

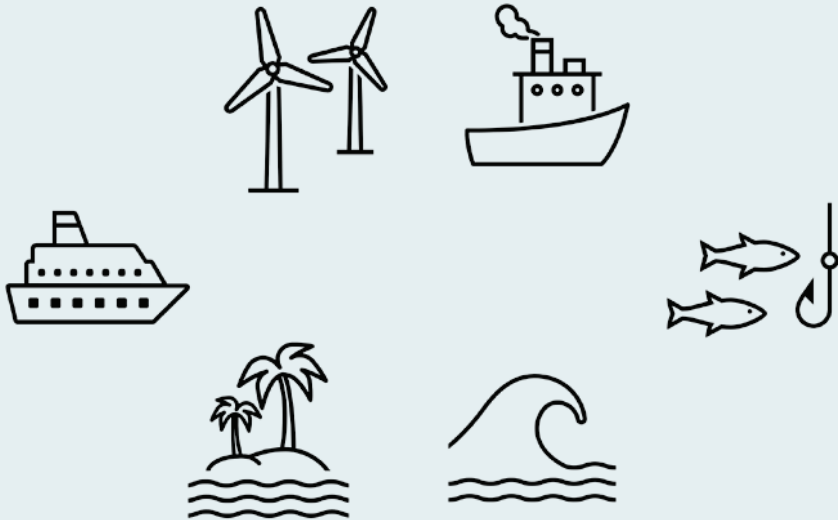
Global GIS Mapping of Ocean Multi-Use Potential with Offshore Wind and Tourism

Sydney Walker* – University of Colorado Boulder and Global Sustainability Scholars

Dr. JP Walsh – University of Rhode Island

Ocean Multi use

- A way to better use highly-contested, finite ocean space
- Different ocean users functioning jointly
- Ensuring long term and added benefits



**Sustainable ocean use is possible
with investment in Multi-use**

This Project: Offshore Wind and Tourism

- Offshore wind and tourism often compete
 - Leads to a dedicated use of the other
 - Either offshore wind or tourism

But what if we identify locations that can support this tourism energy and clean energy instead?



Where is there potential to combine offshore wind and tourism?



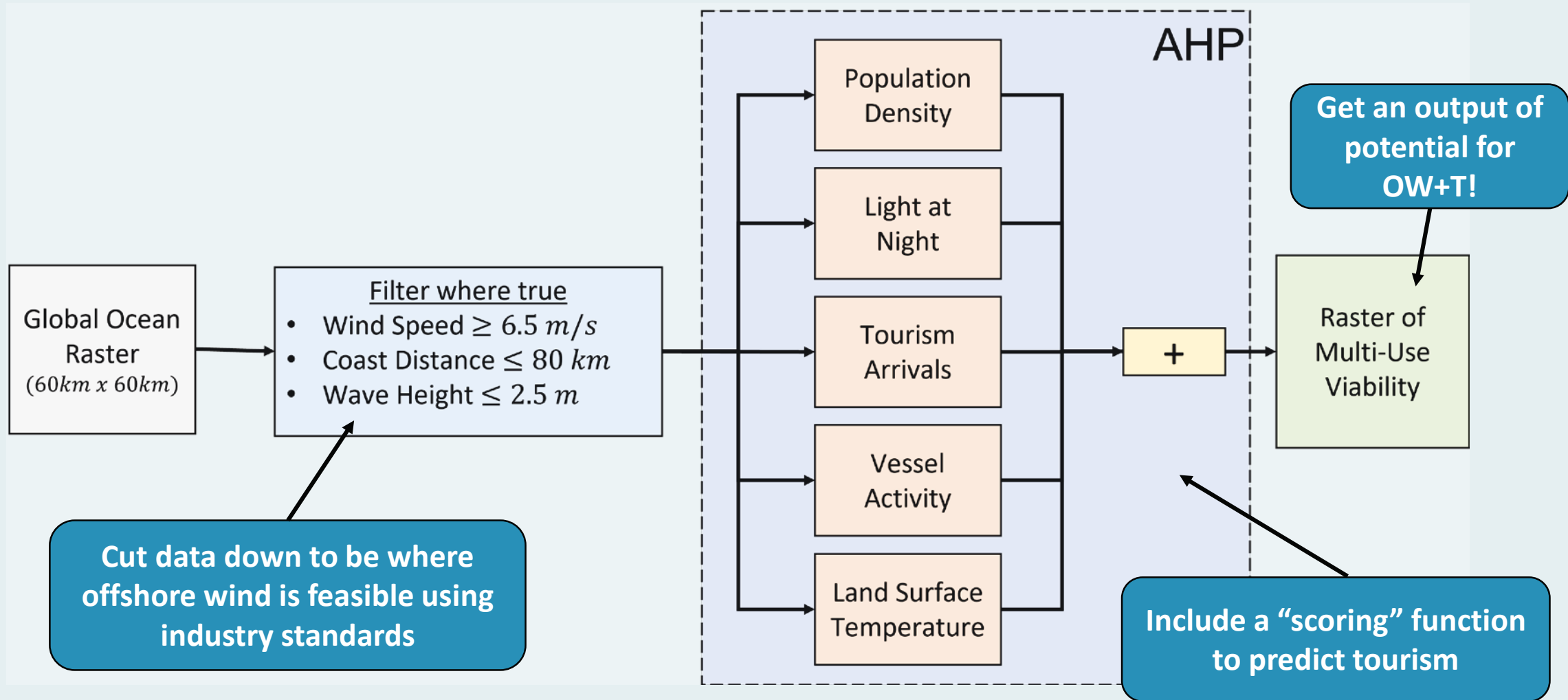
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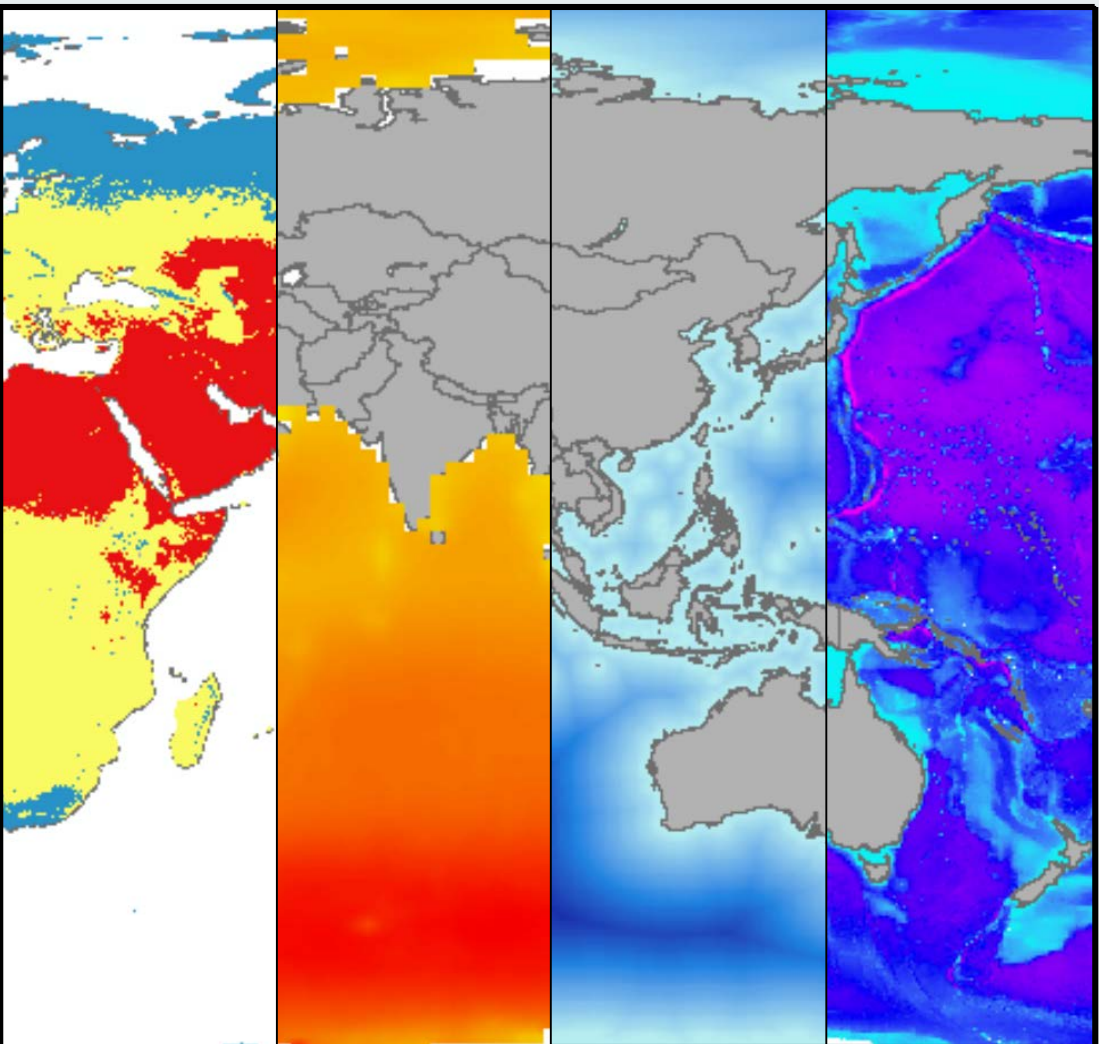
Methods

- Identify potential for Offshore Wind and Tourism (OW+T) Multi-Use on the **Global Scale**
 - By using global dataset – we can compare ideal locations for targeted studies.
- Process:
 - Select criteria and features
 - On the global scale
 - Aggregate into a multi-use potential score
 - Use Analytical Hierarchy Process
 - Visualize the results
- Find data which represents potential for + **Offshore Wind Energy** and **Tourism**

Aggregate many source of global data to indicate areas to support OW+T

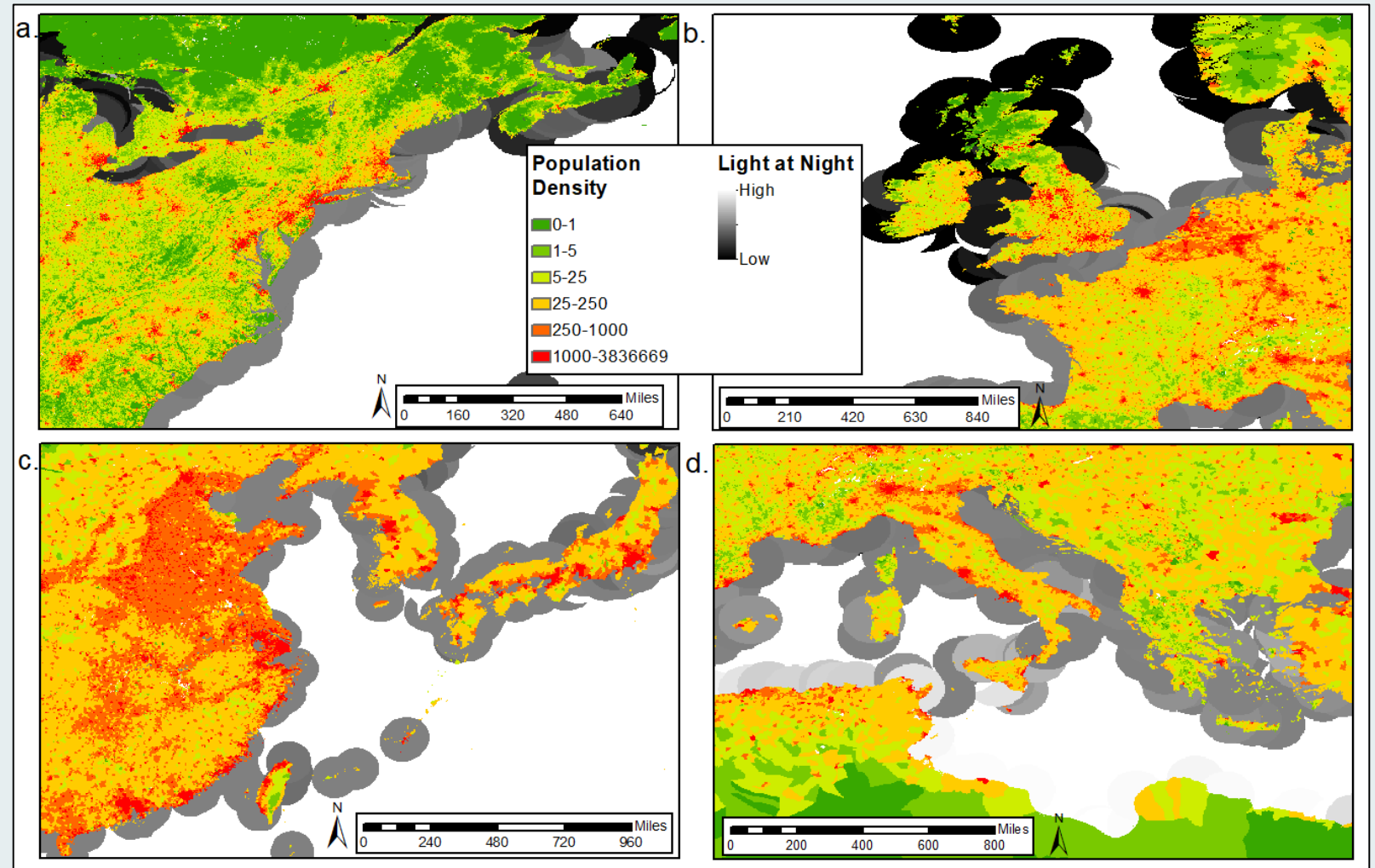
Methods cont.



						
(1) Wind Speed	(2) Social Data - Population Density - Light at Night - Ship Activity - Tourism Arrivals					(3) Other Environmental Data - Temperature - Wave Height - Distance from Shore - Water Depth

Global Tourism Potential

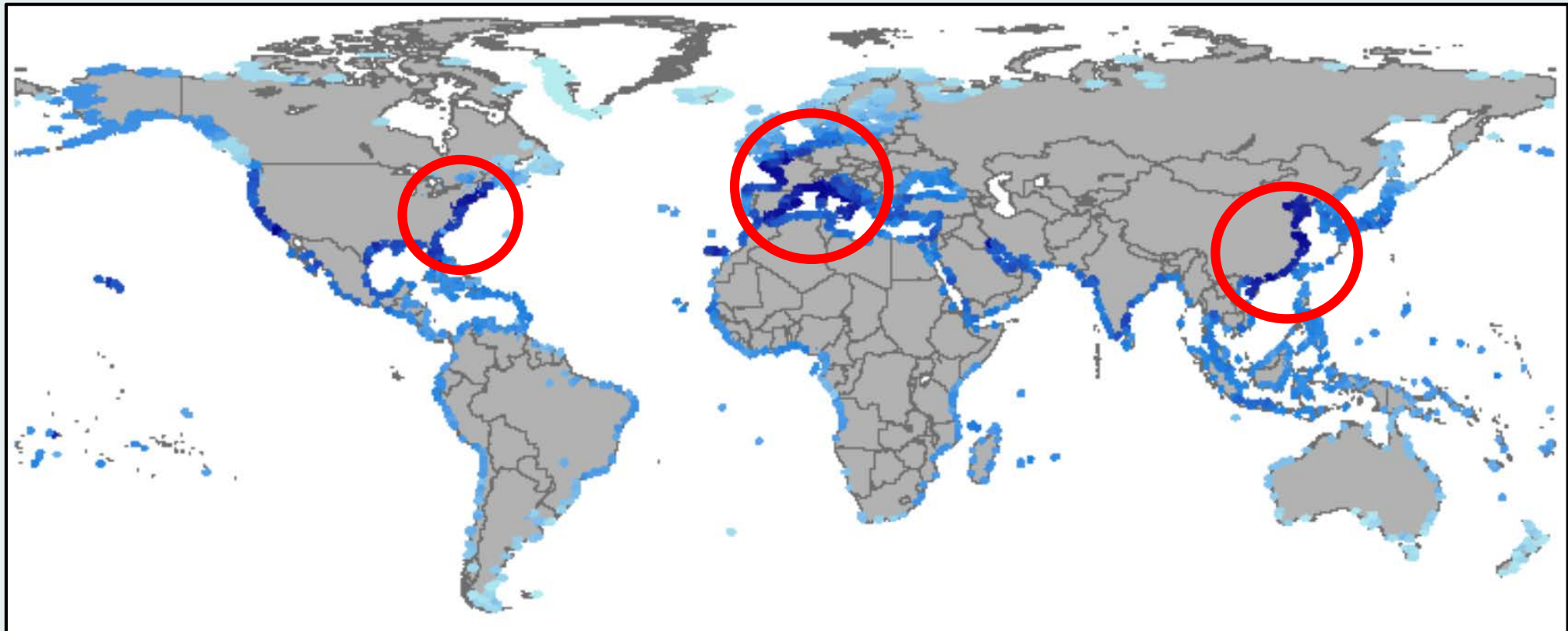
Light at Night and Population Density
predict for tourism potential –
Extrapolated out to the ocean



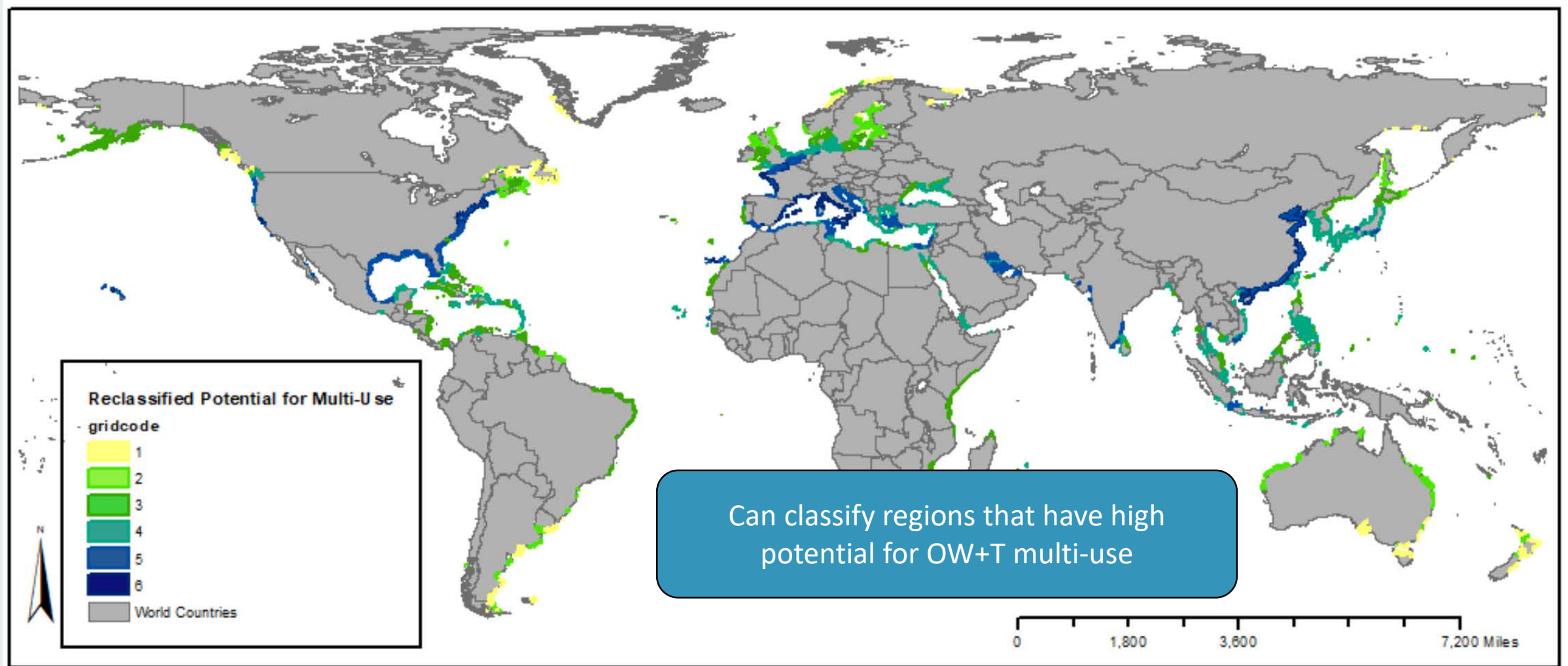
Results – Total Score

- Areas with the most potential are circled in red
 - Low population limits potential in many areas

Find differences throughout the global which are a result of the combination of many global data sets!

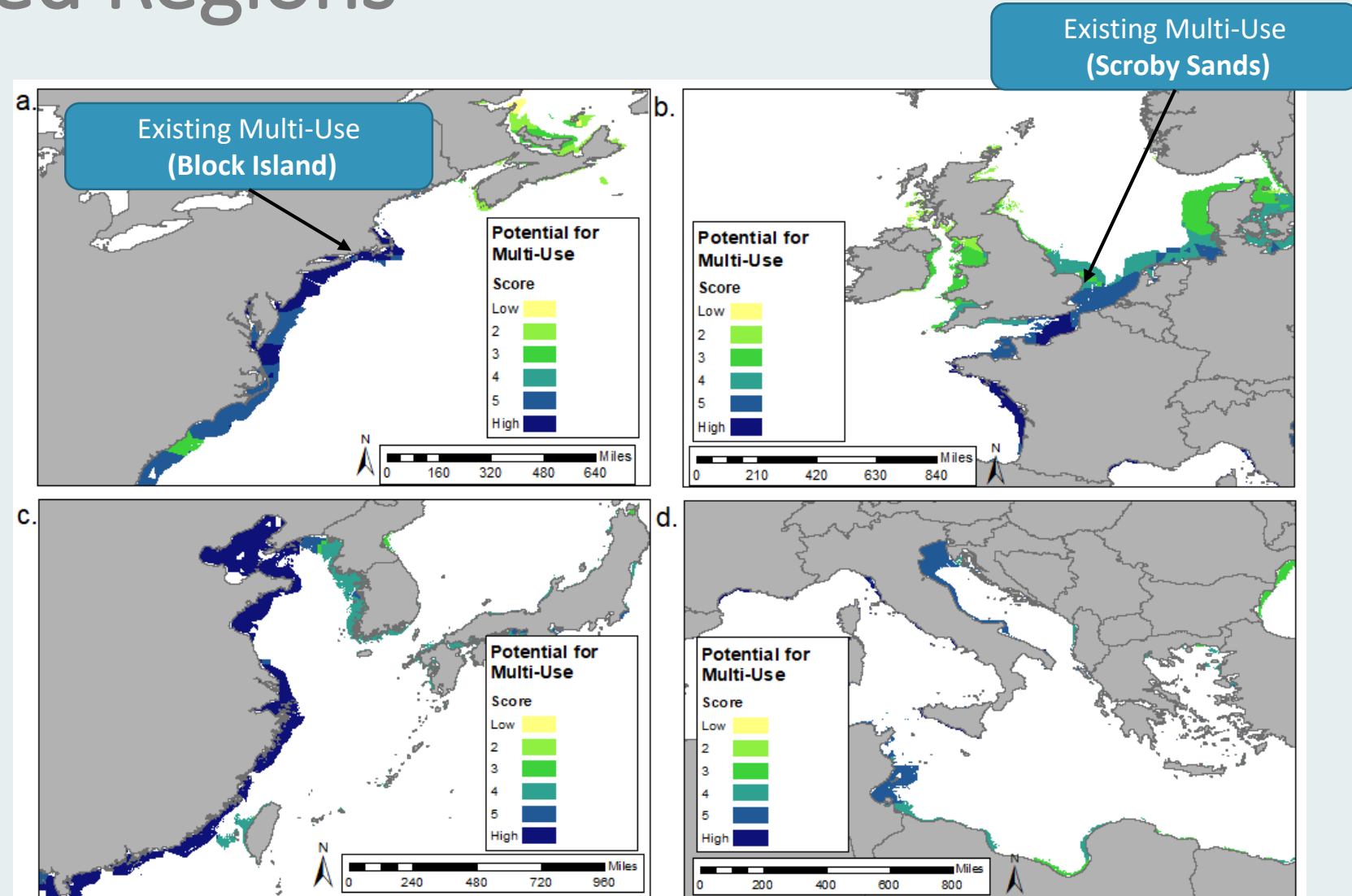


Results – Classified Regions



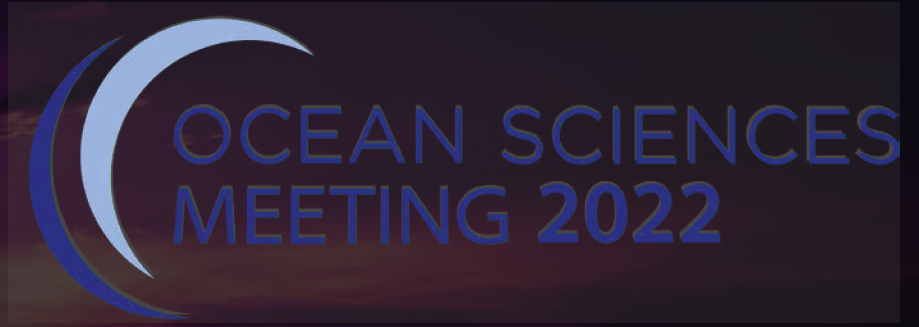
Results – Targeted Regions

Able to identify regions which have varying levels of potential and validate scoring!



Next Steps

- Include more in-depth tourism indications
 - Economic data from paid sources.
 - Higher-fidelity investment data sets which include more detail than tourism indicators used.
- Transition to local areas
 - Instead of limiting to exclusively global dataset – consider transitioning to local nuances given this initial best guess for a good location.
- Make data more accessible
- Explore impacts of climate change on these variables
 - Identify regions which are tolerant to climate change by including climate forecasting into the model.



Sydney Walker

The University of Colorado Boulder

Environmental Engineering

Questions?

sydney.walker@colorado.edu

Thank You!



Global
Sustainability
Scholars



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