Explainable Semantic Space by Grounding Language to Vision with Cross-Modal Contrastive Learning

Yizhen Zhang[1,2]**, Minkyu Choi**[1]**, Kuan Han**[1]**, and Zhongming Liu**[1,3]

[1] Department of Electrical Engineering and Computer Science, University of Michigan, Ann Arbor, MI 48109
[2] Department of Neurological Surgery, University of California San Francisco, San Francisco, CA 94143
[3] Department of Biomedical Engineering, University of Michigan, Ann Arbor, MI 48109
{zhyz, cminkyu, kuanhan, zmliu}@umich.edu

Abstract

In natural language processing, most models try to learn semantic representations merely from texts. The learned representations encode the "distributional semantics" but fail to connect to any knowledge about the physical world. In contrast, humans learn language by grounding concepts in perception and action and the brain encodes "grounded semantics" for cognition. Inspired by this notion and recent work in vision-language learning, we design a two-stream model for grounding language learning in vision. The model includes a VGG-based visual stream and a Bert-based language stream. The two streams merge into a joint representational space. Through cross-modal contrastive learning, the model first learns to align visual and language representations with the MS COCO dataset. The model further learns to retrieve visual objects with language queries through a cross-modal attention module and to infer the visual relations between the retrieved objects through a bilinear operator with the Visual Genome dataset. After training, the model's language stream is a stand-alone language model capable of embedding concepts in a visually grounded semantic space. This semantic space manifests principal dimensions explainable with human intuition and neurobiological knowledge. Word embeddings in this semantic space are predictive of human-defined norms of semantic features and are segregated into perceptually distinctive clusters. Furthermore, the visually grounded language model also enables compositional language understanding based on visual knowledge and multimodal image search with queries based on images, texts, or their combinations.

1 Introduction

Humans take much longer time to name a colored word when the color and the word mismatch (e.g., "*red*" shown in green) than when they match (e.g., "*red*" shown in red) [1]. This effect is an example of rich psychological evidence suggesting that humans learn language by grounding meanings to knowledge about the world [2, 3]. In contrast, most models in natural language processing (NLP) [4–7] encode "distributional semantics" [8] learned from texts only. Put yourself as machines in a thought experiment for the "Chinese Room Argument" [9]. Imagine that you have to learn Chinese from scratch as your first language. All that you have is a Chinese-to-Chinese dictionary. You might be able to relate a word to other words based on textual distributions. It is, however, impossible to learn word meanings without any additional explanation in reference to the physical world [10].

A language model may learn concepts from texts paired with sensory data, such as images. Joint vision-language learning has been explored for image captioning [11], visual question answering [12], and pre-training vision models with weak supervision [13, 14]. In line with these studies, we

train a language model and a vision model jointly to match images and texts. We further analyze the semantic space obtained with the visually grounded language model. In this space, semantic embeddings are found to be organized and clustered by visual attributes, predictive of human-defined norms of semantic features, useful for compositional language understanding and cross-modal image search. We expect this visually grounded language model to also be useful for understanding the computational basis of grounded cognition [15, 16].
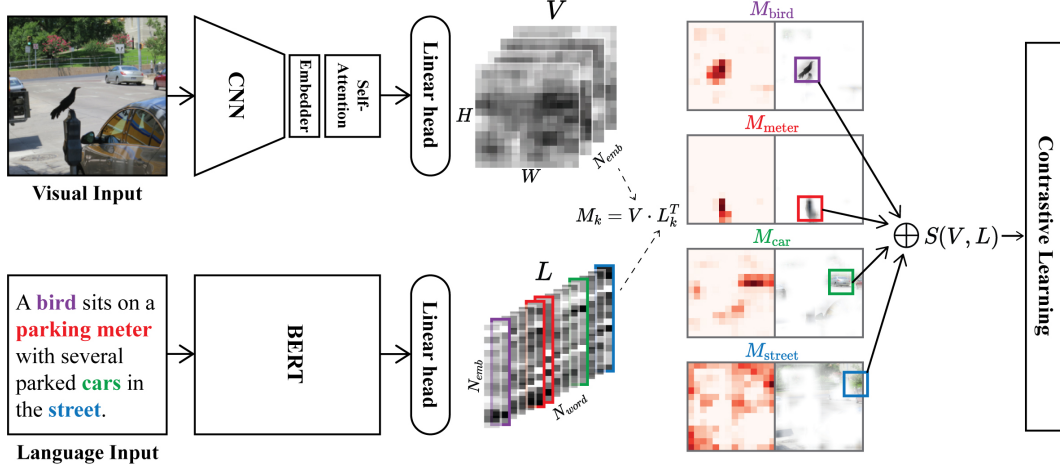

Figure 1: Visual grounding of natural language (see Section 3.1). The visual and language streams take an image and its caption as input, respectively. The inner-product between the visual feature maps and the contextual word embeddings forms the 3D match-map that highlights the matching between visual and language content. The similarity score calculated from the match-map (see Eq. 1) is used to evaluate the cross-modal contrastive loss.

2   Background and Related Work

2.1   Distributional vs. grounding hypothesis

In the *distributional hypothesis* [17], words that occur in similar contexts carry similar meanings. This hypothesis has motivated influential machine learning models to learn word embeddings from large text corpora [4, 18]. However, the learned word embeddings are not straightforward to interpret [8, 19]. Alternatively, the *symbol grounding hypothesis* suggests that a word is connected to its meaning by relating to its referent in the physical world [10, 20]. In line with this hypothesis, earlier studies demonstrate that visual features or contexts can enhance language learning [21–25].

2.2   Vision-language learning

Grounding language in vision has been of increasing interest in computational linguistics and machine learning. A common strategy is to fuse words with related visual information in terms of perceptual norms [21], bag-of-visual-word [23, 26], or learnable visual features [27–30]. The models used for vision-language fusion evolve alongside those for NLP, such as Latent Dirichlet Allocation (LDA) [23], log-bilinear model [31], Skip-gram model [25, 27], and recurrent neural network [28]. Generally, visual grounding may refine the distribution and interpretability of language representations [23, 25, 26, 28–32] and facilitate cross-modal tasks [28–33]. More recent work has begun to use transformer [6, 34] for vision-language learning, showing strong performance in cross-modal tasks [35–38] .

Contrastive learning [39, 40] is increasingly applied to not only unimodal data [41] but also multi-modal data [13, 42]. It is able to learn better representations than alternative prediction or classification objectives [43]. However, cross-modal contrastive learning is still under-explored for higher-level tasks, e.g., visual question answering [12], visual reasoning [44], scene graph generation [45]. Such tasks involve abstract reasoning about the relations between entities (e.g., visual objects). Prior

work approaches relational inference with multi-layer perceptron [46, 47] or graph neural networks [48–50]. Arguably, a more compelling idea [51] is to model entities as vectors in a continuous space and to model their relations as arithmetic operators (linear [52–54] or bilinear [55, 56]) applied to the vector representations of those entities.

2.3 Relation to prior work

In this work, we first build a two-stream model to jointly learn visual and language representation from image-caption pairs, similar to recent work [13, 14]. We then finetune the learned model by adding a cross-modal attention layer [35, 36] and bilinear operators [55] to represent the relations between visual objects. Both stages utilize cross-modal contrastive loss. Related to our work, Harwath et al. match visual objects to spoken words using triplet loss [42]. Early this year, Jia et al. [13] and Radford and Kim et al. [14] use contrastive learning to pretrain a vision model using a massive image-text dataset and demonstrate largely improved zero-shot transfer learning performance on visual and cross-modal tasks. Different from their perspectives, we focus on assessing the language encoders and word representations. Specifically, we perform a systematic evaluation of the semantic space grounded in vision vs. the ungrounded semantic space learned from texts only. This evaluation is possible since after training, the language and visual streams in our model are fully separable as stand-alone systems, unlike some vision-language models that require both visual and textual input to be usable [35, 36]. Our goal is to assess how visual grounding affects the distribution of textual representations by analyzing the distribution of word embeddings in the grounded semantic space, in line with related works [23, 25, 26, 28–32, 57] .

3 Approach

3.1 Visual grounding of natural language

To build a computational model for learning visually grounded language representations, we develop a model (Fig. 1) that combines a stand-alone visual stream and a stand-alone language stream. The visual stream is based on VGG16 [58] with an additional linear transformation as an embedder to match the feature dimension of the language stream and an additional multi-head self-attention layer [59] to enforce global information aggregation and learn long-range dependency. The language stream is based on Bert [6]. Using separate linear transformation heads [41], the output from both the visual stream and the language stream are projected to a common representational space. In this common space, the inner-product between the visual representation V at every location and the language representation L of every word gives rise to a 3D match-map, where each element indicates how a word in the text matches each location in the image (See illustration in Fig. 1). The sum of the maximal match is the similarity score $S(V, L)$ between a pair of image and text. See Eq. 1, where i, j indicate the location in the 2D image feature map V and k indicates the k-th word in L.

$$M_{i,j,k} = V_{i,j} \cdot L_k^T, \quad S(V, L) = \sum_{k=1}^{K} \max_{i,j} M_{i,j,k} \tag{1}$$

Extending the unimodal normalized temperature-scaled cross-entropy (NT-Xent) loss [13, 41, 60], we define the cross-modal contrastive loss using the anchor sample from one modality and the positive sample and negative samples from the other modality [13, 14]. As such, we define and sum two loss functions with the anchor sample from either images or texts and positive/negative samples from either texts or images, respectively.

$$\text{Loss}_l = -\frac{1}{B} \sum_{i=1}^{B} \log \frac{\exp(S(V_i, L_i)/\tau)}{\sum_{j=1}^{B} \exp(S(V_i, L_j)/\tau)}, \quad \text{Loss}_v = -\frac{1}{B} \sum_{i=1}^{B} \log \frac{\exp(S(V_i, L_i)/\tau)}{\sum_{j=1}^{B} \exp(S(V_j, L_i)/\tau)} \tag{2}$$

For Loss_l in Eq. 2, the anchor sample V_i is an input image and the positive sample L_i is the corresponding image caption, whereas the negative samples L_j are unmatched textual descriptions included in the same batch (B is the batch size). Similarly, Loss_v in Eq. 2 is defined to contrast the positive and negative image samples against an anchor textual sample.

3.2 Visual grounding of object relations

We further finetune the model for visual relation prediction, as illustrated in Fig. 2. In this stage, we remove the linear transformation heads in Fig. 1 and add a multi-head cross-modal attention module [35, 36]. The attention module uses a query based on the embedding of an object word from the language stream (Query_L) and uses keys (Key_V) and values (Value_V) from every location in the feature map output from the visual stream. The attention score is calculated as the inner-product of Query_L and Key_V followed by softmax. The attention-weighted sum of Value_V is concatenated across 8 attention heads to generate a visually grounded object representation.
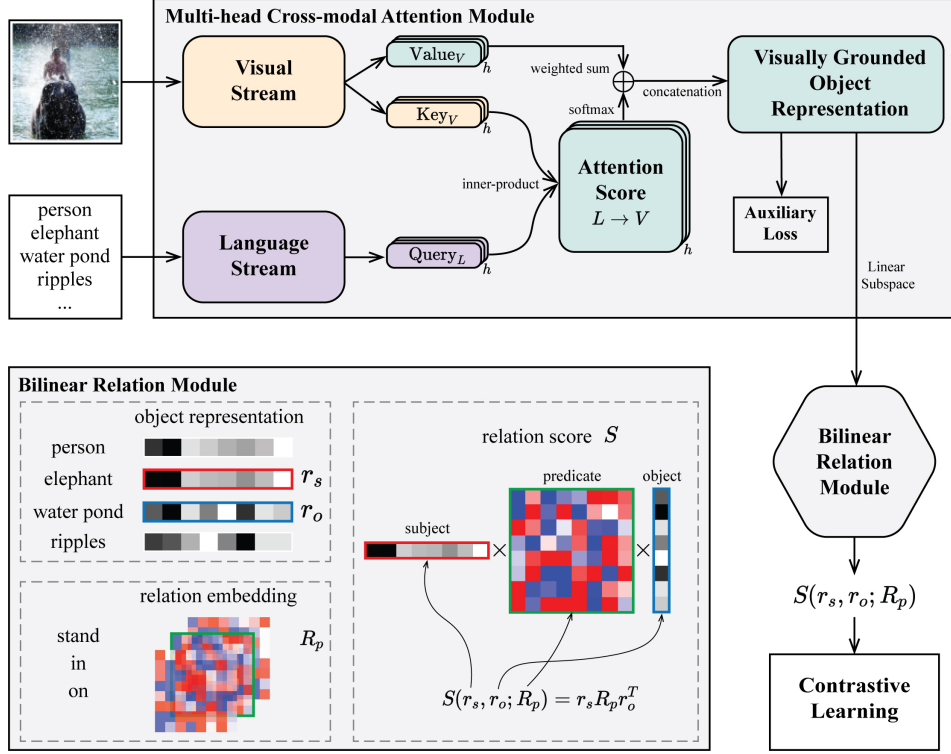

Figure 2: Visual grounding of object relation. The language stream uses an object description as input (e.g., `large black elephant`; we only show the object name "elephant" in this illustration for simplicity). The multi-head cross-attention module outputs a set of visually grounded object representations (See detailed methods in Appendix A.3). The bilinear relation module (bottom left) further generates a relation score given representations of a (**s**ubject,**p**redicate,**o**bject) triplet (e.g. (`elephant,in,water pond`)) for contrastive learning.

Applied to the grounded object representation is a bilinear relation module for predicting the visual relation between two objects (linguistically a subject and an object). For both the subject and the object, their grounded representations are linearly transformed to a subspace $D = \mathbb{R}^d$ (default $d = 32$), denoted as r_s and r_o, respectively. A predicate p is represented as a learnable bilinear operator $F_p : D \times D \to \mathbb{R}$, which represents the relation embedding R_p. Applying this bilinear operator to the subject vs. object representations measures their relation score S specific to the given predicate [55] expressed as (Eq. 3).

$$S(r_s, r_o; R_p) = F_p(r_s, r_o) = r_s R_p r_o^T \tag{3}$$

For visual relation prediction, we also use contrastive learning with two loss functions by taking either relation embedding or subject/object representations as positive/negative samples.

$$\text{Loss}_{\text{rel}} = -\frac{1}{|\mathcal{B}|} \sum_{(r_s, r_o; R_p) \in \mathcal{B}} \log \frac{\exp(S(r_s, r_o; R_p)/\tau)}{\sum_{k \in \mathcal{K}_{\text{rel}}} \exp\left(S(r_s, r_o; R_p^k)/\tau\right)} \tag{4}$$

$$\text{Loss}_{\text{obj}} = -\frac{1}{|\mathcal{B}|} \sum_{(r_s, r_o; R_p) \in \mathcal{B}} \log \frac{\exp(S(r_s, r_o; R_p)/\tau)}{\sum_{k \in \mathcal{K}_{\text{obj}}} \exp\left(S(r_s^k, r_o^k; R_p)/\tau\right)} \tag{5}$$

4

In Loss_{rel}, $\mathcal{K}_{\text{rel}}$ is the set that contains all relations available. The anchor sample is a pair of subject and object in an image. The positive sample is the embedding of the ground truth relation. The negative samples are the embeddings of all other relations. In Loss_{obj}, the anchor sample is a given relation. The positive sample is a subject-object pair that holds this relation. The negative samples are other subject-object pairs in a different relation. For both loss functions, the positive and negative samples are drawn from the same batch $\mathcal{B}$.

In addition, we also add a classification head (two fully connected layers with ReLU in between) and apply it to the grounded object representation. We use object classification as an auxiliary objective (with a cross-entropy loss) to constrain the grounded object representation to be separable across objects for classification.

3.3 Training and Testing

We train the model in three stages to progressively refine the model with increasingly demanding tasks. In the first stage, we pretrain the visual and language streams separately as image and text encoders. The language stream is the pretrained Bert[1] used as the baseline model for subsequent experiments. The visual stream is pretrained for object classification with ImageNet [61]. Relative to the baseline CNN, the inclusion of self-attention improves the top-1 classification accuracy from 71.6% to 74.3% on the ImageNet validation dataset. The attention module also renders the classification more robust when the input image is partially occluded (See details in Appendix A.1).

In the second stage, we refine the pretrained language and visual streams by matching texts to images, as illustrated in Fig. 1 on the MS COCO dataset [11]. While freezing other layers, we refine the self-attention layer in the visual stream and the top k layers in Bert (by default $k = 8$). Training with contrastive learning is based on the MS COCO dataset. As five captions are available for each image, we randomly sample one caption per image in each iteration. Earlier grounding (larger k) tends to support better image-text retrieval performance (see details in Appendix A.2).

In the third stage, we further finetune the model for visual relation prediction as illustrated in Fig. 2. We refine the visual self-attention layer and the higher l layers in Bert (by default $l = 2$) based on the Visual Genome dataset [45] after cleaning the dataset to include 114 relations and 55 object classes in order to alleviate imbalanced data across different classes or relations (Appendix A.3). The training does not use any image annotation (e.g., bounding box), which otherwise requires other models (e.g., object detection). Instead, we use cross-attention to retrieve visual objects from raw images given textual queries and learn the representations of the retrieved objects and their relations altogether. After training, the model predicts the object class with 97.71% top-1 accuracy and predicts the relation label with 64.26% top-1 accuracy (See details and examples in Appendix A.3).

4 Experiments

4.1 Principal components of grounded semantic representations

To evaluate the visually grounded semantic space, we use the language stream as a stand-alone model to extract the output representations of commonly used English words in the SemCat dataset ($9,197$ words; 100 word categories) [62]. Details about how word representations are extracted from the language stream are explained in Appendix B. We apply the principal component analysis to the representations of all the words studied here and examine the top components as the principal dimensions of the grounded semantic space.

Table 1: Correlation between the 1st principal axis and human-rated word concreteness

	Correlation (Pearson's r)		
Group	Bert	Grounded	Relational Grounded
word-level	0.1040	0.6615	**0.6948**
category-level	0.3538	**0.8749**	0.8001

---

[1]bert-base-uncased: https://huggingface.co/transformers/pretrained_models.html

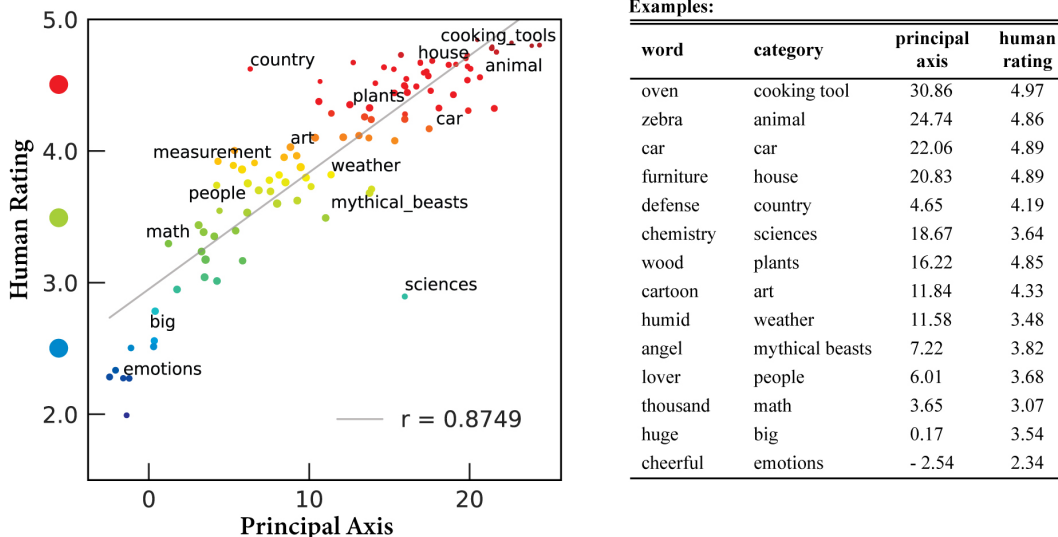| word	category	principal axis	human rating
oven	cooking tool	30.86	4.97
zebra	animal	24.74	4.86
car	car	22.06	4.89
furniture	house	20.83	4.89
defense	country	4.65	4.19
chemistry	sciences	18.67	3.64
wood	plants	16.22	4.85
cartoon	art	11.84	4.33
humid	weather	11.58	3.48
angel	mythical beasts	7.22	3.82
lover	people	6.01	3.68
thousand	math	3.65	3.07
huge	big	0.17	3.54
cheerful	emotions	- 2.54	2.34

Figure 3: The first principal component in the grounded semantic space captures the concrete-abstract axis of semantics. Left: Each dot represents a word category with the color indicative of the averaged human-rated concreteness (the y axis) and the size proportional to the standard deviation. The x axis indicates the value projected onto the first principal axis. Right: Example words in labeled categories.

Interestingly, the first principal dimension is readily interpretable as an abstract-to-concrete axis (Fig. 3). For example, words with the highest values in this axis are *ostrich, seagull, albatross, blender, pelican, broccoli, parakeet, lettuce, sailboat, vegetables*, whereas words with the lowest values are *displeasure, liking, to, outgoing, present, experienced, profitable, faithful, meaningful, multitude*. The representations of words along this axis is significantly correlated with human rating of their concreteness (ranging from 1 to 5) from prior study [63] (Fig. 3). The Pearson correlation coefficient reaches 0.8749 or 0.6615 across word categories or individual words, respectively; after grounding with object relations: $r = 0.8001$ for categories, $r = 0.6948$ for words. In contrast, the principal axis of the ungrounded semantic space learned from the baseline Bert model is not straightforward to interpret and shows a weak correlation with human ratings of concreteness (Table. 1). Other principal components are also intuitively interpretable. For example, PC 2 captures the human vs. non-human axis, PC 3 captures the scene vs. object axis, PC 4 captures the natural vs. artificial axis, PC 5 captures the indoor vs. outdoor axis, PC 6 highlights words related to food. See results about other principal components in Appendix B.1.

4.2 Relation to human-defined norms of semantic features

We further ask whether the visually grounded word embeddings are amenable to binary semantic features defined by humans [25, 64]. We use the concept property norm dataset from the Centre for Speech, Language and the Brain (CSLB) [65]. The dataset includes binary semantic features (e.g., has_wheels) labeled for 638 concepts collected from 123 human participants. We keep 390 features that each contains at least 5 samples. We hypothesize that the grounded word embeddings can be readout with a linear and sparse projection to readily support binary classification attainable by humans. To test this hypothesis, we train a logistic regression model with L1 regularization to predict each binary semantic feature from the grounded word embeddings and also repeat this for ungrounded semantics for comparison. See Appendix B.2 for details about this dataset and our evaluation method. Results suggest that the grounded word embeddings are significantly more predictive of visually relevant binary features than ungrounded counterparts obtained by Bert (Wilcoxon Signed Rank Test; $p < 0.0001$) (Fig. 4). This difference is less pronounced but still significant for other features related to other perceptual (e.g., has_flavors), functional (e.g., does_cut), encyclopaedic (e.g., is_dangerous), and taxonomic features (e.g., is_clothing), especially after visual grounding of object relations.
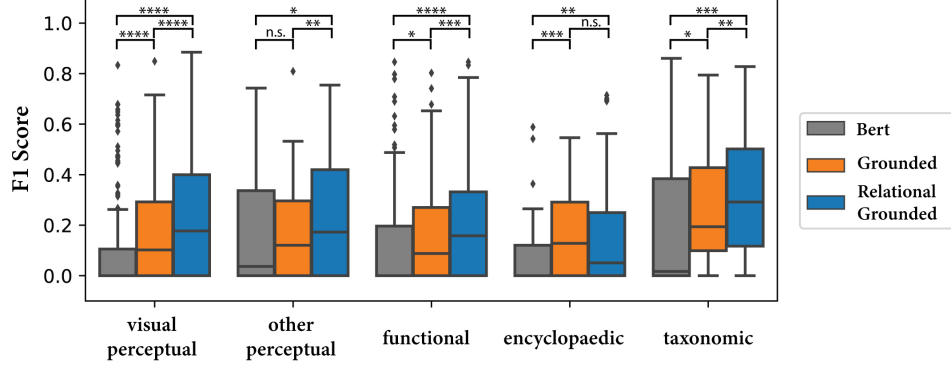
6

Figure 4: The F1 score of predicting semantic feature norms from word representations before and after visual grounding. Each box shows the lower (25%) percentile, the higher (75%) percentile, and the median of F1 scores within a feature type. Whisker= 1.5. Significant level: n.s.: not significant; *, $p < 0.05$; **, $p < 0.01$; ***, $p < 0.001$; ****, $p < 0.0001$.

4.3 Clustering of word representations

After visual grounding, the semantic representations tend to group themselves based on perceptual similarity. We use the SemCat dataset (9,197 English words from $N = 100$ categories) [62] and calculate the Silhouette coefficient (between -1 and 1) to measure the degree to which these words are clustered by categories. The distance between word embeddings is measured as the cosine distance (See details in Appendix B.3). The Silhouette coefficients across 100 categories are significantly higher for the visually grounded semantics than ungrounded ones (Wilcoxon Signed Rank Test; $p < 0.0001$) (Fig. 5 left). The greatest gain in clustering are noticeable for categories that include concrete concepts (e.g. `car`, `housing`, `mammal`) with defining visual attributes (Fig. 5 right). For some abstract categories related to human emotion (e.g., `happy`), the grounded representations are also better clustered than the ungrounded ones.
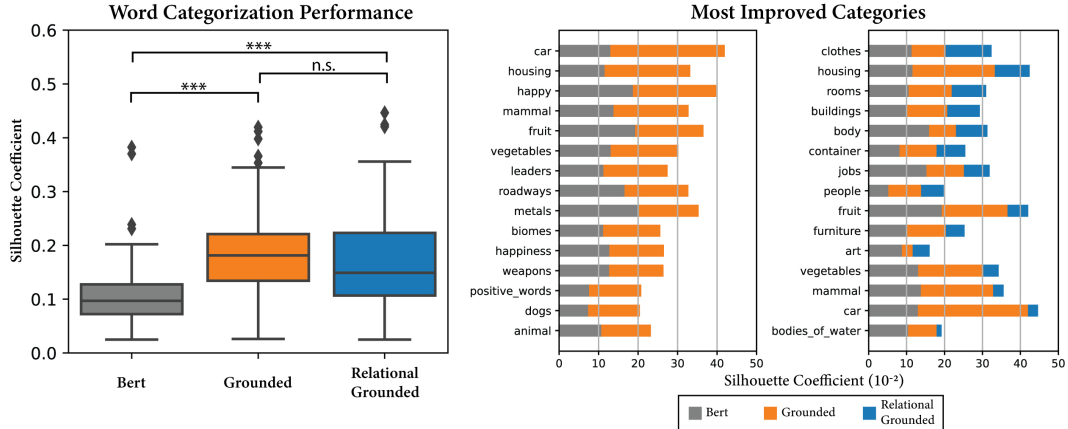

Figure 5: Left: A boxplot showing Silhouette coefficients on word representations before and after visual grounding. Each box shows the lower (25%) percentile, the higher (75%) percentile, and the median of the Silhouette coefficients. Whisker= 1.5. Right: Top-15 word categories that are better clustered after visual grounding of natural language and object relations.

4.4 Visually informed compositional reasoning

A drawback of distributional semantics is the inability to make visually informed compositional reasoning. We know that "zebra is a horse with black and white stripes", because we have seen how zebra looks like, whereas an ungrounded language model is never or rarely exposed to such

7

Representation Similarity of Visually Inferred Concepts
Striped Horse : Zebra

Cosine	Word	Rank		Rank	Word	Cosine
0.61	tomcat	1		1	horse	0.80
0.59	seahorse	2		2	mule	0.74
0.58	squirrel	3		3	mare	0.73
0.57	antelope	4		4	stallion	0.72
0.57	bobcat	5		5	seahorse	0.70
0.56	wildcat	6		6	donkey	0.70
0.55	swordfish	7		7	camel	0.69
0.55	orangutan	8		8	antelope	0.66
0.54	rhinoceros	9		9	unicorn	0.63
0.53	lion	10		10	leopard	0.63
0.53	monkey	11		11	chestnut	0.61
0.53	giraffe	12		12	zebra	0.60
0.49	leopard	30		20	rhinoceros	0.57
0.47	donkey	38		28	wildcat	0.54
0.44	mule	60		40	lion	0.51
0.41	horse	84		41	orangutan	0.51
0.40	camel	95		43	bobcat	0.51
0.36	mare	141		56	tomcat	0.47
0.34	unicorn	189		60	squirrel	0.47
0.32	stallion	245		62	monkey	0.46
0.25	chestnut	682		179	giraffe	0.36
0.12	zebra	2914		577	swordfish	0.25

Similarity Ranking (vertical axis label)

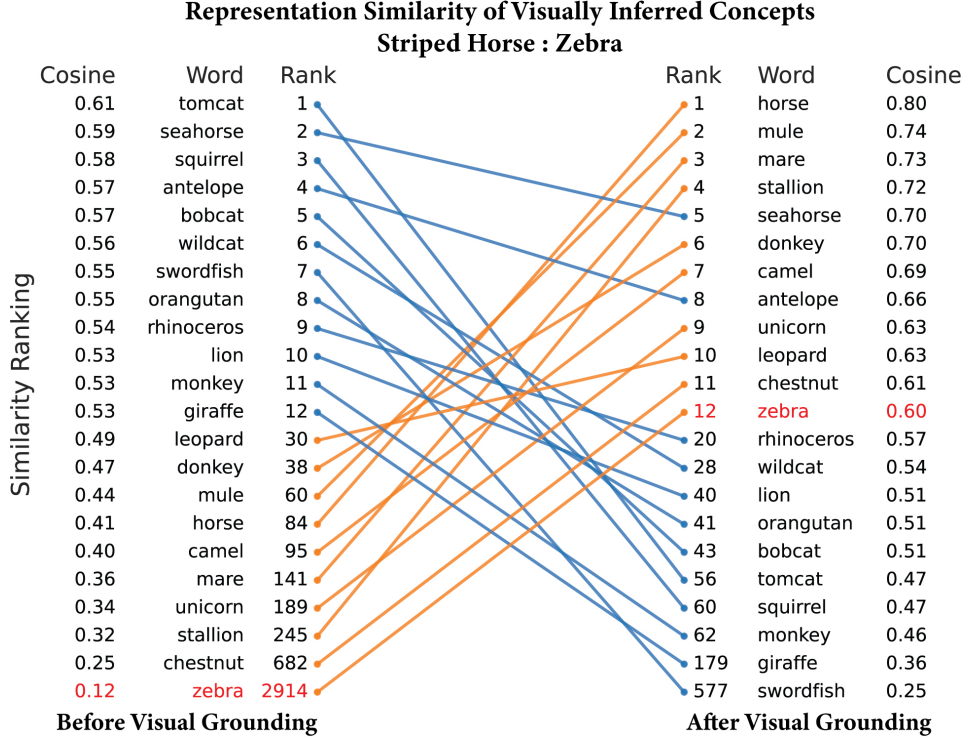**Before Visual Grounding** — **After Visual Grounding**

Figure 6: Compositional reasoning (**striped horse**). The left part shows the cosine similarity and its ranking between each of the listed words and the query phrase (striped horse) before visual grounding. The right part shows the corresponding results after visual grounding of natural language. Orange lines indicate words with increased ranking after visual grounding and blue lines for the decreased cases. We highlight in red the target word "zebra" for this specific example, which shows a significant increase in cosine similarity (from 0.12 to 0.60) and ranking (from 2914 to 12 out of 6238 unique words). Besides, the top words similar to "striped horse" are all horse-like animals after visual grounding, but this is not the case for the ungrounded Bert model.

information [10]. We test whether the visually grounded semantics can perform compositional reasoning based on visual knowledge, without being explicit trained to do so. We choose some words (Table 2), for which the meaning can be intuitively inferred from the combination of other words.

Table 2: Examples of visually informed conceptual composition. Each row shows the cosine similarity and its ranking in the vocabulary (unique words in the Semcat dataset) between the query phrase and the target word. Except (`hot weather`, `summer`), all others are concepts supported by composition of *visual* knowledge in the query phrase. For each case, the highest similarity are rank are in bold.

Query Phrase	Target Word	Similarity (cosine | rank)					
		Bert		Grounded		Relational	
striped horse	zebra	0.12	2914	0.60	12	**0.63**	**8**
black and white bear	panda	0.13	2478	0.69	**2**	**0.81**	**2**
flying car	plane	0.36	167	**0.66**	**4**	0.61	11
round container	bowl	0.25	489	0.56	8	**0.67**	**2**
red fruit	strawberry	0.39	239	0.75	**3**	**0.85**	**3**
young dog	puppy	0.40	94	0.92	**2**	**0.93**	**2**
iced mountain	glacier	0.44	20	**0.86**	**1**	0.73	5
clear sky	sunny	0.27	631	0.31	184	**0.34**	**61**
hot weather	summer	0.27	903	0.52	14	**0.53**	**6**

For example, we use a phrase "striped horse" as a compositional query to search for the matched words ranked in terms of cosine similarity. In Fig. 6, the left part shows the cosine similarity and

8

ranking between each of the listed words and the query phrase "striped horse" before visual grounding. The right part shows the corresponding results after visual grounding of natural language. With the grounded semantic representation, the phrase `striped horse` is highly similar to the word `zebra` (cosine similarity: 0.60), which is ranked as the 12-th in the vocabulary. After further grounding the language model with visual object relations, the target word `zebra` has an even higher cosine similarity of 0.63 ranked the 8-th in the vocabulary (Table 2). Other top-ranked words all refer to horse-like animals (i.e., *horse, mule, mare, stallion, donkey, camel, antelope*). This is in sharp contrast to the ungrounded semantic space, in which it is impossible to relate `striped horse` to `zebra` based on the similarity of their representations (cosine similarity: 0.12; rank: $2,914$). The ungrounded Bert model highlights the top-3 similar words as *tomcat, seahorse, squirrel*, which are animals sharing fewer visual features with horse-like animals. See other examples in (Table 2 and Appendix B.4).
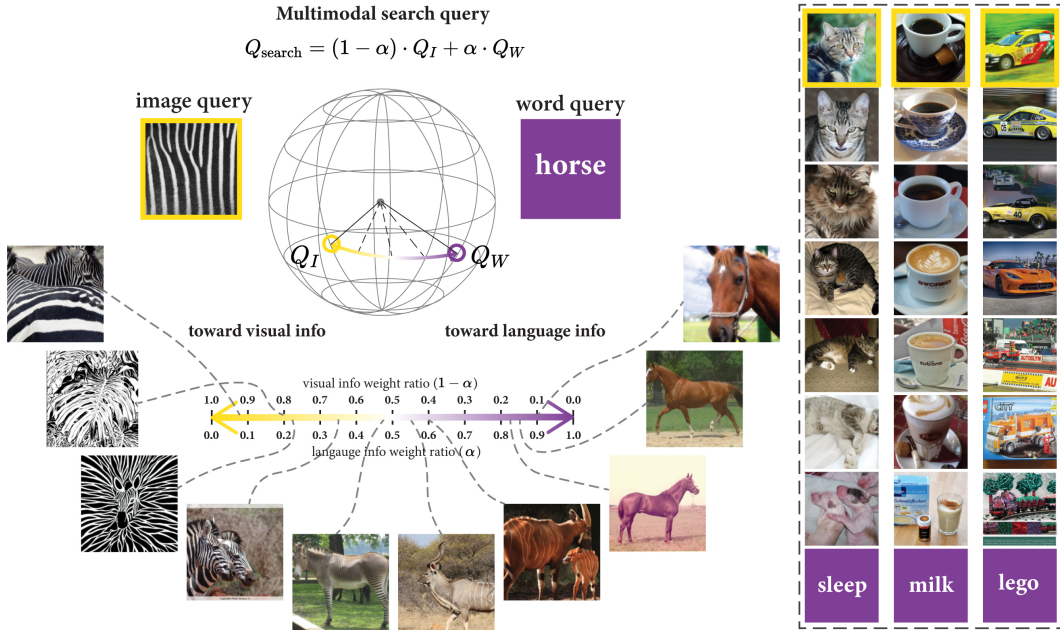
4.5 Multimodal image search

Figure 7: Left: Illustration of multimodal image search with a "zebra" example. The image query Q_I is the L2-normalized vector representation of a zebra's skin pattern. The word query Q_W is the L2-normalized vector representation of word *horse*. As the weight ratio α in multimodal query Q_{search} increases from 0 to 1, the search results show progressive changes from stripped patterns, to a real zebra, and to a horse image. Right: Example multimodal image search results using other image-word pairs as the combined query. The query images (highlighted with a yellow boundary) are in the top row and the corresponding words (shown in a purple background) are in the bottom row. The 1st to the 3rd columns correspond to combined queries, with a "cat" image and a *sleep* word, a "coffee" image and a *milk* word, a "car" image and a *lego* word. The results of multimodal image search are shown in the 2nd to 6th rows, corresponding to increasing α from 0 to 1.

In our model, the cross-attention module forms a joint representational space to combine both visual and textual input. We explore whether this joint space can be used to support cross-modal tasks, e.g., image search based on image, text, or their combinations [13]. For this task, we add two additional heads (F_V and F_L). Each head includes two linear layers with ReLU in between followed by average pooling (See details in Appendix B.5). It is applied to either visual or textual representations in the joint space and results in a single vector representation for an image or a text (Eq. 6, $d = 768$). While freezing our model described in Section 3.2, we train the two additional heads with contrastive loss to match the average-pooled representations of paired images and texts in terms of their cosine similarity using the MS COCO dataset. To use the model for image search, we apply weighted sum to

the normalized representations of a query image and a query text (with weights: $1 - \alpha$ and α, where $0 \leq \alpha \leq 1$). We use this multimodal query (Eq. 7) to search a held-out database[2] for the matched images ranked in terms of cosine similarity.

$$\boldsymbol{Q}_I = F_V(\text{Key}_V) \in \mathbb{R}^d, \quad \boldsymbol{Q}_W = F_L(\text{Query}_L) \in \mathbb{R}^d. \tag{6}$$

$$\boldsymbol{Q}_{\text{search}} = (1 - \alpha)\boldsymbol{Q}_I + \alpha\boldsymbol{Q}_W. \tag{7}$$

As α controls the weighting between the textual and visual queries, we test how the image search returns different results as α increases from 0 (image only) to 1 (text only). For example, when we combine a word (*horse*) and an image (a stripped pattern) into a query, the search finds images similar to the zebra's skin pattern when α is close to 0, or finds images of typical horses when α is close to 1, but not necessarily a zebra for either case until when α is somewhere close to 0.5 (Fig. 7, left). This observation is generalizable to other examples. See similarly graded changes in (Fig. 7, right).

5   Discussion

In summary, we apply visual grounding to not only words but also relations between words through cross-modal contrastive learning. The results suggest that grounding language learning in vision renders semantic representations more interpretable by human intuition. The grounded semantic space has its principal dimension encode the concrete-to-abstract variation consistent with human ratings and neurobiological knowledge. The grounded semantic representations are better clustered by finer categories and capable of compositional reasoning (e.g., `zebra = striped horse`). In addition, our work also shows compelling evidence that both text and image-informed semantics are represented in a common, continuous, and grounded semantic space. Although this notion has been hypothesized in neuroscience and linguistics, it has been rarely implemented and demonstrated with computational models. Uniquely, we demonstrate that a continuously varying combination of a text and an image into a multimodal query can be used to search images, showing results that make intuitive sense.

Several limitations of our work are noteworthy. The datasets used to train our model are orders of magnitude smaller than those used in recent studies [13, 14]. Scaling up the model training with increasingly larger datasets is expected to greatly improve the model's performance for cross-modal tasks, while generally preserving the interpretability of the grounded language representations as described herein. Some of our experiments and results are preliminary and primarily for illustrative purposes and await more comprehensive and quantitative evaluation in future studies, especially with more downstream vision-language tasks. Whereas our evaluation focuses on the language model, grounding language to vision may also have refined the visual stream, awaiting further evaluation against visual tasks, as demonstrated in [13, 14].

The visually grounded language model may be usable as a computational model for studying the grounded cognition - a theory in cognitive science [15, 16]. Ungrounded linguistic models are explanatory about semantic processing in the brain's language network [66–70]. Combining the grounded language model with human behavioral and neural data may elucidate how the language network interacts with distributed sensory and motor areas for semantic processing [71].

It is natural to extend this study by incorporating other sensory input [72, 73] and further ground language learning in action [74–77] and emotion [78]. This study also leaves an open question as to whether grounding should occur at an early or late stage of natural language processing, which awaits further exploration and evaluation. For comprehensive modeling of language grounding, it is desirable to expose an agent to a naturalistic and multi-sensory environment and to engage interactive actions to allow the agent to learn knowledge in the physical world, like how humans learn language.

---

[2]$41,600$ images from the validation dataset of Open Images Dataset $V6$.

References

[1] J Ridley Stroop. Studies of interference in serial verbal reactions. *Journal of experimental psychology*, 18 (6):643, 1935.

[2] Friedemann Pulvermüller. How neurons make meaning: brain mechanisms for embodied and abstract-symbolic semantics. *Trends in cognitive sciences*, 17(9):458–470, 2013.

[3] Fritz Günther, Tri Nguyen, Lu Chen, Carolin Dudschig, Barbara Kaup, and Arthur M Glenberg. Immediate sensorimotor grounding of novel concepts learned from language alone. *Journal of Memory and Language*, 115:104172, 2020.

[4] Tomas Mikolov, Ilya Sutskever, Kai Chen, Greg S Corrado, and Jeff Dean. Distributed representations of words and phrases and their compositionality. *Advances in Neural Information Processing Systems*, 26: 3111–3119, 2013.

[5] Ilya Sutskever, Oriol Vinyals, and Quoc V Le. Sequence to sequence learning with neural networks. *Advances in Neural Information Processing Systems*, 27:3104–3112, 2014.

[6] Jacob Devlin, Ming-Wei Chang, Kenton Lee, and Kristina Toutanova. Bert: Pre-training of deep bidi-rectional transformers for language understanding. In *Proceedings of the 2019 Conference of the North American Chapter of the Association for Computational Linguistics: Human Language Technologies, Volume 1 (Long and Short Papers)*, pages 4171–4186, 2019.

[7] Tom B Brown, Benjamin Mann, Nick Ryder, Melanie Subbiah, Jared Kaplan, Prafulla Dhariwal, Arvind Neelakantan, Pranav Shyam, Girish Sastry, Amanda Askell, et al. Language models are few-shot learners. 33:1877–1901, 2020.

[8] Guy Emerson. What are the goals of distributional semantics? In *Proceedings of the 58th Annual Meeting of the Association for Computational Linguistics*, pages 7436–7453, 2020.

[9] John R Searle et al. Minds, brains, and programs. *The Turing Test: Verbal Behaviour as the Hallmark of Intelligence*, pages 201–224, 1980.

[10] Stevan Harnad. The symbol grounding problem. *Physica D: Nonlinear Phenomena*, 42(1-3):335–346, 1990.

[11] Tsung-Yi Lin, Michael Maire, Serge Belongie, James Hays, Pietro Perona, Deva Ramanan, Piotr Dollár, and C Lawrence Zitnick. Microsoft coco: Common objects in context. In *European conference on computer vision*, pages 740–755. Springer, 2014.

[12] Drew A Hudson and Christopher D Manning. Gqa: A new dataset for real-world visual reasoning and compositional question answering. In *Proceedings of the IEEE/CVF Conference on Computer Vision and Pattern Recognition*, pages 6700–6709, 2019.

[13] Chao Jia, Yinfei Yang, Ye Xia, Yi-Ting Chen, Zarana Parekh, Hieu Pham, Quoc V Le, Yunhsuan Sung, Zhen Li, and Tom Duerig. Scaling up visual and vision-language representation learning with noisy text supervision. *arXiv preprint arXiv:2102.05918*, 2021.

[14] Alec Radford, Jong Wook Kim, Chris Hallacy, Aditya Ramesh, Gabriel Goh, Sandhini Agarwal, Girish Sastry, Amanda Askell, Pamela Mishkin, Jack Clark, et al. Learning transferable visual models from natural language supervision. *arXiv preprint arXiv:2103.00020*, 2021.

[15] Alex Martin. Grapes—grounding representations in action, perception, and emotion systems: How object properties and categories are represented in the human brain. *Psychonomic bulletin & review*, 23(4): 979–990, 2016.

[16] Lawrence W Barsalou. Grounded cognition. *Annu. Rev. Psychol.*, 59:617–645, 2008.

[17] Zellig S Harris. Distributional structure. *Word*, 10(2-3):146–162, 1954.

[18] Jeffrey Pennington, Richard Socher, and Christopher D Manning. Glove: Global vectors for word representation. In *Proceedings of the 2014 conference on empirical methods in natural language processing (EMNLP)*, pages 1532–1543, 2014.

[19] Yonatan Bisk, Ari Holtzman, Jesse Thomason, Jacob Andreas, Yoshua Bengio, Joyce Chai, Mirella Lapata, Angeliki Lazaridou, Jonathan May, Aleksandr Nisnevich, et al. Experience grounds language. In *Proceedings of the 2020 Conference on Empirical Methods in Natural Language Processing (EMNLP)*, pages 8718–8735, 2020.

[20] Arthur M Glenberg and David A Robertson. Symbol grounding and meaning: A comparison of high-dimensional and embodied theories of meaning. *Journal of memory and language*, 43(3):379–401, 2000.

[21] Carina Silberer and Mirella Lapata. Grounded models of semantic representation. In *Proceedings of the 2012 Joint Conference on Empirical Methods in Natural Language Processing and Computational Natural Language Learning*, pages 1423–1433, 2012.

[22] Stephen Roller and Sabine Schulte Im Walde. A multimodal lda model integrating textual, cognitive and visual modalities. In *Proceedings of the 2013 Conference on Empirical Methods in Natural Language Processing*, pages 1146–1157, 2013.

[23] Elia Bruni, Nam-Khanh Tran, and Marco Baroni. Multimodal distributional semantics. *Journal of artificial intelligence research*, 49:1–47, 2014.

[24] Felix Hill, Roi Reichart, and Anna Korhonen. Multi-modal models for concrete and abstract concept meaning. *Transactions of the Association for Computational Linguistics*, 2:285–296, 2014.

[25] Eloi Zablocki, Benjamin Piwowarski, Laure Soulier, and Patrick Gallinari. Learning multi-modal word representation grounded in visual context. In *Proceedings of the AAAI Conference on Artificial Intelligence*, volume 32, 2018.

[26] Angeliki Lazaridou, Elia Bruni, and Marco Baroni. Is this a wampimuk? cross-modal mapping between distributional semantics and the visual world. In *Proceedings of the 52nd Annual Meeting of the Association for Computational Linguistics (Volume 1: Long Papers)*, pages 1403–1414, 2014.

[27] Angeliki Lazaridou, Marco Baroni, et al. Combining language and vision with a multimodal skip-gram model. In *Proceedings of the 2015 Conference of the North American Chapter of the Association for Computational Linguistics: Human Language Technologies*, pages 153–163, 2015.

[28] Grzegorz Chrupała, Akos Kádár, and Afra Alishahi. Learning language through pictures. *arXiv preprint arXiv:1506.03694*, 2015.

[29] Jamie Kiros, William Chan, and Geoffrey Hinton. Illustrative language understanding: Large-scale visual grounding with image search. In *Proceedings of the 56th Annual Meeting of the Association for Computational Linguistics (Volume 1: Long Papers)*, pages 922–933, 2018.

[30] Melissa Ailem, Bowen Zhang, Aurelien Bellet, Pascal Denis, and Fei Sha. A probabilistic model for joint learning of word embeddings from texts and images. In *Proceedings of the 2018 Conference on Empirical Methods in Natural Language Processing*, pages 1478–1487, 2018.

[31] Tanmay Gupta, Alexander Schwing, and Derek Hoiem. Vico: Word embeddings from visual co-occurrences. In *Proceedings of the IEEE/CVF International Conference on Computer Vision*, pages 7425–7434, 2019.

[32] Patrick Bordes, Eloi Zablocki, Laure Soulier, Benjamin Piwowarski, and Patrick Gallinari. Incorporating visual semantics into sentence representations within a grounded space. *arXiv preprint arXiv:2002.02734*, 2020.

[33] Marco Baroni. Grounding distributional semantics in the visual world. *Language and Linguistics Compass*, 10(1):3–13, 2016.

[34] Ashish Vaswani, Noam Shazeer, Niki Parmar, Jakob Uszkoreit, Llion Jones, Aidan N Gomez, Łukasz Kaiser, and Illia Polosukhin. Attention is all you need. *Advances in Neural Information Processing Systems*, 30:5998–6008, 2017.

[35] Hao Tan and Mohit Bansal. Lxmert: Learning cross-modality encoder representations from transformers. In *Proceedings of the 2019 Conference on Empirical Methods in Natural Language Processing and the 9th International Joint Conference on Natural Language Processing (EMNLP-IJCNLP)*, pages 5103–5114, 2019.

[36] Jiasen Lu, Dhruv Batra, Devi Parikh, and Stefan Lee. Vilbert: Pretraining task-agnostic visiolinguistic representations for vision-and-language tasks. *arXiv preprint arXiv:1908.02265*, 2019.

[37] Weijie Su, Xizhou Zhu, Yue Cao, Bin Li, Lewei Lu, Furu Wei, and Jifeng Dai. Vl-bert: Pre-training of generic visual-linguistic representations. In *International Conference on Learning Representations*, 2019.

[38] Yen-Chun Chen, Linjie Li, Licheng Yu, Ahmed El Kholy, Faisal Ahmed, Zhe Gan, Yu Cheng, and Jingjing Liu. Uniter: Learning universal image-text representations. 2019.

[39] Suzanna Becker and Geoffrey E Hinton. Self-organizing neural network that discovers surfaces in random-dot stereograms. *Nature*, 355(6356):161–163, 1992.

[40] Jane Bromley, Isabelle Guyon, Yann LeCun, Eduard Säckinger, and Roopak Shah. Signature verification using a" siamese" time delay neural network. *Advances in neural information processing systems*, 6: 737–744, 1993.

[41] Ting Chen, Simon Kornblith, Mohammad Norouzi, and Geoffrey Hinton. A simple framework for contrastive learning of visual representations. In *International conference on machine learning*, pages 1597–1607. PMLR, 2020.

[42] David Harwath, Adria Recasens, Dídac Surís, Galen Chuang, Antonio Torralba, and James Glass. Jointly discovering visual objects and spoken words from raw sensory input. In *Proceedings of the European conference on computer vision (ECCV)*, pages 649–665, 2018.

[43] Yonglong Tian, Dilip Krishnan, and Phillip Isola. Contrastive multiview coding. In *Computer Vision–ECCV 2020: 16th European Conference, Glasgow, UK, August 23–28, 2020, Proceedings, Part XI 16*, pages 776–794. Springer, 2020.

[44] Alane Suhr, Stephanie Zhou, Ally Zhang, Iris Zhang, Huajun Bai, and Yoav Artzi. A corpus for reasoning about natural language grounded in photographs. In *Proceedings of the Annual Meeting of the Association for Computational Linguistics*, 2019.

[45] Ranjay Krishna, Yuke Zhu, Oliver Groth, Justin Johnson, Kenji Hata, Joshua Kravitz, Stephanie Chen, Yannis Kalantidis, Li-Jia Li, David A Shamma, et al. Visual genome: Connecting language and vision using crowdsourced dense image annotations. *International journal of computer vision*, 123(1):32–73, 2017.

[46] Cewu Lu, Ranjay Krishna, Michael Bernstein, and Li Fei-Fei. Visual relationship detection with language priors. In *European conference on computer vision*, pages 852–869. Springer, 2016.

[47] Adam Santoro, David Raposo, David G Barrett, Mateusz Malinowski, Razvan Pascanu, Peter Battaglia, and Timothy Lillicrap. A simple neural network module for relational reasoning. *Advances in Neural Information Processing Systems*, 30:4967–4976, 2017.

[48] Xinlei Chen, Li-Jia Li, Li Fei-Fei, and Abhinav Gupta. Iterative visual reasoning beyond convolutions. In *Proceedings of the IEEE Conference on Computer Vision and Pattern Recognition*, pages 7239–7248, 2018.

[49] Linjie Li, Zhe Gan, Yu Cheng, and Jingjing Liu. Relation-aware graph attention network for visual question answering. In *Proceedings of the IEEE/CVF International Conference on Computer Vision*, pages 10313–10322, 2019.

[50] Kunpeng Li, Yulun Zhang, Kai Li, Yuanyuan Li, and Yun Fu. Visual semantic reasoning for image-text matching. In *Proceedings of the IEEE/CVF International Conference on Computer Vision*, pages 4654–4662, 2019.

[51] Huda Hakami, Danushka Bollegala, and Hayashi Kohei. Why pairdiff works?–a mathematical analysis of bilinear relational compositional operators for analogy detection. *arXiv preprint arXiv:1709.06673*, 2017.

[52] Tomáš Mikolov, Wen-tau Yih, and Geoffrey Zweig. Linguistic regularities in continuous space word representations. In *Proceedings of the 2013 conference of the north american chapter of the association for computational linguistics: Human language technologies*, pages 746–751, 2013.

[53] Antoine Bordes, Nicolas Usunier, Alberto Garcia-Duran, Jason Weston, and Oksana Yakhnenko. Translating embeddings for modeling multi-relational data. In *Neural Information Processing Systems (NIPS)*, pages 1–9, 2013.

[54] Zhen Wang, Jianwen Zhang, Jianlin Feng, and Zheng Chen. Knowledge graph embedding by translating on hyperplanes. In *Proceedings of the AAAI Conference on Artificial Intelligence*, volume 28, 2014.

[55] Bishan Yang, Wen-tau Yih, Xiaodong He, Jianfeng Gao, and Li Deng. Embedding entities and relations for learning and inference in knowledge bases. *arXiv preprint arXiv:1412.6575*, 2014.

[56] Maximilian Nickel, Lorenzo Rosasco, and Tomaso Poggio. Holographic embeddings of knowledge graphs. In *Proceedings of the AAAI Conference on Artificial Intelligence*, volume 30, 2016.

[57] Gabriel Ilharco, Rowan Zellers, Ali Farhadi, and Hannaneh Hajishirzi. Probing text models for common ground with visual representations. *arXiv preprint arXiv:2005.00619*, 2020.

[58] Karen Simonyan and Andrew Zisserman. Very deep convolutional networks for large-scale image recognition. *arXiv preprint arXiv:1409.1556*, 2014.

[59] Nicolas Carion, Francisco Massa, Gabriel Synnaeve, Nicolas Usunier, Alexander Kirillov, and Sergey Zagoruyko. End-to-end object detection with transformers. In *European Conference on Computer Vision*, pages 213–229. Springer, 2020.

[60] Aaron van den Oord, Yazhe Li, and Oriol Vinyals. Representation learning with contrastive predictive coding. *arXiv preprint arXiv:1807.03748*, 2018.

[61] Olga Russakovsky, Jia Deng, Hao Su, Jonathan Krause, Sanjeev Satheesh, Sean Ma, Zhiheng Huang, Andrej Karpathy, Aditya Khosla, Michael Bernstein, et al. Imagenet large scale visual recognition challenge. *International journal of computer vision*, 115(3):211–252, 2015.

[62] Lütfi Kerem Şenel, Ihsan Utlu, Veysel Yücesoy, Aykut Koc, and Tolga Cukur. Semantic structure and interpretability of word embeddings. *IEEE/ACM Transactions on Audio, Speech, and Language Processing*, 26(10):1769–1779, 2018.

[63] Marc Brysbaert, Amy Beth Warriner, and Victor Kuperman. Concreteness ratings for 40 thousand generally known english word lemmas. *Behavior research methods*, 46(3):904–911, 2014.

[64] Lucy Li and Jon Gauthier. Are distributional representations ready for the real world? evaluating word vectors for grounded perceptual meaning. In *Proceedings of the First Workshop on Language Grounding for Robotics*, pages 76–85, 2017.

[65] Barry J Devereux, Lorraine K Tyler, Jeroen Geertzen, and Billi Randall. The centre for speech, language and the brain (cslb) concept property norms. *Behavior research methods*, 46(4):1119–1127, 2014.

[66] Tom M Mitchell, Svetlana V Shinkareva, Andrew Carlson, Kai-Min Chang, Vicente L Malave, Robert A Mason, and Marcel Adam Just. Predicting human brain activity associated with the meanings of nouns. *science*, 320(5880):1191–1195, 2008.

[67] Alexander G Huth, Wendy A De Heer, Thomas L Griffiths, Frédéric E Theunissen, and Jack L Gallant. Natural speech reveals the semantic maps that tile human cerebral cortex. *Nature*, 532(7600):453–458, 2016.

[68] Luana Bulat, Stephen Clark, and Ekaterina Shutova. Speaking, seeing, understanding: Correlating semantic models with conceptual representation in the brain. In *Proceedings of the 2017 Conference on Empirical Methods in Natural Language Processing*, pages 1081–1091, 2017.

[69] Francisco Pereira, Bin Lou, Brianna Pritchett, Samuel Ritter, Samuel J Gershman, Nancy Kanwisher, Matthew Botvinick, and Evelina Fedorenko. Toward a universal decoder of linguistic meaning from brain activation. *Nature communications*, 9(1):1–13, 2018.

[70] Yizhen Zhang, Kuan Han, Robert Worth, and Zhongming Liu. Connecting concepts in the brain by mapping cortical representations of semantic relations. *Nature communications*, 11(1):1–13, 2020.

[71] Stefan Heinrich, Yuan Yao, Tobias Hinz, Zhiyuan Liu, Thomas Hummel, Matthias Kerzel, Cornelius Weber, and Stefan Wermter. Crossmodal language grounding in an embodied neurocognitive model. *Frontiers in Neurorobotics*, 14, 2020.

[72] Douwe Kiela, Luana Bulat, and Stephen Clark. Grounding semantics in olfactory perception. In *Proceedings of the 53rd Annual Meeting of the Association for Computational Linguistics and the 7th International Joint Conference on Natural Language Processing (Volume 2: Short Papers)*, pages 231–236, 2015.

[73] Douwe Kiela and Stephen Clark. Multi-and cross-modal semantics beyond vision: Grounding in auditory perception. In *Proceedings of the 2015 Conference on Empirical Methods in Natural Language Processing*, pages 2461–2470, 2015.

[74] Haonan Yu, Haichao Zhang, and Wei Xu. Interactive grounded language acquisition and generalization in a 2d world. *arXiv preprint arXiv:1802.01433*, 2018.

[75] Joyce Y Chai, Qiaozi Gao, Lanbo She, Shaohua Yang, Sari Saba-Sadiya, and Guangyue Xu. Language to action: Towards interactive task learning with physical agents. In *IJCAI*, pages 2–9, 2018.

[76] Rohan Paul, Jacob Arkin, Nicholas Roy, and Thomas M Howard. Efficient grounding of abstract spatial concepts for natural language interaction with robot manipulators. 2016.

[77] Corey Lynch and Pierre Sermanet. Grounding language in play. *arXiv preprint arXiv:2005.07648*, 2020.

[78] Armand S Rotaru and Gabriella Vigliocco. Constructing semantic models from words, images, and emojis. *Cognitive science*, 44(4):e12830, 2020.