

Vaccine hesitancy and rejection of a vaccine for the novel coronavirus (COVID-19) in the United States

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20 Abstract

21 The arrival of the COVID-19 vaccine has been accompanied by increased discussion of vaccine
22 hesitancy. However, it is unclear if there are shared patterns between general vaccine hesitancy and
23 COVID-19 vaccine rejection, or if these are two different concepts. This study characterized rejection
24 of a hypothetical COVID-19 vaccine, and compared patterns of association between general vaccine
25 hesitancy and COVID-19 vaccine rejection. The survey was conducted online March 20-22, 2020.
26 Participants answered questions on vaccine hesitancy and responded if they would accept the vaccine
27 given different safety and effectiveness profiles. We assessed differences in COVID-19 rejection and
28 general vaccine hesitancy through logistic regressions. Among 713 participants, 33.0% were vaccine
29 hesitant, and 18.4% would reject a COVID-19 vaccine. Acceptance varied by effectiveness profile:
30 10.2% would reject a 95% effective COVID-19 vaccine, but 32.4% would reject a 50% effective
31 vaccine. Those vaccine hesitant were significantly more likely to reject COVID-19 vaccination (odds
32 ratio [OR]: 5.56, 95% confidence interval [CI]: 3.39, 9.11). In multivariable logistic regression
33 models, there were similar patterns for vaccine hesitancy and COVID-19 vaccine rejection by gender,

34 race/ethnicity, family income, and political affiliation. But the direction of association flipped by
35 urbanicity ($P=0.0146$, with rural dwellers less likely to be COVID-19 vaccine rejecters but more
36 likely to be vaccine hesitant in general), and age ($P=0.0037$, with fewer pronounced differences
37 across age for COVID-19 vaccine rejection, but a gradient of stronger vaccine hesitancy in general
38 among younger ages). During the COVID-19 epidemic's early phase, patterns of vaccine hesitancy
39 and COVID-19 vaccine rejection were relatively similar. A significant minority would reject a
40 COVID-19 vaccine, especially one with less-than-ideal effectiveness. Preparations for introducing
41 the COVID-19 vaccine should anticipate substantial hesitation and target concerns, especially among
42 younger adults.

43 1 Introduction

44 The pandemic of novel coronavirus disease (COVID-19) (1) has caused huge disruptions to life in
45 the United States, which on March 26, 2020, became the country with the most cases globally. By
46 late March 2020, researchers understood the disease to be more severe in older age groups (2),
47 although reports of cases in children and young adults also circulated widely in the news (3).

48
49 Widespread uptake of the COVID-19 vaccine could control spread of the disease, but high uptake of
50 vaccine is not guaranteed. Studies during the H1N1 pandemic in 2009 found that many individuals
51 did not want to get vaccinated at the later points during the epidemic (4,5), which could be due to
52 apathy, desensitization, or a belief that there is a lower probability of illness. Individuals also may be
53 less accepting of a pandemic vaccine if they perceive it to be less safe or effective (6). Because newly
54 developed vaccines have not been on the market long, the general population may perceive these
55 vaccines to be less safe and want more information on the safety profile of the vaccine (7,8).

56 Additionally, given the proclivity of RNA viruses like SARS-CoV-2 to mutate rapidly, it is not
57 entirely clear how effective any potential vaccine will be. While all vaccines go through rigorous
58 clinical trials (9), members of the general public may not understand this process well. For these
59 reasons, assessing how perceived effectiveness and safety could influence acceptance of a potential
60 COVID vaccine over the course of an outbreak is important. Moreover, the currently available
61 COVID-19 vaccines all have varying attributes in terms of efficacy and risk of adverse events (10).

62
63 Vaccine hesitancy, an increasingly recognized global phenomenon (11), could also play a role in
64 limiting people's desires for a COVID-19 vaccine (12), or could itself be impacted by the epidemic
65 (13). Vaccine hesitancy is defined by the WHO as the "delay in acceptance or refusal of vaccines
66 despite availability of vaccine services. Vaccine hesitancy is complex and context specific, varying
67 across time, place and vaccines. It is influenced by factors such as complacency, convenience and
68 confidence" (14). Over the course of the 2009 H1N1 outbreak, negative attitudes towards vaccination
69 in general in France increased dramatically from 9.6% to 38.2% (15). This could be correlated with
70 decreases in risk perceptions, but more information is needed on how risk perceptions, vaccine
71 hesitancy, and vaccine acceptance interrelate for an emerging outbreak of an infectious disease.
72 Given the rapid development of a COVID-19 vaccine, and its deployment among adults, who have
73 fewer vaccination recommendations than children, it will be important to document how vaccine
74 hesitancy in general differs from the specifics of COVID-19 vaccine rejection.

75
76 Another question remains about whether acceptance of a vaccine would vary by age of the individual
77 or safety/effectiveness profile of the vaccine. Anecdotally, it is thought that younger adults are not
78 taking the virus seriously, with frequent news stories about young adults taking spring break trips
79 (16), and news in the early phase of the pandemic focused on risks in older adults. The aims of this

80 study are to estimate differences in vaccine hesitancy and COVID-19 vaccine acceptance by
81 generation, and to characterize if acceptance is affected by how safe or effective the vaccine is.

82
83 Understanding vaccination attitudes at the beginning of the epidemic is uniquely important because
84 research from previous epidemics has shown that acceptance of vaccines and compliance towards
85 public health recommendations decline over time (4,15,17). Additionally, understanding to what
86 extent US adults would accept a new vaccine for COVID-19 would help the government to design
87 risk communication messages regarding the deployment of new vaccines for COVID-19.

88 **2 Methods**

89 **2.1 Study population**

90 US adults who were part of the sampling frame of the survey research firm, Dynata, were eligible for
91 inclusion into this study. Dynata recruits participants through social media and other advertisements,
92 and notifies them of their eligibility to participate in surveys. We built an age-gender nested quota
93 system into the model, whereby a set number of individuals were sought across female / male gender
94 and six age groups (18-24 years old, 25-34 years old, 35-44 years old, 45-54 years old, 55-64 years
95 old, and 65-99 years old), with numbers roughly equivalent to their distribution in the US population.
96 This cross sectional survey was implemented March 20-22, 2020.

97
98 We sought a sample size of 800. At this size, with an alpha of 0.05 and a power of 80%, and a
99 proportion of 50% (a statistically conservative estimate of what proportion of the population supports
100 a given public health action) the margin of error is 4%, which we judged to be sufficiently precise.

101 **2.2 Questionnaire**

102 Participants responded to a similar set of questions, but participants who mentioned that they had a
103 parent over the age of 60 or a child under the age of 18 were asked additional questions. The
104 questionnaire is publicly available: <https://doi.org/10.6084/m9.figshare.13303121>. The questionnaire
105 was pre-tested in 16 individuals ranging in age from early 20s to late 60s.

106 **2.2.1 Outcome variables**

107 The study had two outcomes: potential COVID-19 vaccine rejection and vaccine hesitancy. We
108 asked all participants whether they would accept a hypothetical COVID-19 vaccine. Individuals were
109 randomized into four conditions, where the safety and effectiveness attributes of the COVID-19
110 vaccine changed. Across the four categories, participants read that the vaccine was either: (1) 95%
111 effective with a 5% risk of fever, (2) 50% effective with a 5% risk of fever, (3) 95% effective with a
112 20% risk of fever, or (4) 50% effective with a 20% risk of fever.

113 Vaccine hesitancy came from a 10-item scale developed by the World Health Organization (WHO)
114 Strategic Advisory Group of Experts on Immunization (SAGE) Vaccine Hesitancy Working Group
115 (18). Because the original scale's developers' original purpose was to assess parental attitudes
116 towards pediatric vaccination, we modified the scale to ask about the individual's own vaccinations,
117 not their child's. Participants responded about their agreement on 10 different statements on a 5-point
118 Likert scale. In the analysis, we reordered the responses for certain questions (L1-L4, L6-L8) so that
119 for all items, an increase represented greater vaccine hesitancy. Overall this scale had good internal
120 reliability, the standardized Cronbach alpha was 0.89. The psychometric properties of the original

121 pediatric scale have been previously studied (19). We summed this scale (possible range from 10-50),
122 and then dichotomized the scale at 25, based on a validated measure (20).

123 2.2.2 Independent variables

124 The primary independent variable was respondent age, which we categorized by generation. Due to a
125 limited number of responses among individuals of the “Silent Generation” (individuals ≥ 75 years
126 old) they were collapsed in with Baby Boomers (56-74 years old) for analysis. GenX included
127 individuals 40-55 years old, Millennials 24-39 years old, and GenZ 18-23 years old (21).

128 For demographics, we used similar wording to previous questionnaires. Participants responded to the
129 same race/ethnicity questions that are on the US Census and the 2019 Behavioral Risk Factor
130 Surveillance System (BRFSS) (22). Due to participant sample sizes, we collapsed the race/ethnicity
131 categories into non-Hispanic White, non-Hispanic Black, Hispanic, and other. We asked about
132 gender identity using guidelines from the American Association of Public Opinion Researchers (23),
133 although no one selected an “other” gender in this survey. A question on urbanicity came from the
134 National Health Interview Survey (24).

135 We also asked about perceived risk of being infected within the next month using a scale from 0% to
136 100%. A previous study of H1N1 influenza included a similar question.(5) We considered this
137 variable to be continuous in the analysis.

138 2.3 Statistical analysis

139 We ran multivariable logistic regression models, corresponding to the two different outcomes:
140 COVID-19 vaccine rejection and general vaccine hesitancy. We used the same set of demographic
141 predictors (participant gender, urbanicity, generation, race/ethnicity, family income, and political
142 affiliation) based on *a priori* considerations. For vaccine rejection, we also included general vaccine
143 hesitancy, perceived risk of infection, and the safety and effectiveness characteristics as additional
144 independent variables in a “full model”. To assess the interaction of generation and perceived risk,
145 we included a cross-product term between these variables. We calculated the least squares marginal
146 means for each outcome by generation to account for confounding by covariates in the multivariable
147 regression models. We display parameter estimates and 95% confidence intervals (CI).

148 We compared the strength of odds ratios in the vaccine hesitancy and COVID-19 vaccine rejection
149 by creating two observations per person, with the outcome of one of these observations being for
150 vaccine hesitancy and the other for vaccine rejection. We then specified an interaction term between
151 every predictor variable and a dummy variable for whether this was the hesitancy or vaccine rejection
152 outcome. The model included Generalized Estimating Equation (GEE) methods with an independent
153 correlation matrix to account for two data points per individual. A similar approach was used in a
154 previous study.(25) We display the P-value from the interaction terms.

155 All data were analyzed in SAS version 9.4 (SAS Institute, Cary, NC), and plots were generated in R
156 version 3.6.0 (R Foundation for Statistical Computing, Vienna, Austria).

157 2.4 Ethical approval

158 This study was deemed exempt by the University of Michigan Health Sciences and Behavioral
159 Sciences Institutional Review Board (#HUM00179335). Participants read an information sheet which
160 explained the risks and benefits of the study, which they had to agree to prior to starting the

161 questionnaire. Participants were not given a direct research incentive but were given reward points
162 through Dynata which they could use to exchange for gift cards.

163 3 Results

164 In total, 1,068 individuals clicked on the link to start the online survey and responded to at least one
165 question: 271 (25.4%) did not respond to any questions beyond the screening questions (age and
166 gender) on the start screen, and 50 (4.7%) did not consent, leaving 747 participants (70.0%). We
167 excluded 34 individuals (4.6%) who spent less than 3 minutes on the survey, leaving a total sample
168 size of 713.

169
170 Table 1 shows demographic characteristics of the study population, and the proportion who are
171 vaccine hesitant or who would reject a COVID-19 vaccine by group. The sample was
172 demographically diverse. Study participants were 54.3% female and 32.5% said they lived in a rural
173 area. A plurality, about one-third (34.1%), were ≥ 56 years old, a majority (74.5%) were non-Hispanic
174 White, and most participants reported family income either between \$2,000-\$4,999 (28.5%) or
175 \$5,000-\$9,999 (30.5%).

176 3.1 COVID-19 vaccine rejection

177 Overall, 8.4% of individuals would reject a hypothetical COVID-19 vaccine that was 95% effective
178 with a 5% risk of fever, whereas 12.2% would for a vaccine that was 95% effective and had a 20%
179 risk of fever, 22.2% would for a vaccine 50% effective with a 5% risk of fever, and 29.5% would for
180 a vaccine 50% effective with a 20% risk of fever (Figure 1). In the multivariable model for vaccine
181 rejection accounting for vaccine attributes, vaccine hesitancy, risk perceptions, and the interaction
182 between generation and risk perceptions (Table 2), we found that all these variables were significant.
183 A vaccine with a 20% risk of fever had 1.63 times greater odds of being rejected compared to a
184 vaccine with only a 5% risk (95% CI: 1.03, 2.57), and a vaccine 50% effective had 4.08 times greater
185 odds of being rejected compared to a vaccine with a 95% effectiveness (95% CI: 2.44, 6.83). These
186 differences translate to 95% effective vaccines being rejected by 12.8% of the population (95% CI:
187 8.6%, 18.7%), whereas 50% effective vaccines were rejected by 33.0% (95% CI: 25.6%, 41.4%).
188 There was a smaller disparity by safety: a vaccine with a 5% risk of fever would be rejected by
189 17.5% (95% CI: 12.5%, 23.9%) and this was 25.5% (95% CI: 18.8%, 33.7%) for a vaccine with a
190 20% risk of fever.

191
192 Vaccine hesitancy and perceived risk were significantly associated with COVID-19 vaccine
193 rejection. Those vaccine hesitant were significantly more likely to reject COVID-19 vaccination (OR:
194 5.56, 95% CI: 3.39, 9.11). Increases in risk perceptions were associated with decreases in vaccine
195 rejection (OR: 0.97, 95% CI: 0.95, 0.98). The association of risk perceptions and vaccine rejection
196 varied by generation, with significant attenuation for Baby Boomers versus Millennials. Figure 2
197 shows how the slope of the relationship between risk perceptions and vaccine acceptance is sharper
198 for later generations: for Baby Boomers there is less of a relationship between risk perception and
199 vaccine acceptance, whereas this is highly apparent for GenZ.

200 3.2 Comparison of COVID-19 vaccine rejection and general vaccine hesitancy

201 Table 2 shows results from multivariable models for COVID-19 vaccine rejection and vaccine
202 hesitancy using the same set of predictors. There was no significant difference in COVID-19 vaccine
203 rejection by generation, however there was a significant generational difference in vaccine hesitancy.
204 Baby Boomers (OR: 0.40, 95% CI: 0.25, 0.65) and GenX (OR: 0.54, 95% CI: 0.34, 0.85) had lower

205 odds of vaccine hesitancy compared to Millennials. The difference in the strength of association
206 between generation and vaccine hesitancy and between generation and vaccine rejection was
207 significant (P=0.0037).

208
209 Race/ethnicity was significantly related to both COVID-19 vaccine rejection and vaccine hesitancy,
210 and the strengths of association between race/ethnicity and both outcomes were similar. COVID-19
211 vaccine rejection was higher in non-Hispanic Black individuals compared to non-Hispanic White
212 individuals (OR: 2.86, 95% CI: 1.40, 5.87). And we found that participants who were non-Hispanic
213 Black also had higher levels of hesitancy (OR: 4.07, 95% CI: 1.96, 8.42) than participants non-
214 Hispanic White.

215
216 Higher levels of income were associated with less COVID-19 rejection and lower vaccine hesitancy
217 scores. The association between income and COVID-19 rejection and between income and vaccine
218 hesitancy was similar. For example, vaccine rejection was lower in those with higher income
219 (>\$10,000 vs \$2,000-\$4,999 OR: 0.53, 95% CI: 0.29, 1.00), and for this same comparison the odds of
220 vaccine hesitancy was 0.44 (95% CI: 0.25, 0.77).

221
222 Political affiliation was related to vaccine rejection and vaccine hesitancy. Those identifying as
223 Democrats were less likely to reject the COVID-19 vaccine and less likely to be vaccine hesitant
224 compared to Independents.

225 4 Discussion

226 This study examines acceptance of a COVID-19 vaccine, and how it is affected by vaccine hesitancy
227 in the early phase of the COVID-19 epidemic. We surveyed a demographically diverse group of U.S.
228 adults between March 20 and 22, 2020. During this interval the estimated number of cases increased
229 from 18,747 to 33,404. Our study found generational differences in vaccine hesitancy, with less
230 hesitancy in older adults. However, this did not translate into reduced acceptance of the COVID-19
231 vaccine among younger adults.

232
233 In our study, a large majority of individuals would accept a COVID-19 vaccine, but a small and
234 significant minority stated they would reject it. As expected, US adults were more accepting of a
235 COVID-19 vaccines if they were safer or more effective. We do not know how safe or effective the
236 COVID-19 vaccine will be, but if it mimics the influenza vaccine (26), it could be similar to our
237 profile of 50% effectiveness and 5% risk of fever, which would be rejected by almost one-fourth of
238 the population. Because we found differences in vaccine rejection by race/ethnicity and income, there
239 could also be spatial differences in vaccine rejection, and therefore pockets of susceptibility within
240 the country.

241
242 COVID-19 vaccine acceptance may also change over time. Two previous cross-sectional surveys this
243 year found that between late January and late February 2020, acceptance of a COVID-19 vaccine
244 increased from 48% to 65% (27). As the outbreak becomes more real to Americans, their acceptance
245 of a vaccine may increase. This finding, in turn, would relate to the positive relationship we found
246 between risk perceptions and vaccine acceptance, which has been echoed in other research (28). It is
247 worthwhile for future research to observe the changes of vaccine acceptance and how it is related to
248 the spread of disease and actions taken by the government.

249
250 Vaccine hesitancy may also increase over the course of the COVID-19 pandemic. In a study in
251 France during the 2009 H1N1 influenza outbreak, negative attitudes towards vaccination increased

252 rapidly, with the researchers speculating this was correlated both with concerns about the safety of a
253 newly introduced H1N1 influenza vaccine and with heightened controversy over the perceived
254 seriousness of the vaccine (15).

255
256 If vaccine hesitancy does increase, this could differentially impact younger generations and lead to
257 lower uptake among younger adults. Therefore, how we deliver effective messages to the groups with
258 high vaccine hesitancy to influence their behaviors is critical. A study of adult preferences for
259 vaccines found that provider recommendations were just as important as effectiveness of the vaccine
260 (8). Accordingly, strong promotion from health professionals could counter lower effectiveness of
261 the vaccine.

262
263 We found that the relationship between risk perceptions and vaccine acceptancy varies by generation.
264 One of the possible explanations could be that older generations are highly accepting of vaccines,
265 regardless of their risk perceptions, whereas younger generations have higher intent when they
266 perceive their personal risk to be higher. Future research could explain the reasons for this
267 discrepancy, but it could be possibly tied to experience with previous outbreaks/pandemics, more
268 appreciation for vaccines across the life-span, or more experience with vaccine-preventable diseases,
269 such as measles, polio, or pertussis, which are now relatively rare. Regardless, vaccine education
270 among younger generations should also focus on increasing risk perceptions. These promotions will
271 be important for two reasons. One, if perceived risk decreases over time, as it has in previous
272 outbreaks (4,5), younger adults may become even more less likely to be vaccinated. Two, similar to
273 the influenza vaccine (26), the COVID-19 could be even less effective in older adults compared to
274 younger adults. Maintaining high vaccination coverage in younger adults could be key to creating
275 adequate herd immunity that protects older adults.

276
277 General vaccine hesitancy itself was strongly related to rejection of the COVID-19 vaccine. There is
278 already concern in some anti-vaccine groups that a COVID-19 vaccine could be compulsory (29).
279 Our study found that vaccine hesitancy was higher in individuals among those with lower monthly
280 incomes. This finding contrasts with previous research which has found that those with higher
281 income tend to have higher vaccine hesitancy, lower vaccine coverage (30,31), and higher incidence
282 of vaccine-preventable disease (32). However, other studies have found no such relationship (33,34).
283 In contrast to many previous studies focusing on parents' hesitancy to pediatric vaccines, our study
284 asked adult participants about their hesitancy to adult vaccination. It is likely that patterns of vaccine
285 hesitancy differ when directed at an adult rather than at their children. For example, a previous study
286 which presented participants with information about influenza vaccines with different attributes
287 found that parents were more risk sensitive when considering vaccinating their child than considering
288 the vaccines for themselves (35). And another study which looked separately at preferences among
289 parents for childhood vaccines and adults for adult vaccines found that effectiveness was more
290 important in the analysis of parents than in the analysis of adults (8).

291 **4.1 Strengths and limitations**

292 This survey used Internet-based samples to allow rapid data collection during the pandemic and to
293 avoid person-to-person contact. However, Internet samples may have inherent biases. There is
294 sampling bias in that individuals who participate need to have access to the internet, and so
295 individuals of lower socioeconomic status will be less likely to participate. Additionally, individuals
296 may answer rapidly with little thought, which is why we removed individuals from our analytical
297 sample who completed the survey in a short period of time. We also note that constructs in our study,
298 including items related to vaccine hesitancy or interpretations of effectiveness or fever, could differ

299 across participants. Other factors, like education, could impact vaccination behaviors, but were not
300 included in the survey.

301 **5 Conclusions**

302 In this survey of US adults in late March 2020, we found that a large majority of individuals would
303 accept a COVID-19 vaccine. However, about one-third would reject the vaccine if it was only 50%
304 effective – which is a reasonable estimate compared to the seasonal influenza vaccine. In general we
305 found similar patterns for vaccine hesitancy and COVID-19 vaccine rejection, indicating that
306 thoughts about vaccinations in general and for COVID-19, specifically, are highly correlated.
307 Vaccine hesitancy may increase over the course of the outbreak, and if vaccine hesitancy increases
308 and perceived risk of infection decreases, younger adults in particular may be less likely to become
309 vaccinated. Acknowledging generational differences in risk perceptions could help the government
310 tailor messages to promote vaccines. Additionally, stressing the safety of the vaccine will be
311 important when rolling out the COVID-19 vaccine.

312

313 **6 Conflict of Interest**

314 The authors declare that the research was conducted in the absence of any commercial or financial
315 relationships that could be construed as a potential conflict of interest.

316 **7 Author Contributions**

317 SS conceptualized the study and wrote the original draft. ALW obtained funding, conceptualized the
318 study, contributed to visualization, and wrote the first draft. NBM wrote the original draft, and
319 contributed to visualization. LAP and BJZ contributed to methodology, and contributed critically to
320 reviewing the manuscript. YL conceptualized the study and contributed critically to reviewing the
321 manuscript.

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437 10 Data Availability Statement

438 The questionnaire, code, and dataset for this study can be found in the figshare:
439 <https://doi.org/10.6084/m9.figshare.13303121>

440

441 11 Tables

442 Table 1. Demographics of online survey panel, United States, March 2020.

		Count (column %)	Vaccine hesitant (row %)	Reject COVID-19 vaccine (row %)
Overall		713 (100%)	230 (33.0%)	131 (18.4%)
Participant's gender	Male	326 (45.7%)	98 (31.0%)	51 (15.6%)
	Female	387 (54.3%)	132 (34.8%)	80 (20.7%)

Participant's residence	Rural	227 (32.5%)	88 (40.2%)	37 (16.3%)
	Urban	471 (67.5%)	139 (29.9%)	93 (19.7%)
Participant's generation	Baby boomer and silent generation	242 (34.1%)	48 (20.5%)	40 (16.5%)
	GenX	222 (31.3%)	60 (27.6%)	41 (18.5%)
	Millennial	176 (24.8%)	80 (46.2%)	32 (18.2%)
	GenZ	70 (9.9%)	41 (59.4%)	17 (24.3%)
Participant's race/ethnicity	Non-Hispanic White	531 (74.5%)	146 (28.0%)	86 (16.2%)
	Non-Hispanic Black	50 (7.0%)	33 (70.2%)	17 (34.0%)
	Hispanic	53 (7.4%)	24 (47.1%)	12 (22.6%)
	Other	79 (11.1%)	27 (36.0%)	16 (20.3%)
Monthly family income	<\$2,000	140 (20.2%)	70 (51.1%)	39 (27.9%)
	\$2,000-\$4,999	198 (28.5%)	70 (36.3%)	43 (21.7%)
	\$5,000-\$9,999	212 (30.5%)	60 (28.7%)	30 (14.2%)
	≥\$10,000	144 (20.7%)	27 (19.1%)	18 (12.5%)
Political affiliation	Republican	216 (31.8%)	71 (33.3%)	37 (17.1%)
	Democrat	262 (38.5%)	76 (29.7%)	41 (15.6%)
	Independent	202 (29.7%)	74 (37.6%)	51 (25.2%)
Perceived risk of infection within next month	<i>median (IQR)</i>	32% (11%-51%)	--	--

444 Table 2. Impact of demographic factors on general vaccine hesitancy and COVID-19 vaccine
 445 rejection, online survey panel, US, March 2020.

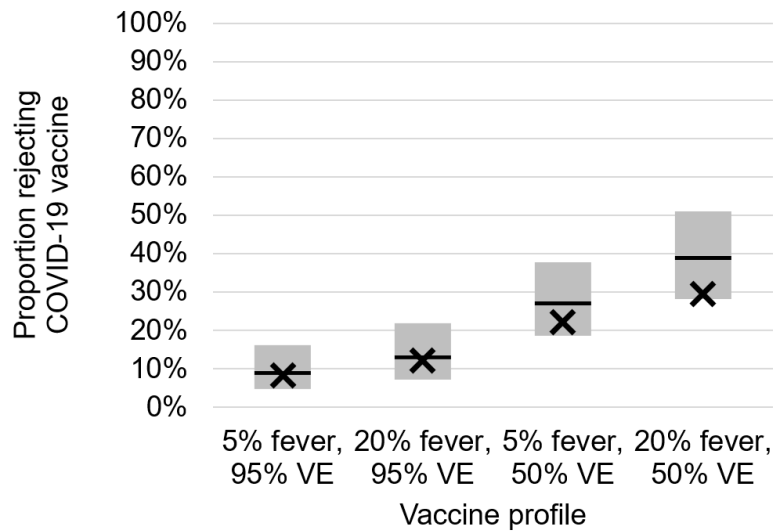
	COVID-19 vaccine rejection (full model) OR (95% CI)	COVID-19 vaccine rejection (abbreviated model) OR (95% CI)	Vaccine hesitant OR (95% CI)	P-value ^a
Participant's gender				0.3494
Male	ref	ref	ref	
Female	1.34 (0.82, 2.18)	1.36 (0.90, 2.06)	1.09 (0.76, 1.56)	
Participant's residence				0.0146
Rural	0.61 (0.36, 1.03)	0.74 (0.48, 1.16)	1.36 (0.93, 1.97)	
Urban	ref	ref	ref	
Participant's generation				0.0037
Baby Boomer (≥56 years)	0.54 (0.19, 1.50)	1.11 (0.63, 1.94)	0.40 (0.25, 0.65)	
GenX (40-55 years)	0.81 (0.31, 2.10)	1.16 (0.67, 1.99)	0.54 (0.34, 0.85)	
Millennial (24-39 years)	ref	ref	ref	
GenZ (18-23 years)	1.20 (0.35, 4.16)	1.19 (0.58, 2.45)	1.34 (0.71, 2.51)	
Participant's race/ethnicity				0.7793
Non-Hispanic White	ref	ref	ref	
Non-Hispanic Black	1.87 (0.80, 4.39)	2.86 (1.40, 5.87)	4.07 (1.96, 8.42)	
Hispanic	1.29 (0.54, 3.07)	1.44 (0.69, 3.03)	1.56 (0.81, 2.99)	
Other	2.76 (1.25, 6.10)	1.76 (0.89, 3.49)	1.35 (0.72, 2.53)	
Monthly family income				0.5541
<\$2,000	0.91 (0.49, 1.69)	1.25 (0.74, 2.11)	1.62 (1.00, 2.63)	
\$2,000-\$4,999	ref	ref	ref	
\$5,000-\$9,999	0.59 (0.32, 1.08)	0.60 (0.35, 1.03)	0.76 (0.48, 1.20)	
≥\$10,000	0.68 (0.33, 1.39)	0.53 (0.29, 1.00)	0.44 (0.25, 0.77)	
Political affiliation				0.4363
Republican	0.78 (0.43, 1.41)	0.77 (0.47, 1.27)	1.10 (0.70, 1.71)	
Democrat	0.71 (0.41, 1.26)	0.48 (0.29, 0.78)	0.58 (0.37, 0.90)	
Independent	ref	ref	ref	
Vaccine hesitant				
No	ref	--	--	
Yes	5.56 (3.39, 9.11)	--	--	
Increase in 1 percentage point in perceived risk	0.97 (0.95, 0.98)	--	--	
Vaccine safety				
5% fever risk	ref	--	--	
20% fever risk	1.63 (1.03, 2.57)	--	--	
Vaccine effectiveness				
95% effective	ref	--	--	
50% effective	4.08 (2.44, 6.83)	--	--	
Generation * perceived risk interaction				
Risk * Baby Boomer	1.03 (1.01, 1.06)	--	--	
Risk * GenX	1.02 (1.00, 1.05)	--	--	
Risk * GenZ	0.99 (0.96, 1.03)	--	--	

^a Difference in estimates from COVID-19 vaccine rejection model and vaccine hesitancy model.

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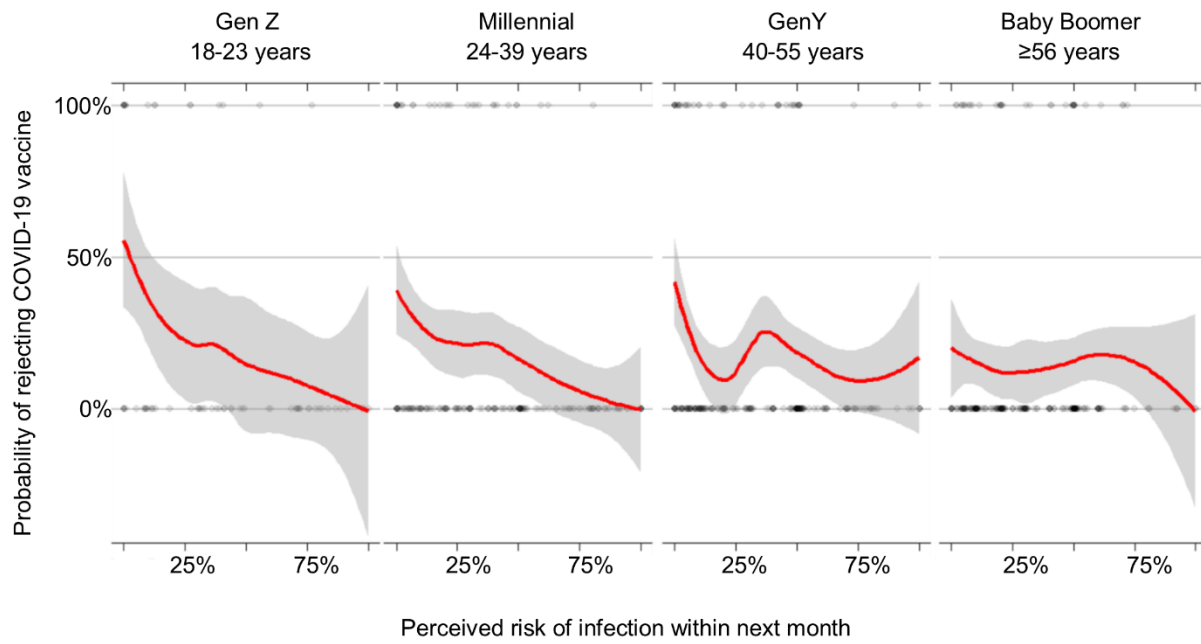
450 12 Figure legends

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453 Figure 1. Modeled (bars) and observed values (X) for vaccine rejection by vaccine effectiveness (VE)
 454 and risk of fever. Modeled estimates and 95% confidence intervals from least square means marginal
 455 proportions, accounting for age, urbanicity, race/ethnicity, income, and political affiliation.



456

457 Figure 2. Relation between risk perceptions and COVID-19 vaccine acceptance, by generation, US,
458 March 2020.

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