

iMLCA: Machine Learning-powered Iterative Combinatorial Auctions with Interval Bidding

MANUEL BEYELER, University of Zurich, Switzerland

GIANLUCA BRERO, Harvard University, USA

BENJAMIN LUBIN, Boston University, USA

SVEN SEUKEN, University of Zurich and ETH AI Center, Switzerland

We study the design of iterative combinatorial auctions for domains with a large number of items. In such domains, preference elicitation is a major challenge because the bundle space grows exponentially in the number of items. To keep preference elicitation manageable, recent work has employed machine learning (ML) algorithms that identify a small set of bundles to query from each bidder. However, a major limitation of this prior work is that bidders must submit *exact* values for the queried bundles, which can be quite costly for them. To address this, we propose *iMLCA*, a new ML-powered auction with *interval bidding* (i.e., where bidders submit upper and lower bounds for the queried bundles). To steer the auction towards an efficient allocation, we introduce a new price-based activity rule, asking bidders to tighten bounds on relevant bundles only. The activity rule is designed such that the auctioneer receives enough information about bidders' preferences to achieve high efficiency and good incentives, while minimizing elicitation costs. Our experiments show that iMLCA, despite only eliciting interval bids, achieves almost the same allocative efficiency as the prior auction design that required bidders to submit exact values. Finally, we show that iMLCA beats the well-known combinatorial clock auction in a realistically-sized domain.

Full paper: <https://arxiv.org/abs/2009.13605>

Acknowledgements: Part of this research was supported by the SNSF (Swiss National Science Foundation) under grant #156836 and by the European Research Council (ERC) under the European Union's Horizon 2020 research and innovation programme (Grant agreement no. 805542). Part of this material is based upon work supported by the National Science Foundation under grant no. CMMI-1761163.

CCS Concepts: • Computing methodologies → Artificial intelligence; • Theory of computation → Algorithmic game theory.

Additional Key Words and Phrases: Market Design, Combinatorial Auctions, Machine Learning

ACM Reference Format:

Manuel Beyeler, Gianluca Brero, Benjamin Lubin, and Sven Seuken. 2021. iMLCA: Machine Learning-powered Iterative Combinatorial Auctions with Interval Bidding. In *Proceedings of the 22nd ACM Conference on Economics and Computation (EC '21), July 18–23, 2021, Budapest, Hungary*. ACM, New York, NY, USA, 1 page. <https://doi.org/10.1145/3465456.3467535>

Permission to make digital or hard copies of part or all of this work for personal or classroom use is granted without fee provided that copies are not made or distributed for profit or commercial advantage and that copies bear this notice and the full citation on the first page. Copyrights for third-party components of this work must be honored. For all other uses, contact the owner/author(s).

EC '21, July 18–23, 2021, Budapest, Hungary

© 2021 Copyright held by the owner/author(s).

ACM ISBN 978-1-4503-8554-1/21/07.

<https://doi.org/10.1145/3465456.3467535>