

Short Communication

Arctic warming and your weather: public belief in the connection

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ABSTRACT: Will Arctic warming affect mid-latitude weather? Many researchers think so, and have addressed this question through scientific articles and news media. Much of the public accepts such a connection as well. Across three New Hampshire surveys with more than 1500 interviews, 60% of respondents say they think future Arctic warming would have major effects on their weather. Arctic/weather responses changed little after Superstorm Sandy brushed the region, but exhibit consistently strong partisan divisions that grow wider with education. Belief in an Arctic/weather connection also varies, in a nonlinear pattern, with the temperature anomaly around day of interview. Interviewed on unseasonably warm or cool days, respondents are more likely to think that Arctic warming would have major effects on their weather. This unscientific response seems to mirror the scientific discussion about extremes.

KEY WORDS Arctic; weather; climate change; survey; public opinion

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1. Introduction

Faster-than-linear decline in Arctic sea ice has become the most visible sign of Arctic warming (Stroeve *et al.*, 2012). Sea ice area, extent and volume reached historical low points in September 2012 (Parkinson and Comiso, 2013), breaking previous records set in 2007 or 2011. The steep downward trend has outpaced most scientific predictions, and fuels concern about global implications of Arctic warming and low sea ice conditions. Recent studies explore links between Arctic warming and mid-latitude winters or weather extremes (Screen and Simmonds, 2013), including the dramatic experience of Superstorm Sandy (Greene *et al.*, 2013). Decreased summer Arctic sea-ice extent has been linked to the development of high-amplitude wave patterns during winter, increasing the frequency cold weather outbreaks across the mid-latitudes (Overland and Wang, 2010; Francis and Vavrus, 2012; Tang *et al.*, 2013). Observations also indicate a connection between amplified wave patterns driven by changes in Arctic climate and increased early winter snowfall, early snow melt, extreme summer heat and drought (Francis and Vavrus, 2012; Greene and Monger, 2012; Liu *et al.*, 2012; Petoukhov *et al.*, 2012; Greene *et al.*, 2013).

News media reports have picked up on this research, quoting scientists and repeating their suggestions that mid-latitude weather is responding to Arctic change. Stories have made these connections at scales ranging from global or national (Conan and Harris, 2011; Fogarty, 2012; Gillis and Foster, 2012) down to local (Eichorn, 2013; Weber and Huttner, 2013). Media discussion of possible Arctic effects spiked following Superstorm Sandy (Fischetti, 2012; O'Hanlon, 2012) and several new studies (Morin, 2013 and Stone, 2013 after Tang *et al.*, 2013).

What does the general public make of this research and its media manifestations? On a series of recent surveys, we asked whether people think that future Arctic warming will affect the weather where they live. Almost all respondents say they think that Arctic warming would have at least some effects. Partisan and educational differences emerge, however, on whether such effects would be major. That belief varies with daily temperature, as well.

This article builds on earlier work that analysed how individual characteristics and weather influence beliefs about the reality of anthropogenic climate change (Hamilton and Stampone, 2013). The previous article examined surveys conducted from spring 2010 through summer 2012. For this analysis of Arctic/weather beliefs, we employ more recent surveys conducted from fall 2012 through spring 2013.

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2. Survey and weather data

The Granite State Poll, an omnibus survey by the University of New Hampshire, conducts telephone interviews with independent random samples of about 500 state residents four times each year. Through consistent sampling, interview protocols and probability weighting, it seeks representative results from the state's adult population, which have been validated through election cycles (Scala and Smith, 2007, 2011) and used in basic research (Hamilton, 2011). The questions typically center on political issues, with a mix of other topics recently including science and climate change. Regarding climate beliefs and knowledge, Granite State Poll responses closely resemble those from a national survey that asked an overlapping set of questions (Hamilton, 2012). The resemblance extends beyond response percentages to their multivariate relationships with other variables.

In fall 2012, winter 2013 and spring 2013, the poll carried a new question asking whether people think that Arctic warming would have major, minor or no effects on the weather where they live. Telephone interviewers rotated the order of response choices to avoid possible bias. There are no significant differences in Arctic/weather responses across the three surveys, which are pooled here for preliminary analysis (a decision we test again in later modelling). Question wording, response percentages and codes used for modelling appear in Table 1. Sixty percent say they think that Arctic warming would have major effects on the weather where they live. Another 29% think it would have minor effects. Few think there would be no effects, or express no opinion. Table 1 also describes four background characteristics (age, gender, political party and education) known to predict general climate-related beliefs (McCright and Dunlap, 2011; Hamilton, 2012).

Following Keim *et al.* (2003) and Hamilton and Stampone (2013), we defined a statewide daily temperature index as the mean anomaly (relative to 1981–2010 normals for each station and date) among New Hampshire's five US Historical Climatology Network (USHCN) weather stations (Menne *et al.*, 2009). Station temperature anomalies are well-correlated ($r > 0.85$) across this small state despite its varied topography. One principal component explains 85% of the combined variance (eigenvalue = 0.85) over our 2010–2013 study period.

The mean of station temperature anomalies is used here to quantify the regional-scale weather pattern as warmer or colder compared to what would be expected on the survey date. The statewide mean of nonmissing USHCN daily temperature anomalies, *temp1*, is summarized in Table 1 for all days from 1 January 2010 through 30 April 2013. A second indicator, *temp2*, is the 2-d average of *temp1* (interview and previous day) for the 23 d in 2012 or 2013 on which the Arctic/weather question was asked. The state's variable weather, reflected here in *temp2* values ranging from -4.08 to $+10.56$ °C, improves statistical power for detecting temperature effects if they exist. A 2-d window proves to have the strongest relation

to Arctic/weather beliefs, consistent with findings of two previous studies (Egan and Mullin, 2012; Hamilton and Stampone, 2013).

Figure 1 charts the percent of respondents who think that Arctic warming would have major effects on their weather, broken down by respondent characteristics, 2-d temperature and survey. *Age* and *temp2* are grouped for display in these bar charts, although kept in continuous form for later modelling. Differences by age group and gender are not statistically significant. Contrary to the hypothesis that Superstorm Sandy might have a detectable effect, there are no significant differences in survey responses before and after the late October 2012 storm. Although disastrous for New York and New Jersey, Sandy had milder impacts in New Hampshire. The lower right chart in Figure 1 shows at most a transient and nonsignificant bounce in the winter 2013 survey.

We do see significant associations between Arctic/weather belief, political party and education. College-educated respondents more often think there would be major effects. Republicans are much less likely to agree, forming the only subgroup in Figure 1 for which 'major effects' are not the majority view. A significant and apparently nonlinear pattern appears in the chart at lower left: belief in major Arctic/weather effects is higher when interviews take place on unseasonably warm or cool days. This response pattern seems analogous to scientific observations connecting Arctic warming and ice loss to weather extremes (Francis and Vavrus, 2012) rather than unidirectional warming or cooling.

3. Belief in the arctic/weather connection

The nonlinear temperature effect and the *education* \times *party* interaction expected from previous research were tested for spuriousness arising from differences among the three surveys by estimating a series of logit regression models. Such models, widely used in survey analysis, are well suited for categorical dependent variables like *arcweath*. They focus on the logit or log odds (L) favouring a particular category of dependent variable y :

$$L_i = \ln [P(y_i = 1) / P(y_i = 0)] \quad (1)$$

The log odds that y equals 1 (e.g. *arcweath* = 'major effects') for the i th observation are modelled as a linear function of the independent variables (x_{1i} , x_{2i} , etc.):

$$L_i = \beta_0 + \beta_1 x_{1i} + \beta_2 x_{2i} + \dots + \beta_m x_{mi} \quad (2)$$

Equivalently, by exponentiating (2) we obtain a multiplicative model for the odds (O) favouring $y = 1$:

$$\begin{aligned} O_i &= [P(y_i = 1) / P(y_i = 0)] \\ &= \exp(\beta_0) \times \exp(\beta_1 x_{1i}) \\ &\quad \times \exp(\beta_2 x_{2i}) \times \dots \times \exp(\beta_m x_{mi}) \end{aligned} \quad (3)$$

Table 1. Variable definitions.

Arctic/weather question

Arcweath: If the Arctic region becomes warmer in the future, do you think that will have major effects, minor effects or no effects on the weather where you live? (response order rotated)

Major effects on weather where I live (coded 1; 60%)

Minor effects on weather where I live (coded 0; 29%)

No effects on weather where I live (coded 0; 5%)

DK/NA (coded 0; 6%)

Respondent background characteristics

Age: What is your current age? (mean 54 years, SD 17, range 18–96 years)

Gender: Male (coded 0; 49%) or female (coded 1; 51%)

Party: GENERALLY SPEAKING, do you usually think of yourself as a Republican, a Democrat, an Independent or what?

Democrat (coded 1 if Democrat, 0 otherwise; 43%)

Independent (coded 1 if Independent, 0 otherwise; 19%)

Republican (coded 1 if Republican, 0 otherwise; 38%)

Education: What is the highest grade of education you completed and got credit for?

High school or less (coded –1; 20%)

Technical school or some college (coded 0; 22%)

College graduate (coded 1; 34%)

Postgraduate work (coded 2; 23%)

Weather indicators

Temp: New Hampshire USHCN stations mean daily temperature anomaly relative to 1981–2010 normals. For all 1216 d from January 2010 through April 2013, 1-d mean 1.28 °C, SD 4.04 °C, range –12.27 to 16 °C

Temp2: New Hampshire USHCN stations mean temperature anomaly on interview and one previous day. For the 23 interview days in fall 2012, winter 2013 and spring 2013, 2-d mean 1.57 °C, SD 3.66 °C, range –4.08 to 10.56 °C.

Survey responses shown with codes used for modeling, and with probability-weighted percentages or means ($n = 1678$).

Table 2 shows results from the logit regression of *arcweath* on respondent *gender*, *age*, *party* and *education*, with an *education* \times *party* interaction and both linear (*temp2*) and quadratic (*temp2* \times *temp2*) terms for 2-d temperature anomaly. The predictors also include two {0,1} variables denoting the winter and spring surveys (against a fall baseline, so no fall indicator is needed). The coefficients column in Table 2 gives maximum-likelihood estimates of the β parameters in (2). The ‘odds’ column gives odds ratios corresponding to $\exp(\beta)$ in (3), interpreted as multipliers for odds favouring belief that Arctic warming would have major effects. Odds ratios greater than 1.0 correspond to ‘positive’ effects, and those below 1.0 to ‘negative’ effects.

The multivariate analysis in Table 2 confirms that the significant bivariate relationships seen in Figure 1 (*arcweath* with *party*, *education* and *temp2*) are not spurious. Other studies have found that gender and age often predict general climate-change beliefs, but neither Figure 1 nor Table 2 detect gender or age effects on *arcweath*. *Party* and *education*, however, exhibit significant main and interaction effects. The main effects are interpreted as the effects of each variable when the other has a value of zero. Thus, the main effects of *party* (coefficients of –0.801 and –1.258 for Independent and Republican, respectively) indicate that among people with some college or technical school (*education* = 0), Independents and especially Republicans are less likely than Democrats to think that Arctic warming would have major effects on their weather. The main effect of *education* (0.217) indicates that belief in an Arctic/weather

connection increases with education among Democrats (who form the base category of *party*). The significant *education* \times *party* interaction coefficients (–0.161 and –0.303), however, alert us that effects of *education* are different among Independents and Republicans.

This *education* \times *party* interaction is visualized as an adjusted marginal plot at left in Figure 2. Predicted probabilities and their 95% confidence bands (widest for Independents, the least numerous group) are calculated from the model in Table 2, adjusting for other predictors (Mitchell, 2012). As noted, among Democrats belief that Arctic warming would have major effects rises with education. Among Republicans, however, this belief falls with education. As a result, the gap is widest among the best-educated partisans. For Independents, education seems to make little difference.

The quadratic term *temp2* \times *temp2* is significant and positive, supporting the nonlinear effect suggested by Figure 1. Also consistent with Figure 1, we see no systematic differences across the three surveys. Thus, the observed *temp2* effects cannot simply be seasonal, or explained by other broad events (such as Superstorm Sandy) that might have caused variation between surveys. The right-hand panel in Figure 2 visualizes the nonlinear effect of the 2-d temperature anomaly, also based on Table 2. As anomalies pass about 5 °C above normal (the 1981–2010 average for that date), we see a rising probability of ‘major effects’ response. Conversely, as they pass about 2 °C below normal, we see this probability rising as well.

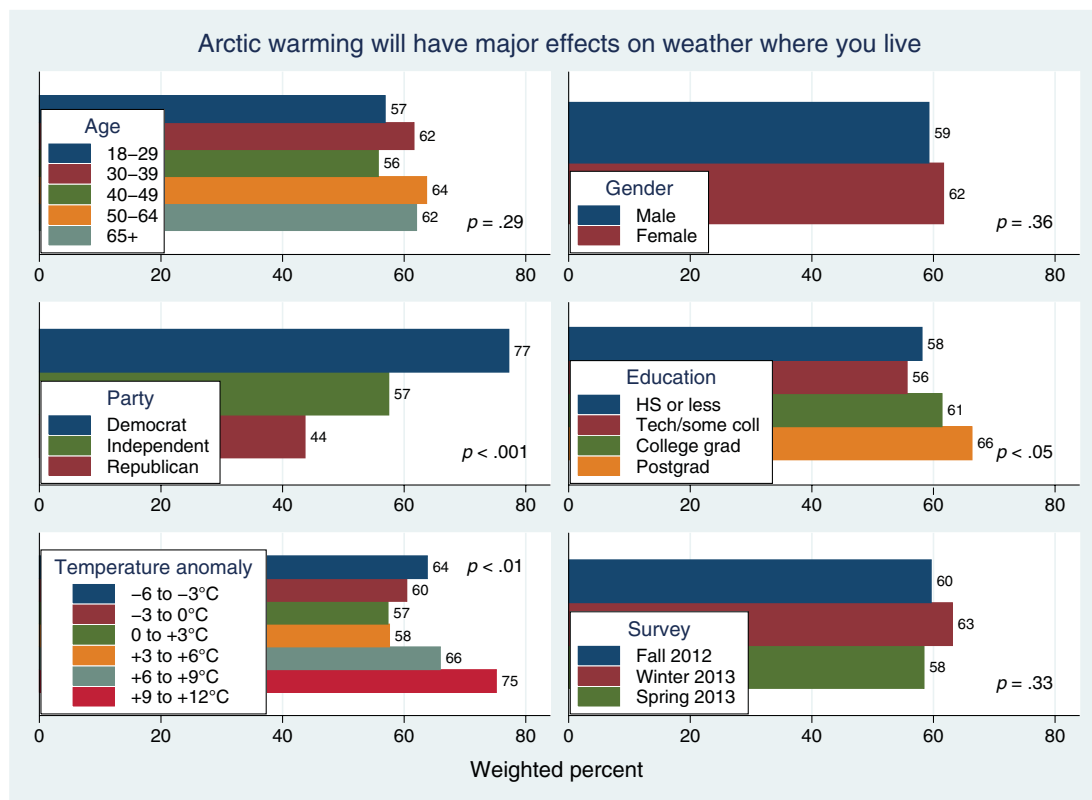


Figure 1. Believe Arctic warming would have major effects on the weather where you live, by individual characteristics, temperature and survey. p values are probabilities from design-based F tests for null hypothesis of no association.

Analysing belief in anthropogenic climate change, Hamilton and Stampone (2013) found a temperature \times party interaction, such that temperature effects (monotonic) occurred mainly amongst Independent rather than partisan voters. We tested for similar party differences in temperature effects by including a three-way $temp2 \times temp2 \times party$ interaction in models for *arcweath*, but the three-way terms prove nonsignificant. A three-way graph analogous to the right panel Figure 2 would show three U-shaped curves that differ mainly in height: Democrats high, Republicans low, Independents in between. From this evidence, temperature anomalies exert roughly similar quadratic effects on respondents of each party. Alternative specifications using an ordinal version of *arcweath*, coding education and politics each with seven categories instead of three, or including additional background variables as predictors, all complicated the models without improving their fit. We also tested versions using temperature-anomaly windows ranging from one to 7 d (the interview and six previous days). The quadratic term was significant for most of these windows, but a 2-d window provided the best fit (judged by AIC or F statistic), in agreement with previous studies (Egan and Mullin, 2012; Hamilton and Stampone, 2013).

4. Discussion

On the basis of data representing just one US state, our results invite replication. With that caveat, the finding

Table 2. Predictors of belief that Arctic warming would have major effects on weather where you live.

Predictor	Coefficient	SE	Odds	p
<i>Gender (F)</i>	–0.142	0.125	0.868	0.257
<i>Age</i>	0.003	0.004	1.003	0.456
<i>Party</i>				
Democrat
Independent	–0.801	0.204	0.449	0.000
Republican	–1.258	0.165	0.284	0.000
<i>Education</i>	0.217	0.099	1.242	0.029
<i>Education \times Party</i>				
Democrat
Independent	–0.161	0.167	0.852	0.335
Republican	–0.303	0.135	0.738	0.025
<i>Temp2</i>	–0.050	0.037	0.951	0.174
<i>Temp2 \times temp2</i>	0.012	0.004	1.012	0.005
<i>Survey</i>				
Fall 2012
Winter 2013	–0.028	0.167	0.973	0.869
Spring 2013	–0.136	0.185	0.873	0.461
Constant	0.923	0.287	2.517	0.001

Results from probability-weighted logit regression (estimation sample $n = 1551$).

that almost 90% of respondents think that Arctic warming would affect weather where they live, and 60% think such effects would be major, suggests a notable diffusion of scientific concern. Two analytical findings visualized in Figure 2 explore variation in these beliefs.

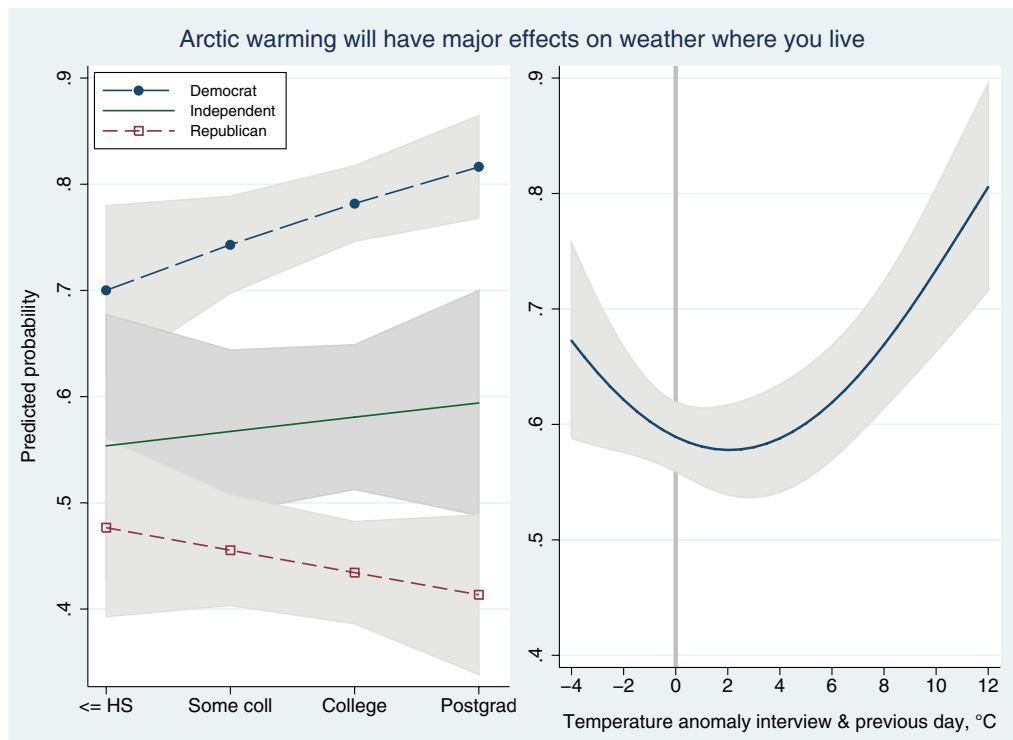


Figure 2. Predicted probability of 'major effects' response as function of education and political party (left) and 2-d temperature anomaly (right), adjusting for other predictors in Table 2.

An *education* \times *party* interaction effect on Arctic/weather beliefs fits the pattern previously established for general climate-related views (studies cited in McCright, 2011; more recently McCright and Dunlap, 2011; Hamilton, 2012; Hamilton and Stampone, 2013) and for specifically polar topics (Hamilton, 2008). Explanations of this information-elite polarization invoke *biased assimilation* (Lord *et al.*, 1979; Munro and Ditto, 1997; Munro *et al.*, 2002; Corner *et al.*, 2012) or similar processes, through which people selectively acquire information that reinforces their pre-existing beliefs (Hamilton, 2012). For example, they might selectively accept arguments consistent with their prejudices about climate change from among the contradictory public declarations that Sandy, and other weather events, are or are not related to Arctic warming. Better-educated individuals can more actively acquire scientific-sounding arguments that support ideology-linked beliefs on climate, increasing their polarization on this topic.

The right panel in Figure 2 highlights a less-resolved issue: the functional form of relationships linking perceptions to weather or climate. This form may be contingent on the indicators and specific survey questions used. The curvilinear relationship graphed in Figure 2 makes sense in terms of the *arcweath* question's internal logic, which implies unusual weather. Unusual weather has also been a theme of public discussion linking Arctic change to weather, including stories carried by local media not long before our surveys (Borenstein, 2012; Conan and Harris, 2012; Joyce, 2012). Unusual weather ought to mean something stronger than temperatures

a few degrees from normal, but experimenters have noticed that even trivial ambient conditions can influence responses to climate questions (Joireman *et al.*, 2010; Li *et al.*, 2011; Risen and Critcher, 2011; Lewandowski *et al.*, 2012). With that exaggeration in mind, the nonlinear temperature effect on Arctic/weather responses unscientifically mirrors scientific studies linking Arctic warming to mid-latitude weather extremes.

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