

1 Article

2 **Association between Nonionic Amphiphilic Polymer  
3 and Ionic Surfactant in Aqueous Solutions: Effect of  
4 Polymer Hydrophobicity and Micellization <sup>#</sup>**5 **Samhitha Kancharla, Nathan A. Zoyhofski, Lucas Bufalini, Boris F. Chatelais, and Paschalis  
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8 (SUNY), Buffalo, NY 14260-4200, USA9 <sup>#</sup> Dedicated to Prof. Dr. Josef F. Holzwarth (Fritz-Haber Institut der Max-Planck Gesellschaft) whose research  
10 on this topic inspired the present research.

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12 **Abstract:** The interaction in aqueous solutions of surfactants with amphiphilic polymers can be  
13 more complex than the surfactant interactions with homopolymers. Interactions between the  
14 common ionic surfactant sodium dodecyl sulfate (SDS) and nonionic amphiphilic polymers of the  
15 poly(ethylene oxide)-poly(propylene oxide)-poly(ethylene oxide) (PEO-PPO-PEO) type have been  
16 probed utilizing a variety of experimental techniques. The polymer amphiphiles studied here are  
17 Pluronic F127 ( $EO_{100}PO_{65}EO_{100}$ ) and Pluronic P123 ( $EO_{19}PO_{69}EO_{19}$ ), having the same length PPO  
18 block but different length PEO blocks, and accordingly very different critical micellization  
19 concentrations (CMC). With increasing surfactant concentration in aqueous solution of fixed  
20 polymer content, SDS interacts with unassociated PEO-PPO-PEO molecules to first form SDS-rich  
21 SDS/Pluronic assemblies and then free SDS micelles. SDS interacts with micellized PEO-PPO-PEO  
22 to form Pluronic-rich SDS/Pluronic assemblies which, upon further increase in surfactant  
23 concentration, break down and transition into SDS-rich SDS/Pluronic assemblies, followed by free  
24 SDS micelle formation. The SDS-rich SDS/Pluronic assemblies exhibit polyelectrolyte  
25 characteristics. The interactions and mode of association between nonionic macromolecular  
26 amphiphiles and short-chain ionic amphiphiles are affected by the polymer hydrophobicity and its  
27 concentration in the aqueous solution. For example, SDS binds to Pluronic F127 micelles at much  
28 lower concentrations ( $\sim 0.01$  mM) when compared to Pluronic P123 micelles ( $\sim 1$  mM). The critical  
29 association concentration (CAC) values of SDS in aqueous PEO-PPO-PEO solutions are much  
30 lower than CAC in aqueous PEO homopolymer solutions.31 **Keywords:** Poloxamer; polyethylene glycol; polymer-surfactant complex; surface tension; SANS  
3233 **1. Introduction**34 Multicomponent complex fluids containing surfactants and polymers are of great importance in  
35 achieving product performance in terms of interfacial properties, phase behavior, and gelation.<sup>1-8</sup>  
36 Surfactant-polymer formulations are used in a variety of products (foods, cosmetics, detergents,  
37 paints, coatings), and processes (enhanced oil recovery, delivery of drugs and pesticides).<sup>1, 2</sup> In  
38 aqueous solutions, surfactant molecules interact with polymers above a certain concentration called  
39 the critical aggregation concentration (CAC), which is typically much lower than the critical micelle  
40 concentration (CMC) of surfactants in the absence of polymer.<sup>1, 2, 9</sup> As the surfactant concentration  
41 increases, the polymers become saturated with bound surfactant, and free surfactant micelles begin  
42 to form above a certain polymer saturation point (PSP). The interactions between polymer and  
43 surfactant depend highly on their relative charge and hydrophobicity.<sup>2, 9</sup> Polymers that are  
44 hydrophobically-modified can self-assemble in the aqueous solution in a manner similar to low

45 molecular weight surfactants. In the case of mixed systems comprising amphiphilic polymer and  
46 surfactant, the surfactant–polymer interactions can be rather different from those in the case of  
47 non-amphiphilic homopolymers;<sup>2, 10-13</sup> the surfactant molecules can participate in amphiphilic  
48 polymer assemblies to form mixed micelles.<sup>2, 13, 14</sup>

49 Water-soluble poly(ethylene oxide)-poly(propylene oxide)-poly(ethylene oxide)  
50 (PEO-PPO-PEO or  $EO_mPO_nEO_m$ ) block copolymers, commercially available as Poloxamers or  
51 Pluronics (BASF Tradename) or Synperonics, are used in a variety of applications including  
52 emulsions, paints and coatings, drug delivery and nanoparticle synthesis.<sup>15-20</sup> PEO-PPO-PEO block  
53 copolymers are amphiphilic on the basis of their water-soluble PEO blocks and water-insoluble PPO  
54 block.<sup>21</sup> By varying the composition (PEO/PPO ratio) and overall molecular weight, the  
55 hydrophobic/hydrophilic properties can be varied to meet specific requirements. In aqueous  
56 solutions, PEO-PPO-PEO block copolymers form micelles with a hydrophobic core comprising PPO  
57 blocks surrounded by a corona of highly hydrated PEO blocks.<sup>22-25</sup> At low concentrations and  
58 temperatures in aqueous solution, the PEO-PPO-PEO molecules are unassociated (unimers); upon  
59 an increase in the concentration or solution temperature, the PEO-PPO-PEO block copolymers  
60 associate into micelles.<sup>21, 26</sup> The CMC and the critical micelle temperature (CMT) are related to the  
61 PEO and PPO block lengths.<sup>21</sup> The presence of additives such as organic solutes or solvents,  
62 electrolytes, ionic liquids, or nanoparticles greatly influence the micellization of PEO-PPO-PEO  
63 block copolymers in aqueous solution.<sup>27-35</sup>

64 Interesting interactions have been observed when ionic surfactants were added to aqueous  
65 PEO-PPO-PEO solutions.<sup>36-47</sup> The Pluronic F127 ( $EO_{100}PO_{65}EO_{100}$ ) – sodium dodecyl sulfate (SDS)  
66 system is the better studied: various types of assemblies form at different SDS/Pluronic  
67 concentrations. Pluronic P123 ( $EO_{19}PO_{69}EO_{19}$ ) has the same length PPO block but shorter PEO blocks  
68 compared to Pluronic F127, and the CMC of Pluronic P123 is much lower (by a factor of 25 in weight  
69 concentration) than that of Pluronic F127 at a given temperature.<sup>21, 39, 41</sup> Hence, it is interesting to  
70 compare the SDS – Pluronic P123 interactions to those of Pluronic F127. The mechanism of SDS  
71 association to Pluronic P123 appears similar to that of Pluronic F127, however, significant  
72 differences exist.<sup>41, 42, 48</sup> Interactions between PEO-PPO-PEO block copolymers and SDS have been  
73 investigated using calorimetry, electromotive force measurements, and light scattering.<sup>36-38, 41, 48</sup>  
74 Small-angle neutron scattering (SANS) studies provided some structural information on  
75 SDS/Pluronic assemblies formed at low SDS concentrations.<sup>37, 40, 49</sup> However, the effect of polymer  
76 hydrophobicity on the structures of various SDS/Pluronic assemblies has not been properly  
77 resolved.<sup>37, 40, 41, 48</sup>

78 A study of the interactions between SDS and PEO-PPO-PEO block copolymers having different  
79 PEO/PPO ratio can reveal the effect of PEO and PPO groups on SDS binding to Pluronics, and  
80 provide insights on the structures of the various SDS/Pluronic assemblies formed. We report here on  
81 the interactions in aqueous solution of SDS with Pluronic F127 (high PEO/PPO ratio) and Pluronic  
82 P123 (low PEO/PPO ratio), at block copolymer concentrations below and above the block copolymer  
83 CMC. We employed conductivity, surface tension, pyrene fluorescence, viscosity, and SANS to  
84 understand the interactions between SDS and Pluronics. This is the first report of contrast matching  
85 SANS data at concentrations where SDS-rich SDS/Pluronic assemblies exist in solution. The  
86 organization of this paper is as follows: first, we discuss the results for SDS–Pluronic systems (i)  
87 below the CMC of the macromolecular amphiphile and (ii) above the CMC of the macromolecular  
88 amphiphile. Next, we compare the results for the two Pluronics F127 and P123.

## 89 2. Materials and Methods

### 90 2.1. Materials

91 Sodium dodecyl sulfate ( $C_{12}H_{25}SO_4Na$ , MW=288.4 g/mol,  $\geq 98.5\%$  purity) was obtained from  
92 Sigma Life Science (St. Louis, MO, USA). Deuterated sodium dodecyl sulfate (d-SDS,  $C_{12}D_{25}SO_4Na$ ,  
93 MW=313.53 g/mol, 98% purity) was obtained from Cambridge Isotope Laboratories, Inc.  
94 (Tewksbury, MA, USA). Poly(ethylene oxide)-poly(propylene oxide)- poly(ethylene oxide)

95 (PEO-PPO-PEO) triblock copolymers Pluronic F127 and Pluronic P123 were obtained from BASF  
96 Corp. and used as received. Pluronic F127 has a nominal molecular mass of 12600, 70% PEO, and can  
97 be represented as EO<sub>100</sub>PO<sub>65</sub>EO<sub>100</sub>.<sup>21</sup> Pluronic P123 has a molecular mass of 5750, 30% PEO, and can be  
98 represented as EO<sub>19</sub>PO<sub>69</sub>EO<sub>19</sub>.<sup>21</sup>

99 An aqueous solution of the required PEO-PPO-PEO concentration was prepared first, and the  
100 dry surfactant was then added to this solution in order to prepare Pluronic–surfactant solutions of  
101 various surfactant concentrations. All solutions, other than those used in SANS, were prepared  
102 using milli-Q purified H<sub>2</sub>O (18 mΩ resistance). The samples tested by SANS were prepared in D<sub>2</sub>O  
103 (Cambridge Isotope Laboratories, Inc., 99.5% purity). Sufficient time was allowed for the samples to  
104 mix well and equilibrate.

## 105 2.2. Compositions

106 The CMC of PEO-PPO-PEO macromolecular amphiphiles is highly dependent on the  
107 temperature; for example, 1 °C decrease in the temperature can double the CMC.<sup>21</sup> Hence we  
108 considered PEO-PPO-PEO concentrations well below and above the CMC at the temperature of the  
109 experiment. The CMC values of Pluronic F127 and P123 at 25 °C are 0.7 wt% (0.555 mM) and 0.03  
110 wt% (0.052 mM), respectively.<sup>21</sup> The concentrations of Pluronic F127 considered in this study are 0.01  
111 wt% and 3 wt%, below and above the CMC, respectively, and the concentrations of Pluronic P123  
112 below and above the CMC are 0.001 wt% and 0.5 wt%, respectively. In addition to the above  
113 polymer concentrations studied by all techniques, solutions with 0.5% Pluronic F127 were studied  
114 by conductivity and viscosity, and with 2.5% Pluronic P123 were studied by viscosity.

## 115 2.3. Conductivity

116 Addition of ionic surfactant to an aqueous solution causes the number of ions to increase and  
117 the solution conductivity to increase. Above the CMC, the increase in the solution conductivity with  
118 surfactant concentration is lower compared to that below the CMC due to the counterion association  
119 to the surfactant micelle surface. Because of this, the conductivity vs surfactant concentration curve  
120 shows a break point at the CMC. For ionic surfactant – nonionic polymer mixed systems at fixed  
121 polymer concentration, the conductivity vs. surfactant concentration curve exhibits two break  
122 points. The first break point corresponds to the surfactant concentration where the surfactant starts  
123 binding to the polymer: critical aggregation concentration (CAC).<sup>50, 51</sup> The second break point  
124 corresponds to the concentration (C<sub>m</sub>) where free surfactant micelles start to form in the aqueous  
125 solution, after the polymer has been completely saturated by the surfactant.<sup>50, 51</sup>

126 An Accumet XL 50 conductivity meter with potassium chloride electrode was used to measure  
127 the conductivity of aqueous SDS – Pluronic F127 or P123 systems. In the conductivity vs surfactant  
128 concentration plots for SDS – Pluronic F127 or P123 systems, two linear regions with one break point  
129 were observed, instead of the two break points outline above.<sup>50</sup> The lower concentration break point  
130 is not observed because SDS binds to Pluronic F127 or Pluronic P123 at very low SDS concentrations  
131 (<< 1 mM) relative to the SDS concentration range (1 – 20 mM) considered in our conductivity plots.

## 132 2.4. Surface tension

133 When surfactant is added to an aqueous solution the surface tension decreases and, above the  
134 CMC, it reaches an almost constant value or changes with a low slope. In surfactant–polymer  
135 systems at a fixed polymer concentration and varying surfactant concentration, the change in surface  
136 tension reflects the surfactant and polymer interactions.<sup>37</sup>

137 The surface tension of aqueous SDS solutions in the presence of Pluronic F127 or Pluronic P123  
138 has been measured using a Kruss K100 force tensiometer by employing the Wilhelmy plate  
139 method.<sup>52</sup> The volume of sample used for the measurement was ~20 mL and the Wilhelmy plate was  
140 left in contact with the sample for about 600 – 900 seconds.

## 141 2.5. Micropolarity

142 Pyrene is hydrophobic and, given the opportunity, it tends to move from the aqueous phase to  
143 a hydrophobic environment. The monomer emission spectrum of pyrene exhibits a vibronic fine  
144 structure, with the ratio of the intensities of first and third vibronic peaks (I1/I3) depending strongly  
145 on the polarity of the microenvironment experienced by pyrene.<sup>53, 54</sup> Information on the critical  
146 concentrations for different Pluronic–surfactant solutions was obtained here from the point where  
147 I1/I3 starts to decrease following a plateau region in the I1/I3 vs. surfactant concentration curve.  
148 Small differences between critical concentrations values obtained by different techniques may be  
149 due to small variation in the temperatures at which various experiments were performed. The  
150 micellization of PEO-PPO-PEO block copolymers is not abrupt but takes place over a concentration  
151 and temperature range.<sup>21, 26</sup>

152 Pyrene (Fluka, Switzerland) dissolved in ACS/USP grade ethanol was used as a probe of  
153 micropolarity.<sup>54</sup> 2  $\mu$ L of 1 mM pyrene (Fluka, Buchs, Switzerland) in ethanol (ACS/USP grade) was  
154 added to 3 g sample solutions. The resulting overall pyrene and ethanol concentrations were about  
155 0.7  $\mu$ M and  $6.7 \times 10^{-4}$  vol %, respectively. A Hitachi F-2500 fluorescence spectrophotometer was used  
156 for pyrene fluorescence studies of aqueous SDS solutions in the absence and in the presence of  
157 Pluronic F127 or P123. The excitation wavelength of pyrene was  $\lambda = 335$  nm. The intensity was  
158 recorded in the 340 - 460 nm emission wavelength range.

### 159 2.6. Viscosity

160 Viscosity measurements of aqueous polymer–surfactant solutions can discern possible changes  
161 in the polymer conformation.<sup>55, 56</sup> Viscosity measurements of SDS in aqueous solution in the absence  
162 and in the presence of Pluronic F127 or P123 were performed using a Cannon-Fenske capillary  
163 viscometer (size 50). The kinematic viscosity ( $\eta$ ) is calculated by multiplying the efflux time with the  
164 viscometer calibration constant provided by the manufacturer, Cannon Instrument Co (State  
165 College, PA). The relative viscosity ( $\eta_r = \eta/\eta_0$ ) of a solution is calculated from the ratio of the  
166 kinematic viscosity of the solution ( $\eta$ ) and the kinematic viscosity of the solvent ( $\eta_0$ ).

167 For the aqueous SDS + Pluronic solutions studied as a function of SDS concentration at a fixed  
168 Pluronic concentration, the relative viscosity is calculated considering as the solvent either plain  
169 water or aqueous Pluronic solution. The relative viscosity values at a particular surfactant  
170 concentration can be compared better between different SDS + Pluronic systems when the solvent is  
171 considered to be water. The relative viscosity trend as a function of surfactant concentration is better  
172 understood when the solvent is considered to be Pluronic solution.

173 For the SDS + Pluronic F127 system, viscosity data have been collected at 20 °C (where CMC =  
174 1.2 wt%<sup>57</sup>) for 0.01 wt% Pluronic F127 (well below the CMC), 0.5 wt% (below CMC) and 3 wt%  
175 (above CMC, as also attested by the observed very different viscosity trend compared to that at  
176 below CMC concentrations). For SDS + Pluronic P123, viscosity data have been collected at 18.5 °C  
177 (where CMC = 0.3 wt%<sup>21</sup>) for 0.001 wt% Pluronic P123 (well below the CMC), 0.5 wt% (above the  
178 CMC but close to CMC), and 2.5 wt% (well above the CMC). The analysis/interpretation of results is  
179 not affected by the small differences in temperature between viscosity and other techniques.

### 180 2.7. Small-angle neutron scattering (SANS)

181 SANS utilizes scattering of neutrons at small scattering angles to probe the material structure at  
182 the nanometer to micrometer scale. SANS is an appropriate technique to characterize aqueous  
183 polymer or surfactant solutions, and has been widely used to determine the size and structure of  
184 PEO-PPO-PEO amphiphilic block copolymer micelles or low-molecular-weight surfactant  
185 micelles.<sup>22, 29, 58, 59</sup> The large difference in the scattering lengths of hydrogen and deuterium provides a  
186 good contrast to reveal the structures formed by hydrogenous molecules in D<sub>2</sub>O solvent.

187 SANS measurements of aqueous polymer and surfactant solutions were performed on the  
188 NG-7 and NG-B 30 m SANS instruments at the Center for Neutron Research (NCNR), National  
189 Institute of Standards and Technology (NIST), Gaithersburg, MD. Neutrons with 6 Å wavelength  
190 and wavelength spread ( $\Delta\lambda/\lambda$ ) of 12 % were focused on samples kept in quartz cells of 1 mm, 2 mm  
191 or 4 mm thickness. Sample-to-detector distances (SDD) of 2, 6.5 and 13 m, or 1.33, 4 and 13.17 m

were used for each sample in order to span the wave vector ( $q$ ) range  $0.05 \text{ \AA}^{-1} < q < 0.5 \text{ \AA}^{-1}$ . The measurement time was in the range 180 – 4200 seconds. Reduced SANS data of a particular sample at three SDD were combined into one data file, after trimming data points from the ends of each set and rescaling the overlap regions.<sup>60</sup> In the data reduction process, scattering intensity raw data were corrected for the scattering from empty cell, background and detector sensitivity, and converted to absolute intensity scale.<sup>60</sup> The scattering contribution from the solvent has been accounted for by fitting a straight line to the solvent intensity data in the high- $q$  range (to avoid the influence of noisy data), and subtracting the intensity of this straight line from the sample scattering intensity. The fraction of the solvent scattering intensity subtracted is the volume fraction of solvent in the sample.

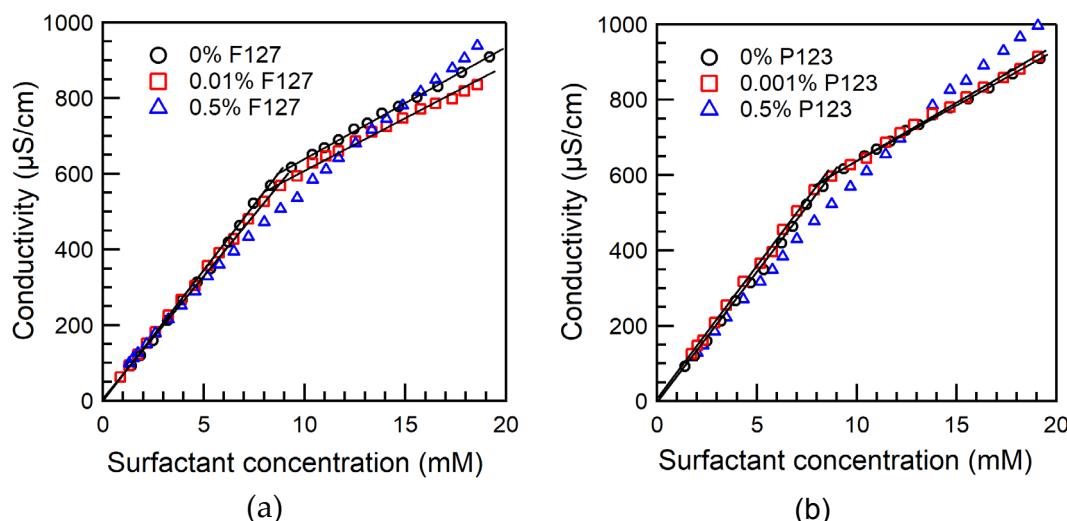
### 3. Results and Discussion

In what follows, we present results from aqueous SDS + PEO-PPO-PEO systems, first below and then above the CMC of the macromolecular amphiphile, followed by a comparison of the systems containing the two macromolecular amphiphile at conditions below and above the Pluronic CMC. In each subsection, we present the interactions of SDS with Pluronic F127 first, followed by the interactions of SDS with Pluronic P123. This is because the SDS + Pluronic F127 mode of association changes over a relatively wide SDS concentration range, making it clearer to interpret these experimental results, compared to the SDS + Pluronic P123 system.

#### 3.1. Below the CMC of macromolecular amphiphile

##### 3.1.1. Pluronic F127 systems

Conductivity of aqueous SDS + Pluronic F127 solutions is plotted in Figure 1(a) as a function of SDS concentration. In the absence of PEO-PPO-PEO polymers, the CMC for SDS in aqueous solution determined from conductivity is 8.7 mM. In the SDS + 0.01% Pluronic F127 system, a change in the slope is observed at 8.5 mM SDS, a concentration that likely corresponds to the surfactant concentration ( $C_m$ ) where free SDS micelles form in the aqueous solution.

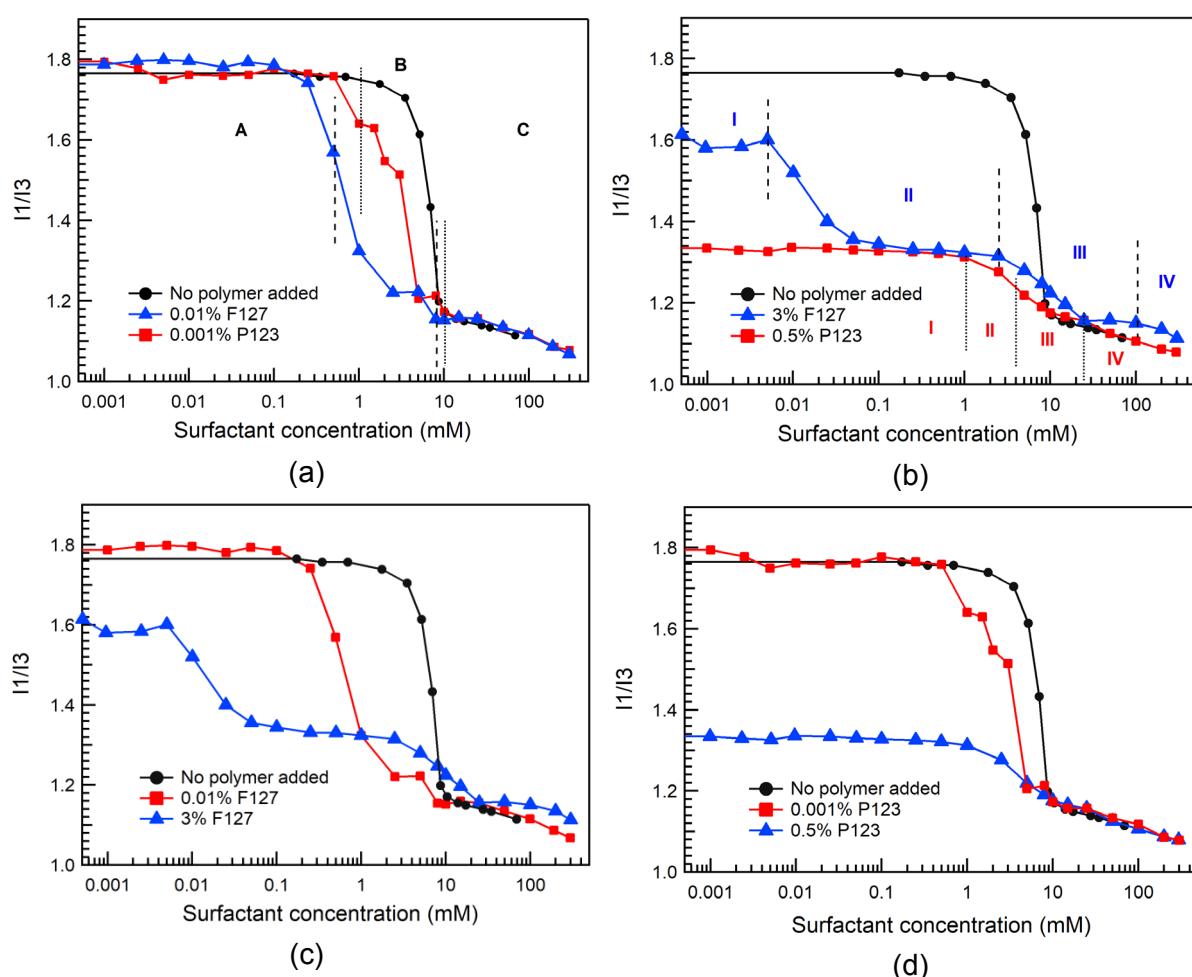


**Figure 1.** Conductivity of SDS aqueous solutions in the absence and in the presence of (a) 0.01% or 0.5% Pluronic F127, and (b) 0.001% or 0.5% Pluronic P123, plotted as a function of surfactant concentration (22 °C).

Pyrene fluorescence spectroscopy results for SDS in water and in 0.01% Pluronic F127 aqueous solutions at 22 °C are shown in Figure 2(a) and (c). In the absence of added block copolymer, the I1/I3 ratio dropped steeply as a function of surfactant concentration with an inflection point at around 8 mM SDS, matching well the SDS CMC value obtained by other techniques.<sup>59</sup> At SDS concentrations below 0.1 mM, the I1/I3 ratio in the SDS + 0.01% Pluronic F127 system remained

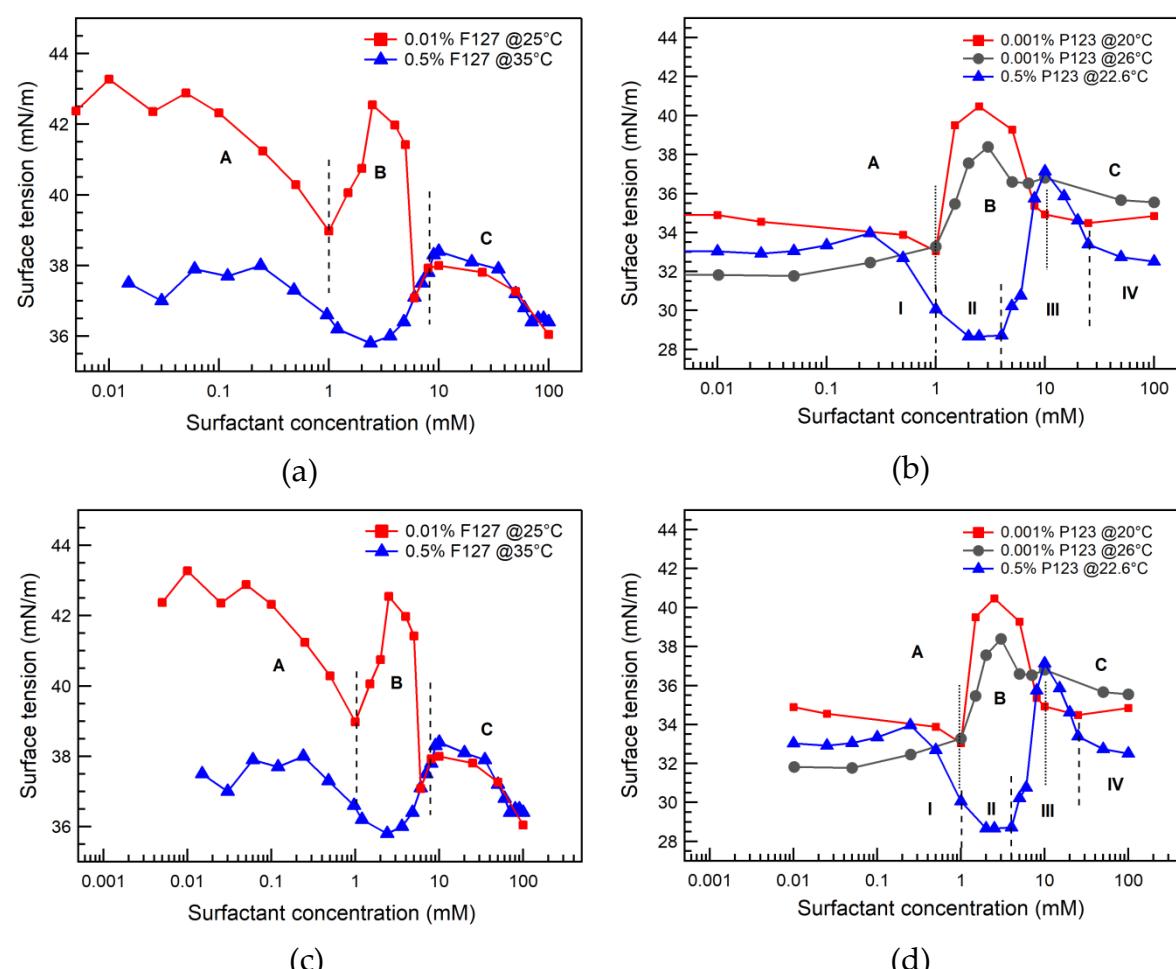
constant at a value that is almost equal to that of I1/I3 in water, indicating that pyrene is located in an aqueous environment and no hydrophobic domains form below 0.1 mM SDS. The I1/I3 ratio started to decrease above 0.1 mM SDS, indicating that SDS starts to bind with unassociated Pluronic F127 molecules to form SDS-rich SDS/Pluronic F127 assemblies that offer hydrophobic domains for pyrene to partition in. The I1/I3 ratio reached a constant value at 2.5 – 5 mM SDS, likely due to the saturation of Pluronic F127 with SDS. Above 5 mM SDS, the I1/I3 ratio decreased again and reached a plateau at 8 mM. Above 8 mM, the I1/I3 ratio matches that of SDS micelles in plain water, suggesting the formation of free SDS micelles ( $C_m$ ).

For the SDS + 0.01% Pluronic F127 system considered here, the SDS/Pluronic F127 molecular ratio at saturation is 250 (estimated from the difference between the concentration where SDS starts binding to Pluronic F127 and the concentration where Pluronic F127 becomes saturated with SDS). From the CAC and PSP values reported in the literature<sup>36</sup>, we calculated the number of SDS molecules per Pluronic molecule at saturation, which varied from 5 (0.5% F127 at 35 °C) to 1200 (0.1% F127 at 35 °C). Such binding ratios for SDS-Pluronic systems have not been previously reported, other than by Hecht and Hoffmann.<sup>61, 62</sup> Low Pluronic concentrations give much higher SDS/Pluronic molecular ratios; such high numbers are not consistent with saturation at the single polymer chain level, but rather at a level of the overall solution.



**Figure 2.** Pyrene fluorescence intensity I1/I3 ratio of SDS aqueous solution in the absence and in the presence of 0.01% Pluronic F127, 3% Pluronic F127, 0.001% Pluronic P123, or 0.5% Pluronic P123, plotted as a function of SDS concentration (22 °C). The vertical dotted lines indicate SDS concentration regions that correspond to different stages of PEO-PPO-PEO block copolymer and ionic surfactant interactions, as described in the Results and Discussion section and depicted in Figure 6.

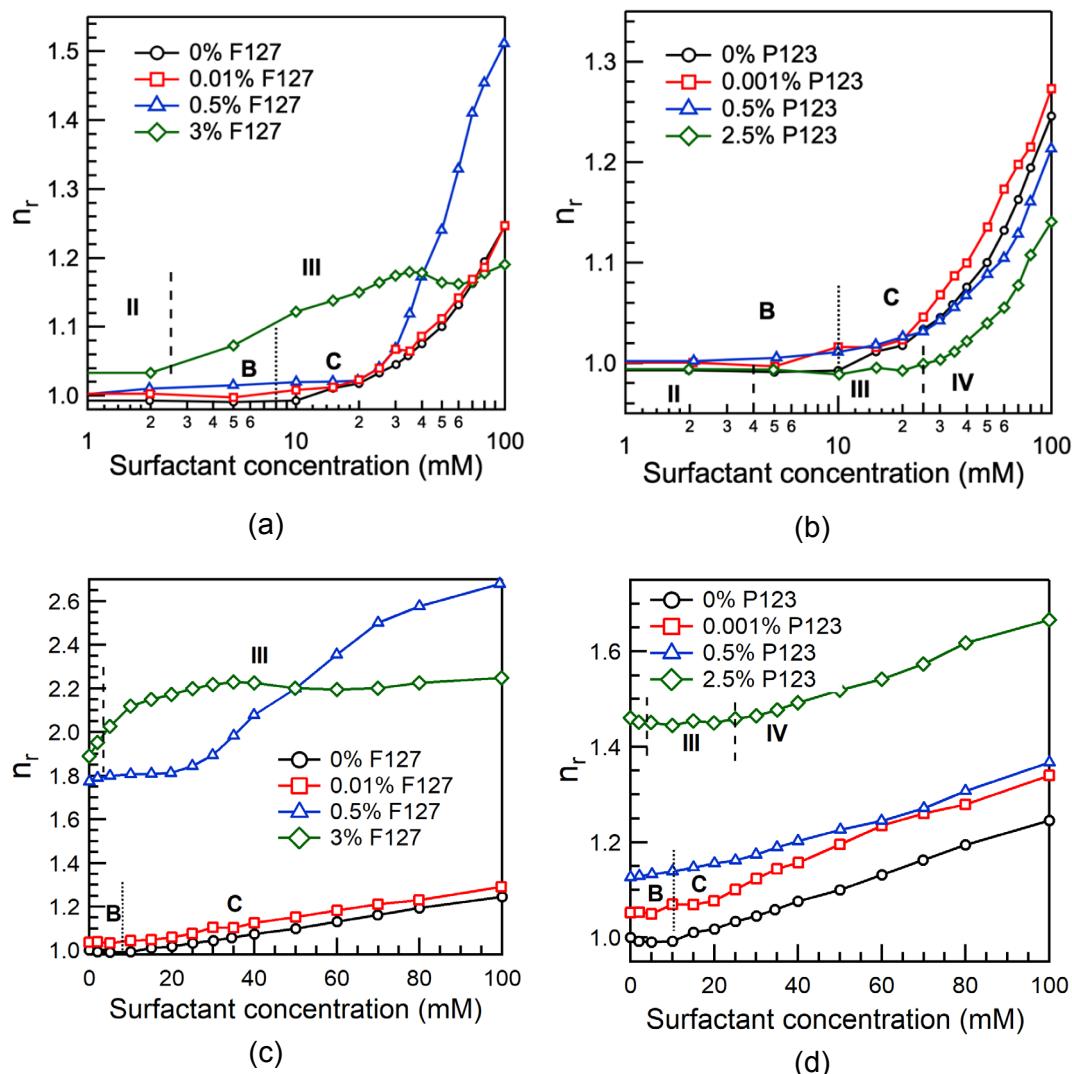
The surface tension of SDS + 0.01% Pluronic F127 solutions at 25 °C is shown in Figure 3(a) and (c). The surface tension of 0.01% Pluronic F127 aqueous solution in the absence of surfactant is 40 mN/m. Below 1 mM SDS, the surface tension of the SDS + 0.01% Pluronic F127 solution decreased upon increasing SDS concentration due to the adsorption of SDS molecules at the air/water interface.<sup>37</sup> In the 1 – 2.5 mM SDS concentration range the surface tension increased; this can be ascribed to binding of SDS to unassociated Pluronic F127 molecules to form SDS-rich SDS/Pluronic F127 assemblies that have polyelectrolyte<sup>59</sup> nature and tend to desorb from the air/water interface into the bulk solution, thus increasing the surface tension.<sup>37</sup> In the 2.5 – 8 mM SDS concentration range, the surface tension decreased, due to saturation of Pluronic F127 with SDS, and increasing concentration in un-associated SDS molecules, which adsorb at air/water interface and decrease the surface tension. Above 8 mM SDS, the SDS + 0.01% Pluronic F127 surface tension decreases gradually, consistent with the formation of free SDS micelles in the aqueous solution above the C<sub>m</sub> concentration.<sup>37</sup> Similar surface tension behavior of SDS solutions in the presence of unassociated Pluronic F127 has been reported previously.<sup>37</sup>



**Figure 3.** Surface tension of SDS aqueous solutions in the presence of (a) 0.01% Pluronic F127 (at 25 ± 0.6 °C), 0.5% Pluronic F127 (at 35 °C, micellized), or (b) 0.001% Pluronic P123 (at 20 °C and at 26 ± 0.6 °C), 0.5% Pluronic P123 (at 22.6 °C) plotted as a function of the SDS concentration. The SDS + 0.5% Pluronic F127 surface tension data are from the literature.<sup>37</sup> The vertical dotted lines indicate SDS concentration regions that correspond to different stages of PEO-PPO-PEO block copolymer and ionic surfactant interactions, as described in the Results and Discussion section and depicted in Figure 6.

We checked the solution viscosity for indications of possible changes in the SDS/Pluronic F127 assemblies. The relative viscosity of SDS in water and in 0.01% or 0.5% Pluronic F127 aqueous solutions is plotted in Figure 4(a) and (c) as a function of surfactant concentration. The relative

viscosity increased monotonically with SDS concentration for all three systems. The relative viscosity of SDS + 0.01% Pluronic F127 solution is similar to that of SDS in plain water, however, the relative viscosity of SDS + 0.5% Pluronic F127 solution above 25 mM SDS is much higher when compared to the other two systems, consistent to an extended conformation in the SDS-rich SDS/Pluronic F127 assemblies due to their polyelectrolyte nature. The greater number of PEO-PPO-PEO molecules that are present in the SDS + 0.5% Pluronic F127 system has been accounted for in the way that the relative viscosity has been calculated in Figure 4(a).



**Figure 4.** Relative viscosity as a function of surfactant concentration in aqueous solution in the absence of added polymer and in the presence of (a, c) 0.01%, 0.5%, or 3% Pluronic F127 (20 °C), or (b, d) 0.001%, 0.5%, or 2.5% Pluronic P123 (18.5 °C). In Figures 4 (a) and (b), the relative viscosities ( $\eta_r = \eta/\eta_0$ ) are calculated considering  $\eta_0$  as the viscosity of the corresponding aqueous Pluronic solution. In Figures 4 (c) and (d), relative viscosities are calculated considering  $\eta_0$  as the viscosity of plain water. The vertical dotted lines indicate SDS concentration regions that correspond to different stages of PEO-PPO-PEO block copolymer and ionic surfactant interactions, as described in the Results and Discussion section and depicted in Figure 6.

In order to organize the results from different techniques (Figures 2 and 3), we demarcated SDS concentration regions (A, B, and C) of different surfactant+polymer interaction mode. In region A (< 0.5 mM SDS), SDS molecules and Pluronic F127 unimers compete to adsorb at the air/liquid interface. In region B (0.5 – 8 mM), SDS forms SDS-rich SDS/Pluronic assemblies with unassociated (unimer) Pluronic F127 until the polymer reaches saturation with SDS. In region C (> 8 mM), free SDS micelles form in aqueous solution. These surfactant concentrations are in good agreement with

293 reported electromotive force (EMF) and isothermal titration calorimetry (ITC) results.<sup>36, 41</sup> Surface  
294 tension data of SDS + 0.5% Pluronic F127 at 15 °C have suggested that the CAC of SDS and 0.5%  
295 unassociated Pluronic F127 was at 0.35 mM SDS and the PSP was at 35 mM.<sup>37</sup> This CAC value is in  
296 agreement with our results, but the PSP is very high when compared to our result of 2.5 mM. The  
297 reported<sup>37</sup> surface tension trend with SDS concentration is similar to our surface tension data. We  
298 considered here the PSP to be the SDS concentration where the surface tension starts to decrease  
299 after the SDS/Pluronic F127 complex formation. In a previous report<sup>37</sup>, the PSP of SDS + 0.5%  
300 unassociated Pluronic F127 at 15 °C was considered as the intersection point of surface tension  
301 curves of two systems, SDS + 0.5% unassociated Pluronic F127 at 15 °C and SDS + 0.5% micellized  
302 Pluronic F127 at 35 °C.

### 303 3.1.2. Pluronic P123 systems

304 Conductivity data for SDS + 0.001% Pluronic P123 solutions are presented in Figure 1(b). A  
305 change in the slope of conductivity vs surfactant concentration curve is observed at 8.5 mM (Figure  
306 1(b)), which corresponds to the concentration where free SDS micelles form ( $C_m$ ).

307 Pyrene fluorescence intensity I1/I3 ratio values for SDS + 0.001% Pluronic P123 solutions are  
308 presented in Figure 2(a) and (d). The I1/I3 ratio started to decrease above 0.5 mM SDS, indicating  
309 that SDS starts to bind with unassociated Pluronic P123 molecules to form SDS-rich SDS/Pluronic  
310 P123 assemblies. The I1/I3 ratio reached a constant value at 10 mM SDS; above this concentration  
311 the I1/I3 ratio matches that of SDS in plain water, indicating the formation of free surfactant  
312 micelles in the 0.001% Pluronic P123 solution.

313 The surface tension of SDS + 0.001% Pluronic P123 aqueous solutions at 20 °C is shown in  
314 Figure 3(b) and (d). The surface tension of aqueous 0.001% Pluronic P123 in the absence of surfactant  
315 is 35 mN/m. After remaining at this level, the SDS + 0.001% Pluronic P123 surface tension increased  
316 above 1 mM SDS, reached a maximum at 2.5 mM SDS, and then decreased upon further increase in  
317 SDS concentration. The higher surface tension in the 1 – 2.5 mM SDS range can be ascribed to the  
318 formation of SDS-rich SDS/Pluronic P123 assemblies with a polyelectrolyte nature.<sup>37, 59</sup> The decrease  
319 in surface tension above 2.5 mM SDS can be ascribed to Pluronic P123 becoming saturated with  
320 bound SDS, and increasing SDS concentration at the air/water interface. Above 10 mM SDS, the SDS  
321 + 0.001% Pluronic P123 surface tension remained constant, suggesting the formation of free SDS  
322 micelles in the aqueous solution, in agreement with the  $C_m$  value determined from our conductivity  
323 and pyrene experiments.

324 The relative viscosity of SDS + 0.001% Pluronic P123 aqueous solution increased monotonically  
325 with increase in the surfactant concentration, and is close to that of aqueous SDS solution in the  
326 absence of added polymer (Figure 4(b) and (d)).

327 Similar to the SDS + 0.01% Pluronic F127 system, in the SDS + 0.001% Pluronic P123 system  
328 three SDS concentration regions can be identified, A (below 1 mM SDS), B (1 – 10 mM), and C  
329 (above 10 mM), where the mode of association is the same as described previously for the SDS +  
330 0.01% Pluronic F127 system. In agreement with our results, ITC experiments have shown that, at 15  
331 °C, SDS binds to 0.1% unassociated Pluronic P123 at 0.3 mM SDS.<sup>41</sup>

### 332 3.2. Above the CMC of macromolecular amphiphile

#### 333 3.2.1. Pluronic F127 systems

334 Pyrene fluorescence intensity I1/I3 ratios of SDS + 3% Pluronic F127 aqueous solutions are  
335 presented in Figure 2(b) and (c). In the absence of added SDS, the I1/I3 ratio of 3% Pluronic F127  
336 aqueous solution is 1.56, lower than the I1/I3 ratio of pyrene in plain water (1.8), because pyrene is  
337 located in the Pluronic F127 micelles. The I1/I3 ratios of SDS + 3% Pluronic F127 solutions started to  
338 decrease at 0.005 mM SDS, which is ascribed to the binding of SDS to Pluronic F127 micelles to form  
339 Pluronic-rich SDS/Pluronic F127 assemblies.<sup>36, 37</sup> The I1/I3 ratio attained a constant value at 0.05 mM  
340 SDS and remained constant until 2.5 mM SDS. At 2.5 mM SDS, the I1/I3 ratio started decreasing  
341 again until it reached a plateau at 25 mM SDS. The decrease in I1/I3 ratio at 2.5 mM SDS is

342 attributed to the binding of SDS molecules to unassociated Pluronic F127 molecules, to form  
343 SDS-rich SDS/Pluronic F127 assemblies.<sup>36,37</sup> The I1/I3 ratio remained constant at 25 - 100 mM SDS,  
344 and then decreased slightly again. The I1/I3 ratio of SDS + 3% Pluronic F127 system above 100 mM  
345 SDS is the same as the I1/I3 ratio of micellar SDS solution in water in the absence of additives. This  
346 indicates that the decrease in I1/I3 ratio at 100 mM SDS is due to the formation of free SDS micelles  
347 in the aqueous solution.

348 For SDS-Pluronic aqueous solutions above the CMC of the amphiphilic polymer, the SDS  
349 present in the aqueous solution is mostly associated with the polymer in the SDS concentration  
350 range where conductivity was measured. Consequently, the change in conductivity vs surfactant  
351 concentration for the SDS + 0.5% Pluronic F127 system is rather gradual (Figure 1(a)) and a precise  
352 SDS concentration where the slope changes could not be identified. Figure 1(a) indicates that the  
353 conductivity of SDS + 0.5% Pluronic F127 solutions at high SDS concentrations is greater than that of  
354 SDS in plain water (no polymer), suggesting higher counterion dissociation in SDS-rich  
355 SDS/Pluronic assemblies. This constitutes a difference between PEO-PPO-PEO and PEO  
356 homopolymer systems, where the fractional charge of an SDS molecule in a PEO-bound micelle was  
357 found ~40% lower compared to the case of polymer-free SDS micelles.<sup>59</sup>

358 The relative viscosity ( $\eta_r = \eta/\eta_0$ ) of SDS + 3% Pluronic F127 aqueous solutions is calculated  
359 considering as solvent viscosity ( $\eta_0$ ) either the viscosity of the corresponding aqueous Pluronic  
360 solution (3% F127 + water) (Figure 4(a)), or the viscosity of pure water (Figure 4(c)). In both  $\eta_0$  cases,  
361 upon SDS addition to Pluronic F127 micelles (3% F127), the viscosity increases steeply due to a  
362 break-down of the nonionic block copolymer micelles after being charged with the ionic surfactant.  
363 The SDS + 3% Pluronic F127 aqueous solution relative viscosity increased until a certain SDS  
364 concentration, and above it did not change much. At 35 – 100 mM SDS, the relative viscosity  
365 remained almost the same; this surfactant concentration range corresponds to region IV (see below)  
366 where SDS-rich SDS/Pluronic F127 assemblies are present as ascertained from our pyrene  
367 fluorescence results.

368 The volume fraction  $\phi_{hydr}$  of hydrated SDS + Pluronic assemblies can be obtained by fitting the  
369 general equation for the viscosity of a dispersion of "particles" having  $\phi$  volume fraction,  $\eta_r = 1 +$   
370  $2.5\phi$ , to the relative viscosity vs surfactant concentration data calculated using as the solvent  
371 viscosity ( $\eta_0$ ) the corresponding aqueous Pluronic solution viscosity. The volume fraction of the  
372 water hydrating the SDS + Pluronic assemblies is obtained from the difference  $[\phi_{hydr} - \phi_{dry}]$ , where  $\phi_{dry}$   
373 reflects the volume of the "dry" (not hydrated) surfactant and Pluronic present in solution. Dry  
374 volume fractions of SDS and Pluronic are calculated from the SDS and Pluronic molar  
375 concentrations (number of molecules) and the molecular volume of SDS (439.5 Å<sup>3</sup>) and Pluronic  
376 (19198.8 Å<sup>3</sup> for F127 and 9081.6 Å<sup>3</sup> for P123). The volume of SDS and Pluronic molecules are obtained  
377 by adding the volumes of individual molecular units (CH<sub>3</sub>, CH<sub>2</sub>, SO<sub>4</sub>, Na for SDS and C<sub>2</sub>H<sub>4</sub>O, C<sub>3</sub>H<sub>6</sub>O  
378 for Pluronic F127 and P123).<sup>59, 63</sup> Changes in the polymer conformation were assessed through  
379 changes (increase or decrease) in the hydration of SDS/Pluronic assemblies. For ~10% increase in  
380 relative viscosity (upon a ~350% change in  $\phi_{dry}$ ), both  $\phi_{hydr}$  and  $[\phi_{hydr} - \phi_{dry}]$  increased by ~350% for  
381 SDS + 0% Pluronic F127 solutions. For ~10% increase in relative viscosity (~210% change in  $\phi_{dry}$ ), both  
382  $\phi_{hydr}$  and  $[\phi_{hydr} - \phi_{dry}]$  increased by ~210% for SDS + 0.01% Pluronic F127 solutions. In the case of SDS +  
383 0.5% Pluronic F127 solutions, for a ~10% increase in relative viscosity (due to ~35% change in  $\phi_{dry}$ ),  
384  $\phi_{hydr}$  increased by ~60% and  $[\phi_{hydr} - \phi_{dry}]$  increased by ~64%. The relative increase in  $\phi_{dry}$ ,  $\phi_{hydr}$ , and  
385  $[\phi_{hydr} - \phi_{dry}]$  is the same for 0% or 0.01% Pluronic F127, indicating that hydration does not change.  
386 Whereas in the case of 0.5% Pluronic F127, for a 35% increase in  $\phi_{dry}$ , the increase in  $\phi_{hydr}$  is 60% and in  
387  $[\phi_{hydr} - \phi_{dry}]$  is 64%. This greater increase (doubling) in  $\phi_{hydr}$  or  $[\phi_{hydr} - \phi_{dry}]$  with respect to  $\phi_{dry}$  in this  
388 system intimates a more extended conformation when Pluronic molecules participate in SDS-rich  
389 SDS/Pluronic assemblies. Pluronic molecules also form SDS-rich SDS/Pluronic assemblies in the SDS  
390 + 0.01% Pluronic F127 system, however, since the Pluronic concentration in this system is low, any  
391 relative increase in  $[\phi_{hydr} - \phi_{dry}]$  is too small to discern.

392 On the basis of the above results for the SDS + 3% (fixed) Pluronic F127 system, four SDS  
393 concentration regions are demarcated. In region I (< 0.005 mM SDS), there is no detectable

394 association between SDS molecules and Pluronic F127 micelles. In region II (0.005 – 2.5 mM), SDS  
395 associates with Pluronic F127 micelles to form Pluronic-rich SDS/Pluronic F127 assemblies; these  
396 decrease in size and Pluronic F127 association number with increasing SDS concentration. In region  
397 III (2.5 – 100 mM), SDS associates with Pluronic F127 unimers to form SDS-rich SDS/Pluronic F127  
398 assemblies. In region IV (> 100 mM), free SDS micelles form in the aqueous solution.

399 In agreement with the results reported here, EMF and light scattering for SDS + 3% Pluronic  
400 F127 at 25 °C have shown the binding of SDS to Pluronic F127 micelles to occur even at the lowest  
401 measured SDS concentration (0.01 mM), and SDS-rich SDS/Pluronic F127 assemblies to start  
402 forming at 2 mM SDS.<sup>36</sup> Surface tension data for SDS + 0.5% Pluronic F127 at 35 °C (micellized F127)  
403 have shown the break-down of Pluronic-rich SDS/Pluronic F127 assemblies to commence at ~0.25  
404 mM SDS, and the SDS-rich SDS/Pluronic F127 assemblies to start forming at around 2.5 mM, in  
405 agreement with our results.<sup>37</sup> At 0.05 – 2.5 mM SDS, where break-down of the Pluronic-rich  
406 SDS/Pluronic F127 assemblies takes place,<sup>36</sup> we found the polarity reported by pyrene not to  
407 change. Light scattering and SANS results have shown that, for the SDS + 3% Pluronic F127 system  
408 in the 2 – 15 mM SDS range, break-down of Pluronic-rich SDS/Pluronic assemblies takes place  
409 together with the formation of SDS-rich SDS/Pluronic assemblies.<sup>36, 62</sup> ITC results<sup>36, 41</sup> have shown an  
410 exothermic peak when SDS binds to Pluronic micelles, indicative of the break-down of Pluronic  
411 micelles (Pluronic micelle formation is endothermic).<sup>21, 28, 31</sup> Light scattering intensity, which  
412 according to the authors “monitors the size of only the F127 component of the [SDS/Pluronic  
413 assemblies]”, decreased and reached a plateau at higher (>10 mM) SDS concentrations, consistent  
414 with a break-down (decrease in the size) of Pluronic micelles.<sup>36</sup> SANS data for SDS + 3% Pluronic  
415 F127 show a transition in the scattering pattern with increasing SDS concentration.<sup>62</sup> At low SDS  
416 concentrations, the SDS + 3% Pluronic F127 scattering pattern is similar to that of 3% Pluronic F127  
417 in water (no surfactant), whereas, at high SDS concentrations, the scattering pattern is similar to  
418 that of SDS micelles in water (no polymer).<sup>62</sup> All these results confirm that, with increasing SDS  
419 concentration, Pluronic-rich SDS/Pluronic F127 assemblies break down and form SDS-rich  
420 SDS/Pluronic F127 assemblies.

421 The I1/I3 ratio of SDS + 3% Pluronic F127 solutions decreased when SDS started binding to  
422 Pluronic F127 micelles (region II) and when SDS-rich SDS/Pluronic F127 assemblies formed (region  
423 III), indicating that the pyrene microenvironment is becoming more hydrophobic with SDS  
424 addition. This also suggests that the SDS-rich SDS/Pluronic F127 assemblies are more hydrophobic  
425 than Pluronic-rich SDS/Pluronic F127 assemblies in region II. The structure of Pluronic-rich and  
426 SDS-rich SDS/Pluronic F127 assemblies has not been resolved in the literature. A SANS study on  
427 SDS + 3% Pluronic F127 solution has reported the Pluronic F127 association number and size for  
428 Pluronic-rich SDS/Pluronic F127 assemblies, but not the SDS association number or location (i.e.,  
429 inside the mixed micelle core or in the corona) in Pluronic-rich SDS/Pluronic F127 assemblies.<sup>37</sup> This  
430 article did not report the SANS intensity data and the corresponding fits for Pluronic-rich  
431 SDS/Pluronic F127 assemblies, hence there is no opportunity for independent confirmation of the  
432 quality of the fits and the proposed structure.<sup>37</sup> This SANS study also reported fitted parameters for  
433 100 mM SDS (hydrogenous) + 3% Pluronic F127 (at 36.5 °C) assuming a core-shell structure.<sup>37</sup>  
434 However, contrast matching with deuterated SDS was not done at this concentration where  
435 SDS-rich SDS/Pluronic assemblies exist in the solution, and important parameters such as hydration  
436 were not reported.<sup>37</sup>

437 We employed SANS with contrast matching in order to obtain direct evidence of Pluronic-rich  
438 and SDS-rich SDS/Pluronic F127 assembly structure in the aqueous solution. SANS intensity has  
439 been recorded for aqueous SDS solutions (no polymer added), aqueous Pluronic solutions (no  
440 surfactant present), and SDS–Pluronic mixtures in D<sub>2</sub>O with either hydrogenous or deuterated SDS,  
441 both at the same molar composition. Deuterated SDS (d-SDS) is used in order to contrast match the  
442 solvent D<sub>2</sub>O scattering length density and obtain the structural information of the hydrogenous  
443 PEO-PPO-PEO block copolymers participating in SDS/Pluronic assemblies. When hydrogenous  
444 SDS (h-SDS) is used, structural information of the entire SDS/Pluronic assemblies is obtained.  
445 According to Figure 5(a) and (b), the scattering from 3% Pluronic F127 does not show a correlation

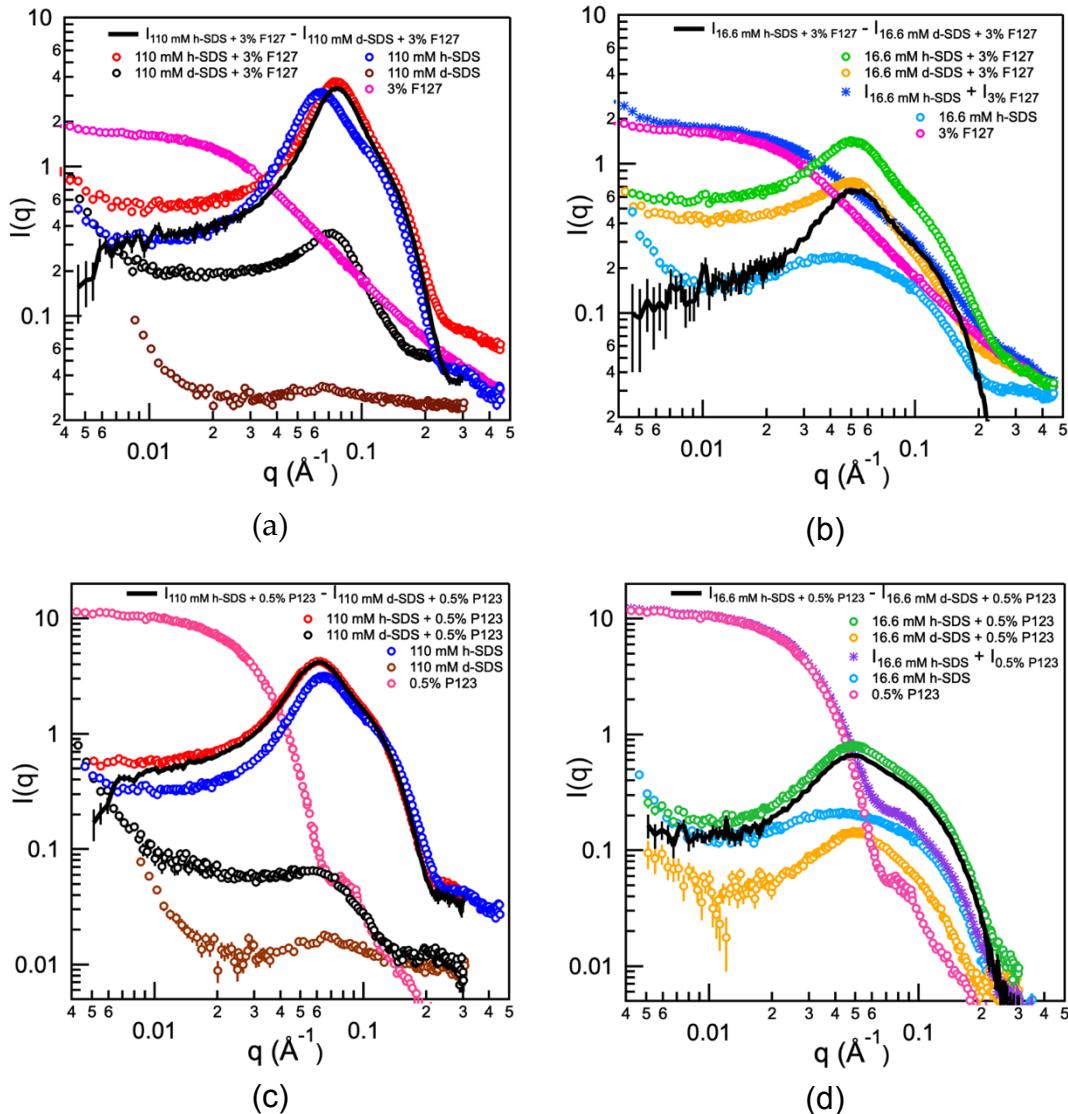
446 peak in the absence of ionic surfactant, however, a strong correlation peak emerges upon addition  
447 of 16.6 mM or 110 mM hydrogenous SDS (h-SDS). The 16.6 mM SDS + 3% Pluronic F127  
448 composition falls in region III with SDS-rich SDS/Pluronic F127 assemblies. The 110 mM SDS + 3%  
449 Pluronic F127 composition falls in region IV where SDS-rich SDS/Pluronic F127 assemblies exist  
450 along with free SDS micelles.

451 The overall scattering intensity from 110 mM or 16.6 mM h-SDS + 3% Pluronic F127 includes  
452 contributions from both surfactants and polymers in solution. We have summed the scattering  
453 profiles originating from 110 mM or 16.6 mM h-SDS in water ( $I_{110 \text{ mM h-SDS}}$  or  $I_{16.6 \text{ mM h-SDS}}$ ) (no polymer  
454 present) and from 3% Pluronic F127 in water ( $I_{3\% \text{ F127}}$ ) (no surfactant present), and compared these  
455 sums ( $[I_{110 \text{ mM h-SDS}} + I_{3\% \text{ F127}}]$  or  $[I_{16.6 \text{ mM h-SDS}} + I_{3\% \text{ F127}}]$ ) in Figure 5(b) with the scattering profiles  
456 obtained from aqueous solutions of 110 mM h-SDS or 16.6 mM h-SDS and 3% Pluronic F127 ( $I_{110 \text{ mM h-SDS} + 3\% \text{ F127}}$   
457 or  $I_{16.6 \text{ mM h-SDS} + 3\% \text{ F127}}$ ). For both SDS concentrations considered here, the actual scattering  
458 profile originating from the h-SDS + Pluronic F127 solution is different from that calculated from  
459 the summation of the individual component scattering (h-SDS alone,  $I_{16.6 \text{ mM h-SDS}}$ , and Pluronic F127  
460 alone,  $I_{3\% \text{ F127}}$ ). The 16.6 mM h-SDS + 3% Pluronic F127 solution scattering ( $I_{16.6 \text{ mM h-SDS} + 3\% \text{ F127}}$ ) (green  
461 line) exhibits a correlation peak, however, the sum  $[I_{16.6 \text{ mM h-SDS}} + I_{3\% \text{ F127}}]$  (blue line) does not. In the  
462 case of 110 mM h-SDS + 3% Pluronic F127 ( $I_{110 \text{ mM h-SDS} + 3\% \text{ F127}}$ ), the actual correlation peak maximum  
463 appears at higher  $q$  values compared to the sum  $[I_{110 \text{ mM h-SDS}} + I_{3\% \text{ F127}}]$ . This comparison confirms that  
464 the surfactant–polymer association alters the polymer conformation or surfactant micelle structure  
465 from their original states in water. The correlation peak suggests a polyelectrolyte behavior due to  
466 repulsive interactions between SDS molecules bound in SDS-rich SDS/Pluronic F127 assemblies.

467 Qualitative information on the organization of polymer-bound SDS molecules can be obtained  
468 by analyzing the scattering contribution from the surfactant incorporated in the surfactant/polymer  
469 assemblies. To this end, we have utilized contrast matching to separate the individual scattering  
470 contributions from the amphiphilic polymer and from the surfactant present in SDS/Pluronic  
471 assemblies. d-SDS has the same scattering length density as the D<sub>2</sub>O solvent. Therefore, in 110 mM  
472 or 16.6 mM d-SDS + hydrogenous 3% Pluronic F127 in D<sub>2</sub>O, the scattering originates only from the  
473 amphiphilic polymer. The scattering contribution from the surfactant in SDS/Pluronic assemblies  
474 can be obtained by subtracting  $I_{110 \text{ mM}}$  or  $I_{16.6 \text{ mM d-SDS} + 3\% \text{ F127}}$  from  $I_{110 \text{ mM or } 16.6 \text{ mM h-SDS} + 3\% \text{ F127}}$ .

475 As shown in Figure 5(a) and (b), the scattering profiles of 3% Pluronic F127 and of 110 mM or  
476 16.6 mM d-SDS + 3% Pluronic F127 (where d-SDS does not contribute to the scattering) are  
477 completely different. The scattering intensity resulting from the subtraction of  $I_{110 \text{ mM d-SDS} + 3\% \text{ F127}}$  from  
478  $I_{110 \text{ mM h-SDS} + 3\% \text{ F127}}$  is almost the same as the scattering intensity of polymer-free h-SDS micelles at 110  
479 mM in D<sub>2</sub>O. The peak appears at higher  $q$ , indicating that the intermicelle distance in 110 mM SDS +  
480 3% Pluronic F127 system is lower than that observed in the case of polymer-free h-SDS micelles at  
481 110 mM in D<sub>2</sub>O. The scattering intensity (black line) resulting from the subtraction of  $I_{16.6 \text{ mM d-SDS} + 3\% \text{ F127}}$  from  
482  $I_{16.6 \text{ mM h-SDS} + 3\% \text{ F127}}$  is very different from the scattering intensity of polymer-free h-SDS  
483 micelles at 16.6 mM in D<sub>2</sub>O (cyan line). The peak is sharp and the intensity is high compared to that  
484 from polymer-free h-SDS micelles at 16.6 mM in D<sub>2</sub>O.  $I_{110 \text{ mM or } 16.6 \text{ mM d-SDS} + 3\% \text{ F127}}$  shows an interaction  
485 peak at the same  $q$ -value as in  $I_{110 \text{ mM or } 16.6 \text{ mM h-SDS} + 3\% \text{ F127}}$ , and the two scattering curves have similar  
486 shape in the  $q$  range considered (0.004 – 0.5 Å<sup>-1</sup>). This suggests that both h-SDS and d-SDS form  
487 similar assemblies with Pluronic F127. Similar observations have been previously reported for the  
488 surfactant+polymer mixtures SDS + Pluronic L64 (EO<sub>13</sub>PO<sub>30</sub>EO<sub>13</sub>) and SDS +  
489 poly(2-(dimethylamino)ethyl methacrylate) (PDMAEMA).<sup>49, 64</sup>

490  $I_{110 \text{ mM d-SDS} + 3\% \text{ F127}}$  is lower and the correlation peak falls at higher  $q$ -value when compared to  $I_{16.6 \text{ mM d-SDS} + 3\% \text{ F127}}$ . In  $I_{110 \text{ mM d-SDS} + 3\% \text{ F127}}$  and  $I_{16.6 \text{ mM d-SDS} + 3\% \text{ F127}}$ , the scattering originates only from the  
491 polymer (d-SDS does not contribute to the scattering). This suggests that the 110 mM d-SDS + 3%  
492 Pluronic F127 system has fewer polymer molecules in a micelle and greater number of micelles in  
493 solution compared to 16.6 mM d-SDS + 3% Pluronic F127, supporting the picture that Pluronic-rich  
494 SDS/Pluronic assemblies break down and form surfactant-rich SDS/Pluronic assemblies upon SDS  
495 addition. The above SANS data analysis is qualitative but valuable, as it is model-independent and  
496 includes contrast matching.



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Figure 5. SANS absolute intensity profiles of SDS in  $\text{D}_2\text{O}$ , in 3% Pluronic F127 in  $\text{D}_2\text{O}$  and in 0.5% Pluronic P123 in  $\text{D}_2\text{O}$  solutions at 22  $^{\circ}\text{C}$ , corrected for  $\text{D}_2\text{O}$  scattering. The intensity of 16.6 mM h-SDS is added to the intensity of 3% Pluronic F127 (b) or 0.5% Pluronic P123 (d) (all three have been corrected for  $\text{D}_2\text{O}$  scattering) and compared with the measured intensities for mixtures of 16.6 mM h-SDS in 3% Pluronic F127 or 0.5% Pluronic P123. The intensity of (a) 110 mM or (b) 16.6 mM d-SDS + 3% Pluronic F127, respectively, and the intensity of (c) 110 mM or (d) 16.6 mM h-SDS + 0.5% Pluronic P123, respectively, and the resulting intensity is compared with the intensity from 110 mM or 16.6 mM h-SDS (no polymer present).

508 3.2.2. Pluronic P123 systems

509 The pyrene I1/I3 ratios of SDS + 0.5% Pluronic P123 solutions are shown in Figure 2(b) and (d).  
510 The I1/I3 ratio of 0.5% Pluronic P123 aqueous solution in the absence of surfactant is 1.30, due to  
511 pyrene localizing inside Pluronic P123 micelles. The SDS + 0.5% Pluronic P123 I1/I3 ratio started to  
512 decrease at 1 mM SDS, reached an almost constant value at 10 mM, and again started to decrease  
513 above 25 mM SDS. The I1/I3 decrease at 1 mM SDS may be due to the binding of SDS to Pluronic  
514 P123 unimers to form SDS-rich SDS/Pluronic P123 assemblies, while the I1/I3 decrease above 25  
515 mM SDS may be due to formation of free SDS micelles. Different from the SDS + 3% Pluronic F127  
516 system, a decrease in the I1/I3 ratio at lower SDS concentrations (< 1 mM), which would have been

517 indicative of formation of Pluronic-rich SDS/Pluronic P123 assemblies, is not observed. This may be  
518 related to the Pluronic P123 micelle structure. If SDS binding to Pluronic P123 micelles does not  
519 change the hydrophobicity in the vicinity of localized pyrene molecules, then I1/I3 should not  
520 change. Another reason could be that SDS binds to Pluronic P123 micelles at ~1 mM and forms  
521 Pluronic-rich SDS/Pluronic P123 assemblies which break down and form SDS-rich SDS/Pluronic  
522 P123 assemblies within a narrow concentration range, unlike the SDS + Pluronic F127 system where  
523 the binding takes place gradually, spanning a wide SDS concentration range.<sup>41</sup> ITC results for SDS +  
524 0.1% Pluronic P123 at 40 °C (micellized P123) show that SDS starts binding to Pluronic P123 micelles  
525 at 1 mM, Pluronic-rich SDS/Pluronic P123 assemblies break down at 1 – 5 mM SDS, and polymers  
526 become saturated with SDS at 18 mM, above which free SDS micelles are present in the solution.<sup>41</sup>

527 Conductivity of SDS + 0.5% Pluronic P123 aqueous solutions is plotted in Figure 1(b). In the  
528 SDS concentration range where the conductivity was measured, the SDS present in the 0.5%  
529 Pluronic P123 solution is mostly associated with the polymer, resulting in a gradual change in the  
530 slope of the conductivity vs surfactant concentration curve. As a result, the SDS concentration where  
531 the slope changes cannot be accurately determined. At higher SDS concentrations, the SDS + 0.5%  
532 Pluronic P123 solution conductivity is greater than that of SDS in plain water, similar to what was  
533 observed for the SDS + 0.5% Pluronic F127 system.

534 The surface tension of SDS + 0.5% Pluronic P123 aqueous solutions at 22.6 °C is presented in  
535 Figure 3(b) and (d). The surface tension started to decrease at 0.25 mM SDS, reached a plateau at 2  
536 mM SDS, and then started to increase above 4 mM SDS. The increase in the surface tension above 4  
537 mM SDS may be due to the formation of SDS-rich SDS/Pluronic P123 assemblies, which have a  
538 polyelectrolyte<sup>59</sup> nature and desorb from the air/water interface into the bulk solution. Above 10 mM  
539 SDS, the surface tension decreased again, likely due to the saturation of Pluronic P123 by SDS and  
540 increase in the SDS monomer concentration.

541 The relative viscosity of SDS (at 18.5 °C) in 0.001%, 0.5%, and 2.5% Pluronic P123 aqueous  
542 solutions is shown in Figure 4(b) and (d). 0.001% is well below the CMC of Pluronic P123; 0.5% is  
543 close to the Pluronic P123 CMC at this temperature; 2.5% Pluronic P123 is well above the CMC. The  
544 relative viscosity of SDS in 2.5% Pluronic P123 at low SDS concentrations (< 25 mM) remained more  
545 or less constant but, above 25 mM SDS, increased with SDS concentration. On the basis of our  
546 pyrene fluorescence and surface tension results, we believe that the SDS concentration range below  
547 25 mM corresponds to the concentration region where SDS-rich SDS/Pluronic P123 assemblies  
548 form. In the case of SDS + 3% Pluronic F127 system, the relative viscosity also did not change much  
549 in the concentration range where SDS-rich SDS/Pluronic F127 assemblies form. Above 25 mM SDS,  
550 the relative viscosity of SDS + 2.5% Pluronic P123 system increased. This may be due to the  
551 formation of free SDS micelles in aqueous solution: increase in the number of particles in the  
552 solution increases the relative viscosity.

553 In the SDS + 0.001% Pluronic P123 system, for a ~10% increase in relative viscosity following a  
554 140% change in  $\phi_{dry}$ , the increase in both  $\phi_{hydr}$ , and  $[\phi_{hydr} - \phi_{dry}]$  is also ~140%. This indicates that  
555 hydration does not change, similar to SDS + 0% or 0.01% Pluronic F127 systems. Whereas in the case  
556 of SDS + 0.5% Pluronic P123, for a ~10% increase in relative viscosity (following a 110% change in  
557  $\phi_{dry}$ ), the increase in  $\phi_{hydr}$  is 190% and in  $[\phi_{hydr} - \phi_{dry}]$  is 270%. This greater increase in  $\phi_{hydr}$  (1.7 times),  
558 or  $[\phi_{hydr} - \phi_{dry}]$  (2.5 times) with respect to  $\phi_{dry}$  in SDS + 0.5% Pluronic P123 system likely indicates a  
559 more extended conformation when Pluronic molecules participate in SDS-rich SDS/Pluronic  
560 assemblies. This is similar to the case of SDS + 0.5% Pluronic F127 presented above.

561 On the basis of our pyrene fluorescence and surface tension results, and also ITC results,<sup>41</sup> we  
562 identified in the SDS + 0.5% Pluronic P123 system four SDS concentration regions of different  
563 surfactant-polymer association mode, similar to the SDS + 3% Pluronic F127 system. In region I  
564 (below 1 mM SDS), association between SDS and Pluronic P123 micelles is not detectable. In region  
565 II (1 – 4 mM) SDS associates with Pluronic P123 micelles to form Pluronic-rich SDS/Pluronic P123  
566 assemblies, which decrease in size and Pluronic P123 association number with increasing SDS  
567 concentration. In region III (4 – 25 mM), SDS forms SDS-rich SDS/Pluronic P123 assemblies with

568 Pluronic P123 unimers. In region IV (above 25 mM), SDS-rich SDS/Pluronic P123 assemblies co-exist  
569 with free SDS micelles in the aqueous solution.

570 Despite the different amphiphilic polymer concentration (1 %) and temperature (40 °C) used,  
571 the previously reported<sup>48</sup> SDS/Pluronic P123 assemblies are consistent with the structural transition  
572 identified in this study with increasing SDS concentration, from Pluronic-rich to surfactant-rich  
573 SDS/Pluronic P123 assemblies. The structure of SDS-rich SDS/Pluronic P123 assemblies has not been  
574 reported in the literature. SANS can help resolve the Pluronic-rich and SDS-rich SDS/Pluronic P123  
575 assembly structure. Further, a comparison of SANS results for the SDS + Pluronic P123 and SDS +  
576 Pluronic F127 systems can provide information on the effect of polymer hydrophobicity on  
577 surfactant-polymer assembly structures formed.

578 SANS data for SDS + Pluronic P123 solutions in D<sub>2</sub>O for both hydrogenous and deuterated SDS  
579 were collected (Figure 5(c) and (d)). In the absence of ionic surfactant, the scattering from 0.5%  
580 Pluronic P123 does not show any correlation peak, however, a pronounced peak appears upon  
581 addition of 16.6 mM or 110 mM h-SDS, indicating electrostatic repulsion due to ionic surfactant  
582 micelle formation.<sup>59</sup> The 16.6 mM SDS + 0.5% Pluronic P123 composition falls in region III (4 – 25  
583 mM) where SDS forms SDS-rich SDS/Pluronic P123 assemblies. The 110 mM SDS + 0.5% Pluronic  
584 P123 composition falls in region IV where SDS-rich SDS/Pluronic P123 assemblies co-exist with free  
585 SDS micelles in solution.

586 Similar to the SDS + Pluronic F127 system, the scattering profile originating from the actual  
587 mixtures of 110 mM or 16.6 mM h-SDS and 0.5% Pluronic P123 in aqueous solution (I<sub>110 mM h-SDS + 0.5% P123</sub>  
588 or I<sub>16.6 mM h-SDS + 0.5% P123</sub>) is different than that obtained from the sum of the individual component  
589 scattering ([I<sub>110 mM h-SDS + I<sub>0.5% P123</sub></sub>] or [I<sub>16.6 mM h-SDS + I<sub>0.5% P123</sub></sub>]) (Figure 5(d)). The correlation peak in I<sub>16.6 mM h-SDS + 0.5% P123</sub> (green line) is not observed in I<sub>16.6 mM h-SDS + I<sub>0.5% P123</sub></sub> (purple line). This comparison  
590 suggests altered polymer conformation or surfactant micelle structure in SDS-rich SDS/Pluronic  
591 P123 assemblies from their original states in water, in addition to a polyelectrolyte behavior of  
592 Pluronic P123.

593 Figures 5(c) and (d) show that the scattering profile of 110 mM or 16.6 mM d-SDS + 0.5%  
594 Pluronic P123 in D<sub>2</sub>O, where scattering originates only from the hydrogenous polymer, is  
595 completely different from that of the hydrogenous polymer, 0.5% Pluronic P123 in D<sub>2</sub>O. The  
596 scattering intensity resulting from the subtraction of I<sub>110 mM d-SDS + 0.5% P123</sub> from I<sub>110 mM h-SDS + 0.5% P123</sub> is  
597 almost identical to I<sub>110 mM h-SDS + 0.5% P123</sub> and similar to the scattering from h-SDS micelles at 110 mM in  
598 D<sub>2</sub>O (when no polymer is present) at intermediate and high q-values. This is attributed to free SDS  
599 micelles co-existing in solution with SDS-rich SDS/Pluronic P123 assemblies. Unlike the case of I<sub>110 mM d-SDS + 3% F127</sub>, I<sub>110 mM d-SDS + 0.5% P123</sub> does not exhibit a strong interaction peak. For the lower SDS  
600 concentration considered here, the scattering intensity (black line) resulting from the subtraction of  
601 I<sub>16.6 mM d-SDS + 0.5% P123</sub> from I<sub>16.6 mM h-SDS + 0.5% P123</sub> is very different from the scattering intensity of  
602 polymer-free h-SDS micelles at 16.6 mM in D<sub>2</sub>O (cyan line), but very similar to I<sub>16.6 mM h-SDS + 0.5% P123</sub>  
603 (green line). The peak is rather sharp and the intensity is high compared to polymer-free h-SDS  
604 micelles at 16.6 mM in D<sub>2</sub>O. I<sub>16.6 mM d-SDS + 0.5% P123</sub> and I<sub>16.6 mM h-SDS + 0.5% P123</sub> show an interaction peak at the  
605 same q-value and have similar shape, suggesting that assemblies of the same structure are present  
606 in both systems.

607 I<sub>110 mM d-SDS + 0.5% P123</sub> is lower and a strong correlation peak is not observed when compared to I<sub>16.6 mM d-SDS + 0.5% P123</sub>. In I<sub>110 mM d-SDS + 0.5% P123</sub> and I<sub>16.6 mM d-SDS + 0.5% P123</sub>, the scattering originates only from the  
608 polymer. This suggests that the 110 mM d-SDS + 0.5% Pluronic P123 system has a smaller number  
609 of polymer molecules in a micelle, and a higher number of micelles in the aqueous solution,  
610 compared to the case of 16.6 mM d-SDS + 0.5% Pluronic P123, supporting the picture that  
611 Pluronic-rich SDS/Pluronic assemblies break down and form SDS-rich SDS/Pluronic assemblies  
612 upon surfactant addition.

### 613 3.3. Comparison of systems containing Pluronic F127 and Pluronic P123 below the CMC

614 Below the CMC of the amphiphilic polymer, the mode of association of SDS and PEO-PPO-PEO  
615 is the same for both Pluronic F127 and Pluronic P123. The SDS concentration range where SDS-rich

619 SDS/Pluronic assemblies form is almost the same for both Pluronic F127 (0.01%) and Pluronic P123  
620 (0.001%). The critical aggregation concentration (CAC) of SDS in 0.001% unassociated Pluronic P123  
621 solution (~1 mM) is very close to the CAC of SDS in 0.01% unassociated Pluronic F127 solution (~0.5  
622 mM), and the CAC values are much smaller than the CAC of SDS in the presence of PEO  
623 homopolymer. In SDS + Pluronic F127 solutions, a Pluronic concentration variation in the range 0.01  
624 - 0.5% did not affect the CAC value.<sup>36</sup>

625 In order to understand the individual contributions of the PPO and PEO blocks on  
626 SDS/PEO-PPO-PEO block copolymer interactions, we consider aqueous solutions of SDS with PEO  
627 or PPO homopolymers. In aqueous PEO homopolymer solutions, the CAC of SDS decreased from 6  
628 mM for PEO 600 molar mass, and reached a constant value of 4.2 mM for PEO above 4600 molar  
629 mass.<sup>65,66</sup> The CAC of SDS in aqueous PEO solutions was found independent of polymer  
630 concentration (in the range 0.01–0.1 wt%).<sup>66</sup> Due to the limited aqueous solubility of PPO, aqueous  
631 SDS + PPO solutions have been studied for only short-chain PPO with an average molar mass 1000  
632 (PO<sub>14</sub>). For SDS in aqueous PPO 1000 solutions, CAC decreased from 2.7 mM to 1 mM with  
633 increasing PPO concentration from 0.05% to 0.5%.<sup>67,68</sup> These values show that, for the same PEO and  
634 PPO average molar mass, the CAC of SDS in aqueous PPO solutions is lower than that in PEO  
635 solutions. Pluronic F127 and P123 have the same number of PO segments, but Pluronic F127 has 80  
636 EO segments more in each PEO block compared to Pluronic P123. The above observations indicate  
637 that the PPO blocks in PEO-PPO-PEO block copolymers mainly influence SDS binding to  
638 unassociated polymers. Similar observation has been made previously.<sup>41</sup> This could suggest a  
639 stronger interaction of SDS with the hydrophobic PPO compared to PEO. As attested to by the SANS  
640 and surface tension results presented here, the SDS-rich SDS/Pluronic assemblies exhibit  
641 polyelectrolyte nature for both Pluronic F127 and P123.

#### 642 3.4. Comparison of systems containing Pluronic F127 and Pluronic P123 above the CMC

643 Some notable differences are observed in the mode of interaction at SDS – Pluronic P123 and  
644 SDS – Pluronic F127 systems above the CMC of the amphiphilic polymers. SDS binding to Pluronic  
645 F127 micelles commences at a much lower surfactant concentration (< 0.01 mM) compared to that of  
646 Pluronic P123 (~1 mM), indicating that SDS has a stronger binding affinity to Pluronic F127 micelles.  
647 ITC has also shown that SDS binds stronger to Pluronic F127 micelles than to Pluronic P123 micelles,  
648 however, the reason for this stronger binding was reported to be unknown.<sup>41</sup> The enthalpy change  
649 for the formation of SDS-rich SDS/Pluronic assemblies (region III) from block polymer micelles and  
650 surfactant micelles, reported per mole of polymer, was more exothermic for Pluronic F127 (-134  
651 kJ/mol) compared to Pluronic P123 (-100 kJ/mol).<sup>41</sup> To calculate the enthalpy change per polymer  
652 segment, we considered the two extreme cases, (i) the total enthalpy change is due to EO segments  
653 (PO segment contribution is negligible), and (ii) both EO and PO segments contribute (in an equal  
654 manner) to the total enthalpy change. In the first case, the enthalpy change is -0.67 kJ/(mol EO  
655 segment) for Pluronic F127 and -2.63 kJ/(mol EO segment) for Pluronic P123. In the second case, the  
656 enthalpy change is -0.51 kJ/(mol EO or PO segment) for Pluronic F127 and is -0.93 kJ/(mol EO or PO  
657 segment) for Pluronic P123. The enthalpy change per polymer mass is -10.6 kJ/kg for Pluronic F127  
658 and -17.4 kJ/kg for Pluronic P123. On the basis of the above numbers, Pluronic P123 clearly “wins”  
659 on a per-segment and per-mass basis, however, Pluronic F127 wins per whole molecule.

660 The stronger binding of SDS to Pluronic F127 micelles compared to Pluronic P123 micelles  
661 might be due to either difference in the Pluronic micelle structure or difference in the length of PEO  
662 chains. The CAC of SDS in 0.1% PEO 8000 (EO<sub>181</sub>) solution is 4.2 mM compared to 5.9 mM in 0.1%  
663 PEO 900 (EO<sub>20</sub>) solution.<sup>66</sup> Since Pluronic micelles contain PPO chains inside the core and PEO chains  
664 in the outer shell, SDS binds to Pluronic F127 micelles with EO<sub>100</sub> chains in the shell at lower SDS  
665 concentration compared to Pluronic P123 micelles with EO<sub>19</sub> chains in the shell. A previous study  
666 reported that SDS binds to Pluronic L121 (EO<sub>5</sub>PO<sub>69</sub>EO<sub>5</sub>) micelles at 1.5 mM.<sup>41</sup> Pluronics F127, P123  
667 and L121 all have the same PPO block length but different PEO lengths. The concentration where  
668 SDS binds to Pluronic block copolymer micelles increased with decreasing number of EO  
669 segments.<sup>41</sup> However, for Pluronic L64 (EO<sub>13</sub>PO<sub>30</sub>EO<sub>13</sub>), even though it has a smaller number of EO

670 segments, it was reported that SDS formed Pluronic-rich SDS/Pluronic assemblies at very low SDS  
671 concentrations (<0.01 mM).<sup>49</sup> Hence, it is difficult to rationalize why SDS binds to Pluronic F127  
672 (EO<sub>100</sub>PO<sub>65</sub>EO<sub>100</sub>) micelles at very low concentrations (< 0.01 mM) compared to Pluronic P123  
673 (EO<sub>19</sub>PO<sub>69</sub>EO<sub>19</sub>) micelles (1 mM) based on PPO/PEO composition. The core-shell sphere structure is  
674 the same for both Pluronic F127 and Pluronic P123 micelles, however, the scattering profile of  
675 Pluronic P123 shows a side maximum which was not observed in the Pluronic F127 scattering profile  
676 (Figure 5). This side maximum is expected to result from the form factor of dense spherical objects  
677 with a sharp interface, in this case, the core-shell interface between PPO and PEO.<sup>69</sup> This could be a  
678 reason for stronger binding of SDS to Pluronic F127 micelles compared to Pluronic P123 micelles.

679 Upon SDS addition to aqueous solution of Pluronic micelles, an exotherm was observed in ITC,  
680 which was ascribed to the disintegration of Pluronic micelles.<sup>41, 48</sup> The exotherm was more negative  
681 for higher Pluronic concentrations (-12 kJ/mol for SDS + 0.1% P123 at 40 °C and -27 kJ/mol for SDS +  
682 1% Pluronic P123 at 40 °C).<sup>41, 48</sup> However, an endothermic peak is observed in the case of PEO  
683 homopolymer when SDS-rich SDS/Pluronic assemblies form upon SDS addition.<sup>65</sup> This endotherm  
684 increased with increasing PEO molar mass (0.1 wt%) and reached an almost constant value (~4.5  
685 kJ/mol) for PEO molar mass greater than 4600.<sup>65</sup> At the end of the exothermic peak in ITC curves,  
686 where Pluronic micelles have been completely disintegrated, the molar ratio of surfactant to  
687 polymer (Ns/Np) indicates that ~ 9 SDS molecules per polymer chain are required to completely  
688 break down the Pluronic F127 micelles, whereas 22 SDS molecules are required for Pluronic P123  
689 micelles.<sup>41</sup> Pluronic P123 micelles have greater association number compared to Pluronic F127  
690 micelles, hence a higher number of SDS molecules would be required to completely break down a  
691 Pluronic P123 micelle.

692 The SDS-rich SDS/Pluronic F127 assemblies form over a wider SDS concentration range (region  
693 III spans 2.5 – 100 mM SDS) when compared to SDS-rich SDS/Pluronic P123 assemblies (region III: 4  
694 – 25 mM SDS). Free SDS micelles form at higher SDS concentrations in 3% Pluronic F127 solution  
695 when compared to 0.5% Pluronic P123 solution. This may be due to the greater number (nearly  
696 thrice) of Pluronic F127 molecules in the 3% (2.38 mM) Pluronic F127 solution compared to the  
697 number of Pluronic P123 molecules in the 0.5% (0.87 mM) Pluronic P123 aqueous solution; the  
698 amount of surfactant required to saturate the polymers in SDS-rich SDS/Pluronic assemblies will be  
699 higher in the case of 3% Pluronic F127.

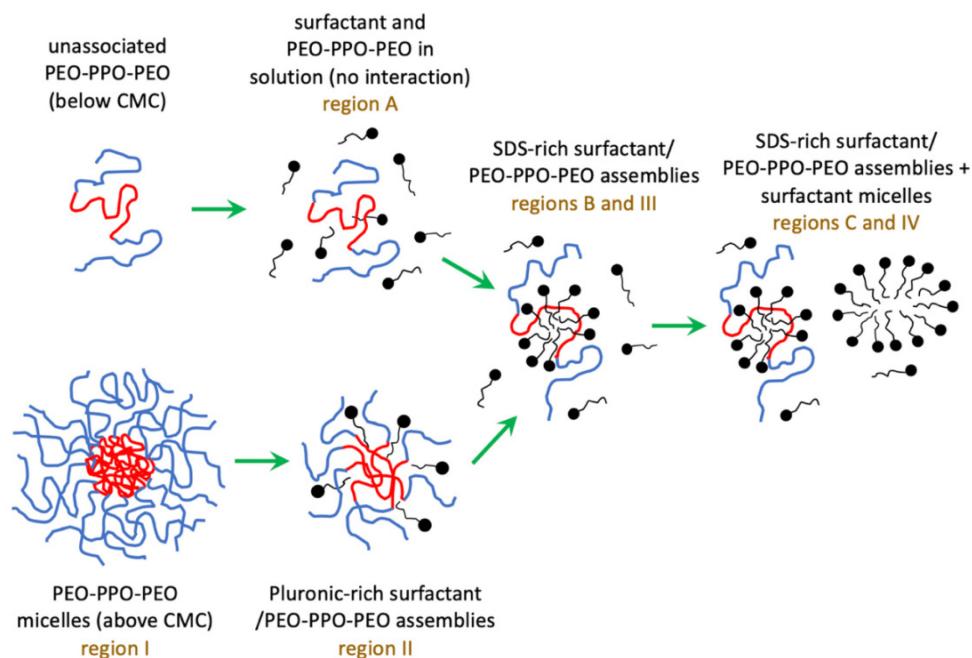
700 Comparing the mode of interaction of SDS (CMC = 8.7 mM in pure water in the absence of block  
701 copolymers) with PEO-PPO-PEO block copolymers Pluronic F127 and P123 above and below the  
702 Pluronic CMC (in the absence of surfactant), we can observe that SDS starts binding to Pluronic F127  
703 micelles at much lower concentration (~0.01 mM) when compared to the unassociated Pluronic F127  
704 (~0.5 mM). Whereas in the case of Pluronic P123, the concentration at which SDS binds to  
705 unassociated Pluronic P123 is close to that of micellized Pluronic P123 (~1 mM). The CAC of SDS in  
706 aqueous PEO homopolymer solutions<sup>65, 66</sup> is much higher than the CAC of SDS in aqueous Pluronic  
707 solutions below the CMC. This shows that the amphiphilic polymer hydrophobicity greatly  
708 influences the interactions between ionic surfactants and amphiphilic polymers. More specifically,  
709 ionic surfactants are more difficult to bind to homopolymers, compared to amphiphilic block  
710 copolymers. The PEO chain length may have a minor effect on SDS CAC below the CMC of  
711 PEO-PPO-PEO block copolymers. But the very small CAC values (in the range 0.5 – 1 mM) and the  
712 differences in the CAC values obtained by different experiment techniques make it difficult to  
713 rationalize the PEO chain length effect on CAC below the Pluronic CMC.

#### 714 4. Conclusions

715 Amphiphilic polymers can associate in aqueous solutions to form micelles in a manner  
716 analogous to that of short-chain surfactants. Such micelles are expected to alter the mode of  
717 interaction between long-chain and short-chain amphiphiles. In this study, we investigated the  
718 interactions between the common ionic surfactant SDS and nonionic poly(ethylene oxide)-  
719 poly(propylene oxide)-poly(ethylene oxide) (PEO-PPO-PEO) amphiphilic polymers (Pluronics or  
720 Poloxamers), at block copolymer concentrations below and above their CMC in plain water. The

721 macromolecular amphiphiles Pluronic F127 (low PPO/PEO ratio) and Pluronic P123 (high PPO/PEO  
 722 ratio) have the same number of PO segments but different number of EO segments; this renders  
 723 Pluronic P123 more hydrophobic compared to Pluronic F127. Fluorescence and surface tension  
 724 techniques used in this study complement each other in assessing the surfactant–polymer  
 725 interactions and in determining SDS concentration regions in which different modes of surfactant–  
 726 polymer association take place. SANS with contrast variation provides evidence on the nature of  
 727 SDS/Pluronic assemblies.

728 Below the CMC of the macromolecular amphiphiles, their mode of interaction with SDS is as  
 729 follows (Figure 6): PEO-PPO-PEO molecules compete with SDS molecules to adsorb at the air/liquid  
 730 interface (region A), SDS-rich SDS/Pluronic assemblies form above the CAC (region B), followed by  
 731 formation of polymer-free SDS micelles (region C). Below their CMC, Pluronic F127 and Pluronic  
 732 P123 interact with SDS in a similar mechanism by forming SDS-rich SDS/Pluronic assemblies that  
 733 have a polyelectrolyte nature, as attested by the presence of correlation peak in SANS and an  
 734 increase in the surface tension. The SDS concentration range where SDS-rich SDS/Pluronic  
 735 assemblies form is almost the same for both polymers, and the CAC or  $C_m$  values of SDS are similar  
 736 in both Pluronic F127 and Pluronic P123 solutions.



737 **Figure 6.** Different modes of PEO-PPO-PEO block copolymer and ionic surfactant interactions in  
 738 aqueous solution, when increasing amount of ionic surfactant is added to polymer solutions of fixed  
 739 concentration (below or above the block copolymer CMC in plain water).

740 Above the CMC of the macromolecular amphiphiles, with the binding of SDS the Pluronic  
 741 micelles (region I) decrease in size and association number and form Pluronic-rich SDS/Pluronic  
 742 assemblies (region II). Upon further increase in SDS concentration, these Pluronic-rich assemblies  
 743 transition into SDS-rich SDS/Pluronic assemblies (region III) and, when the Pluronic molecules  
 744 become saturated with SDS, free SDS micelles form in the aqueous solution (region IV) (Figure 6). A  
 745 comparison between d-SDS + Pluronic F127 or P123 SANS data at 110 mM and 16.6 mM d-SDS  
 746 concentrations supports the picture that Pluronic-rich SDS/Pluronic assemblies break down and  
 747 form surfactant-rich SDS/Pluronic assemblies upon the addition of surfactant. Above the CMC of  
 748 the macromolecular amphiphiles, the difference in the hydrophobicity of polymers resulted in some  
 749 differences in the mode of association between SDS and Pluronic. SDS molecules bind to Pluronic  
 750 F127 micelles at a much lower surfactant concentration (~0.01 mM) when compared to Pluronic P123  
 751 micelles (~1 mM). This could suggest stronger interaction of SDS with longer PEO chains in Pluronic  
 752 F127 ( $EO_{100}PO_{65}EO_{100}$ ) compared to Pluronic P123 ( $EO_{19}PO_{69}EO_{19}$ ). For the Pluronic concentrations

753 considered here, the SDS-rich SDS/Pluronic assemblies form over a wider SDS concentration range  
754 (region III), and free SDS micelles form at higher SDS concentrations in SDS + Pluronic F127 system  
755 when compared to SDS + Pluronic P123 system.

756 The results presented here demonstrate that the polymer hydrophobicity and concentration in  
757 aqueous solution can have a great influence on the polymer interactions and organization with ionic  
758 surfactants in surfactant+polymer mixed systems. A combination of experimental techniques  
759 provides direct evidence on the nature of assemblies formed between SDS and PEO-PPO-PEO  
760 amphiphilic polymers with low and high PEO/PPO ratio. Detailed analysis of the SANS intensity  
761 data will be presented elsewhere. SANS data on SDS/Pluronic P123 assemblies are not available in  
762 the literature, and contrast matching has not been previously reported for SDS-rich SDS/Pluronic  
763 F127 assemblies. This study provides fundamental insights on amphiphilic polymer and ionic  
764 surfactant organization in aqueous solution that benefit the diverse applications of complex fluids.

765 **Acknowledgements:** This research was funded by the U.S. National Science Foundation, grant number  
766 CBET-1930959. We acknowledge the support of the National Institute of Standards and Technology (NIST),  
767 U.S. Department of Commerce, in providing the neutron research facilities used in this work. Access to the  
768 CHRNS 30m Small-angle neutron scattering instrument was provided by the Center for High Resolution  
769 Neutron Scattering (CHRNS), a partnership between the National Institute of Standards and Technology and  
770 the National Science Foundation under Agreement No. DMR-1508249. We thank Dr. Yimin Mao at NIST for  
771 valuable assistance with the SANS data acquisition. We appreciate helpful discussions with Prof. Marina  
772 Tsianou (University at Buffalo) and access to her laboratory. We thank Honeywell Buffalo Research Labs (Mr.  
773 Gregory L. Smith and Mr. Roy Robinson) for providing us access to a surface tension instrument. We thank  
774 Mr. Emmanuel Canales for assisting with some conductivity experiments. B.F.C. participated in this research  
775 during an internship from the Institut National Polytechnique, École Nationale Supérieure des Ingénieurs en  
776 Arts Chimiques et Technologiques (INP-ENSIACET).

777 **Author Contributions:** Conceptualization, S.K. and P.A.; Methodology, S.K.; Analysis, S.K.; Investigation, S.K.  
778 (conductivity, surface tension, SANS), N.A.Z. (viscosity), L.B. (fluorescence), B.F.C. (viscosity); Data Curation,  
779 S.K.; Writing – Original Draft Preparation, S.K.; Writing – Review & Editing, P.A.; Supervision, P.A.; Project  
780 Administration, P.A.; Funding Acquisition, P.A.

781 **Conflicts of Interest:** The authors declare no conflict of interest.

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