
plump	10	10
put to sleep	7	3
regime change	8	6
same-sex	8	8
seasoned	2	2
seeing someone/each other	2	2
sleep around	1	1
sleep with	6	6
slim	11	13
sober	11	11
special needs	13	13
stout	6	6
to go to heaven	1	1

Continued on next page

Table 8 – continued from previous page

PET sometimes euph	No. of Euphemistic Examples	No. of Literal Examples
troubled	15	15
underdeveloped	13	13
wealthy	5	5
weed	30	30
well off	11	11
went to heaven	1	1
with child	2	2

C Relative changes in sentiment score per PET

Shown below is a sample of the relative changes in sentiment and offensiveness scores produced by roBERTa models after substitution of literal meanings, grouped and averaged by PET. For the full list, see the [GitHub page](#).

type	neu change	pos change	neg change	off change	n-off change
a certain age	-0.027845	-0.017681	0.769987	0.068562	-0.016036
able-bodied	0.061313	0.135860	-0.056808	-0.100490	0.039479
accident	-0.062816	-0.156983	1.062615	0.543362	-0.142711
adult beverages	0.117982	-0.043823	0.199893	0.113861	-0.009353
advanced age	-0.026644	-0.177761	0.358272	0.094902	-0.018991
aging	-0.045431	-0.053698	0.179980	0.092581	-0.019898
armed conflict	-0.025140	0.008283	0.031437	0.035220	-0.007695
between jobs	-0.080394	-0.223505	2.631469	0.280354	-0.021428
birds and the bees	-0.023246	-0.373782	0.751403	1.847629	-0.297745
broken home	-0.036726	-0.066531	0.027881	0.004441	-0.005638
capital punishment	-0.056940	-0.110768	0.141521	0.132765	-0.048826
chest	0.001200	-0.018163	0.010530	0.200816	-0.087369
collateral damage	-0.272639	-0.369028	0.320184	0.438191	-0.104633
comfort women	-0.129123	-0.142995	0.043196	0.089508	-0.082556
correctional facility	-0.047930	-0.064335	0.213246	0.087022	-0.023350
custodian	-0.022650	-0.058305	0.178856	0.213095	-0.024849
custodian	-0.003269	0.079685	-0.110462	0.010495	-0.000924
dearly departed	0.019440	-0.343311	1.152702	0.490740	-0.051384
deceased	-0.000788	-0.079376	0.391194	0.188400	-0.035379
demise	-0.012091	-0.019827	0.021183	0.138516	-0.041601
deprived	-0.015199	0.060084	0.011545	0.212837	-0.040061
detainee	-0.019231	0.005419	0.026933	0.056855	-0.017363
detention camp	0.055365	0.158105	-0.001760	-0.002855	-0.008876
developing/ed country	-0.005165	-0.188186	0.424494	0.264971	-0.034276
developmentally disabled	-0.342488	-0.395191	0.636818	0.905488	-0.409589
differently-abled	-0.059591	-0.008284	0.020493	0.135978	-0.041278
disabled	0.003972	-0.061131	0.140886	0.107509	-0.022856
disadvantaged	-0.005827	-0.122688	0.449368	0.195209	-0.033192
dismissed	0.138839	0.115313	-0.084370	0.157943	-0.038344
downsize	-0.064027	-0.181702	0.048146	0.333272	-0.052051
drinking problem	0.025495	0.073228	0.018369	-0.061759	0.056646
droppings	-0.227458	-0.279421	0.303311	0.355247	-0.196141
economical	-0.097051	0.194375	0.081696	0.194043	-0.031545
economical with the truth	-0.454708	-0.504673	0.490267	1.576375	-0.248274
elderly	0.046045	0.009758	0.036105	0.031266	-0.011184
enhanced interrogation techniques	-0.162409	-0.303567	0.149646	0.230497	-0.083666
ethnic cleansing	-0.116799	-0.050420	0.060452	0.001620	0.005740
expecting	0.328630	-0.168126	1.675960	0.440075	-0.042933
experienced	-0.052473	-0.109398	0.214863	0.257064	-0.029485
exterminate	-0.202532	-0.297179	0.179729	0.206389	-0.135381
fatality	-0.062864	-0.073644	0.055863	0.100625	-0.021019
freedom fighter	-0.029893	-0.151280	0.193121	0.291315	-0.065337
full figured	-0.595011	-0.747444	2.457650	0.672804	-0.593019
getting clean	-0.074889	-0.206926	0.316258	0.010324	0.007877
global south	-0.024629	0.020819	0.035014	0.002640	0.005800
gluteus maximus	-0.004746	-0.108652	0.183191	0.808259	-0.201961
go all the way	0.153388	-0.175044	0.433929	1.910859	-0.228310
golden years	0.070800	-0.162567	0.208371	0.289411	-0.036933
got clean	-0.191045	-0.363818	0.531799	1.568274	-0.262431
hearing impaired	-0.141219	-0.060333	0.080978	0.467513	-0.232416
homemaker	0.009685	-0.063941	0.136986	0.184696	-0.019186

D Annotation Task Instructions

Euphemism Annotation Task Instructions

A euphemism is a mild or indirect word or phrase that is used instead of one that is unpleasant or offensive. ([Merriam Webster](#)) For example, "pass away" is a euphemism for "die".

We use euphemisms when we talk about sensitive topics such as death, sex, employment, bodily functions, politics, etc. Sometimes, words and phrases that could be used euphemistically are used literally, too. For example, the word "dismissed" may sometimes be used as a euphemism for getting fired, but it may sometimes be used non-euphemistically. For this reason, each keyword used is one that we have deemed to be *potentially euphemistic*.

Example of euphemistic vs. literal usage:

The suspect, identified as Neil Edwin Prescott in a court document obtained by ABC News, was being <dismissed> from his job.

vs.

An appeal must not be <dismissed> for informality of form or title of the notice of appeal, or for failure to name a party whose intent to appeal is otherwise clear from the notice.

For this task, you will read through the attached excel files and decide whether the keyword contained within < > is being used euphemistically or not. For every instance, you will need to provide your interpretation as well as a confidence score between 1- 3 indicating how sure you are of your assessment.

1. If the usage is **not euphemistic**, enter a 0 in the "is_euph" column.
2. If the usage is **euphemistic**, enter a 1 in the "is_euph" column.
3. Your interpretation should be what you understand the keyword in question to mean given the context.
4. On a scale of 1-3, rate how sure you are of your assessment- 1 not sure, 2 somewhat sure, 3 very sure.

Tips

- Keep in mind that your interpretation might be unpleasant/offensive. Additionally, It should be as direct and concise as possible. For example, "overweight" should be interpreted as something along the lines of "fat," rather than "a bit on the heavier side."
- Your interpretation should still make grammatical sense if substituted in the sentence. If this is not possible, simply provide your interpretation as best as you can.
- Some of the text is copyrighted so you will notice some rows may contain '@@@@@@@@@@'. We have gone through each one and feel that the meaning of each target keyword was kept intact despite having missing words replaced by these symbols.

E Examples of annotator disagreement, organized by possible causes

Below are example texts where annotators differed in their labels, and had significantly varying interpretations of the PET.

PET	text	annotator1	annotator2	annotator3	annotator4
freedom fighter	The Palestinian woman is unlike @ @ @ @ @ @ @ @ @ @ be the daughter, wife, sister or mother of the prisoners, the dead, the injured. She is a stone thrower, a <freedom fighter>. She is an inspiration for every woman as she smiles, works hard, revolts, rebels and dreams despite all what all difficulties she does through.	Label: 0 Interpretation: someone with strong beliefs and actions	Label: 0 Interpretation: actively opposing suffering under occupation	Label: 0 Interpretation: a person who fights for freedom	Label: 1 Interpretation: uses violence to achieve political goals
collateral damage	This is very very bad; that we have a CIC that will relieve field commanders for doing the right thing. I guess we are supposed to consider our Benghazi dead as <collateral damage >to BO's foreign policy.	Label: 1 Interpretation: injuries that were not intended	Label: 0 Interpretation: a talking point	Label: 1 Interpretation: unintended deaths due to war	Label: 0 Interpretation: damage as consequence

Below are example texts where annotators differed in their labels, and the PET in question could be considered a CAT.

PET	text	annotator1	annotator2	annotator3	annotator4
disabled	Your life testifies to the fact that life with disability can be abundantly fulfilling. Here in Nigeria, my organization AAD INITIATIVE is working toward that-fulfilling life for the <disabled >, and hopefully we shall get there.	Label: 0 Interpretation: disabled	Label: 1 Interpretation: those who have a disability, patronizing	Label: 0 Interpretation: physically or mentally impaired	Label: 0 Interpretation: broad term for people with disability
pro-choice	Since there is no agreement, the <Pro-Choice >position (not a belief) understands reality. The decision to give birth is exclusively a woman's— whether or not it is legal.	Label: 1 Interpretation: pro abortion rights	Label: 0 Interpretation: commonly accepted name of a sociopolitical movement	Label: 1 Interpretation: pro-abortion	Label: 0 Interpretation: a term that represents people who know that women should make choices for their body

Below are example texts where annotators differed in their labels, despite supplying very similar interpretations.

PET	text	annotator1	annotator2	annotator3	annotator4
slim	It has become much more common over the past few years because people are eating too much fat and not enough starch and fiber. People who eat a diet based on low-fat, unrefined plant foods stay naturally <slim>.	Label: 0 Interpretation: skinny	Label: 0 Interpretation: skinny	Label: 1 Interpretation: skinny	Label: 0 Interpretation: skinny - physical description
able-bodied	[...] The men with the poster could claim that they were not simply begging, but were doing what was expected of a parent who could not afford to care for a sick child. Some <able-bodied >beggars accompanied a blind or crippled-parent as a means to solicit sympathy from donors [...]	Label: 0 Interpretation: not disabled	Label: 0 Interpretation: opposite of disabled	Label: 1 Interpretation: not disabled	Label: 1 Interpretation: not disabled