

# Improving Computer Generated Dialog with Auxiliary Loss Functions and Custom Evaluation Metrics

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## Abstract

Although people have the ability to engage in rapid dialogue without effort, this may not be a uniquely human trait. Since the 1960's researchers have been trying to create agents that can generate artificial conversation. These programs are commonly known as chatbots. With increasing use of neural networks for dialog generation, some conclude that this goal has been achieved. This research joins the quest by creating a dialog generating Recurrent Neural Network (RNN) and by enhancing the ability of this network with auxiliary loss functions and a beam search. Our custom loss functions achieve better cohesion and coherence by including calculations of Maximum Mutual Information (MMI) and entropy. We demonstrate the effectiveness of this system by using a set of custom evaluation metrics inspired by an abundance of previous research and based on tried-and-true principles of Natural Language Processing.

## Introduction

Computer scientists have tried to build chatbots for a long time, starting from the initial attempt at building an artificial psycho-therapist called Eliza (Weizenbaum, 1966). Because of the nature of psychotherapy, even with its limited abilities, Eliza was able to impress the populace at large, in addition to the research community. Eliza worked simply by pattern matching, and produced inane responses when pattern matching failed to produce a meaningful response.

The frame-based architecture used by (Bobrow et al., 1977) in the GUS system was the predominant approach to building dialog agents for sev-

eral decades. Apple's SIRI and other digital assistants have used this architecture (Bellegarda, 2013, 2014; Jurafsky and Martin, 2018). Such speech-based conversation agents used a Partially Observable Markov Decision Process (Sondik, 1971) in a frame-based architecture, to maintain a system of beliefs and updated the system using Bayesian inference. They also used reinforcement learning (Sutton and Barto, 1998) as necessary.

Recently, researchers have started building chatbots by training machine learning programs on transcripts of conversations. Ritter, Cherry, and Dolan (2011) presented a data-driven approach to generating responses to Twitter status posts, using statistical machine translation, treating a status post as a question and the response as its "translation". Of late, researchers have built chatbots using Artificial Neural Networks (ANN) or Deep Learning (Cho et al., 2014; Sutskever, Vinyals, and Le, 2014). ANN-based Seq2Seq models have been used by many recent chatbots (Vinyals and Le, 2015; Li et al., 2016b,a; Shao et al., 2017; Wu, Martinez, and Klyen, 2018).

Although the Seq2Seq framework has shown good results in dialogue generation, we believe that the evaluation of the dialogues can be better measured. The research presented in this paper examines the role that various auxiliary loss functions play in the quality of generated dialog by RNNs when trained on several conversational corpora. Our contribution lies in the detailed analysis of generated dialogues, using custom metrics, as we change the auxiliary loss function. We believe that this is the first time such detailed analysis of automatically generated dialogs has been carried out. We use a simple RNN model for training the conversation agents since our primary focus is on auxiliary loss functions. We believe that this approach will have general applicability in other neural network architectures as well.

## Problem Statement

We define a dialogue as the sequence of text elements  $\mathcal{D}$  generated by the interaction between two agents  $\mathcal{Q}$  and  $\mathcal{A}$ . Text elements are a sequence of characters,  $t \in \{c_1, c_2, \dots, c_i\}$ , where  $c_i$  is a character from used in the words of the conversation vocabulary. Each elements  $t_i$  is shown as  $q_i$  or  $a_i$  to distinguish outputs from agents  $\mathcal{Q}$  and  $\mathcal{A}$  respectively. A conversation is seeded with an initial text element  $q_1$ , and  $\mathcal{A}$  responds with a follow-up statement  $a_1$ . As shown in Equation 1,

$$\mathcal{D} = \langle \langle q_1, a_1 \rangle, \langle q_2, a_2 \rangle, \dots, \langle q_i, a_i \rangle \rangle \quad (1)$$

the sequence grows with the continuous application of function  $\mathcal{R}(t)$  as in Equations 2 and 3,

$$a_i = \mathcal{R}(q_i) \quad (2)$$

$$q_{i+1} = \mathcal{R}(a_i) \quad (3)$$

which show that each element of the conversation is generated from previous elements. The function  $\mathcal{R}(t)$  is a forward pass through an RNN using sequence  $t_i$  as input and is followed by a beam search of the RNN output. We improve sequence generation and the function  $\mathcal{R}(t)$  by incorporating auxiliary loss functions during the beam search.

A typical loss function in the context of classification, computes error by comparing predicted values with true values; the errors are propagated backward during training. However, a Seq2Seq model trains on a series of sequences without labeled answers, that is, without any knowledge of what the truth is. Instead, these models rely on minimizing the cross-entropy between the input and the raw network output. No output sequences are created during training.

We present auxiliary loss functions which are applied after training during sequence generation by the beam search. Each path through the answer space represents a single possible choice for the final sequence. The best answer among all possible paths is chosen by optimization of these loss function.

Finally, we present simple evaluation metrics for determining the efficacy of our dialogue generation model.

## Related Work

Using Seq2Seq models for dialogue generation has become commonplace in recent years. Ritter, Cherry, and Dolan (2011) were the first to use a model used for Statistical Machine Translation (SMT) to generate responses to queries by training

on a corpus of query-response pairs. Sordoni et al. (2015) improved Ritter et al.’s work by re-scoring the output of the SMT-based response generation system with a Seq2Seq model that took context into account.

Vinyals and Le (2015) used an RNN-based model with a cross-entropy based auxiliary loss function and a greedy search at the output end. Wen et al. (2015) used LSTMs for joint planning of sentences and surface realization by adding an extra cell to the standard LSTM architecture (Hochreiter and Schmidhuber, 1997), and using the cross-entropy loss. They produced sentence variations by sampling from sentence candidates. Li et al. (2016a) used Maximum Mutual Information (MMI) as the objective function to produce diverse, interesting and appropriate responses. This objective function was not used in the training of the network, but to find the best among candidates produced by the model at the output, during generation of responses. Our paper is substantially inspired by this work.

Li et al. (2016b) applied deep reinforcement learning using policy gradient methods to punish sequences that displayed certain unwanted properties of conversation: lack of informativity, incoherence and responding inanely. Lack of informativity was measured in terms of high semantic similarity between consecutive turns of the same agent. Semantic coherence was measured in terms of mutual information, and low values were used to penalize ungrammatical or incoherent responses.

Su et al. (2018) use a hierarchical multi-layered decoding network to generate complex sentences. The layers are GRU-based (Cho et al., 2014), and each layer generates words associated with a specific Part-Of-Speech (POS) set. In particular, the first layer of the decoder generates nouns and pronouns; the second layer generates verbs, the third layer adjectives and adverbs; and the fourth layer, words belonging to other POSes. They also use a technique called teacher forcing (Williams and Zipser, 1989) to train RNNs using the output from the prior step as an input.

Despite the relatively new methods that are being proposed for question answering and dialogue generation, the evaluation of the the generated text still relies on metrics like BLEU (Bilingual Evaluation Understudy) (Papineni et al., 2002), a metric that was designed for evaluation of SMT. BLEU computes scores for individual translated

sentences by comparing overlaps in terms of n-grams with a set of good quality reference translations. These measurements alone are insufficient for evaluating the effectiveness of dialogue generation systems.

Li et al. (2016b) used two additional computable metrics: the length of the dialogue generated, and diversity of distinct unigrams and bigrams. While this simple measure may be a good addition to BLEU we believe that a wider set of evaluation metrics is needed. Coh-Metrix (Graesser et al., 2004) is a Web-based tool that analyzes texts with over 100 measures of cohesion, language complexity, and readability. We have used Coh-Metrix extensively in the evaluation of dialogue from this research and it has provided a rich understanding of the quality of our results.

## Loss Functions

Our training model employs a softmax cross entropy loss function for back-propagation during training. Rather than modify this primary loss function, we concentrate on the auxiliary loss function needed during sentence generation. This function operates on partially generated sequences during a beam search and is used to find consensus among a number of possible choices equal to the beam width. We have tested extensively using a beam width of 2 since our functions are configured to process 2 parameters. We leave the expansion of this process to handle wider beam widths as an obvious future enhancement.

We begin our testing using no auxiliary loss function at all and rely on network predictions alone to select subsequent characters. We call this Network Loss (NET) in this research and consider the results a control baseline for comparison with other functions.

We continue testing with a basic MMI loss function  $\hat{T}_{MMI}$  as shown in Equation 4, where  $S$  represents the current set of solution states during sentence generation and  $T$  represents the set of possible next states. This function is modeled after work conducted by (Li et al., 2016a). The weighting factor  $\lambda$  is configurable at run time and is used to adjust the relevance of current solution states versus future solution states, in the decision process.

$$\hat{T}_{MMI} = \arg \max_T \{ \log p(T|S) - \lambda \log p(T) \} \quad (4)$$

The basic MMI approach is suggested by (Estévez et al., 2009) and implemented as shown in Equation 4. We further develop this MMI approach by including Entropy normalization, as inspired by (Trinh et al., 2018) by who used normalized MMI for feature selection. We calculate entropy from predicted network probabilities as shown in Equations 5 and 6.

$$H_S = \sum_{t=0}^{|S|} -P(S_t) \times \log(P(S_t)) \quad (5)$$

$$H_T = \sum_{t=0}^{|T|} -P(T_t) \times \log(P(T_t)) \quad (6)$$

The minimum of these values is used to normalize our MMI value as in Equation 7.

$$\hat{T}_{NORM} = \frac{\hat{T}_{MMI}}{\min(H_S, H_T)} \quad (7)$$

Finally we experiment with MMI entropy normalization where entropy is not calculated but measured directly from the training corpus in terms of character frequencies. Optimizing based on this function should affect the uniqueness of generated sentences.

## Architecture

The core of our model is a stack of dense layers comprised of gated recurrent unit (GRUs) cells. We tested extensively on a configuration with 3 layers, each divided into 3 blocks, where each block contained 2048 GRUs. This architecture is based on a prior implementation available online<sup>1</sup>.

The GRU stack is initialized with the previous state ( $s_{t-1}$ ) and the current character encoding ( $x_t$ ) at each time step  $t$  in the character sequence. The GRU output ( $Y_t$ ) and the weights from the final stack layer ( $W_t$ ) are combined with a bias ( $b$ ) to produce logits at time  $t$ . We define logits as the raw output of the GRU stack which can be normalized and passed to a softmax function to produce probabilities. In this scheme, we update the logits by applying weights and biases from the last GRU layer as shown in Equation 8.

$$Logits = (Output \times Weights) + Biases \quad (8)$$

The logits are then passed to a loss function for back propagation within the GRU stack. We do not limit or pad the length of the input sequence but

<sup>1</sup><https://github.com/pender/chatbot-rnn>

perform back propagation through time (BBTT), relying on TensorFlow’s default truncated back-propagation capabilities. Note that, output sequences  $(y_0, \dots, y_t)$  are not generated during the training phase where only the logits are used for back-propagation. It is after training, during testing or dialogue generation, that the logits are converted to probability using softmax. Finally, probabilities are converted to character sequences using a beam search.

Our beam search employs custom loss functions based on Maximum Mutual Information (MMI) as described in (Li et al., 2016b). We extend this concept to include entropy-normalized MMI as discussed previously. Figure 1 illustrates a single time-step  $t$  in sequence processing by our recurrent neural network.

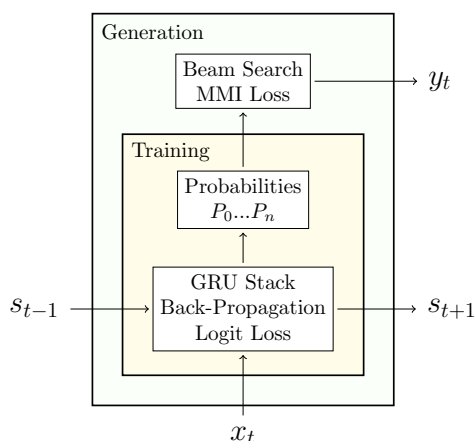


Figure 1: Custom Loss Model

The model accepts a (one-hot) binary vector  $X$  and a previous state vector,  $S$ , as inputs and produces a state vector,  $S$  and a predicted probability distribution vector  $P_t$ , for the (one-hot) binary vector  $Y_t$ .

## Evaluation Metrics

Evaluation of generated text remains a difficult task as there is little consensus regarding what makes a good conversation (Liu et al., 2016). Word-overlap metrics such as BLEU (Papineni et al., 2002), METEOR (Banerjee and Lavie, 2005) and ROUGE (Lin, 2004) have been used in the past, however, a simple overlapping of words between question and answer may not make for a good conversation and repetition may be considered annoying and reminiscent of Eliza, as mentioned earlier.

We begin our testing of generated dialogue using the on-line suite of tools provided by Coh-Metrix (Graesser et al., 2004). Although this is a very manual process of cutting and pasting results, it provides insight from over 100 different metrics related to cohesion and coherence of text.

After examining several of these measurements for effectiveness in evaluating our dialogues; we use the knowledge gained from this manual process to develop a few simple metrics that reflect the concepts of cohesion and coherence, but can be automated. We built our simple metrics using tried-and-true NLP standard modules such as WordNet (Fellbaum, 1998), GloVe (Pennington, Socher, and Manning, 2014), NLTK (Loper and Bird, 2002) and the Stanford CoreNLP (Manning et al., 2014).

Inspired by the fore mentioned tools, we present four simple distance functions which we apply to sentences pairs from generated dialogues as a measure of coherence and cohesion.

- *SynSet Distance* This metric uses a human generated semantic knowledge-base (WordNet) to create two sets of semantic elements, where elements consist of synonyms and lemmas evoked by the words of each sentence. The ratio of the intersection of the sets to the union of the sets provides a distance measurement between 0 and 1.
- *Embedding Distance* Here we exploit the semantic knowledge inherent in pretrained word embeddings to produce a set of the  $n$ -closest words from each word in a sentence. Similar to *SynSet Distance* we use the ratio of the intersection of the sets to the union of the sets get a value between 0 and 1.
- *Cosine Distance* We consider that the set of word embeddings from a sentence has semantic meaning in a manner similar to the well known concept of “bag-of-words”. The cosine distance between the average of the two sets provides a result between 0 and 1.
- *Sentiment Distance* A Naive Bayes Analyzer provides a simple measure of positive or negative sentiment, for each sentence. With values between 0 and 1, a simple difference is used to represent *Sentiment Distance*.

## Experiments and Results

We tested our model by training on dialogue from Reddit and from the proceedings of the Supreme Court of the United States (SCOTUS) and by using four distinct auxiliary loss functions described in this research. Network loss (NET), Maximum Mutual Information (MMI), Normalized MMI (NORM) and Entropy Normalized MMI (ENT) were used to generate conversations consisting of 15 question and answer pairs for testing.

Using the Reddit trained model, multiple tests were run using Coh-Matrix and some results are summarized in Table 1. All test conversations consist of 15 question and answer pairs generated by two different chatbots. This summary of results provides insight into the relative effectiveness of our loss models as measured by Coh-Matrix. The definition of these metrics is left to (Graesser et al., 2004); however observed trends in Coh-Matrix have led to the development of our own custom metrics.

	NET	MMI	NORM	ENT
Mean Words per Sentence	10.070	3.200	1.550	51.389
Narrativity	99.910	98.170	57.140	78.810
Syntactic Simplicity	58.320	41.680	99.930	0.160
Referential Cohesion	90.820	64.800	100	100
Sentence Semantic Similarity	0.363	0.359	0.167	0.624
Lexical Diversity	0.366	0.594	0.333	0.096
Connective Word Occurrence	48.499	0	0	57.297
Modifiers per Noun Phrase	0.408	0.231	0	0.908
Sentence Syntax Similarity	0.114	0.158	0.593	0.040
Content Word Frequency	2.813	4.580	2.358	2.835
Word Familiarity	589.115	572	591.5	583.183
Reading Ease	90.526	100	98.835	63.476

Table 1: Selected Coh-Matrix results from our model using four auxiliary loss functions.

Comparative results shown in Figure 2 indicate lower values for all 4 non-random metrics, showing that our system is not just parroting text sequences from the training corpus. The larger results, produced by ENT, indicate that entropy normalization increases uniqueness in responses and thus increases the distance measure, as expected. The lower measurements for the MMI based functions indicate a closer cohesion and coherence between question and answer; this may be a result of using lambda factor equal to .5 during testing which reduces the impact of previous solution states in favor of the predicted solution state.

### Cohesion and Coherence

A generated sample of text from SCOTUS, shown in Table 2 illustrates the difference between cohesion and coherence. The fact that sentences seem

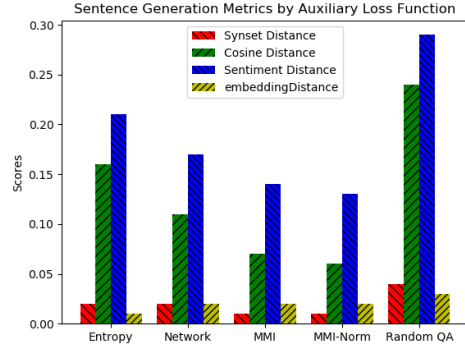


Figure 2: Average distance measurements for custom auxiliary loss functions across all datasets.

to fit together well and flow naturally indicate high cohesion which can be produced by the neural network alone. However, a close reading of the text shows that the network was unable to give logical sense to the words and sentences. The capitalization at the beginning of the sequence correctly shows name of a random speaker, as found in the training corpus. Our testing shows that a network built on a larger training set has greater cohesion dialogue of Table 2 is reasonable, but no level of training alone was able to create dialogue with any real logic or meaning.

”MR. COLE: I think we’re talking about the district court to review it does, Your Honor. I believe that’s correct, Justice Ginsburg. It’s – it’s in navigation. If you have the distinction between aliens who we collect taxes. They’re – they’re contested, would be able to read the restatement of the landowners – or – or that decision. In that instance, I think that was referred to the issue before this Court that have standing alone and then have set forth in these kinds of prosecutions, when i”

Table 2: Generated response from SCOTUS showing reasonable cohesion but a lack of coherence.

## Conclusion and Future Work

Advancements in technology may allow development of more complex neural networks and more sophisticated loss functions. With better evaluation models, a neural-network-based chatbot may be enhanced to learn more from itself using a better form of back-propagation, during the generation phase, as described in this research.

Although human interaction is still considered to be the best method for dialog evaluation, future dialog generation models, based on this research, may be able to bring human level sophistication to computer generated text.

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