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# Towards Building a Virtual Assistant Health Coach

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**Abstract**—In this paper, we present our data collection process, annotation schemas and agreement results for extracting health goals from SMS conversations between a health coach and the patients. We also discuss our preliminary results for automatically detecting topic boundaries in health coaching dialogues. This is our first step towards building an autonomous virtual assistant health coach that learns from expert demonstration to interact with patients via SMS.

**Index Terms**—Virtual Assistant, Health Coach, SMART Goal Setting, Data Annotation

## I. INTRODUCTION

Health coaching is an established process for improving poor health behaviors by providing education on health-related topics, setting personalized and realizable health-related goals, monitoring and encouraging progress towards those goals, and sequencing or refining a progression of health goals over time. Automated coaching systems have been developed with the aim of improving health coaching accessibility for millions of people who could benefit from them. The simplest methods involve programmable prompting devices [1], which remind the participant at a pre-specified time in a pre-specified manner. These methods have been shown to be effective, particularly for medicine adherence [2]. WebDietAID [3] is a more sophisticated interactive online nutrition counseling service that seeks to imitate “the types of intervention performed by the nutrition counselor.” An influential strand of work on conversational agents, namely, systems that participate in an interaction with users, has been conducted by Bickmore and his group [4]–[6]. However, these systems are typically pre-programmed

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and often limited to predefined scripts of communicative actions, making them inflexible for automatically responding to situations beyond those anticipated by the system designer and for fully personalizing to the individual participant. Motivated by the limitations of existing systems, we aim to develop an autonomous health coaching system that learns to automate an increasing amount of the coach-participant interactions without programmatically defining appropriate behaviors. We believe the ability to recognize proposed health goals in dialogues will help us to progress towards our aim of building such a system.

In this paper, we will first talk about our data collection process, two annotation schemas, and inter-annotator agreement results. We will then use these annotations to build a model for topic boundary detection. Lastly, we will discuss our future plans for building the complete pipeline for extracting health goals.

## II. DATA COLLECTION AND ANNOTATIONS

A key requirement for enabling a system to effectively learn from demonstration is access to human demonstrations from situations that are similar to those that the autonomous system will encounter. Therefore, we recruited a health coach and 28 patients to collect conversation data, where the health coach helped the patients to set SMART (Specific, Measurable, Attainable, Realistic, Time Bound) goals on a weekly basis for one month. The patients were given Fitbit Alta to monitor their progress. The coach used patients’ online Fitbit accounts to monitor each patient’s progress. Only one patient did not complete the study. We have a corpus of 2858 messages. Among these messages, approximately 54% messages were sent by the coach and 46% messages by the patients. Below

we will look into two types of annotation schemas designed by us to help automate the extraction of health goal set by the user.

#### A. SMART Goal Annotation

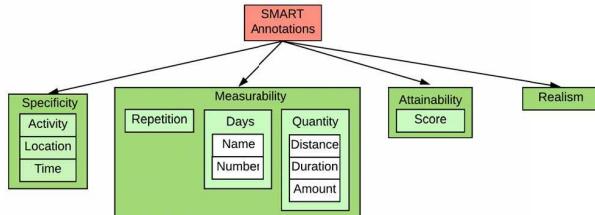


Fig. 1. SMART goal annotation schema

Annotation schema for annotating Specificity, Measurability, Attainability and Realism of a goal is shown in Fig 1. We didn't annotate for Timeliness as the patients set a new goal every week. Each of the SMART annotation category can have some additional optional tags such as *previous* when referring to previous week's goal, *accomplished* or *remaining* to annotate progress, *update* to add another goal to an existing one and *other* for anything else not covered by our schema. In order to perform inter-annotator agreement, two annotators annotated four unseen patients' data (447 messages) and achieved kappa score of above 0.69 on each individual {S, M, A, R} category.

#### B. Stages and Phases Annotations

In order to understand the structure of health coaching dialogues, we annotate the conversations for stages and phases. Stages capture the higher level information of coaching dialogue and comprises of *goal setting* and *goal action* stages. Where as phases capture the lower level information within each stage. Goal setting stage consists of *goal identification*, *goal refining*, *goal negotiation*, *anticipate barrier* and *solve barrier* phases. Goal action stage consists of the same phases plus an additional *follow up* phase. Two annotators annotated four unseen patients' data (398 messages) for all the possible stages-phases, and achieved an inter-annotator agreement of 0.93.

### III. TOPIC BOUNDARY DETECTION

Coaching dialogues can be very complex as it might involve a lot of negotiation between the patient and the coach before a goal is finalized. The conversation might also involve updates to the goal in case the patient encounters a barrier such as weather change, illness, or work responsibilities. Therefore, the task of goal extraction becomes harder if the information is not localized at one place in the dialogue. Topic segmentation is one of the approaches to deal with such dialogues and has been around for almost two decades [7], [8]. Therefore, we used our stages and phases annotations from previous step, and formulated the problem of topic boundary detection as a binary classification problem. A message is assigned to class 1 if it marks the beginning of a new topic, else it is assigned

to class 0. We ended up with 558 samples in class 1 and 2280 in class 0. We did not model the problem as multi-class classification problem due to small number of messages per stage-phase category.

As many researches have shown the usefulness of lexical and syntactic features for detecting coherence between two utterances, we used the following features to train our classifier: sender of the message, message length, Part-Of-Speech tags, time difference between two messages, message contribution, and unigrams after lemmatization.

### IV. RESULTS

We divided the patients' data into training and testing using 80-20 rule, and performed 5-fold cross validation. We achieved an average F-score of 0.87 on our data. In order to test the performance of our model on an external data, we transcribed 5 videos on SMART health coaching from YouTube. It was a total of 241 utterances. Even though the data was collected from a completely different source and were from face-to-face interactions, we achieved an F-score of 0.77. We found from our experiments that Logistic Regression performed the best out of all other machine learning algorithms such as Support Vector Machines, Decision Trees, K-NN, and Naive Bayes. We expected Decision Trees to perform better as the data seemed to partition well along the feature space. But we found that the same reason caused Decision Trees to perform poorly as it over-fitted the training data, where as Logistic Regression was able to generalize the model better.

### V. FUTURE WORK

In our next steps, we plan to build a pipeline where first the information extraction module will detect all the possible SMART goals in a conversation, and then the topic segmentation module will be used to detect the topic boundaries. Lastly, we will use language model to predict the most likely stage and phase tags for each of these topic boundaries, and use them to figure out the most recent and up to date goal of the patient. This pipeline will also help in future to keep track of dialogue states in a real time conversation. Apart from that, we also plan to collect more data both on our own and from sources like YouTube. As it will lead to a larger dataset, we plan to use crowd-sourcing for annotation tasks.

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