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Examining the persistence of telecommuting after the COVID-19 pandemic

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ABSTRACT

This study focuses on the long-term impacts of COVID-19 on telecommuting behavior. We seek to study the future of telecommuting, in the post-pandemic era, by capturing the evolution of observed behavior during the COVID-19 pandemic. To do so, we implemented a comprehensive multi-wave nationwide panel survey (the Future Survey) in the U.S. throughout 2020 and 2021. A panel Generalized Structural Equation Model (GSEM) was used to investigate the effects of two perceptual factors on telecommuting behavior: (1) perceived risk of COVID-19; and (2) perceived telecommuting productivity. The findings of this study reveal significant and positive impacts of productivity and COVID-risk perception on telecommuting behavior. Moreover, the findings indicate a potential shift in preferences toward telecommuting in the post-pandemic era for millennials, employees with long commute times, high-income, and highly educated employees. Overall, a potential increase in telecommuting frequency is expected in the post-pandemic era, with differences across socio-economic groups.

KEYWORDS

Telecommute: work from home; COVID-19; productivity; risk perception; generalized structural equation model

Introduction

The COVID-19 pandemic has affected how people socialize, work, shop, and travel worldwide, leading to severe health, economic, and social crises. By mid-July 2021, the World Health Organization (WHO) reported over 4 million deaths and more than 190 million infected cases (WHO 2021). Social distancing measures such as business lockdowns, travel restrictions, and COVID-19 case isolation are examples of protective measures that governments have established to slow down the spread of COVID-19. Meanwhile, many companies offered to telecommute to ensure business continuity during the pandemic, which accelerated its already growing trend.

Telecommuting is often defined as working remotely using Information and Communication Technologies (ICT) to reduce or eliminate daily commutes to and from work (Nilles 1988). Telecommuting can be divided into two classes: office-based and home-based. In office-based telecommuting, employees commute to a center closer to their home rather than commute to the main office. In contrast, in home-based telecommuting, employees do not commute and work remotely from home, which is the focus of this study. In the rest of this article, when we talk about telecommuting, we refer to the working from home (WFH) class of telecommuting.

Telecommuting helps alleviate environmental concerns by decreasing emissions and energy consumption (Koenig, Henderson, and Mokhtarian 1996; Mokhtarian, Handy, and Salomon 1995; Mokhtarian and Varma 1998; Zhu and Mason 2014). Moreover, it provides non-transportation-related benefits for employees (e.g. flexible work hours at home). Besides, there are possible cost savings for employees, such as daily commute expenses. Telecommuting may also be advantageous for employees with disabilities or those taking care of a dependent (Mahmassani et al. 1993). From the employers' perspective, businesses can experience a reduction in operational costs, such as office spaces, facilities, and parking (Collins and Moschler 2009; Manoochehri and Pinkerton 2003). Despite these benefits, one of the most significant disadvantages of telecommuting is the feeling of isolation due to the lack of social interaction and collaboration (Baruch 2001; Collins and Moschler 2009; Manoochehri and Pinkerton 2003). Furthermore, some employees may find the home environment distracting and inconvenient, resulting in lower telecommuting productivity. From employers' perspective, potential high initial investments in telecommuting services could discourage businesses from adopting it (Mahmassani et al. 1993). In addition, flexibility of telecommuting should be properly managed otherwise it could lead to longer working hours and conflict life work boundaries (Ahrendt et al. 2020; DeFilippis et al. 2020; ILO 2021; The Economist 2020).

Although pandemic-induced telecommuting occurred out of necessity, many businesses are satisfied with this experience. They intend to continue telecommuting even when COVID-19 is no longer a concern (Business Insider 2020; CNN 2020; Courtney 2021; Salon et al. 2021a, 2021b). According to the Brookings Institution, up to half of the American employees now telecommute, which is more than twice what before the pandemic (Brooking Institution 2020). Given how receptive companies and employees are, there may be a long-term shift in favor of telecommuting (Brooking Institution 2020; Washington Post 2020). However, the future to a great extent remains unknown and must be researched.

This article sheds light on how telecommuting behavior evolved during the pandemic and how it will continue in the post-pandemic era, while it incorporates the effects of perceived productivity at home and the risk of exposure to COVID-19 on this evolution. In other words, we aim to confirm two hypotheses: First, the level of productivity that employees perceive influences their telecommuting behavior. Second, the level of the perceived risk of exposure to COVID-19 is correlated with telecommuting frequency. To achieve our goal, a generalized structural equation (GSEM) framework with a panel structure is developed in which we understand the underlying factors that define telecommuting productivity and risk perception and how such factors affect employees' preferences to continue telecommuting at two different times during the pandemic as well as in the post-pandemic future. The findings of this study are built based on a comprehensive two-wave panel survey that we conducted in the U.S. from April 2020 to May 2021, exploring how COVID-19 has reshaped people's activity-travel behavior.

The rest of this paper is organized as follows: in the following section, we briefly review previous studies on telecommuting before the pandemic, our proposed hypotheses, and telecommuting during the pandemic and after, then, we address how the current study contributes to the literature. In Section 3, we discuss a descriptive analysis of the data source. Next, we present the formulation of the GSEM framework in section 4. Section 5 then discusses the structure of the estimated model as well as detailed estimation results. We explore research findings in terms of policy implications in section 6. The article concludes with a summary of the key findings and suggestions for future research.

Literature review

Telecommuting before the pandemic

Telecommuting has always caught the interest of researchers toward exploring its potential benefits and assessing its inherent limitations. The term 'telecommute' was first discussed by Nilles in 1975 (Nilles, Gray, and Nilles 1975). Later in 1988, Nilles (Nilles 1988) discussed all types of telecommuting in detail and offered it as a work option to reduce commuting trips. Then, in 1991, Mokhtarian (Mokhtarian 1991) defined and discussed in depth the various aspects of telecommuting. Telecommuting rapidly got accepted all over the world in the early years of introducing it. The federal government and several states in the U.S. and many European countries started implementing telecommuting at that time, evidenced by Mokhtarian (Mokhtarian 1991),

There is a vast body of research on analyzing and characterizing telecommuting behavior before the pandemic (Asgari, Jin, and Mohseni 2014; Bagley and Mokhtarian 1997; Bernardino and Ben-Akiva 1996; Adriana Bernardino et al., 1993; Drucker and Khattak 2000; Hjorthol 2013; Matson et al. 2021a; Shabanpour et al. 2018; Yen and Mahmassani 1997). The prepandemic literature found socio-demographics, job characteristics, attitudes, and commute trip features to be important in telecommuting choice and frequency. In the following, we discuss these factors in detail.

The impact of socio-demographic characteristics on telecommuting behavior has been examined in several studies (Bagley and Mokhtarian 1997; Bernardino and Ben-Akiva 1996; Adriana Bernardino et al., 1993; Drucker and Khattak 2000; Pouri and Bhat 2003; Shabanpour et al. 2018; Yap and Tng 1990). For example, Bernardino et al. (Bernardino and Ben-Akiva 1996; Adriana Bernardino et al., 1993) showed that women are more likely than men to telecommute because of childcare. Moreover, Pouri et al. (Pouri and Bhat 2003) investigated the impact of age on telecommuting and found that older people are less likely to adopt it. The literature has also revealed the importance of education, income, having prior experience, and job category in determining telecommuting choice and frequency (Bagley and Mokhtarian 1997; Bernardino and Ben-Akiva 1996; Adriana Bernardino et al., 1993; Drucker and Khattak 2000; Shabanpour et al. 2018). Commute features have been frequently stated as a determinant of telecommuting frequency. The commute time has been seen to be positively correlated with telecommuting frequency (Bagley and Mokhtarian 1997). Shabanpour et al. (Shabanpour et al. 2018) investigated the impact of vehicle ownership as a key factor on telecommuting frequency and found that since having a private vehicle makes commuting easier, it decreases telecommute frequency.

Telecommuting during the pandemic and after

The literature on telecommuting during the pandemic and after is limited but growing (Balbontin et al. 2021; Beck, Hensher, and Wei 2020a; Beck and Hensher 2020a; Conway et al. 2020; Hensher, Beck, and Wei 2021; Javadinasr et al. 2022; Maria Barrero Nicholas Bloom Steven Davis et al. 2021; Matson et al. 2021b, 2021a; Nguyen 2021a; Salon et al. 2021b, 2021a; Shamshiripour et al. 2020). Nguyen (2021a) investigated the influential factors on telecommuting behavior in Vietnam during and after the pandemic. In another study in Vietnam, Nguyen and Armoogum (2021) explored the gender-based differences in perceptions and attitudes toward telecommuting. Baert et al. (2020) studied perceptions toward telecommuting in Belgium.

Beck and Hensher (Beck and Hensher 2020a, 2020b) conducted an online survey at the beginning of the pandemic studied how people's travel patterns and activities including telecommuting have changed in Australia. Using the wave 1 of the survey, Beck and Hensher (2021) developed an ordered logit model to measure the number of days telecommuting in a day. Based on the second wave, they (Beck, Hensher, and Wei 2020a) modeled the impact on telecommuting frequency due to the slow relaxing of restrictions in Australia. Balbontin et al. (2021) studied telecommuting behavior in Australia, South America, and South Africa and estimated the weekly frequency of it during the pandemic. The U.S. National Bureau of Economic Research conducted the most extensive survey to study the persistence of telecommuting after the pandemic and found %20 of full workdays will be supplied from home in post-pandemic (Maria Barrero Nicholas Bloom Steven Davis et al. 2021). Studies conducted during the pandemic mostly focused on understanding employees' perceptions and attitudes toward telecommuting behavior as the effects of these factors on preferences for the continuity of telecommuting have been highlighted since COVID-19.

Proposed hypotheses

The majority of pre-pandemic studies frequently discussed how telecommuting affects employees' productivity (Baruch 2001; Collins and Moschler 2009; Manoochehri and Pinkerton 2003). However, a few of the during the pandemic studies examined the effects of productivity on employees' preferences toward

telecommuting (Beck, Hensher, and Wei 2020b; Nguyen and Armoogum 2021). A positive relationship between the level of productivity and telecommuting frequency has been found in the literature indicating that the more productive employees are at home, the more frequent they telecommute. Nguyen and Armoogum (2021) discussed productivity by looking into how the difficulty of focusing at home affects perceptions toward telecommuting.

Productivity varies across different groups of demographics. Female employees perceive the home environment as more distracting than males (Plaut 2006). The Household's number of bedrooms affects productivity by accommodating a dedicated and comfortable workplace. An early survey conducted in Singapore indicated that single women with dedicated home workspace are more likely to telecommute. The study highlighted the importance of a comfortable and not distracting workspace at home as well as the significant effects of childcare on telecommuting adoption (Yap and Tng 1990).

Positive impacts of the number of children or the presence of young children in the household on telecommuting adoption frequently discussed in the pre-pandemic literature (A Bernardino et al., 1993; Bernardino and Ben-Akiva 1996; Yen and Mahmassani 1997). However, a few of recent studies found that childcare can decrease the productivity of parent employees at home, resulting in their lower willingness to continue telecommuting (Baert et al. 2020; Nguyen 2021b; Nguyen and Armoogum 2021). Feeling isolation, another inhibitor of productivity, is the other commonly mentioned factor influencing employees' preferences toward telecommuting (Baruch 2001; Collins and Moschler 2009; Manoochehri and Pinkerton 2003). The possible conflicts of work and personal life boundary, a determinant of productivity, also discussed in the literature (Collins and Moschler 2009; Vyas and Butakhieo 2020) negatively influencing telecommuting frequency. Furthermore, the availability of required equipment or technology at home affecting telecommuting productivity has been pointed out frequently in previous studies (A Bernardino et al., 1993; Maria Barrero Nicholas Bloom Steven Davis et al. 2021).

Every crisis rises risk perception and hazard acceptance. People's need for security grows as their fear of COVID-19 and personal risk perception grows (Kohler et al. 2021). Perić, Dramićanin, and Conić (2021) showed that risk perception negatively affects travel intentions in Serbia during COVID-19 pandemic. Nguyen and Armoogum (2021, 2021) found that fear of COVID-19 is a strong positive factor influencing perceptions toward telecommuting during the pandemic. Beck and Hensher (2021) revealed that majority of employers and employees show some concern about the risk of COVID-19 in their workplace.

Research gaps and contribution

There are some research gaps exist in both pre and during the pandemic literature. In the pre-pandemic literature, a few studies explored the effects of perceptual factors, such as productivity on employees' preferences toward telecommuting. Moreover, much has changed since the pre-pandemic time, when many people did not have the option or did not want to telecommute. However, the pandemic forced many employees and employers who could telecommute to do so. During the pandemic, literature mostly examined the short-term effects of COVID-19 on telecommuting as they were conducted at the beginning of the pandemic. However, people have experienced many changes in the 2 years since the pandemic, including more understanding about the virus, mandate lifting, vaccination arrival, all of which have raised hopes and resulted in changes in perceptions and preferences. The ever-changing nature of the pandemic requires a panel study to capture the evolution of people's activity-travel behavior for the long-term future. Furthermore, many of the during the pandemic studies understand the changes in telecommuting behavior based on a data descriptive method rather than characterizing. Characterizing the long-term impacts of the pandemic on telecommuting necessitates looking beyond the individual characteristics, job features, and household factor effects. We need to understand the effects of changes in some behaviors. Risk perception and employees' perceptions of their telecommuting productivity can be among the most significant behavioral changes brought on by the COVID-19 pandemic.

This article investigates the long-term impact of the COVID-19 pandemic on telecommuting frequency while accounting for (1) risk perception associated with exposure to the COVID-19 (referred to as 'risk perception') at two times during the pandemic, and (2) perceived productivity at home (referred to as 'productive telecommuting'). Furthermore, we explore the underlying factors that lead to the persistence of telecommuting after the pandemic. To do so, we conducted a comprehensive multi-wave activity-travel behavior survey in the U.S. from April 2020 to May 2021. We develop a panel Generalized Structural Equation Model (GSEM). Then we investigate the relationships between productivity, risk perception, and telecommuting behavior during and after the pandemic.

The contributions of this study are fourfold: first, to the best of our knowledge, this is the first study using multi-wave nationwide data in the U.S. to measure the COVID-19 impact on telecommuting behavior during and post-pandemic era. Another notable contribution of this study is taking into account 'new telecommuters' who started telecommuting at the beginning of the pandemic. This provides a unique opportunity to investigate attitudes and concerns toward telecommuting based on real-life experiences. Furthermore, we characterize how risk perception associated with crises like the COVID-19 pandemic affects employees' preferences toward telecommuting. Fourth, we illustrate how telecommuting behavior changes as people get familiar with the crisis, and risk perception might change.

Data

Survey

The datasource of this study is obtained from an extensive nationwide survey in the United States that we conducted to investigate the effects of the COVID-19 pandemic on activity-travel behavior (the Future Survey). The COVID Future survey was distributed in two waves containing 8,723 responses in wave 1 and 3111 respondents in wave 2. Waves 1 and 2 were administered via the Qualtrics online platform from April to October 2020, and November 2020 to May 2021, respectively. The collected data contains three sets of features: (1) socio-demographic characteristics such as age, gender, race, annual household income, job category, location of residence, along with household-related information such as household structure and the number of vehicles in the household; (2) activity-travel behavior information such as individuals' commuting and telecommuting, online and in-person shopping, and online and in-person learning behaviors and attitudes; (3) Health-related information, such as whether individuals or their household members were infected with COVID-19 and whether they were vaccinated or intended to get vaccinated. Other works that use the data can be found in (Chauhan et al. 2021; Conway et al. 2020; Javadinasr et al. 2022; Salon et al. 2021b).

To analyze telecommuting behavior evolution during the pandemic and its future once the pandemic has ceased to be a concern, we need to focus on those who can judge their telecommuting

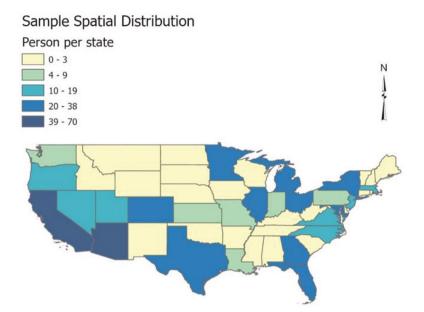


Figure 1. The spatial distribution of study sample.

behavior before the pandemic, during two waves of the survey, and after the pandemic. Therefore, we need to narrow down our sample to those who were employed before and during the pandemic and expect themselves to be employed in the post-pandemic. Furthermore, we seek to confirm the effects of perceived productivity at home on preferences toward telecommuting, which requires studying those who have done so during the pandemic. The final sample includes 583 employees who telecommuted at least some of the time during the pandemic. Figure 1 illustrates the spatial distribution of the final sample.

Analytical framework

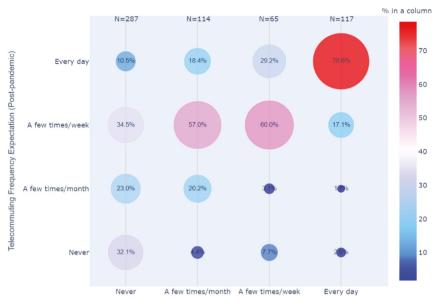
The developed panel GSEM model in this study estimates (1) how 'new telecommuters' and 'continuing telecommuters' perceive their telecommuting to be productive; (2) how they perceive the risk of COVID-19 exposure at two different times during the pandemic, and (3) how their productivity and risk perception affect their preferences for continuing telecommuting during and after the pandemic. To estimate productivity latent construct and telecommuting frequency at two waves of the survey and post-pandemic future, which are outcomes, we extract data from the following questions. (i) Did the respondent telecommute at the time of the survey? If so, at the time of the survey, how many days in the past 7 days they telecommuted? (ii) If telecommuted, how their productivity has changed compared to before the pandemic? The respondent reported the change in their productivity through a 5-point Likert scale (i.e. significantly lower, some lower, ...). (iii) If productivity changed, they select the reasons for the change in their productivity from the given factors. Hence, productivity decrease/ increase factors are binary in nature. (iv) At the time of the survey, how frequently did they expect to telecommute in the future when COVID-19 is no longer a concern are asked? The respondent reported their expectation through categories of 'never,' 'a few times a year,' 'a few times a month,' 'once a week,' 'a few times a week,' and 'every day.'

Estimations revealed that thresholds for 'a few times a year' and 'once a week' in telecommuting expectation outcome are insignificant. Therefore, to improve the model, we merged 'a few times a

year' and 'never' categories into one, namely 'never.' In addition, we considered 'a few times a month' and 'once a week' categories together as a single category, namely 'a few times a month.' Hence, the telecommuting frequency is modeled through four categories in the developed GSEM framework: (1) never, (2) a few times a month, (3) a few times a week, and (4) every day. To ensure consistency in telecommuting frequency classification, the frequency during the pandemic is classified as follows. First, we classify those employees who did not telecommute in the past 7 days as the 'never' category. Following that, those who reported telecommuting only 1 day were assigned to the 'a few times a month' category. Third, those who telecommuted between 2 and 4 days fall into the 'a few times a week' category. The remaining respondents who telecommuted 5 or more days in the past 7 days are classified as having an 'every day' frequency.

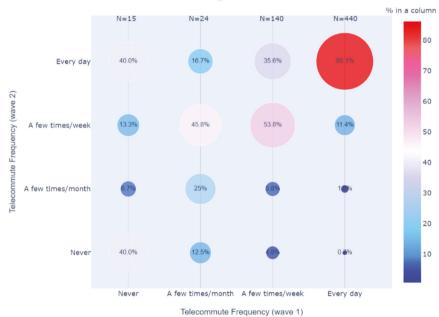
The descriptive analysis of the data provides intriguing insights into how telecommuting behavior has changed during the pandemic and the projection of the post-pandemic future. As shown in Figure 2(a), the findings indicate that 45% of employees who experienced telecommuting for the first time during the pandemic expect to continue it frequently (i.e. a few times a week or every day) after the pandemic. About 79% of those who telecommuted every day before the pandemic are expected to do so in the future. Figure 2(b) represents the changes in telecommuting frequency during the pandemic. Nearly 54% of employees who never had telecommuted at wave 1 experienced it a few times a week or every day during wave 2. It is also shown that only 5% of employees who frequently telecommuted during wave 1 reduced the frequency to never at wave 2.

In the risk perception data collection, people were asked to tell us how much they perceive the risk of exposure to COVID-19 when they shop at a grocery store, ride public transit, take a taxi or ride-hailing service, travel in an airplane, and send their children to school. They rated their risk perception for each activity using a 5-point Likert scale (i.e. extremely low risk, low risk, ...). The descriptive analysis of data shown in Figure 3, reveals that the distribution of risk perception levels for different activities skewed to the right in wave 2 compared to wave 1. This indicates that the proportion of those who were extremely concerned about risk in wave 1 decreased in wave 2. With a



Telecommuting Frequency (Pre-pandemic)

(a) Telecommuting frequency changes before the pandemic vs. post-pandemic expectations



(b) Telecommuting frequency changes during the pandemic wave 1 vs. wave 2

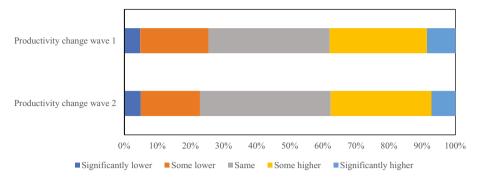
Figure 2. Telecommuting frequency changes during and after the pandemic.

decrease in risk perception, we observe a decrease in the proportion of everyday telecommuting, meaning a decrease in telecommuting frequency indicating the interaction between risk perception and telecommuting behavior.

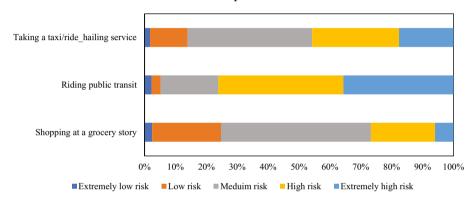
We assume that perceived productivity at home did not significantly change during the pandemic between two waves of the survey. The logic behind the assumption is that there was a couple of months between the two waves of the survey, which is probably too short for perceived productivity at home to significantly change. Our analysis of the productivity distribution shown in Figure 3 illustrates a difference of less than 5% between two waves in all levels of change in productivity,

supporting the assumption. However, to test the validity of our assumption, we estimated the model considering two latent constructs for perceived productivity to capture the changes in productivity during the pandemic. The results revealed that measurement variables which are productivity decreased/ increased reasons are significant in estimating only one of the productivity latent constructs. This indicates that productivity at wave 1 and productivity at wave 2 are not significantly different to incorporate both in the model. We used wave 2 productivity decreased/increased reasons since (1) we aim to use the most recent information to accurately estimate perceived productivity at home. (2) Some of the significant productivity decreased/

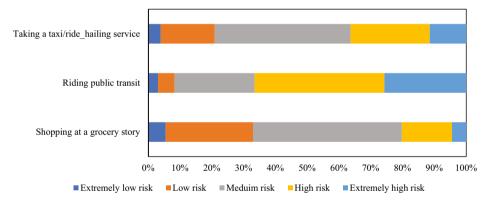




Risk Perception Wave 1



Risk Perception Wave 2



Telecommuting frequency During and After COVID-19

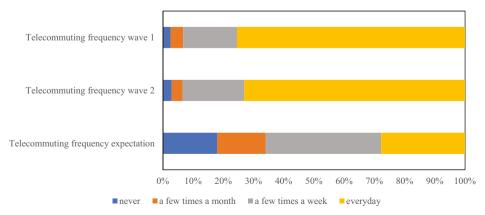


Figure 3. Latent constructs and outcomes descriptive analysis.

Table 1. Summary statistics of the significant explanatory variables in the final model (Sample size = 583 observations).

Explanatory variables	Description	Mean	Std. Dev.
Socio-demographic & household characteristics:	υτοστιμαστ	wiculi	Dev.
Gender Female	1: If the employee is female; 0: Otherwise	0.568	0.496
Age			
Generation Z	1: If the employee is between 9 and 24 years old; 0: Otherwise	0.015	0.123
Generation Y (Millennials) Telecommuting	1: If the employee is between 25 and 40 years old; 0: Otherwise	0.326	0.469
experience			
New telecommuter	1: If the employee did not telecommute before the pandemic and they are experiencing telecommuting during the pandemic; 0: Otherwise	0.374	0.484
Race			
White_race	1: If the person is White/Caucasian; 0: Otherwise	0.842	0.365
Education:			
Bachelor's degree or graduate school_education	1: If the person has a bachelor's degree; 0: Otherwise	0.413	0.493
Household structure	N 1 6 191 3 4 1 1 1 1 1	0.635	1 001
No. of children	Number of children in the household	0.635	1.001
Income	1: If the annual household's income is	0.333	0.472
High income	more than 125 K; 0: Otherwise	0.333	0.472
Job category	1 If the comment to the total and advantage of	0.075	0.264
Clerical or administrative	1: If the person's job is in the clerical or administrative support job category;	0.075	0.264
support_job	0: Otherwise		
Professional,	1: If the person's job is in professional,	0.453	0.498
managerial, or	managerial, or technical or		
technical_job	administrative support job category; 0: Otherwise		
Commute features			
Pre pandemic_	1: If the person commuted by their	0.674	0.469
commute mode	private vehicle before the pandemic;		
private vehicle	0: Otherwise		
Pre pandemic_ commute time > 30 min	1: If the person commuted more than 30 minutes before the pandemic; 0: Otherwise	0.292	0.455

increased reasons, such as feeling sad/depressed were collected only in the second wave of the survey. Table 1 presents summary statistics for the significant factors of the data used in the model estimation.

Method

This study aims to capture how telecommuting frequency changes over time during and after the pandemic while also risk perception might change. This section explains the interrelationship between three outcome variables, three latent constructs, and observed determinants (as outlined in) in a panel Generalized Structural Equation Modeling (GSEM) framework using a balanced panel dataset. A balanced panel dataset contains a sample of N individuals observed at T times (i.e. $t=1,2,\ldots,T$). This study's balanced panel data source includes 583 individuals, all of whom were observed twice (i. e. waves 1 and 2 of the survey). In addition, respondents

reported their telecommuting frequency before the pandemic and the expected frequency of continuing it in the post-pandemic future.

In the panel/longitudinal structure of GSEM, we aim to estimate the relationship between and within the observed and latent variables repeated at different times. The outcomes are defined as ordinal outcomes with logit links, which captured through a four-point scale. Stata 16 is employed to build and estimate the framework. The following is the formulation of the developed panel GSEM model with ordinal outcomes and logit links (Acock, 2013; Bollen and Noble 2011; Williams, Allison, and Moral-Benito Banco de España Madrid 2018). The GSEM model breaks down into two parts: the latent variable model and the measurement model. The latent variable model is:

$$\eta_i = \alpha_\eta + B\eta_i + \Gamma\xi_i + Ax_i + \zeta_i \tag{1}$$

where,

- η_i is the vector of the latent endogenous variable for individual
- α_n is the vector of intercepts,
- B is the matrix of coefficients reflecting the potential impacts of the latent endogenous variables η on each other,
- ξ_i is the vector of latent exogenous variables,
- Γ is the matrix of coefficients indicating the potential impacts
 of the latent exogenous variables ξ on the latent endogenous
 variables η,
- x_i is the vector of observed exogenous variables for individual i,
- A is the matrix of coefficients representing the potential impacts of the observed exogenous variables x on the latent endogenous variables η , and
- ζ_i is the random disturbances.

Exogenous variables are those that are not described by other variables in the model. In contrast, endogenous variables are those that are directly explained by other variables in the model. Latent exogenous variables (ξ) are hypothesized to be normally distributed in which $\Sigma_{\xi\xi}$ is the covariance matrix, $N\sim(0,\Sigma_{\xi\xi})$. We assume that random disturbances have a normal distribution, $N\sim(0,\Sigma_{\zeta\zeta})$, where $\Sigma_{\zeta\zeta}$ is the covariance matrix of the random disturbances (ζ). The latent variable model captures the study hypotheses about how telecommuting productivity and perceived risk of exposure to COVID-19 affects preferences toward telecommuting behavior during and after the pandemic and how preferences change as risk perception changes.

The measurement model connects the latent variables to the observed variables. In the panel structure of the measurement model, the outcome variable at time t (y_t) is estimated by the independent variable at time t (x_t) the dependent variable at time t - 1 (y_{t-1}) and latent-constructs (η). Here, we model time-variant dependent variable and latent construct, yet the independent variables including sociodemographics, job features, and commute trip characteristics before the pandemic are time-invariant. Therefore, to estimate the outcome variable at time t (y_t) we use time-invariant independent variable (x) and latent construct (η) (Jöreskog and Sörbom 2018). Equation (2) and (3) represent the formulation of the developed measurement model.

$$y_{it} = \lambda_x x_i + \lambda_y y_{i(t-1)} + \Lambda_y \eta_i + \alpha_y + \varsigma_t + \varepsilon_{it}$$
 (2)

$$x_i = \Lambda_x \xi_i + \alpha_x + \nu_i \tag{3}$$

where,

• α_v and α_x are the unobservable time-invariant fixed effect,

- ε_{it} is the time-variant error term,
- ς_t and v_i capture all unobserved factors across individuals on y_t and x, respectively,
- λ_x is the matrix of coefficients indicating the potential impacts of the observed exogenous variables on the observed endogenous variables (i.e. outcome),
- λ_y is the matrix of coefficients indicating the potential impacts of the observed endogenous variables at time $t 1(y_{t-1})$ on the observed endogenous variables at time t (y_t),

 Λ_y is the matrix of coefficients indicating the potential effects of the endogenous latent variables (η) on the observed endogenous variables (y),

• Λ_x is the matrix of coefficients reflecting the potential effects of the exogenous latent variables (ξ) on the observed exogenous variables (x),

Consider Y as the ordinal outcome variable, k as the number of discrete values that y can take (i.e. k=5 in this study), and z as the utility of latent variables that varies across individual (η_i) . z is also known as the linear prediction of Y which is transformed into the discrete values y through the thresholds $c_0, c_1, \ldots, c_k(c_0 = -\infty, c_y < c_{y+1}, c_k = +\infty)$. The probability that a random outcome variable Y has the value y is given by:

$$Pr(Y = y|z) = Pr(Y^* < c_v - z) - Pr(Y^* < c_{v-1} - z)$$
(4)

where Y^* represents the primary stochastic constituent of Y. The transformation of the linear prediction of Y (i.e. z), to the mean value of Y (i.e. μ), is described by a logit link function as follows:

$$z = \log\mu - \log(1 - \mu) \tag{5}$$

or equivalently:

$$\mu = \frac{1}{1 + e^z} \tag{6}$$

Results

In this section, we present the findings of this study. As stated earlier, this study investigates how COVID-19 has reshaped telecommuting behavior and how the future looks in the long term while exploring the influential factors. We apply a panel generalized structural equation model (GSEM). The model incorporates three latent constructs, including productive telecommuting and risk perception at two different times during the pandemic: survey wave 1 (i.e. April to October 2020) and survey wave 2 (i.e. November 2020 to May 2021). Figure 4 displays the structure of the developed GSEM framework. The model captures telecommuting frequency at three times: two waves of the survey and after the pandemic. In addition to latent constructs and observed determinants, telecommuting frequency at the previous time. The final estimation results are presented in Table 2.

The results reveal the significant impact of productivity on telecommuting frequency during and after the pandemic at 85% and 90% confidence levels, respectively. In addition, COVID-19 risk perception is shown to significantly affect telecommuting frequency during the pandemic, at waves 1 and 2 of the survey at 85% and 90% confidence levels, respectively. Furthermore, the COVID-19 risk perception in the model has an indirect and positive effect

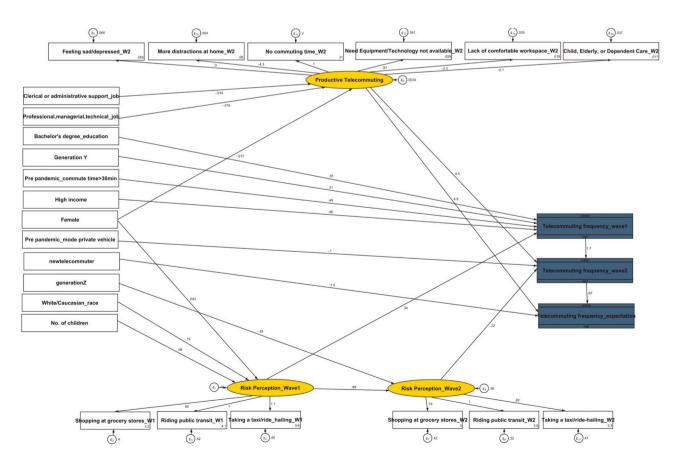


Figure 4. The generalized structural equation modeling structure. Observed determinants and latent variables are presented with white rectangles and yellow ovals, respectively. Blue rectangles demonstrate outcome variables.

Table 2. Estimation results of the generalized structural equation model.

Variables	Estimated value	p-value
Latent variable: Productive Telecommuting		
Measurement variables: No commuting to work_W2		
coefficient	1.000	Constrained
constant	.273***	0.000
Feeling sad/depressed_W2		
coefficient	-3.891**	0.027
constant	.0518***	0.010
More distractions at home_W2 coefficient	-5.130**	0.027
constant	0.056**	0.027
Need equipment/technology not available_W2	0.050	0.010
coefficient	-1.053**	0.043
constant	0.023**	0.017
Lack of comfortable workspace_W2		
coefficient	-2.581**	0.029
constant Child, elderly, or dependent care_W2	0.012	0.363
coefficient	-2.725**	0.028
constant	0.012	0.402
Exogenous variables:		*****
Female	0152*	0.064
Professional, managerial, or technical_job	0131*	0.079
category		
Clerical or administrative support_job category	-0.017*	0.158
Latent variable: Risk Perception _Wave 1 Measurement variables:		
Shopping at grocery stores		
coefficient	0.845***	0.000
constant	3.081***	0.000
Riding public transit		
coefficient	1.000	Constraine
constant	4.074***	0.000
Taking a taxi/ride-hailing service coefficient	1 025***	0.000
constant	1.025*** 3.509***	0.000 0.000
Exogenous variables:	3.309	0.000
Female	0.119*	0.066
White_race	-0.178**	0.043
No. of children	0.083***	0.009
Latent variable: Risk Perception _Wave 2		
Latent variables:	0.054***	0.000
Risk Perception _Wave 1 Measurement variables:	0.854***	0.000
Shopping at grocery stores		
coefficient	0.741***	0.000
constant	2.886***	0.000
Riding public transit		
coefficient	1.000	Constraine
constant	3.842***	0.000
Taking a taxi/ride-hailing service		
coefficient	0.846***	0.000
constant Evaganous variables	3.257***	0.000
Exogenous variables: Generation Z	-0.448*	0.084
Outcome variable: Telecommuting	Estimated	p-value
frequency_wave 1	value	F
Latent variables:		
Risk Perception _Wave 1	0.254	0.105
Exogenous variables:		
High income	0.561**	0.013
Bachelor's degree_education Generation Y	0.352* 0.317	0.080 0.138
Pre pandemic_commute time>30 min	0.317	0.136
Thresholds:	0.550	0.120
C_{11}	-3.188***	0.000
C ₁₂	-2.18***	0.000
C ₁₃	-0.638***	0.000
Outcome variable: Telecommuting	Estimated	p-value
frequency_wave 2	value	
l atent variables		
Latent variables: Productive Telecommuting	4.663	0.133
Latent variables: Productive Telecommuting Risk Perception _Wave 2	4.663 0.221*	0.133 0.094

Table 2. (Continued).

	Estimated	
Variables	value	p-value
Exogenous variables:		
Pre pandemic_commute mode private vehicle	-0.445*	0.051
Endogenous variables:		
Telecommuting frequency_wave 1	1.624***	0.000
Thresholds:		
C_{21}	-0.424	0.32
C_{22}	0.648	0.107
C_{23}	2.812***	0.000
Outcome variable: Telecommuting	Estimated	p-value
frequency_expectation	value	
Latent variables:		
Productive Telecommuting	5.5*	0.086
Exogenous variables:		
New telecommuter	-1.845***	0.000
Endogenous variables:	. =	
Telecommuting frequency_wave 2	0.722***	0.000
Thresholds:	0.725**	0.021
C ₃₁	-0.725**	0.031
C ₃₂	0.344	0.302
C ₃₃	2.356***	0.000
Number of observations	583	
Log likelihood at convergence	-5912.58	
Pseudo R-squared	0.2	

Note: ***, **, *, and * denote 99%, 95%, 90%, and 85% confidence level, respectively.

on telecommuting behavior expectations after the pandemic. The 'Productive telecommuting' latent variable is estimated by six observed perceptual factors, while the 'COVID-19 risk perception' latent constructs at waves 1 and 2 of the survey are estimated by three. The coefficient of one of the perception factors is constrained to one to adjust the scale of latent variables.

The findings suggest that saving the time and energy spent on daily commutes for work-related activities leads employees to perceive telecommuting as productive, which is in line with the literature (Maria Barrero Nicholas Bloom Steven Davis et al. 2021). In contrast, a distracting environment and lack of comfortable workspace at home inhibit employees from being productive. In addition, child, elderly, or dependent care, need equipment/technology not available at home, feeling sad or depressed are negatively associated with employees' perceptions toward productive telecommuting. The positive and strong correlation between productivity telecommuting frequency during the pandemic, at wave 2, and after the pandemic emphasizes the importance of designing 'workable homes' when planning for the future. Workable homes have a convenient workspace and the appropriate environment to telecommute productively in it.

The results show the significance of gender and job category in employees' perceptions toward their telecommuting productivity. Females are more vulnerable to the low levels of productive telecommuting. The potential explanation is that females traditionally feel more responsible than males for housework, such as childcare, housekeeping, and other household activities (Bailyn 1989; Plaut 2006). In terms of job category impacts, the findings indicate that employees with professional, managerial, or technical jobs are less likely to have productive telecommuting. The same is shown for clerical or administrative work. This could be due to these employees' type of job responsibilities, which cannot be performed efficiently at home. Professional, managerial, or technical jobs involve supervision and control of the production process, which might require the employee's presence in the office (Shabanpour et al. 2018). Moreover, the clerical or administrative support job category includes daily office responsibilities, which are difficult to be accomplished at



home. These two groups of employees are essential to the office and may be required to be present in order to communicate with others in person. This is also in line with the literature. Sassen (2001) discusses that globalization generates an increased need for face-to-face interaction because of the command-and-control requirements of large enterprises.

The sub-model estimating COVID-19 risk perception at waves 1 and 2 of the survey reveals that employees who are concerned about the risk of exposure to COVID-19 telecommute more frequently during the pandemic. This is also consistent with previous studies, which show that as COVID-19 risk perception increases, going-out self-restriction increases (Parady, Taniguchi, and Takami 2020). The significant impact of risk perception at wave 2 highlights the importance of including the contributing factors to risk perception when exploring the effects of COVID-19 on telecommuting behavior. Regarding panel effects, risk perception at wave 1 of the survey is positively and significantly associated with risk perception at wave 2. This indicates that those who were concerned about the risk of exposure to COVID-19 at public places or facilities still perceived the risk at wave 2.

The results indicate gender, race, age, and the number of children as the underlying factors of risk perception. Females are more concerned about being exposed to COVID-19 than males, as evidenced by the literature (Abdelrahman 2020; Niño et al. 2021; Rana et al. 2021). It is demonstrated that White/Caucasian people are less averse to the risk of COVID-19 exposure. Generation Z is also shown to perceive lower levels of risk. Niño et al. (2021) also showed that risk perception significantly differs across different age groups and different races. In terms of indirect effects, white people and Generation Z are not likely to telecommute frequently. The findings reveal a positive correlation between the number of children in the household and risk perception indicating that the likelihood of avoiding COVID-19 exposure increases with the number of children in the household.

Education and income are the other important factors that positively and directly contribute to telecommuting frequency. This could be because high-educated, and high-income employees may have higher ranks in their companies, thus having more bargaining power with their employers (Mannering and Mokhtarian 1995; Peters, Tijdens, and Wetzels 2004; Shabanpour et al. 2018). In addition, the findings demonstrate that age is another important indicator of telecommuting frequency. According to the findings, Generation Y or millennials who are between 25 and 40 years old are positively correlated with telecommute frequency. The potential explanation is that generation Y might be more familiar with working with ICT devices; therefore, they are more comfortable with telecommuting.

The contribution of commute trip features to telecommuting frequency is also explored. The findings indicate the positive correlation between a long commute trip (i.e. more than 30 minutes) and telecommuting frequency, also mentioned in previous studies (Mokhtarian and Meenakshisundaram 2010; Shabanpour et al. 2018). Employees who commute with their private vehicles are not expected to telecommute frequently. This could be because having a private vehicle makes the commute easier, and as a result, decreases telecommuting frequency.

In terms of the panel effects, the results reveal that telecommuting behavior during wave 1 of the survey (i.e. April to October 2020) is positively associated with behavior at wave 2 (i.e. November 2020 to May 2021). The same pattern can be seen between the frequency of telecommuting at wave 2 of the survey and the future, indicating that employees who frequently telecommuted during the pandemic, at wave 2, are

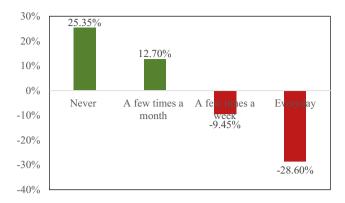


Figure 5. Marginal effects of 'New telecommuter' on telecommuting frequency expectation in the post-pandemic era.

inclined to do so after the pandemic. This could be due to the experience employees gained during the pandemic, which makes them familiar and comfortable with telecommuting.

Interestingly, the findings reveal that 'new telecommuters' who started telecommuting during the pandemic with no prior experience are not likely to continue it frequently in the post-pandemic future. Although new telecommuters might perceive their home environment to be convenient to telecommuting, they may consider their home environment as distracting and thus be less productive at home, which reduces their willingness to telecommute frequently (Cummins 2020).

The marginal effect analysis, shown in Figure 5, also suggests that new telecommuters do not prefer to continue it frequently after the pandemic. As illustrated in Figure 5, being a new telecommuter reduces the 'every day' frequency by up to 29%. The analysis, on the other hand, finds that 'new telecommuter' has a positive effect on the lowest frequency category (i.e. 'never'), which is as high as 25%. Similarly, new telecommuters positively impact the 'a few times a month' category, which can be counted as infrequent telecommuting. And they negatively affect the 'a few times a week' category, which can be considered frequent telecommuting. However, the impacts on 'a few times a month' are not as high as those of 'never.' Likewise, new telecommuters do not affect the 'a few times a week' category as much as the 'every day' frequency.

Policy implications

In this section, we discuss the findings from the standpoint of policy-makers and planners. The findings of this study point to two crucial factors that influence telecommuting frequency during and after the pandemic: (1) perceived productivity and (2) risk perception. The first idea for policy implication can be inferred from the effects of employees' perceptions toward their home environment and telecommuting benefits (e.g. no commuting time) on their productivity. Lack of comfortable workspace, more distractions at home, childcare, and feeling depressed are all productivity inhibitors originating from home environment characteristics and interactions.

To understand the future of telecommuting, we should first consider how convenient it is for employees. The convenience of telecommuting can be derived from how much employees perceive their workspace at home to be comfortable and the availability of required equipment/technology. Businesses can make telecommuting more convenient by providing the devices needed at home as much as it is possible. However,

it is prohibitively expensive or impossible to bring the technology needed to employees' homes in some job categories. The findings also show that the job category influences productive telecommuting. This could indicate that some jobrelated tasks are inconvenient and inefficient to complete at home.

Employees' perception of distraction in their home environment is another major determinant of productivity. Although household interactions might cause most distractions at home, part of it could be due to the workability of the home environment. Workable homes, where employees have dedicated workspace and a productive environment, provide telecommuting opportunities in normal situations or during a similar crisis to the COVID-19 pandemic (Allam and Newman 2018). Given that workable homes increase the likelihood of telecommuting, one could argue that having workable home environments allows for better continuity of teleworking with less chance of disruption, potentially increasing the resiliency of such telecommuters.

The second idea regarding policy implications is related to one of the productivity inhibitors: feeling depressed or sad. Some employees experience depression when telecommuting since they feel isolated at home. Engagement in teamwork and connectivity to other employees make telecommuters productive and happy at home. In today's modern world, the ease of using instant messages and chat services has made them the dominant way of communication. The video-integrated chat services are highly required to make telecommuters feel connected to other employees as much as their in-office colleagues do. Therefore, frequent virtual calls and video conferences should be considered a key strategy of the telecommuting program. As a full-time telecommuter in the marketing director position at Pancheros Mexican Grills restaurants, Reid Travis emphasizes the importance of video-integrated services by stating that video-integrated chat services have saved his company's culture (D'Angelo 2020). Furthermore, having dedicated virtual happy hours or fun talks can also help telecommuters feel more connected to the office. Travis suggests businesses make sure that their telecommuters feel like they are a part of the team, which will improve their productivity (D'Angelo 2020).

The third policy implication idea concerns the significant effects of child, elderly, or dependent care on employee productivity. Childcare or other household chores have affected many women and some men employees' telecommuting productivity. The different potential amount of engagement in household chores, including childcare, between the couples can significantly affect women's business participation, resulting in gender inequality (Del Boca et al. 2020). Along with other policies, the Italian government has implemented two national guidelines to assist families in maintaining a work-life balance. First, offering an extra period of parental leave to families with children younger than 12. Second, offering a babysitter voucher. The extra paternal leave period is up to 30 days with 30% of the parents' salaries. According to the data released by the Italian National Social Security in May 2020, 76% of requests for extra parental leave have been submitted by women employees. This suggests that women may be more involved in childcare and face greater pressure to maintain a work-life balance (Del Boca et al. 2020).

Risk perception is one of the strong predictors of telecommuting behavior during the pandemic. Employees who perceive a higher risk of COVID-19 exposure telecommute more frequently. Risk perception is significantly correlated with telecommuting frequency as long as COVID-19 is a concern for most people. However, people may perceive the risk of COVID-19 exposure as decreasing as they become more familiar with the COVID-19 crisis. This is also in line with the literature indicating that familiar crises are perceived as less risky than unknown and novel crises (Siegrist, Luchsinger, and Bearth 2021; Siegrist, Keller, and Kiers 2005).

Getting know how to manage COVID-19 crisis, businesses trying to prepare safe and healthy workplaces. According to Harvard Business Review (2021), a few employers have moved to return their employees to offices since they believe in better collaboration with face-to-face interaction and higher productivity at offices. Forcing employees to get back to offices ignores their perceived risk of exposure to COVID-19 at workplaces, which threatens both their physical and mental health. Falco et al. (2021) have shown that the perceived risk of exposure to COVID-19 at workplace positively affects emotional exhaustion, which is negatively correlated with communication and decision-making. At this point, employees with high-risk perception might involve in activities to protect themselves from being infected and continuously concern about safety-related events resulting in lower productivity in offices. Risk perception varies different socio-demographic groups. We found that gender, race, and age are significant predictors of risk perception.

The fourth policy implication idea is about the persistence of telecommuting after the pandemic is no longer a concern. The stickiness to telecommuting is affected by both employees' and employers' preferences and intentions. Evidence by Bagley and Mokhtarian (1997) suggests that employers who support their employees in telecommuting play a crucial role in boosting its frequency. As mentioned earlier, many businesses confirmed that they have a positive experience with telecommuting during the pandemic, motivating them to do so after the pandemic (Business Insider 2020; CNN 2020; Courtney 2021). Meanwhile, the findings of this study, in line with the literature (Beck, Hensher, and Wei 2020a), show potential shifts in preferences toward telecommuting after the pandemic. Such potential shifts are illustrated for several groups: (1) Generation Y; (2) employees who spent long commute times before the pandemic; (3) High-income; and (4) high-educated employees.

Telecommuting experience significantly affects the persistence of telecommuting after the pandemic. Employees who started telecommuting during the pandemic are not inclined to do so frequently at post-pandemic. This implies that a thorough analysis of employees' preferences toward their future telecommuting behavior requires accounting for their previous experiences. However, the findings show the positive effects of telecommuting behavior during the pandemic on the expectations toward telecommuting frequency after the pandemic. This implies that employees who telecommute during the pandemic prefer to do so more frequently in the post-pandemic future than they did before the pandemic. Altogether, given that most businesses experienced during the pandemic, a potential shift in preferences toward telecommuting after the pandemic can be expected.

Conclusion

This study explored the long-term impacts of the COVID-19 crisis on telecommuting behavior. Meanwhile, it accounted for (1) changes in COVID-19 risk perception during the pandemic (referred to as 'risk perception'), and (2) employees' perceptions toward their productivity at home (referred to as 'Productive telecommuting'). Moreover, we investigated the influential factors in the persistence of telecommuting after the pandemic.

The results reveal the significance of perceived productivity at home and risk perception in telecommuting continuity during and after the pandemic. According to the results, a dedicated and comfortable workspace at home and the absence of a child, elderly, or dependent care can help telecommuters better focus on their work. The results also indicate the availability of required equipment and technology at home as a productivity driver allowing some work tasks to be completed at home. One of the determinants of productive telecommuting is feeling depressed or sad, particularly at this time, during a pandemic, when health, economic, and social crises have virtually affected everyone's life. Depression can cause one to lose motivation to work, resulting in lower productivity at home. In addition, employees consider the absence of daily commuting time as a factor that improves telecommuting productivity, which could help them save their time and energy to work on their jobrelated tasks. Besides, job category and gender have been identified as factors influencing perceived telecommuting productivity.

The findings introduce the significant effects of risk perception on telecommuting behavior during the pandemic. Employees who perceive a risk of COVID-19 exposure in public places or facilities, such as grocery stores, transit, taxis, and ride-hailing services, telecommute more frequently. Increased perceived risk leads to increased self-isolation, thus, frequent telecommuting. Gender, race, age, and household structure all play a role in determining how employees perceive risk. The results also illustrate that risk perception at wave 1 significantly and positively affects risk perception at wave 2. The same pattern is shown between telecommuting frequency during the pandemic and the post-pandemic future. Furthermore, education, income, previous telecommuting experience, and trip features such as commuting mode and time are shown to impact telecommuting frequency directly.

This study can be expanded in some directions. First, we have considered the work from home class of telecommuting. Other forms of telecommuting can also be considered in future studies to obtain a more comprehensive framework. Second, we have not considered the preferences of essential employees (e.g. healthcare personnel, manufacturing, construction, etc.). Such employees reported in the survey that they could not telecommute due to their job categories. However, the daily progress of technology may provide the telecommuting opportunity for such employees; thus, in future studies, the preferences of these employees should be considered. Third, the source data of this study is limited in a way. Each wave of the survey of the data took 6 months. Within this period, some behaviors might have changed, which we could not capture in our study.

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