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Unraveling the regional specificities of Malbec wines from Mendoza, Argentina and from Northern California

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Abstract: This study explores the relationships between chemical and sensory characteristics of wines in connection with their regions of production. The objective is to identify whether such characteristics are significant enough to serve as signatures of a terroir for wines, thereby supporting the concept of regionality. We argue that the relationships between characteristics and regions of production for the set of wines under study are rendered complicated by possible non linear relationships between the characteristics themselves. Consequently, we propose a new approach for performing the analysis of the wine data that relies on these relationships instead of trying to circumvent them. This new approach follows two steps. We first cluster the measurements for each characteristic (chemical, or sensory) independently. We then assign a distance between two features to be the mutual entropy of the clustering results they generate. The set of characteristics is then clustered using this distance measure. The result of this clustering is a set of sub-groups of characteristics, such that two characteristics in the same group carry similar, i.e. synergetic information with respect to the wines under study. Those wines are then analyzed separately on the different sub groups of features. We have used this method to analyze the similarities and differences between Malbec wines from Argentina and California, as well as the similarities and differences between sub-regions of those two main wine producing countries. We report detection of groups of features that characterize the origins of the different wines included in the study. We note stronger evidence of regionality for Argentinian Malbec wines than for Californian wines, at least for the sub regions of production included in this study.

Keywords: Malbec wine; wine regionality; clustering

1. Introduction

Malbec (*Vitis vinifera* L. cv Malbec) is a red grape variety with origins in France, where its culture persists in the Cahors and Bordeaux regions. Its characteristic "inky" dark color and robust tannins make it one of the six red grape varieties allowed in the blending of red Bordeaux wines. After a severe frost event however that wiped out the majority of the Malbec vineyards in the area of Bordeaux in 1956 [1], it became less popular in that region, considered to be too sensitive to the weather, causing the grapes not to produce a quality wine. It remains more popular and probably better suited in and around Cahors, where it is still a main component of the blends of that region. French single variety Malbec wines are a more recent phenomenon due in part to the International recognition of Malbec.

Malbec is a frail variety of grapes, demanding specific ecological conditions and vineyard management techniques. It does not reach the development of its varietal characteristics in all regions.

32 It requires large night-day temperature variations, with cool nights. Maximum mean day temperatures
33 should not be higher than 30°C during the ripening months [2]. Such conditions are met in the
34 high altitude regions of Mendoza, Argentina, such as in the Luján de Cuyo and the Uco Valley in
35 the foothills of the Andes mountains. Malbec grapes were introduced in and around Mendoza by
36 French agricultural engineers as early as in the mid-nineteenth century. Since then, they have greatly
37 contributed to the success of the Mendoza province as a wine region [3]. A relatively more recent
38 surge in the production and popularity of varietal Malbec wine was also seen in California, USA, at
39 the beginning of the 21st century [4]. The total production of Malbec wines in the US, of which around
40 85% come from California, remains however small, representing less than 3% of the production of
41 Malbec wines in Argentina. This should be compared with the import of Argentinian Malbec wines
42 in the US, which has enjoyed an almost exponential growth between 2000 and 2009: from 0.05 to 1.4
43 million cases [5].

44 In contrast to the geographic situations of Malbec vineyards in Argentina, most Californian
45 Malbec vineyards are located in low altitude regions, including the Napa and Sonoma Valleys and
46 other neighboring regions. Such differences in altitude and concomitant climate conditions between
47 Mendoza, Argentina and Northern California, USA are expected to bestow distinct regionality,
48 or "terroir" upon the resulting wines. This concept of regionality is of significance both for the
49 consumers and the wine makers. It is well known for example that the region of origin is an important
50 decision-making factor used by (knowledgeable) wine consumers when purchasing wine [6], assuming
51 differences between regions even for wines made from the same type of grapes. It is often unclear
52 however how the decision is made. Wine makers are even more concerned, as regionality, or lack of
53 regionality, influences how wines are made. In parallel, while large producers buy grapes coming
54 from a large geographic area to increase production, thereby refuting the concept of regionality, more
55 local producers emphasize the concept of, and importance of, a terroir as it provides a signature
56 and specificity to their own production. This study takes an analytical approach to measuring the
57 importance of such regional specificity using chemical and sensory data for two types of Malbec wines,
58 from Argentina and California.

59 There have been numerous studies characterizing regional differences in wines, including
60 Cabernet Sauvignon from Australia [7] and from France [8], and Moravia Agria from Spain [9], to only
61 list a few. A much smaller number of studies have compared the sensory profiles of wines from multiple
62 countries, including red wines from Australia and China [10], and Sauvignon Blanc wines from France,
63 New Zealand, Spain, South Africa, and the United States [11]. The regionality of Malbec wines has
64 been studied based on their phenolic compositions [12–14] and elemental composition from soils to
65 determine wine provenance in Argentina [15,16]. Two studies have investigated regional sensory
66 differences of Malbec wines from Argentina. Goldner and Zamora [2] analyzed 56 "non-commercial"
67 Malbec wines (i.e. those wines were tank sampled, did not have contacts with oak, with no malolactic
68 fermentation) from seven viticultural regions in Argentina. They found clear sensory differences
69 among the Malbec wines produced in the different regions. Aruani et al. [17] investigated the regional
70 characteristics of 32 commercial Malbec wines from eight Argentinean wine regions. All those wines
71 were tank-fermented with no oak aging. Similar to the Goldner and Zamora findings, this study
72 showed significant sensory differences among the Malbec wines, with some of the wine regions
73 grouped as they are geographically close or share similar climatic conditions. Three more recent
74 studies have compared the characteristics of Malbec wines from California, USA, and Mendoza,
75 Argentina. Buscema and Boulton [18] compared Malbec wines using chemometrics on 33 phenolic
76 components comprising individual anthocyanins, low molecular weight phenolics, and total phenolics.
77 They showed that Malbec wines produced in Mendoza have clearly different phenolic profiles than
78 those produced in California. Using Plasma atomic emission spectroscopy, Nelson et al. [19] showed
79 that the Malbec wines from Argentina and from the United States were clearly separated based on
80 their elemental profiles, using only 6 elements, Sr, Rb, Ca, K, Na, and Mg. Using both chemical and
81 sensory profiles, King, et al. [20] also highlighted differences between Argentinian and Californian

82 Malbec wines. They found that Malbec wines from Mendoza had more ripe fruit, sweetness, and
83 higher alcohol levels, while the Californian Malbec wines had more artificial fruit and citrus aromas,
84 and bitter taste. The compositional differences between the two countries were found to be related
85 more to altitude differences than to precipitation and growing degree days.

86 Two types of data analyses were primarily performed in the studies of regionality mentioned
87 above, namely Analysis of Variance (ANOVA) and Principal Component Analysis (PCA), see for
88 example Buscema and Boulton [18]. In this paper, we argue that it can be difficult to derive insight
89 from such analyses. ANOVA for example is a single feature-based approach. Wine characteristics
90 (both chemical and sensory), however, are expected to be dependent, making it difficult to analyze
91 them independently. In addition, this dependency is likely to be non linear, especially as we combine
92 chemical with sensory data, making it difficult to interpret based on the linear combination of features
93 imposed by the PCA. We propose instead a more exploratory data-driven approach to relate wine
94 features with regionality that is based on the following ideas. First, as briefly mentioned above, we note
95 that the features that characterize wines, should they be chemical data or sensory profiles, are expected
96 to be at least weakly dependent to each other. The existence of such dependencies can be captured
97 as a network among the features. A network is likely to contain communities. Each community
98 is then expected to capture a physical mechanism. We then apply a method for identifying such
99 network between the features, for detecting communities within that network (termed "synergistic
100 feature-groups"). Finally, we analyze the relationships between the wine features and the regions those
101 wines are coming from (the "response variables") using those communities as a framework. We note
102 that this method is related to the concept of feature selection [21], although it expands upon selection
103 as it attempts to identify communities within features, rather than selecting one group of those features.
104 The whole procedure is derived from previous work from the authors [22–26].

105 The paper is organized as follows. First, we provide a brief description of the data used to analyze
106 different wines from California, USA, and Mendoza, Argentina. The following section includes a
107 comprehensive description of our method for studying wine regionality. In the Result section, we
108 analyze the similarities and differences between wines from Mendoza and California, as well as the
109 similarities and differences between sub-regions of those two main regions. We conclude the paper
110 with a discussion on possible improvements and extensions of our method.

111 2. Materials

112 We note first that all the data considered in this study have been published before. Readers are
113 referred to King et al [20] and Buscema and Bolton [18] for detailed information. Here we provide only
114 a brief description of those data for the sake of clarity.

115 Forty-one different Malbec wines were evaluated in this study, made from fruit originating from
116 41 different viticultural sites, 26 in Argentina, and 15 in California. All wines were made in the 2011
117 vintage in fermentation triplicates. The chemical components and the tasting properties of each of the
118 replicates are then studied in triplicate (i.e. three independent measures are taken).

119 In the Mendoza province in Argentina, 26 viticultural sites were chosen from four wine regions:
120 Luján de Cuyo (referred to as Luján), Maipú, Tupungato and San Carlos. The latter two regions are
121 within the Uco Valley. An additional 15 viticultural sites were chosen within California, USA from
122 five wine regions: Lodi, Monterey, Napa, Sonoma and Yolo County. A full description of those sites is
123 provided in table 1 of King et al [20].

124 All wines were analyzed for four standard chemical parameters (titratable acidity (TA), pH,
125 volatile acidity (VA) and ethanol (EtOH)), as well as 48 volatile compounds expected in red wines
126 by standard published methods. We note that Benzyl-Alcohol was only sufficiently detected within
127 California wines, but not Argentinian samples. Accordingly, 51 chemical measurements (47 volatile
128 compounds and 4 standard parameters) are shared between the California and Argentina Malbec wines.
129 When Californian wines are analyzed separately, 52 measurements are considered due to the inclusion
130 of Benzyl-Alcohol measurements. Sensory descriptive analysis was undertaken in two separate panels,

131 each of which was run within half a year of the respective harvest. Several panelists participated in
132 both studies. While both panels decided on 23 sensory attributes to describe the respective wines,
133 only 18 of these sensory features are shared between both the Argentinian and Californian wines.
134 Accordingly, 69 features will be considered when comparing wines from both countries, while the
135 original sets of features will be considered when analyzing each country separately. For more details,
136 interested readers are referred to King et al. [20] for detailed tables of volatile compounds or sensory
137 attributes.

138 As often found in experimental settings, some of the data are missing. As each measure (chemical
139 data or sensory data) are provided in triplicate (i.e. as the results of three independent measurements),
140 we implemented the following procedure to handle those missing values. If at least one of the three
141 values for a feature is known, the missing value (s) is (are) taken to be the average of the known value
142 (s). If all three values are not known, we build for that specific feature a multilinear regression model
143 based on all the wines for which this feature is known. The same regression model is used for all three
144 missing values, which are then set to be identical.

145 All those data are available at <http://web.cs.ucdavis.edu/~koehl/Projects/index.html>.

146 3. Methods

147 3.1. Motivation and algorithm

148 As in any scientific setting, a computational experiment is designed to provide insight into the
149 relationships between the parameters that define the objects in a system and the observations that
150 are made in order to understand this system. In the language of data analysis, the objects correspond
151 to labeled subjects contained in a subject space. The parameters are labels that form the response
152 feature space; they are linked to their corresponding observations that form the covariate feature
153 space. The main objective of data analysis is then to gain insight into the relationships between the
154 covariate features and the response features. These relationships can then be used to make predictive
155 inferences about unlabeled covariate data.

156 In the setting considered here, the subject space is a set of N different Malbec wines that come
157 from different areas of either the Mendoza region in Argentina, or the Northern California region in
158 the United States. The covariate features correspond to a set of chemical measurements and a set of
159 sensory evaluations of the wines. This information is stored in a data matrix D such that $D(i, j)$ is
160 the value for measurement j (that can be chemical or sensory) on wine i . In addition, we know the
161 provenance of each of the N wines. This labeling of regional and subregional information is stored
162 and arranged into a $N \times 1$ response vector R , such that $R(i)$ is a label defining the region (Mendoza
163 or California) and subregion (the specific valley in the corresponding region) in which wine i was
164 produced. Our goal is to identify associative patterns between features and responses that allow us
165 to define signature for each wine region, namely characterize the regionality of each wine. The main
166 difficulties relate to complex correlations between features, as those may reveal different physical
167 processes bound to wine making. To circumvent these problems, we align our approach with the
168 concept of feature selection, or more specifically feature organization, whose goal is to identify groups
169 of associated features, which we refer to a group of synergistic features, analyze the patterns between
170 wines and features for each of those groups separately, and finally analyze the patterns within the
171 resulting heat maps contingent on the response vector. The complete procedure includes four main
172 steps, namely:

173 **Step 1:** Normalize and generate a digital coding for each of the feature j characterizing the N wines.

174 **Step 2:** Compute a mutual entropy $\mathcal{E}(j, k)$ between any pair of features j and k . Set this entropy measure
175 to be a distance on the feature space, and use this distance to construct a DCG tree on the features.
176 The clusters identified on the DCG tree form the different groups of synergistic features.

¹⁷⁷ **Step 3:** Restrict the data matrix D by only keeping the features corresponding to one of the groups
¹⁷⁸ identified in step 2. Perform Data Mechanics on this restricted matrix, and build the
¹⁷⁹ corresponding heat map. Repeat this procedure for all groups of features from step 2.

¹⁸⁰ **Step 4:** For each heat map generated in step 3, analyze the clusters of wine identified by the Data
¹⁸¹ Mechanics procedure, contingent to their response values (i.e region information). For those
¹⁸² clusters with high content of wines that have the same response value, analyze the corresponding
¹⁸³ patterns among the features. Repeat the procedure for all heat maps from step 3.

¹⁸⁴ The different steps of this procedure are described in more details in the following subsections.

¹⁸⁵ *3.2. Step 1: Normalization and digital-coding of the individual features*

¹⁸⁶ Full descriptions of the procedure used in this step are available in the Supplemental material
¹⁸⁷ of Fushing et al [25] and in [27]. Here we provide the general ideas behind this procedure, to ensure
¹⁸⁸ completeness of the description of our method, and for sake of clarity.

¹⁸⁹ Digital coding is the process of associating a number, or digital code, to objects characterized by
¹⁹⁰ numerical values such that "similar" objects share the same code. A simple way to perform encoding
¹⁹¹ would be to sort the numerical values that define the objects, break them into groups, and assign
¹⁹² to each object the index of the group it belongs to. This naive way to perform encoding is however
¹⁹³ difficult to implement: finding the right number of groups as well as finding where, and how to
¹⁹⁴ separate the values into groups are tasks that are ill-defined, as there are no underlying universal rules
¹⁹⁵ that define them. We use a different approach in which we learn the definitions of the groups from the
¹⁹⁶ data.

¹⁹⁷ Let us consider a feature j characterizing the wines considered here. The values for that feature
¹⁹⁸ for all N wines form a set of N data points $x_i, i \in [1, N]$. We first normalize these data points, i.e.
¹⁹⁹ we define $\tilde{x}_i = \frac{x_i - \bar{x}}{\sigma}$ where \bar{x} and σ are the mean value and standard deviation of all N values x_i ,
²⁰⁰ respectively. The cumulative distribution function (CDF) for the normalized values \tilde{x} usually follows a
²⁰¹ sigmoid-like curve, with changes in the slope of the curve that matches with changes in the similarities
²⁰² of the data. That is, by fitting a possibly gapped piecewise linear function onto the CDF, it is possible to
²⁰³ reveal the positions of those changes. Each line segment on the CDF covers a subset of the data points.
²⁰⁴ The corresponding region in the distribution is more or less uniformly distributed, and therefore
²⁰⁵ corresponds to a horizontal density. The collection of those horizontal pieces of density distribution
²⁰⁶ represents a histogram. Gaps in the piecewise linear function approximation appear as gaps (i.e. blank
²⁰⁷ bars) in the histogram representation of the data.

²⁰⁸ However, one major computing difficulty in the method described above remains: the set \mathcal{L} of
²⁰⁹ all gapped piecewise linear functions that can approximate the CDF of the normalized data points is
²¹⁰ much too large to be explored systematically. We let the data solve this problem in an unsupervised
²¹¹ manner. We use the hierarchical clustering (HC) algorithm to cluster the normalized data points, using
²¹² the Euclidean distance as an empirical distance measure on these points. HC algorithm generates a
²¹³ tree on the data. Each level on this tree corresponds to a partition of the N ordered data points through
²¹⁴ a collection of tree branches, say P , and each of these branches is then taken to correspond to a line
²¹⁵ segment. A gap is identified when two consecutive line segments do not share an internal node in
²¹⁶ the tree. The corresponding histogram contains P bins, that may, or may not be separated by gaps.
²¹⁷ This parameter P is chosen to provide balance between decoding errors and coding lengths of all
²¹⁸ bins' boundaries. Points that belong to the same bin in the histogram are given the same code. Two
²¹⁹ consecutive bins are given consecutive codes, unless they are separated by a gap, in which case a gap
²²⁰ is set in the coding.

²²¹ There are two sets of parameters in the procedure described above: the number of clusters P in
²²² the hierarchical tree, and the gaps in coding associated with gaps between bins. Those parameters
²²³ were set heuristically. We first generated all HC trees for all features describing the wines considered
²²⁴ in this study. Based on those trees, we decided on P to be 4. We note that for some of the trees,
²²⁵ there are no cuts that correspond to 4 clusters; for those trees, we picked P that is closest to 4. All

histograms were then coded to cover the whole range $[1, M]$, with M set to 10, and the gaps in the coding were adjusted to yield the largest linear correlation between the distances between the bins, and the distances between the codes assigned to the bins.

3.3. Step 2: Identification of the groups of synergistic features

For a comprehensive description of this step, including a presentation of mutual entropy, we refer the reader to Fushing, et al. [26]. We note that entropy is a quantitative measure of "disorder", or randomness of a thermodynamic system. From an information theory point of view, entropy is the amount of information in a message. When comparing two variables, entropy can be seen as a measure of the similarity or association of those variables, with a low value meaning that the variables are similar.

Briefly, let us consider two features j and k whose values over the N wines have been digitally coded in the range $[1, M]$ according to Step 1 defined above. We evaluate how different those two categorizations of the wines are, using the idea of (conditional) mutual entropy. The codings based on features j and k lead to partitionings of the N wines into two distinct groups of M sets, $C = \{C_1, C_2, \dots, C_M\}$, and $D = \{D_1, D_2, \dots, D_M\}$, respectively. Let us consider one of the sets of C , say C_α , where $\alpha \in [1, M]$. This set may contain elements of each of the partitions D_β , with $\beta \in [1, M]$. The Shannon entropy of the set C_α is defined as:

$$\mathcal{E}(C_\alpha / D) = - \sum_{\beta=1}^M \frac{|C_\alpha \cap D_\beta|}{|C_\alpha|} \log \left(\frac{|C_\alpha \cap D_\beta|}{|C_\alpha|} \right), \quad (1)$$

where $|A|$ means the cardinality of set A . This entropy measures how much the composition of the set C_α differs from a composition that would be obtained from a random sampling based on the partitioning defined by D .

The conditional entropy of the partitioning C with respect to the partitioning D is then given by:

$$\mathcal{E}(C / D) = \sum_{\alpha=1}^M \frac{|C_\alpha|}{N} \mathcal{E}(C_\alpha / D) \quad (2)$$

We can define in a similar manner the conditional entropy of the partitioning D given the partitioning C . Based on those two conditional entropies, we defined the mutual entropy of the features j and k :

$$\mathcal{E}(i, j) = (\mathcal{E}(C / D) + \mathcal{E}(D / C)) / 2 \quad (3)$$

Two features j and k whose mutual entropy $\mathcal{E}(i, j)$ is low are called synergistic. It should be noted that such synergistic features may not necessarily be linearly correlated. Using this mutual entropy as a distance measure, it is then possible to cluster the features. We use the Data Cloud Geometry (DCG) method for that purpose. A full description of DCG method and algorithm is provided in the original papers [22,23]. We provide a brief outline below for sake of completeness.

Starting from a set of data points (here, the set of features characterizing the wines) and an empirical measure d that defines the distances between these data points (the mutual entropy defined above), the goal is to derive a multi-scale partitioning of these data that illustrates their geometry. The main idea of the DCG method is to identify this geometry with a potential landscape; this is done based on two key observations. Firstly, it is observed that the empirical distance measure d imposes a weighted graph onto the collection of data points. By equating the weight on an edge to the a difference of potential between the two nodes it connects, with a "temperature" as a parameter, this weighted graph is seen as equivalent to a potential landscape, typically characterized by many wells with various depths. Secondly, it is possible to explore this landscape using a Monte Carlo approach; by studying this landscape at different temperatures, the DCG procedure extract the geometric structure of the data. This geometric structure can then be summarized as a hierarchical tree, the DCG-tree [23].

265 The DCG method is designed to replace the empirical distance measure with an effective
266 ultrametric distance that reflects the underlying structure of the data. An ultrametric space satisfies
267 a strong triangular inequality, namely $d(x, y) \leq \max(d(x, z), d(y, z))$, for any three points $\{x, y, z\}$ in
268 that space. An important consequence of this inequality is that any such triplet of points forms an
269 isosceles triangle, that is, any three points determine at most 2 distances. While such a property is
270 counterintuitive with respect to our usual understanding of distances between points, it is readily
271 amenable to a tree representation of the underlying space. Such a ultrametric tree representation is in
272 fact valid for any ultrametric space. It has the important property that the ultrametric distance between
273 two data points is exactly equal to the sum of the lengths of the branches in the tree that connect the
274 two points (additivity property). This property does not always carry over for a distance measure that
275 only satisfies the triangular inequality. We note also that in such a tree representation, any node can
276 contain more than two child branches due to "equal" distances, where equal can be interpreted as not
277 having enough information about those children nodes to sustain further separation among them. The
278 tree representation therefore provides a hierarchical organization of the features that can be used to
279 assess the interdependences between those features.

280 *3.4. Step 3: Analyzing patterns between wines and features using Data Mechanics*

281 Let us consider one set of P synergistic features found in Step 2 described above. We restrict the
282 full data matrix D onto this set of features. This gives us a new data matrix, D_c , whose rows are the N
283 wines and columns the P selected features. As we are going to compare the values of those features, we
284 first transform each of them separately using a linear transform, such that their values are in the range
285 $[0,1]$. In general, neither the wines along the row axis of D_c nor the features along the column axis
286 of D_c are ordered with respect to temporal, spatial or ordinal axes of any kind. Consequently, direct
287 visualization of the normalized data matrix D_c will provide little information about its "geometry",
288 i.e. about the patterns it contains. We have recently proposed a data-driven approach to unravel the
289 geometry of such a matrix, referred to as Data Mechanics [24,25], which we propose to use in the
290 context of analyzing the regionality of wines. Data Mechanics works by re-organizing the rows and
291 columns of the data matrix through permutations, regrouping them based on similarity. It proceeds
292 by iteratively computing two tightly coupled ultrametric trees onto the row and columns, where
293 "coupling" refers to the concept of coupling geometries between metric spaces [28]. Let $T_{\mathcal{X}}$ and $T_{\mathcal{F}}$
294 be these two ultrametric trees on the row space \mathcal{X} and column space \mathcal{F} , respectively. These trees are
295 computed first separately onto the two spaces \mathcal{X} and \mathcal{F} . The coupling is then captured by minimizing
296 a metric equivalent to a Gromov-Wasserstein distance [28–30] between the two metric spaces $(\mathcal{X}, T_{\mathcal{X}})$
297 and $(\mathcal{F}, T_{\mathcal{F}})$. This minimization is implemented with an iterative procedure, which is referred to as
298 Data Mechanics. The iterative modifications and adaptations of the distance measures on the rows
299 and columns of the data matrix allow for the detection of the multiscale dependence structures within
300 the matrix D_c . On output, the matrix D_{DM} is a version of D_c whose rows and columns have been
301 re-organized corresponding to their respective optimized ultrametric trees. The block structure of this
302 matrix can be visualized using a heat map.

303 The procedure describe above is repeated over all clusters of synergistic features detected in Step
304 2.

305 *3.5. Step 4: extracting the relationships between features characterizing wines and the regions of origin of those
306 wines*

307 At this stage, we have a series of M heat maps, each illustrating geometric patterns between
308 wines and some subgroups of features. Each heat map is built from one of the set of synergistic
309 features identified from the matrix of entropy-based distances between the features. This next step is
310 about analyzing those heat maps in order to reveal possible couplings between some of the features
311 describing the wines, and the regions in which they have been produced. So far, all the analyses

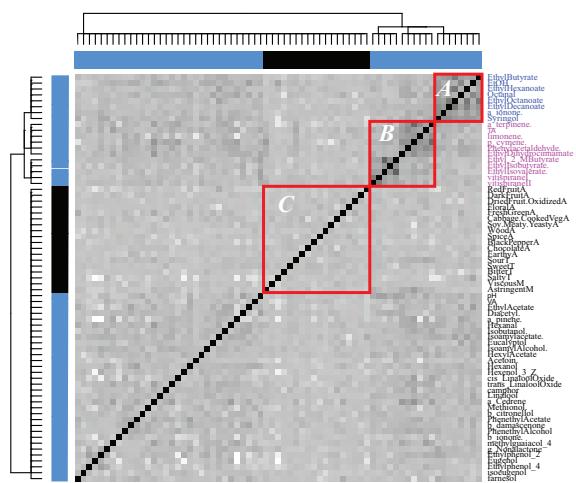


Figure 1. Clustering the 69 characteristics of the Malbec wines from California and Argentina. The chemical and sensory characteristics of the different Malbec wines were first compared in pairs, using a mutual entropy measure (see text for details). The all-against-all entropy distance matrix is then used to cluster those characteristics using DCG. The resulting heat map is shown. Chemical and sensory characteristics are highlighted in blue and black, respectively. Three subgroups of those characteristics are identified, and labeled as A, B and C on the heat map. The color scale white-black used to represent the heat map corresponds to the interval [0,1] for the mutual entropy, with black mapping to 0 and white mapping to 1.

312 have been performed without knowledge of the latter. Here we propose a mechanism to include that
313 information, so that the couplings can be revealed.

As the response vector R is known (see above), it can easily be re-organized as a single level tree with multiple branches, with each tree corresponding to one label, namely one region of wine production. let us denote this tree as \mathcal{T}^R . This tree is defined on the N wines. In parallel, we have M ultrametric trees \mathcal{T}_m^C , with $m \in [1, M]$ on the same N wines, one per heat map that was computed in Step 3.

The information content of the tree \mathcal{T}^R and of each of the trees \mathcal{T}_m^C can be compared using the concept of mutual entropy, with a procedure equivalent to the one described in Step 1. Let us assume that there are K clusters in the response tree \mathcal{T}^R , $R = \{R_1, R_2, \dots, R_K\}$, namely K wine producing regions. Let us consider now a cluster $D_{(j,m)}$ from tree \mathcal{T}_m^C derived from the $m - th$ heat map. The conditional entropy $\mathcal{E}(D_{(j,m)} / R)$ gives us a measure of how much the composition of the set $D_{(j,m)}$ differs from a composition that would be obtained from a random sampling based on the partitioning defined by R . A low value for that entropy means that most wines from the cluster $D_{(j,m)}$ were produced in the same region R_k . The blocks of features found to be coupled with the set $D_{(j,m)}$ on the $m - th$ heat maps are then good signatures for that region R_k .

328 In practice, we proceed as follows. First, the mutual entropies between the tree \mathcal{T}^R and each of
 329 the trees \mathcal{T}_m^C are computed, and sorted in increasing order. The M heat maps are then organized in that
 330 order. For each heat map, we then identify the clusters of wines with the lowest conditional entropies
 331 with respect to the partitioning of wines given by the response R , and detect the blocks of features
 332 coupled with those clusters. This allows us to find the important couplings between features and wine
 333 regions.

334 We note that this procedure is fully supervised, as the wine regions are known beforehand.

335 4. Results

336 We analyze the chemical features and sensory profiles of different Malbec wines coming from
337 either the Mendoza region in Argentina or Northern California, in an attempt to define their region of

338 provenance, namely characteristics that can serve as signatures of the origins of the wine. 26 wines
339 from Argentina (in triplicate) and 15 wines from California (in triplicate) are analyzed. California
340 wines are characterized with a set of 52 chemical constituents, meant to capture the aromas and general
341 chemistry of the wine products, and 23 sensory characteristics, that define their aroma and taste,
342 as estimated by two panels of tasters. In parallel, Argentinean wines are characterized with a set
343 of 51 chemical features and 23 sensory features, with 51 chemical, and 18 sensory features that are
344 common to the features for California wines. We analyze first the common features over all wines and
345 couplings between these features using the entropy-based distance measure introduced above. The
346 wines are then analyzed on subsets of the features defined in those couplings, using Data Mechanics.
347 We report detection of groups of features that characterize the origins of the wines. The procedure is
348 then repeated at the country level, in hope to identify specificities for the sub-regions within the two
349 countries considered.

350 *4.1. California vs Argentinian Malbec wines*

351 We first compared the 69 characteristics common to all the wines using all 41 wines and the
352 mutual entropy measure described in the Methods section. Briefly, for a feature j , the values that it
353 takes on the set of all wines are first translated and scaled, so that its mean and standard deviation are
354 0 and 1, respectively. We then use hierarchical clustering to regroup those data into categories. The
355 corresponding clustering tree is cut at four clusters. The data are accordingly partitioned into four bins
356 that may, or may not be separated by gaps. Data falling inside the same bins are given the same digital
357 code; a gap between two bins lead to a gap in the digital codes. The procedure is then repeated over all
358 features and the values given for the gaps are then chosen so that the overall scale of the digital codes
359 over the 69 characteristics of the wines is from 1 to 10. Once the digital code is established, a distance
360 between two features j and k is computed by comparing the clustering of the wines that they produce,
361 using mutual entropy as a distance measure (see Method Section and [26] for how the mutual entropy
362 is computed). Using this distance, the 69 characteristics are then clustered using the DCG method
363 [22,23]. The resulting heat map is shown in Figure 1.

364 The clustering of the characteristics reveal two major clusters, with the largest one containing
365 all 18 sensory features and 32 chemical features, and the smaller one containing 19 chemical features
366 than can be further divided into three clusters, C1, C2, and C3. C1 contains mostly alcohols and
367 their esters (Ethylbutyrate, Ethanol, Ethylhexanoate, Octanal, Ethyloctanoate, Ethyldecanoate,
368 ionone, and Syringol), while C2 contains compounds of potentially external source (Terpinene,
369 limonene, p-cymene), as well as minor esters (Phenylacetaldehyde, Ethyldihydrocinnamate,
370 Ethyl2methylbutyrate) and surprisingly, TA. C3 contains minor compounds that can be associated
371 with yeast metabolism or aging alike Ethylisovalerate, vitispirane I and vitispirane II. Each cluster
372 includes wine characteristics that share similarities, as measured by mutual entropy, in the sense
373 that they would separate the different wines into similar groups: those features are synergetic. In
374 opposition, characteristics that are in different clusters share little similarity and should therefore
375 be considered separately. We have consequently identified three different groups of characteristics,
376 $A = C1$, $B = C1 \cup C2$, and C , that contains all sensory features. The wines are then analyzed separately
377 on each of those groups, using Data Mechanics (see Method Section for how DM works). The resulting
378 heat maps that relate wines with different subsets of wine characteristics are shown in Figure 2.

379 We note first that none of the three sets of wine characteristics allows for a perfect partitioning
380 of the wines into two groups, one for California, one for Argentina. Set B that includes 11 chemical
381 features leads to 5 clusters, with only one of them "pure", i.e. only containing Argentinean wines.
382 Overall, there are 19 misclassifications, i.e. wines from one country mixed with a majority of wines
383 from the other country. Set A that contains 8 chemical features leads to 8 clusters of wine, with one
384 "pure" with only California wines, and 28 misclassifications, while set C, which contains all sensory
385 data, leads to 5 clusters, none of which are pure, and 33 misclassifications. From the information flow,
386 as shown in Fig.1(C), we see that Mendoza and California Malbec wines respectively embrace evident

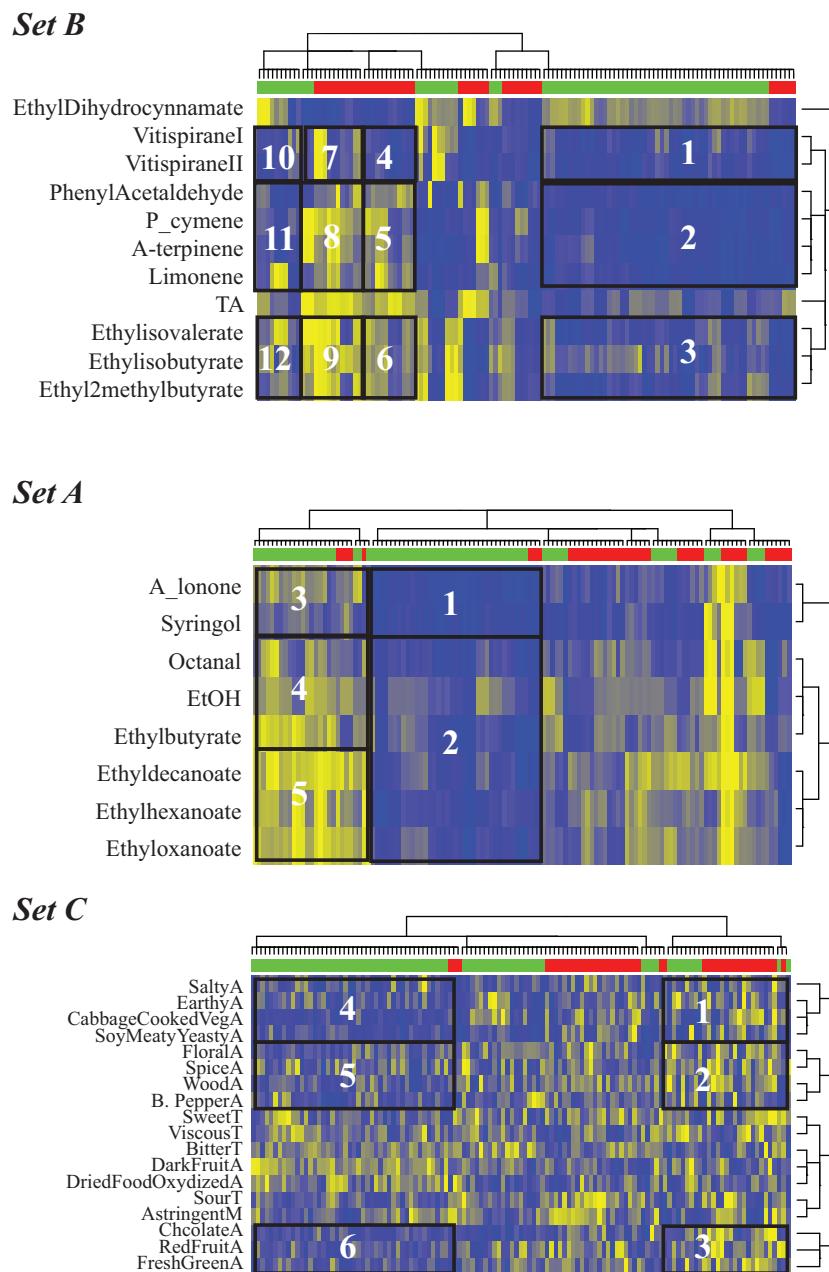


Figure 2. Clustering Californian and Argentinean Malbec wines The 45 Californian wines and 78 Argentinean wines are clustered using Data Mechanics on three different sets of wine characteristics, A, B, and C, that are described in figure 1. The corresponding heat maps have wines as rows, and wine characteristics as columns. For clarity, wines from California are shown in red, and wines from Argentina in green. The links between the hierarchical trees on the wines and on the characteristics reveal biclusters, i.e. groups of wines that are associated with groups of features, as illustrated with the boxed regions labeled with numerals on the three heat maps. The color scale blue to yellow used to represent the heat maps corresponds to the interval [1,10] for the digital scores (see text for details on those digital score, with blue mapping to 1 and yellow to 10).

387 patterns of heterogeneity within the first heat map pertaining to the purple color-coded synergistic
388 chemical feature-group as well as within the second heat map pertaining to blue color-coded chemical
389 feature-group. These two distinct versions of heterogeneity attributed to different feature-groups
390 confirm the necessity of having a platform such as Information flow. When we look however at each
391 of the heat map separately, we identify some revealing patterns that relate to differences between
392 California and Argentina Malbec wines.

393 From the heat map derived from the set B of chemical features, we note that
394 Ethyldihydrocinnamate is a reasonable signature of the two types of Malbec wines: it has high
395 values for Argentinean wines, and lower values for Californian wines. In addition, the Argentinean
396 wines found in the larger cluster of wines have low values for three groups of chemical features, as
397 illustrated in the blocks labeled 1, 2, and 3. Those three groups of chemical features are G1={Vitispirane
398 I and II}, G2={Phenylacetaldehyde, p-cymene, α -terpinene and Limonene}, the latter three of which
399 may be considered "inert" aroma compounds of grapes not altered by fermentation, and the minutes
400 esters of yeast metabolic products, G3={Ethylisovalerate, Ethylisobutyrate, and Ethyl2methylbutyrate},
401 respectively. In parallel, the chemical features in groups G2 and G3 are found to have large values
402 within clusters that contain predominantly wines from California, as illustrated in blocks 5, 6, 8, and 9.
403 Those patterns, while indicative, are not fully discriminative: the same chemical features have also
404 high values within the cluster formed of pure Argentinean wines, as seen in blocks 11 and 12. G2
405 may be a reflection of altitude and local vegetation, whereas G3 may represent differences in yeast
406 metabolism brought about by different amino acid composition in the grapes. However, it would
407 require additional metabolomics profiling data to substantiate these indications - data that was not
408 collected for this specific scenario.

409 The heat map derived from the set A of 8 chemical features (see above) highlights the difficulties
410 in extracting significant information that can separate wines from different sources. The DCG trees on
411 the different wines identify three clusters that predominantly include Malbec wines from Argentina
412 (the three clusters at the lower part of the rows of the head map, that correspond to the rows covered
413 by blocks 1 and 3. However, these clusters are not consistent over the 8 chemical features included in
414 set A. For example, the Argentinean wines included in the cluster corresponding to block 1 have low
415 values over all 8 chemical features, as shown in blocks 1 and 2, while the Argentinean wines in the
416 two other clusters have high values for the chemical features, as illustrated in blocks 3, 4, and 5. In
417 contrast, the Californian wines show heterogeneous values over those features. This behavior hints to
418 those 8 chemical features providing information within the Argentinean wines, but not between the
419 Californian and Argentinean wines.

420 The set C only includes sensory features; it is a subset of the largest cluster of features (see Figure
421 1). Those features have high entropy values between them; we do not expect to see significant patterns
422 that differentiate different types of wine. This is confirmed in Figure 2: the tree on the wines (rows of
423 the heat map) shows five clusters, none of which is pure with respect to California, or Argentinean
424 wines. There are some indications however that this heat map still contains some signal: the three
425 groups of features, B1={Salty, Earthy, cabbage/cooked vegetable A, Soy/meaty/yeasty A}, B2 = {Floral,
426 Spice, Wood, Black Pepper}, and B3 = {Chocolate, Red Fruit, Fresh Green} have relatively high values
427 on cluster mainly containing California wines (top rows, blocks 1, 2, and 3), and relatively low values
428 on a cluster containing Argentinean wines (bottom rows, blocks 4, 5, and 6).

429 4.2. California Malbec wines

430 There are 15 California wines, coming from five wine regions: Lodi, Monterey, Napa, Sonoma and
431 Yolo County. Each of these 15 wines is considered in triplicate, leading to 45 different wines. Each of
432 those wines was characterized with 52 chemical features, and 23 sensory features (see Materials above).
433 We first compared these 75 features using the mutual entropy measure described in the Methods
434 section. The resulting heat map is shown in Figure 3.

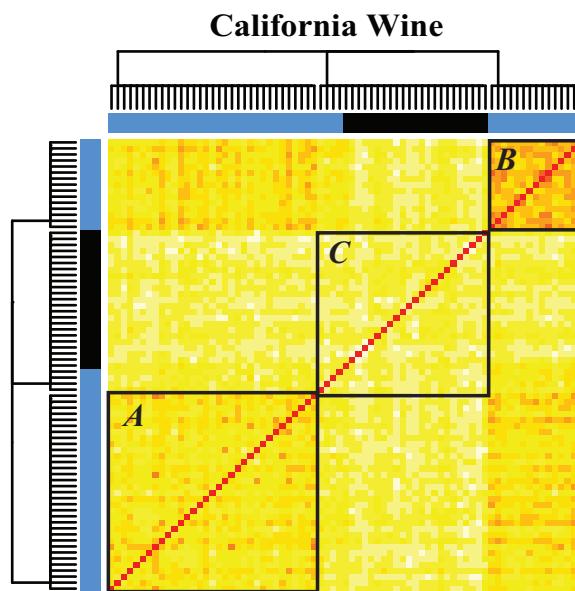


Figure 3. Heat map for the 75 characteristics of the Malbec wines from California The heat map is computed using DCG and the mutual entropy distance measure (see text for details). Chemical and sensory characteristics are highlighted in blue and black, respectively. Three subgroups of those characteristics are identified, and labeled as A, B and C on the heat map. The color scale yellow-red used to represent the heat map corresponds to the interval [0,1] for the mutual entropy, with red mapping to 0 and yellow mapping to 1.

435 The clustering of the characteristics reveal three major clusters, A, B, and C, with the last one
 436 containing all 23 sensory features and 4 chemical features, and the smaller one containing 15 chemical
 437 features. Sets A and B include features with low pairwise mutual entropies, while set C include
 438 features that are relatively more diverse, as their mutual entropies are larger. Each of these groups of
 439 wine features was then used to cluster the 45 wines, using Data Mechanics (DM). Results are shown in
 440 Figure 4.

441 All the wine clusters identified with DM on sets A and B are all pure, namely each cluster only
 442 includes wines from a specific region. Most of the smaller clusters include the three replicates of a
 443 wine; the reverse is usually not true: wines produced in a given region are usually divided between
 444 multiple clusters, with two exceptions, the wines from Lodi for set A (identified with block 1), and the
 445 wines from Yolo for set B (see blocks 1 and 2). In contrast, most of the wine clusters identified using
 446 the features from set C are less discriminative and include wines from different regions.

447 While all wines from Lodi are found to belong to two clusters that form one cluster along the DCG
 448 tree (top rows of the heat map for set A in Figure 3B), the patterns observed within the corresponding
 449 block 1 on the heat map do not appear to be informative. Interestingly, on the same heat map, we
 450 observe that the three replicates of one wine from Yolo county have a clear signature with high values
 451 for most of the features included in set A, as illustrated with block 2 on the heat map. It is unclear
 452 however as to why the other wines from Yolo county do not show the same patterns.

453 On the heat map constructed from the set B of features, we see two distinct groups among
 454 those features: G1={Hexanol, pH, Diacetyl, Ethylacetate, Ethylbutyrate}, and G2 = { Methionol,
 455 Phenylalcohol, vitispirane I, vitispirane II, Isobutanol, Phenylacetate, Ethylisobutyrate, Linalool,
 456 Ethyl2methylbutyrate, and Ethylisovalerate}. Those two groups define clear patterns for at least
 457 all wines from Yolo county, with high values within G1, and low values within G2 (blocks 1 and
 458 2 on the heat map, respectively). A link to metabolic action of both yeast and malolactic bacteria
 459 can be stipulated, but may also be an artifact of the time-course of those processes as relating to

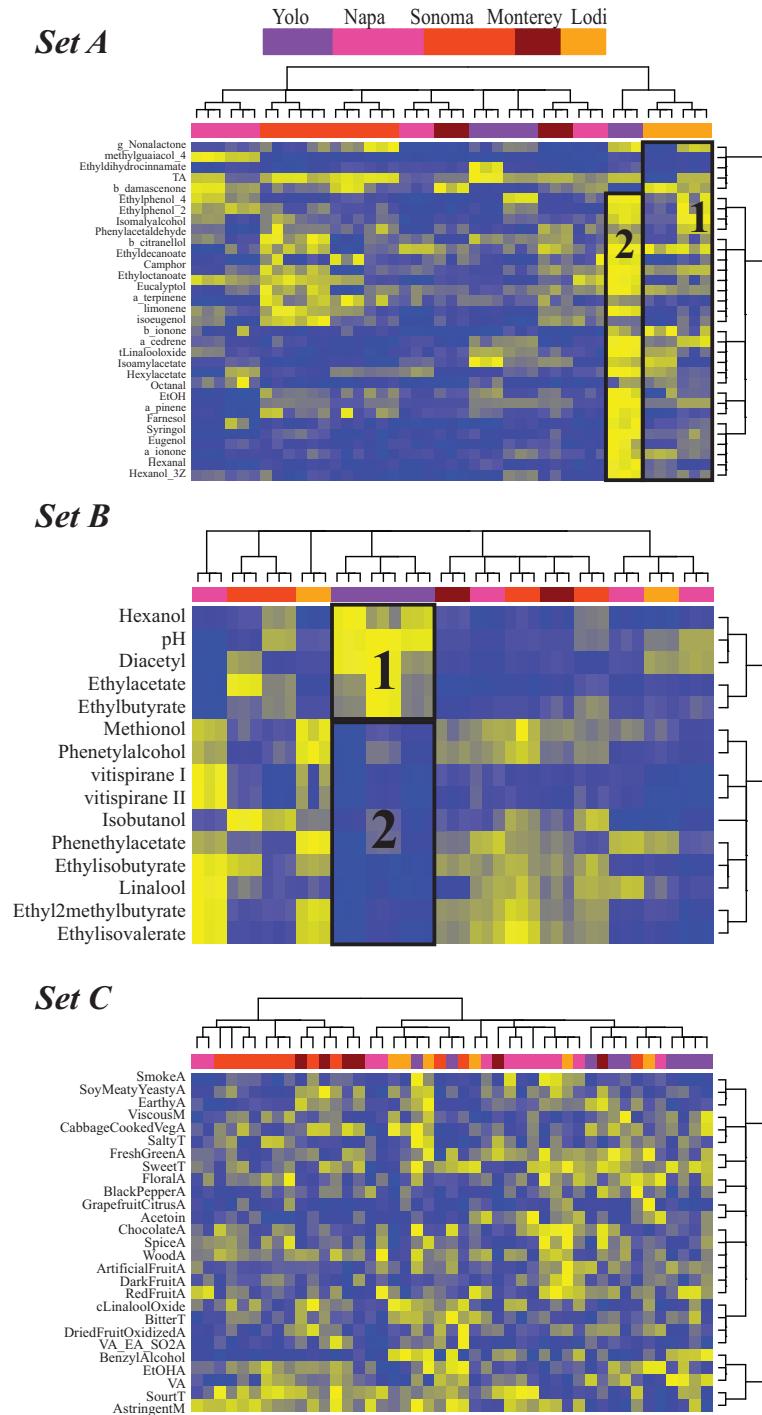


Figure 4. Clustering the Californian wines. The 45 wines are clustered using Data Mechanics on the three different sets of wine characteristics, A, B, and C, that are defined in A). The corresponding heat maps have wines as rows, and wine characteristics as columns. The color scale blue to yellow used to represent the heat maps corresponds to the interval [1,10] for the digital scores (see text for details on those digital score, with blue mapping to 1 and yellow to 10).

460 bottling preparation. Additional information such as metabolic tracking of the progress of malolactic
 461 conversion would be necessary to substantiate this impression.

462 In contrast to set A and set B, the heat map constructed from the features included in set C does
 463 not show any significant patterns; this behavior reinforces the idea that studying objects on groups of
 464 features containing convergent information is more likely to provide information on those objects.

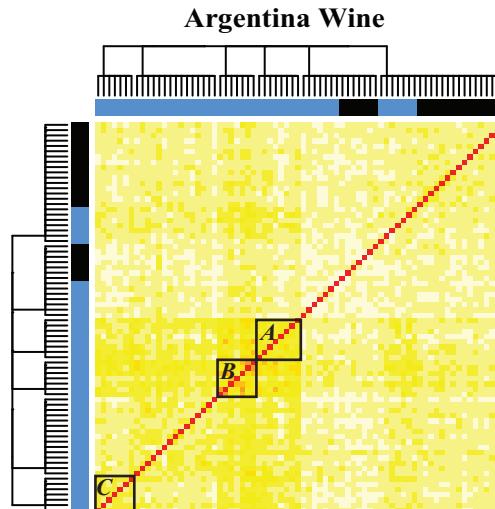


Figure 5. Heat map for the 74 characteristics of the Malbec wines from Argentina The heat map is computed using DCG and the mutual entropy distance measure (see text for details). Chemical and sensory characteristics are highlighted in blue and black, respectively. Three subgroups of those characteristics are selected, and labeled as A, B and C on the heat map. The color scale yellow-red used to represent the heat map corresponds to the interval [0,1] for the mutual entropy, with red mapping to 0 and yellow mapping to 1.

465 *Argentinean Malbec wines*

466 There are 26 Argentinean wines, coming from four wine sub-regions: Maipu, San Carlos,
 467 Tupangato, and Lujan. Each of these 26 wines is considered in triplicate, leading to 78 different
 468 wines. Each of those wines was characterized with 51 chemical features, and 23 sensory features (see
 469 Materials above). We compared these 74 features using the mutual entropy measure described in the
 470 Methods section. The resulting heat map is shown in Figure 5. This heat map illustrates the presence
 471 of 5 sub groups of features. Among those 5 subgroups, we selected the 3 smallest, referred to as A,
 472 B, and C. Each of these groups of wine features was then used to cluster the 74 wines, using Data
 473 Mechanics (DM). Results are shown in Figure 6.

474 While the clustering of the California wines highlighted groups that were region specific, the
 475 clustering of the Argentinean wines on all three sets A, B, and C were less informative: none of the
 476 clusters found were pure. The heat map over set A identifies two sets of features, A1={ α -terpinene,
 477 p-cymene}, and A2={Ethylhexanoate, α -ionone, Limonene, pH, Ethylacetate, Octanal}. Wines from
 478 Tupangato usually have low values for the features in set A1, and high values for the features in
 479 set A2 (blocks 1 and 2 on the heat map). The heat map for set B also identifies two sets of features,
 480 namely B1={Syringol, Methylguaiacol, α -pinene, Phenylacetaldehyde} and B2={transLinalooloxide,
 481 Isobutanol, γ -Nonalactone}. The features from set B1 have usually lower values than the features
 482 from B2 on all 78 wines. In addition, the former have significantly lower values on wines from San
 483 Carlos and Lujan (block 1 on the heat map).

484 Overall however, the sub-region specificity on the Argentinean wines are much less marked than
 485 the sub-region specificity of the Californian wines.

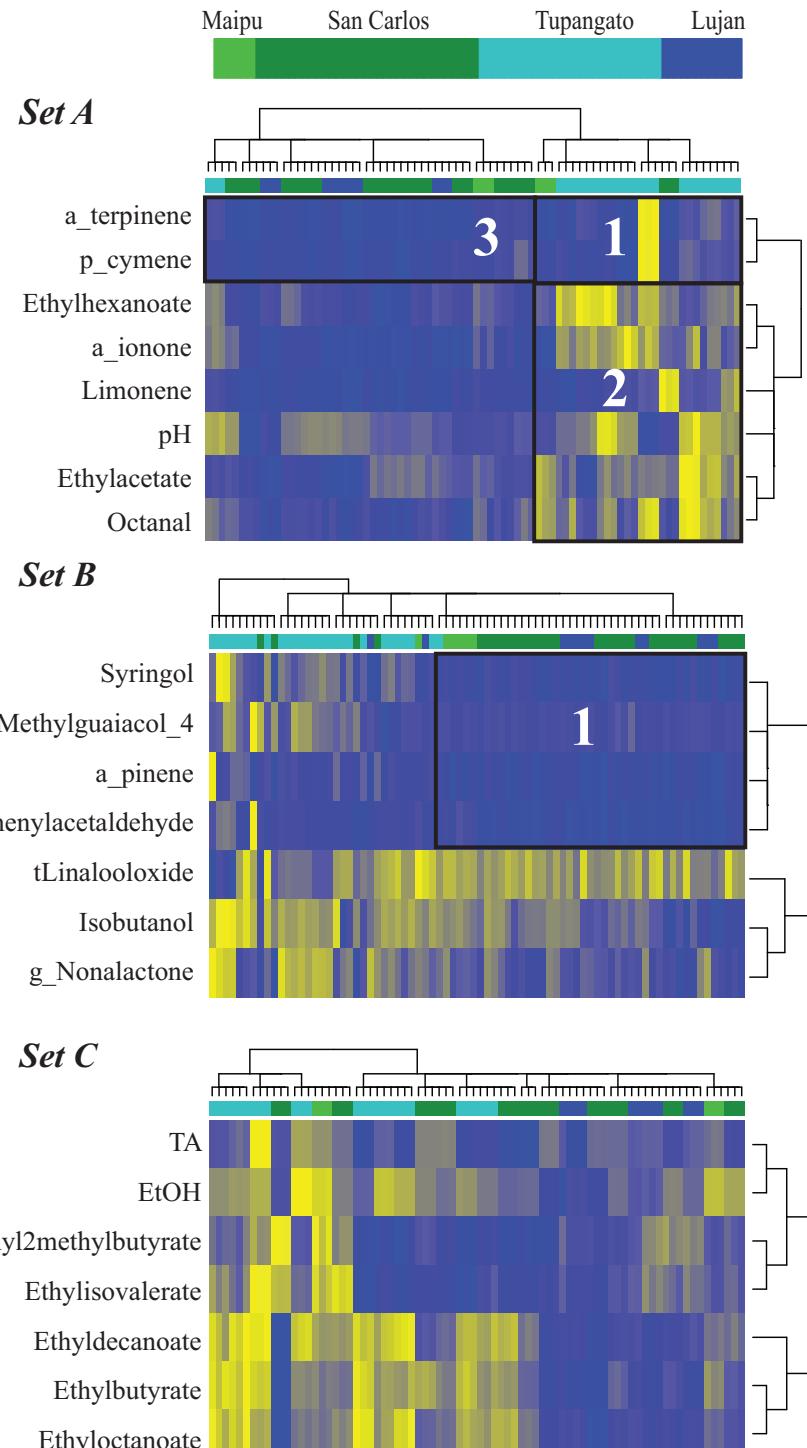


Figure 6. Clustering the Argentinean wines. The 78 wines are clustered using Data Mechanics on the three different sets of wine characteristics, A, B, and C, that are defined in A). The corresponding heat maps have wines as rows, and wine characteristics as columns. The color scale blue to yellow used to represent the heat maps corresponds to the interval [1,10] for the digital scores (see text for details on those digital score, with blue mapping to 1 and yellow to 10).

486 Discussion

487 In the language of data analysis, the objects of an experiment define a subject space, its parameters
 488 form the covariate feature space, and the corresponding measurements form the response feature space.

489 The main goal of an analysis of such an experiment is usually to gain insight into the relationships
490 between the covariate features and the response features. These relationships can then be used for
491 making inferences about missing data. To make such inference, the analysis needs to make assumptions;
492 those assumptions constitute a model. As many models may be compatible with the data, probabilistic
493 techniques are then usually applied to resolve the ambiguity [31]. A model is well defined if it can
494 make predictions about latent data; its power is defined as its ability to do so. The key to the success of
495 these techniques is usually to choose the model with the smallest number of assumptions (formally,
496 variance reduction [32]). This is an expression of the Occam's razor principle. In data analysis, this
497 principle is often interpreted as a sparsity-of-effects principle, namely that the behavior of a system is
498 dominated by a few main effects and low order interactions. The assumption is then made that a few
499 of the covariate features are enough to explain the response, and the problem is then to identify those
500 features. A large number of variable selection approaches have been developed to solve this problem
501 (see for example the excellent, not recent, but still relevant review, Guyon and Elisseeff [21]).

502 For clarity, feature selection should be distinguished from the process of feature extraction, which
503 proceeds by building derived values from the original features that are intended to be informative
504 and non-redundant. A common method for feature extraction is principal component analysis (PCA).
505 The key difference between selection and extraction is that selection keeps the original features while
506 extraction generates derived values; the former is preferred when insights on causality is sought. This
507 was the premise for this paper.

508 The ubiquitous goal of all the feature selection methods is to select the smallest set of most
509 "relevant" features. The need to define the smallest set is often pragmatic and related to computing cost.
510 This is especially the case in the context of "Big Data" [33–35]. Finding such a small set of features may
511 not reveal however if one of those features is involved in more than one underlying physical process.
512 For unsupervised learning, detecting such information would amount to identifying a structure within
513 the features. In the supervised learning problem, there is the same need to identify a fine structure of
514 associations between features and response variables. The method proposed in this paper fits exactly
515 within this scheme. It starts by analyzing the individual features in their ability to cluster the object.
516 Each pair of features is then assigned a distance, as the mutual entropy between the clustering they
517 generate. The set of all distances between features is used to cluster them. The resulting clusters define
518 subsets of features that share similarities in their ability to analyze the object. Each of those sets is
519 then used with a bi-clustering algorithm to derive patterns between subsets of objects and subsets of
520 features.

521 We have applied this procedure to analyze the differences and similarities between Malbec wines
522 from different regions of California and from different regions of Argentina. We have identified some
523 sub-group of features that are relevant for distinguishing wines from the two countries, and other
524 sub-groups that are more relevant for separating wines from different regions within one country. Most
525 of those features were already identified in our previous study of the regionality of Malbec wines from
526 Argentina and California [18,20]. The main difference between our current study and those previous
527 analyses is that we analyzed those features as groups, rather than individually. All those analyses have
528 shown that choosing those sub-groups is the key to success; the choices are made by learning from the
529 data, making our approach a machine learning technique [31,36].

530 Much remains to be done before our approach can become routine. We note that once the
531 subgroups of features have been identified, the analyses of the objects on those different subgroups are
532 performed independently of each other. The order in which those analyses are performed are based on
533 knowledge on the clustering of the object (supervised learning). We have noticed however that better
534 results are obtained on subgroups that include features with high levels of similarities, as measured by
535 mutual entropy. This observation may support two possible extensions of our method. First, the order
536 in which the analyses are performed can be decided based on the average entropy values within the
537 different sub groups of features, instead of relying on supervised knowledge. Second, the clustering of
538 the objects found for one sub-group could inform the clustering of the objects derived from another

539 subgroup, as a second order corrective effect. We are currently working on implementing and testing
540 those ideas. We are also aware of the limitations of the algorithms used to implement the DCG and DM
541 approaches and are currently working on new approaches that will enable the use of those methods
542 on large datasets with thousands of objects and features.

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544 software, O.L., P.K.; formal analysis, C.H., O.L., H.F., and P.K.; investigation, H.F., O.L., C.H., and P.K.; writing:
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