



# Reconstructing Graph Diffusion History from a Single Snapshot

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## ABSTRACT

Diffusion on graphs is ubiquitous with numerous high-impact applications, ranging from the study of residential segregation in socioeconomics and activation cascading in neuroscience, to the modeling of disease contagion in epidemiology and malware spreading in cybersecurity. In these applications, complete diffusion histories play an essential role in terms of identifying dynamical patterns, reflecting on precaution actions, and forecasting intervention effects. Despite their importance, complete diffusion histories are rarely available and are highly challenging to reconstruct due to ill-posedness, explosive search space, and scarcity of training data. To date, few methods exist for diffusion history reconstruction. They are exclusively based on the maximum likelihood estimation (MLE) formulation and require to know true diffusion parameters. In this paper, we study an even harder problem, namely *reconstructing Diffusion history from A single SnapsHot* (DASH), where we seek to reconstruct the history from only the final snapshot without knowing true diffusion parameters. We start with theoretical analyses that reveal a fundamental limitation of the MLE formulation. We prove: (a) estimation error of diffusion parameters is unavoidable due to NP-hardness of diffusion parameter estimation, and (b) the MLE formulation is sensitive to estimation error of diffusion parameters. To overcome the inherent limitation of the MLE formulation, we propose a novel *barycenter formulation*: finding the barycenter of the posterior distribution of histories, which is provably stable against the estimation error of diffusion parameters. We further develop an effective solver named *Diffusion hitting Times with Optimal proposal* (DITTO) by reducing the problem to estimating posterior expected hitting times via the Metropolis–Hastings Markov chain Monte Carlo method (M–H MCMC) and employing an unsupervised graph neural network to learn an optimal proposal to accelerate the convergence of M–H MCMC. We conduct extensive experiments to demonstrate the efficacy of the proposed method. Our code is available at <https://github.com/q-rz/KDD23-DITTO>. The appendix can be found at <https://arxiv.org/abs/2306.00488>.

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## CCS CONCEPTS

- Mathematics of computing → Graph algorithms; • Computing methodologies → Neural networks.

## KEYWORDS

Graph Diffusion, History Reconstruction, Markov Chain Monte Carlo (MCMC), Graph Neural Network (GNN)

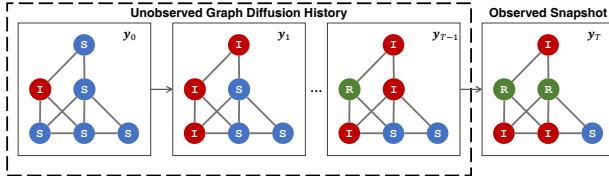
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## 1 INTRODUCTION

Diffusion on graphs is ubiquitous in various domains owing to its generality in representing complex dynamics among interconnected objects. It appears in numerous high-impact applications, ranging from the study of residential segregation in socioeconomics [68] and activation cascading in neuroscience [3], to the modeling of disease contagion in epidemiology [48] and malware spreading in cybersecurity [83]. At the core of these applications are the *complete diffusion histories* of the underlying diffusion process, which could be exploited to identify dynamical patterns [19], reflect on precaution actions [11], forecast intervention effects [79], etc.

Despite their importance, complete diffusion histories are rarely available in real-world applications because diffusion may not be noticed in early stages, collecting diffusion histories may incur unaffordable costs, and/or tracing node states may raise privacy concerns [16, 69]. It is thus highly desirable to develop learning-based methods to automatically reconstruct diffusion histories from limited observations. However, diffusion history reconstruction faces critical challenges. **(i) Ill-posed inverse problem.** Since different histories can result in the same observation, it is difficult to distinguish which history is preferred. Hence, it is crucial to design a formulation with desired inductive bias. **(ii) Explosive search space.** The number of possible histories grows exponentially with the number of nodes, so history estimation is an extremely high-dimensional combinatorial problem. **(iii) Scarcity of training data.** Conventional methods for time series imputation such as supervised learning (e.g., [9, 18, 41, 54]) require training data to learn



**Figure 1: Illustration of the DASH problem.** This is an SIR diffusion process on a graph, where each square box represents a snapshot  $y_t$  at each time  $t$ . In the DASH problem, only the final snapshot  $y_T$  is observed, and we need to reconstruct all the unobserved snapshots  $y_0, y_1, \dots, y_{T-1}$ .

from, but true diffusion histories are rarely available. Thus, they turn out to be inefficient or even inapplicable for this problem.

Compared to extensive research on forward problems on diffusion (e.g., node immunization [40]; see Sec. 6 for a survey), few works exist for diffusion history reconstruction. The sparse literature on diffusion history reconstruction is exclusively based on the maximum likelihood estimation (MLE) formulation [16, 69], which relies on two assumptions: (1) knowing true diffusion parameters and/or (2) knowing partial diffusion histories. However, neither diffusion parameters or partial diffusion history is available in many real-world applications. For example, when an epidemic is noticed for the first time, we might only know who are *currently* infected but have no historical infection information (e.g., who the patient zero is, when outbreaks happen, and where super-spreaders locate).

To address these limitations, we study a novel and more realistic setting: reconstructing a complete Diffusion history from A single SnapsHot (DASH). Importantly, we remove both assumptions of existing works. That is, we do not require knowing true diffusion parameters, and we only have access to the current snapshot.

Under such a realistic setting, we start with theoretical analyses revealing a fundamental limitation of the MLE formulation for the DASH problem, which motivates us to propose a novel *barycenter formulation* that addresses the limitation. We then develop an effective solver named Diffusion hitting Times with Optimal proposal (DITTO) for the barycenter formulation. Our method is unsupervised and thus does not require real diffusion histories as training data, which is desirable due to the scarcity of training data. Extensive experiments demonstrate the efficacy and the scalability of our method DITTO. The main contributions of this paper are:

- **Problem definition.** Motivated by real-world challenges, we propose and study a new problem DASH. This challenging problem assumes that only the current snapshot is observed, while previous works rely on partial diffusion histories and/or require to know true diffusion parameters.
- **Theoretical insights.** We reveal a fundamental limitation of the MLE formulation for DASH. We prove: (a) estimation error of diffusion parameters is inevitable due to NP-hardness of diffusion parameter estimation, and (b) the MLE formulation is sensitive to estimation error of diffusion parameters.
- **Methodology.** We propose a novel *barycenter formulation* for DASH, which is *provably stable* against the estimation error of diffusion parameters. We further develop an effective method DITTO, which reduces DASH to estimating hitting times via MCMC and employs an unsupervised GNN to learn

**Table 1: Main notations.**

Symbol	Definition
$\mathcal{T}$	the set of time
$\mathcal{X}$	the set of diffusion states
$\mathcal{V}$	the set of nodes
$\mathcal{E}$	the set of edges
$\mathcal{N}_u$	the set of neighbors of node $u$
$T$	the timespan of interest
$n^{X_0}$	the number of nodes with state in $X_0$
$y_{t,u}$	the state of node $u$ at time $t$
$\mathbf{y}_t$	a snapshot of diffusion at time $t$
$Y$	a complete diffusion history
$\hat{Y}$	the reconstructed diffusion history
$S, I, R$	states in the SIR model
$\beta^I, \beta^R$	the infection rate and the recovery rate
$\beta$	true diffusion parameters
$\hat{\beta}$	estimated diffusion parameters
$P_\beta$	the probability measure of the diffusion model
$P_\beta \mid \mathbf{y}_T$	the posterior given the observed snapshot
$\text{supp}(P)$	the set of possible histories
$\text{supp}(P \mid \mathbf{y}_T)$	the set of histories consistent with the snapshot $\mathbf{y}_T$
$\searrow$	the one-sided limit from above
$\partial$	the partial derivative operator
$\nabla$	the gradient operator
$\mathbb{E}$	the expectation operator
$O, \Theta$	the asymptotic notations

an optimal proposal to accelerate the convergence of MCMC. DITTO has time complexity  $O(T(n \log n + m))$  scaling near-linearly w.r.t. the output size  $\Theta(Tn)$ , where  $T$  is the timespan, and  $n, m$  are the numbers of nodes and edges, respectively.

• **Evaluation.** We conduct extensive experiments with both synthetic and real-world datasets, and DITTO consistently achieves strong performance on all datasets. For example, DITTO is 10.06% better than the best baseline on the Covid dataset in terms of normalized rooted mean squared error.

## 2 PROBLEM DEFINITION

In this section, we formally define the DASH problem. Our notation conventions are as follows. We use the calligraphic font for sets (e.g.,  $\mathcal{E}$ ); lightface uppercase letters for constants (e.g.,  $T$ ) and probability distributions (e.g.,  $P$ ); lightface lowercase letters for indices (e.g.,  $t$ ) and scalar-valued functions (e.g.,  $\psi$ ); boldface lowercase letters for vectors (e.g.,  $\beta$ ); boldface uppercase letters for matrices (e.g.,  $Y$ ); the monospaced font for states (e.g.,  $S$ ); and the hat notation for estimates (e.g.,  $\hat{\beta}$ ). Notations are summarized in Table 1.

### 2.1 Preliminaries

2.1.1 *Diffusion on Graphs.* We study discrete-time diffusion processes, where  $\mathcal{T} := \{0, 1, \dots, T\}$  denotes the set of time, and  $\mathcal{X}$  denotes the set of diffusion states. The graph is *undirected*, with node set  $\mathcal{V}$  and edge set  $\mathcal{E}$ , where the number of nodes is  $|\mathcal{V}| = n$ , and the number of edges is  $|\mathcal{E}| = m$ . For each node  $u \in \mathcal{V}$ , let  $\mathcal{N}_u := \{v \in \mathcal{V} : (u, v) \in \mathcal{E}\}$  denote the neighbors of node  $u$ .

Let  $y_{t,u} \in \mathcal{X}$  denote the state of a node  $u \in \mathcal{V}$  at a time  $t \in \mathcal{T}$ . A *diffusion process* [84] on a graph  $(\mathcal{V}, \mathcal{E})$  is a spatiotemporal stochastic process  $\langle y_{t,u} \rangle_{t \in \mathcal{T}, u \in \mathcal{V}}$  where  $y_{t,u}$  depends only on  $\{y_{t-1,v} : v \in \{u\} \cup \mathcal{N}_u\}$  for every node  $u \in \mathcal{V}$  at every time  $t > 0$ . Hence, a diffusion process is necessarily a Markov process. A *snapshot* at a time  $t \in \mathcal{T}$  is a vector  $\mathbf{y}_t := (y_{t,u})_{u \in \mathcal{V}} \in \mathcal{X}^{\mathcal{V}}$  containing

all node states at the time  $t$ . A *diffusion history* (or a *history* for short) is a matrix  $Y := (\mathbf{y}_0, \dots, \mathbf{y}_T)^\top = (y_{t,u})_{t \in \mathcal{T}, u \in \mathcal{V}} \in \mathcal{X}^{\mathcal{T} \times \mathcal{V}}$  containing snapshots at all times. A history  $Y$  is said to be *feasible* iff it happens with nonzero probability.

**2.1.2 Graph Diffusion Models.** In this work, we focus on two classic graph diffusion models, namely the Susceptible–Infected (SI) model and the Susceptible–Infected–Recovered (SIR) model [45]. The SI model can be considered as a special case of the SIR model, so we start with the SIR model.

The SIR model describes the contagion process of infectious diseases from which recovery provides permanent protection against re-infection. In the SIR model, the states are  $\mathcal{X} := \{\text{S, I, R}\}$ . The probability measure  $P_\beta$  for the SIR model is parameterized by two parameters  $\beta := (\beta^I, \beta^R)^\top \in (0, 1)^2$ , where  $\beta^I$  and  $\beta^R$  are called the *infection rate* and the *recovery rate*, respectively. Let  $n^{X_0}(\mathbf{y}_t)$  denote the number of nodes with state in  $X_0$  at time  $t$ , e.g.,  $n^{IR}(\mathbf{y}_t)$  meaning the number of infected or recovered nodes at time  $t$ . Please refer to Appendix A for the definition of  $P_\beta$  in the SIR model.

Let  $\text{supp}(P) := \{Y \in \mathcal{X}^{\mathcal{T} \times \mathcal{V}} : P_\beta[Y] > 0\}$  denote the set of possible histories. For a snapshot  $\mathbf{y}_T \in \mathcal{X}^{\mathcal{V}}$ , let  $P_\beta|\mathbf{y}_T := P_\beta[\cdot | \mathbf{y}_T]$  denote the posterior given the snapshot  $\mathbf{y}_T$ , and let  $\text{supp}(P|\mathbf{y}_T) := \{Y \in \mathcal{X}^{\mathcal{T} \times \mathcal{V}} : P_\beta[Y | \mathbf{y}_T] > 0\}$  denote the set of possible histories consistent with the snapshot  $\mathbf{y}_T$ . Since the set of possible histories does not depend on  $\beta$ , we omit  $\beta$  in its notation.

For the SI model, it is defined by letting  $\beta^R := 0$  and removing the state R from the SIR model. It describes the contagion process of infectious diseases that cannot recover.

## 2.2 Problem Statement

The problem we study is reconstructing the complete diffusion history  $Y$  from a single snapshot  $\mathbf{y}_T$  without knowing true diffusion parameters  $\beta$ . As is discussed above, it is often impractical to obtain true diffusion histories for supervised methods to learn from or for statistical methods to accurately estimate diffusion parameters from. Hence, we assume that neither a database of diffusion histories nor true diffusion parameters are known. Instead, what we know is the final snapshot  $\mathbf{y}_T$ . Since a single snapshot cannot provide any information about the underlying diffusion model, then we have to assume that the underlying diffusion model is known as domain knowledge while its diffusion parameters are not assumed to be known. This is a common assumption in previous work [16, 69]. Such domain knowledge is usually available in practice. For instance, if we know that recovery from a disease will probably provide lifelong protection (e.g., chickenpox), then it will be reasonable to assume that the underlying diffusion model is the SIR model while we do not know its diffusion parameters. In this work, we consider the SI model and the SIR model.

Given a timespan  $T$  of interest and the snapshot  $\mathbf{y}_T$  at time  $T$ , our task is to reconstruct the diffusion history  $\mathbf{y}_0, \dots, \mathbf{y}_{T-1}$ . Since we assume no extra diffusion histories for training, our method is of unsupervised learning. This setting is more realistic than that of previous works (e.g., [16, 69]), where diffusion histories for training and/or true diffusion parameters are assumed to be available.

Under this realistic setting, the diffusion history reconstruction problem involves two aspects: (i) estimating diffusion parameters

from a single snapshot and (ii) reconstructing the diffusion history in the presence of estimation error of diffusion parameters. As we will show later in **THEOREM 2**, it is NP-hard to estimate diffusion parameters from a snapshot. Thus, diffusion parameter estimation itself is a non-trivial problem here. Furthermore, its NP-hardness implies that estimation error of diffusion parameters is unavoidable. Hence, it is important for the diffusion history reconstruction method to be stable against estimation error of diffusion parameters.

We assume that the source nodes are unknown, but the initial distribution  $P[\mathbf{y}_0]$  is known as a domain knowledge, such as how many nodes (roughly) are initially infected, which areas the source nodes probably locate in, and whether high-density communities are more suitable for epidemics to break out. The knowledge of  $P[\mathbf{y}_0]$  is necessary because without it the diffusion parameters will be uncertain in the unsupervised setting. For instance, given the timespan  $T$  and the snapshot  $\mathbf{y}_T$ , a smaller number of initially infected nodes suggests a higher infection rate, while a larger number of initially infected nodes implies a lower infection rate.

For computational consideration, the initial distribution should be efficiently computable up to a normalizing constant, i.e.,  $P[\mathbf{y}_0] \propto p(\mathbf{y}_0)$  for all possible  $\mathbf{y}_0$  where  $p : \mathcal{X}^{\mathcal{V}} \rightarrow \mathbb{R}_{\geq 0}$  is an efficiently computable function. In this work, we define the initial distribution w.r.t. the number  $n_0^I$  of initially infected nodes. We assume no initially recovered nodes, because they could be removed from the graph. Thus, we define  $P_\beta[\mathbf{y}_0] \propto \exp(-\gamma|n^I(\mathbf{y}_0) - n_0^I| - \gamma n^R(\mathbf{y}_0))$ , where  $\gamma > 0$  is a hyperparameter. If we are more certain on  $n_0^I$ , we should use a larger  $\gamma$ . We do not consider  $n_0^I$  a hard constraint because it is typically a rough estimate rather than the exact number.

We formally state our problem definition as **PROBLEM 1** below. See Fig. 1 for an illustration of the DASH problem.

**PROBLEM 1 (DASH).** Under SI/SIR model, reconstruct the complete Diffusion history from A single SnapsHot without knowing true diffusion parameters. **Input:** (i) graph  $(\mathcal{V}, \mathcal{E})$ ; (ii) timespan  $T$  of interest; (iii) final snapshot  $\mathbf{y}_T \in \mathcal{X}^{\mathcal{V}}$ ; (iv) initial distribution  $P[\mathbf{y}_0]$ . **Output:** reconstructed complete diffusion history  $\widehat{Y} \in \mathcal{X}^{\mathcal{T} \times \mathcal{V}}$ .

## 3 REVISITING DIFFUSION HISTORY MLE

In this section, we theoretically reveal a fundamental limitation of the MLE formulation for diffusion history reconstruction. In Section 3.1, we show that estimation error of diffusion parameters is unavoidable due to the NP-hardness of diffusion parameter estimation. Then in Section 3.2, we prove that the MLE formulation for diffusion history reconstruction is sensitive to estimation error of diffusion parameters. Therefore, the performance of the MLE formulation can be drastically degraded by such estimation error of diffusion parameters. Please refer to Appendix B for proofs.

### 3.1 NP-Hardness of Diffusion Parameter Estimation

In this subsection, we show that estimation error of diffusion parameters is unavoidable due to the NP-hardness of diffusion parameter estimation. To estimate diffusion parameters  $\beta$ , a conventional approach is maximum likelihood estimation (MLE) [62]. Given the observed snapshot  $\mathbf{y}_T$ , diffusion parameter MLE is formulated as:

$$\max_{\beta} P_{\widehat{\beta}}[\mathbf{y}_T]. \quad (1)$$

To optimize Eq. (1), one may consider using gradient-based methods. Typically, gradient-based methods first evaluate the likelihood function and then differentiate it to get the gradient. However, due to the explosive search space of possible histories, it is intractable to compute the likelihood  $P_{\hat{\beta}}[\mathbf{y}_T]$ . In fact, we prove that computing the likelihood  $P_{\hat{\beta}}[\mathbf{y}_T]$  (or even approximating it) is already NP-hard, as is stated in THEOREM 1.

**THEOREM 1 (NP-HARDNESS OF SNAPSHOT PROBABILITY).** *Under the SIR model, approximating the probability of a snapshot<sup>1</sup> is NP-hard, even if the initial probability  $P[\mathbf{y}_0]$  (including its normalizing constant) for each possible  $\mathbf{y}_0$  can be computed in polynomial time.*

THEOREM 1 implies that there probably do not exist tractable algorithms to approximate the likelihood  $P_{\hat{\beta}}[\mathbf{y}_T]$ , unless  $P = NP$ . The intuition behind THEOREM 1 is that possible diffusion histories form an explosively large search space. Since gradient-based methods require computing the likelihood  $P_{\hat{\beta}}[\mathbf{y}_T]$ , this diminishes the applicability of such methods for diffusion parameter MLE.

Although approximating the likelihood  $P_{\hat{\beta}}[Y]$  is intractable, one may also wonder whether there exists an efficient algorithm that can give the optimal  $\hat{\beta}$  without computing  $P_{\hat{\beta}}[Y]$ . Unfortunately, we prove that computing MLE diffusion parameters (even if a small relative error is allowed) is also NP-hard, as is stated in THEOREM 2.

**THEOREM 2 (NP-HARDNESS OF DIFFUSION PARAMETER MLE).** *Under the SIR model, diffusion parameter MLE<sup>2</sup> is NP-hard, even if the initial probability  $P[\mathbf{y}_0]$  (up to a normalizing constant<sup>3</sup>) for each possible  $\mathbf{y}_0$  can be computed in polynomial time.*

Both THEOREM 1 and THEOREM 2 suggest that there do not exist tractable algorithms to estimate diffusion parameters  $\beta$  accurately from a single snapshot  $\mathbf{y}_T$ , unless  $P = NP$ . Hence, estimation error of diffusion parameters is unavoidable in the DASH problem. Consequently, a good method for the DASH problem should be stable against such estimation error of diffusion parameters, which motivates us to utilize posterior expected hitting times in Section 4.2.

### 3.2 Sensitivity to Estimation Error of Diffusion Parameters

In this subsection, we reveal a fundamental limitation of the MLE formulation for DASH. The MLE formulation reconstructs the history  $Y$  by maximizing its likelihood  $P_{\hat{\beta}}[Y]$  among all possible histories that are consistent with the observed history  $\mathbf{y}_T$ :

$$\max_{Y \in \text{supp}(P|\mathbf{y}_T)} P_{\hat{\beta}}[Y]. \quad (2)$$

As is shown in Section 3.1, estimation error of diffusion parameters is unavoidable. Thus, it is crucial to analyze the sensitivity of the MLE formulation to such estimation error of diffusion parameters. We prove that unfortunately, the MLE formulation is sensitive to estimation error of diffusion parameters when diffusion parameters are small, as is stated in THEOREM 3.

<sup>1</sup>See Problem 2 in Appendix B.1 for the precise definition.

<sup>2</sup>See Problem 3 in Appendix B.2 for the precise definition.

<sup>3</sup>The normalizing constant does not affect the result of this problem.

**THEOREM 3 (SENSITIVITY TO ESTIMATION ERROR OF DIFFUSION PARAMETERS).** *Under the SIR model with small true  $\beta$  (i.e.,  $\beta \searrow 0$ ), for every possible history  $Y$ , we have:*

$$\frac{\partial}{\partial \beta^I} P_{\beta}[Y] = \Theta\left(\frac{1}{\beta^I}\right) P_{\beta}[Y] \quad \text{if } n^{IR}(\mathbf{y}_T) > n^{IR}(\mathbf{y}_0); \quad (3)$$

$$\frac{\partial}{\partial \beta^R} P_{\beta}[Y] = \Theta\left(\frac{1}{\beta^R}\right) P_{\beta}[Y] \quad \text{if } n^R(\mathbf{y}_T) > n^R(\mathbf{y}_0). \quad (4)$$

THEOREM 3 shows that the relative error of the likelihood induced by estimation error of diffusion parameters is inversely proportional to true diffusion parameters. The conditions  $n^{IR}(\mathbf{y}_T) > n^{IR}(\mathbf{y}_0)$  and  $n^R(\mathbf{y}_T) > n^R(\mathbf{y}_0)$  mean that infection and recovery do happen during the timespan  $T$  of interest, which is almost always the case in practice. Hence, the conditions are quite mild and realistic.

Infection and recovery rates in many real-world data are small [32, 58, 81]. Hence, the likelihood under estimated diffusion parameters  $\hat{\beta}$  has a large relative error and is ill-conditioned. Moreover, since the error of the likelihood is proportional to the likelihood itself, the MLE history under estimated  $\hat{\beta}$  may have larger decrease in likelihood than other histories and thus may not be the MLE history under true diffusion parameters. Therefore, sensitivity is indeed a fundamental limitation of the MLE formulation in practice.

To address this limitation, we instead solve the DASH problem from a new perspective and propose a so-called *barycenter formulation* utilizing posterior expected hitting times, which, as we will prove, is stable against estimation error of diffusion parameters.

## 4 PROPOSED METHOD: DITTO

In this section, we propose a method called *Diffusion hitting Times with Optimal proposal* (DITTO) for solving the DASH problem. In Sec. 4.1, we employ *mean-field approximation* to estimate diffusion parameters. In Sec. 4.2, we propose the *barycenter formulation* that is provably stable, and reduce the DASH problem to estimating the posterior expected hitting times. In Sec. 4.3, we propose to use an unsupervised graph neural network to learn an optimal proposal in Metropolis–Hastings Markov chain Monte Carlo (M–H MCMC) algorithm to estimate the posterior expected hitting times. The overall procedure of DITTO is presented in Algorithm 1.

### 4.1 Mean-Field Approximation for Diffusion Parameter Estimation

Previous works [16, 69] assume diffusion parameters are known, but in our setting we have to estimate the unknown diffusion parameters  $\beta$ . THEOREM 2 shows it is intractable to estimate  $\beta$  via MLE. To develop a tractable estimator, we employ *mean-field approximation* [84] to compute the so-called *pseudolikelihood* for each node  $u$  at each time  $t$ . In mean-field approximation, the state  $y_{t,u}$  is assumed to only depend on  $y_{t-1,v}$  of neighbors  $v \in N_u$ , but the dependence between  $y_{t,u}$  and  $y_{t,v}$  is ignored. Then, the joint pseudolikelihood factorizes into pseudolikelihoods of each single node.

Let  $\hat{\beta}$  denote the estimator of diffusion parameters  $\beta$ . Let  $f_{t,u,\hat{\beta}}^x$  denote the pseudolikelihood for node  $u \in \mathcal{V}$  to be in state  $x \in \mathcal{X}$  at time  $t \in \mathcal{T}$ . If we assume that the set of  $n_0^I$  initially infected nodes is uniformly drawn from all  $\binom{n}{n_0^I}$  possible sets, then the probability that a node is initially infected is  $\binom{n-1}{n_0^I-1} / \binom{n}{n_0^I} = n_0^I / n$ . Thus, we set

**Algorithm 1** Proposed method: DITTO

**Input:** (i) the graph  $(\mathcal{V}, \mathcal{E})$ ; (ii) the timespan  $T$  of interest and the observed snapshot  $\mathbf{y}_T$ ; (iii) the initial distribution  $P[\mathbf{y}_0]$  and the (rough) number  $n_0^I$  of initial infections; (iv) the batch sizes  $K, L$ , the MCMC steps  $S$ , and the moving average hyperparameter  $\eta$ .

**Output:** the reconstructed diffusion history  $\widehat{Y}$ .

- 1: initialize the diffusion parameter estimates  $\widehat{\beta}$
- 2: **while**  $\widehat{\beta}$  not converged **do**
- 3:   initialize pseudolikelihoods  $f_{0,u;\widehat{\beta}}^S, f_{0,u;\widehat{\beta}}^I, f_{0,u;\widehat{\beta}}^R$  for all  $u \in \mathcal{V}$  by Eq. (5)
- 4:   **for**  $t = 0, \dots, T-1$  **do**
- 5:     compute pseudolikelihoods  $f_{t+1,u;\widehat{\beta}}^S, f_{t+1,u;\widehat{\beta}}^I, f_{t+1,u;\widehat{\beta}}^R$  for all  $u \in \mathcal{V}$  by Eq.'s (6)(7)(8)
- 6:   **end for**
- 7:   update  $\widehat{\beta} \leftarrow \text{GradientDescent}\left(-\frac{1}{n} \sum_{u \in \mathcal{V}} \log f_{T,u;\widehat{\beta}}^{y_{T,u}}\right)$
- 8: **end while**
- 9: initialize the proposal  $Q_\theta$
- 10: **while**  $Q_\theta$  not converged **do**
- 11:   sample  $K$  histories  $Y^{(1)}, \dots, Y^{(K)} \sim P_{\widehat{\beta}}$
- 12:   update  $\theta \leftarrow \text{GradientDescent}\left(-\frac{1}{K} \sum_{i=1}^K \log Q_\theta(\mathbf{y}_T^{(i)})[Y^{(i)}]\right)$
- 13: **end while**
- 14: sample  $L$  histories  $Y^{(0,1)}, \dots, Y^{(0,L)} \sim Q_\theta(\mathbf{y}_T)$
- 15: initialize the hitting time estimates: for each  $u \in \mathcal{V}$
- 16:    $\widehat{h}_u^I \leftarrow \frac{1}{L} \sum_{i=1}^L h_u^I(Y^{(0,i)}), \quad \widehat{h}_u^R \leftarrow \frac{1}{L} \sum_{i=1}^L h_u^R(Y^{(0,i)})$
- 17: **for**  $s = 1, \dots, S$  **do**
- 18:   sample  $L$  histories  $\widetilde{Y}^{(s,1)}, \dots, \widetilde{Y}^{(s,L)} \sim Q_\theta(\mathbf{y}_T)$
- 19:   generate  $\xi^{(s,1)}, \dots, \xi^{(s,L)} \sim \text{Uniform}[0, 1)$
- 20:   update MCMC by the M-H rule: for each  $i = 1, \dots, L$
- 21:      $Y^{(s,i)} \leftarrow \begin{cases} \widetilde{Y}^{(s,i)} & \text{if } \xi^{(s,i)} < \frac{P_{\widehat{\beta}}[\widetilde{Y}^{(s,i)}]Q_\theta(\mathbf{y}_T)[Y^{(s-1,i)}]}{P_{\widehat{\beta}}[Y^{(s-1,i)}]Q_\theta(\mathbf{y}_T)[\widetilde{Y}^{(s,i)}]} \\ Y^{(s-1,i)} & \text{otherwise} \end{cases}$
- 22:   update the hitting time estimates: for each  $u \in \mathcal{V}$
- 23:      $\widehat{h}_u^I \leftarrow \eta \widehat{h}_u^I + \frac{1-\eta}{L} \sum_{i=1}^L h_u^I(Y^{(s,i)}), \quad \widehat{h}_u^R \leftarrow \eta \widehat{h}_u^R + \frac{1-\eta}{L} \sum_{i=1}^L h_u^R(Y^{(s,i)})$
- 24: **end for**
- 25: reconstruct the diffusion history  $\widehat{Y}$ : for each  $u \in \mathcal{V}$
- 26:    $\widehat{y}_{t,u} \leftarrow \begin{cases} S & \text{for } 0 \leq t < \text{round}(\widehat{h}_u^I) \\ I & \text{for } \text{round}(\widehat{h}_u^I) \leq t < \text{round}(\widehat{h}_u^R) \\ R & \text{for } \text{round}(\widehat{h}_u^R) \leq t \leq T \end{cases}$
- 27: **return**  $\widehat{Y}$

the pseudolikelihoods at  $t = 0$  as follows:

$$f_{0,u;\widehat{\beta}}^S := 1 - \frac{n_0^I}{n}, \quad f_{0,u;\widehat{\beta}}^I := \frac{n_0^I}{n}, \quad f_{0,u;\widehat{\beta}}^R := 0. \quad (5)$$

The pseudolikelihoods at time  $1, \dots, T$  are computed inductively on  $t$  assuming that neighbors are independent. A node is susceptible at time  $t+1$  iff it is susceptible at time  $t$  and is not infected by its infected neighbors at time  $t+1$ :

$$f_{t+1,u;\widehat{\beta}}^S := f_{t,u;\widehat{\beta}}^S \prod_{v \in \mathcal{N}_u} (1 - f_{t,v;\widehat{\beta}}^I \cdot \widehat{\beta}^I). \quad (6)$$

A node is infected at time  $t+1$  iff it is infected at time  $t$ , or it is susceptible at time  $t$  but is infected by one of its infected neighbors and does not recover immediately at time  $t+1$ :

$$f_{t+1,u;\widehat{\beta}}^I := \left( f_{t,u;\widehat{\beta}}^I + f_{t,u;\widehat{\beta}}^S \left( 1 - \prod_{v \in \mathcal{N}_u} (1 - f_{t,v;\widehat{\beta}}^I \cdot \widehat{\beta}^I) \right) \right) (1 - \widehat{\beta}^R). \quad (7)$$

A node is recovered at time  $t+1$  iff it is recovered at time  $t$ , or it recovers just at time  $t+1$ :

$$f_{t+1,u;\widehat{\beta}}^R := f_{t,u;\widehat{\beta}}^R + \left( f_{t,u;\widehat{\beta}}^I + f_{t,u;\widehat{\beta}}^S \left( 1 - \prod_{v \in \mathcal{N}_u} (1 - f_{t,v;\widehat{\beta}}^I \cdot \widehat{\beta}^I) \right) \right) \widehat{\beta}^R. \quad (8)$$

Finally, we estimate  $\widehat{\beta}$  by maximizing the joint log-pseudolikelihood of the observed snapshot  $\mathbf{y}_T$ , which decomposes into the sum of log-pseudolikelihoods of each single node:

$$\max_{\widehat{\beta}} \sum_{u \in \mathcal{V}} \log f_{T,u;\widehat{\beta}}^{y_{T,u}}. \quad (9)$$

The objective Eq. (9) can be optimized by gradient descent methods. From now on, we let  $\widehat{\beta}$  denote the estimated diffusion parameters.

## 4.2 Barycenter Formulation with Provable Stability

Since diffusion parameter estimation is NP-hard by THEOREM 2, it is impossible to avoid estimation error of diffusion parameters. Meanwhile, as is shown by THEOREM 3, the MLE formulation for diffusion history reconstruction is sensitive to estimation error of diffusion parameters. To avoid this inherent limitation of the MLE formulation, we propose an alternative formulation that is stable against estimation error of diffusion parameters.

Since DASH is an ill-posed inverse problem, it is crucial to design an appropriate formulation with desired inductive bias. Here we propose a so-called *barycenter formulation* that can capture the desired information of the posterior distribution of histories and is provably stable against estimation error of diffusion parameters.

Consider the *hitting times* at which node states change. For a node  $u$  in a history  $Y$ , we define  $h_u^I(Y)$  and  $h_u^R(Y)$  to be the first time when the node  $u$  becomes infected/recovered, respectively:

$$h_u^I(Y) := \min\{T+1, \min\{t \geq 0 : y_{t,u} = I \text{ or } R\}\}, \quad (10)$$

$$h_u^R(Y) := \min\{T+1, \min\{t \geq 0 : y_{t,u} = R\}\}. \quad (11)$$

Note that a node can become infected and recover at the same time, so the definition of  $h_u^I$  includes the case where  $y_{t-1,u} = S, y_{t,u} = R$ .

Our key theoretical result is: (unlike the likelihood  $P_{\widehat{\beta}}[Y]$ ), the posterior expected hitting times are stable against estimation error of diffusion parameters, as is stated in THEOREM 4.

**THEOREM 4 (STABILITY AGAINST ESTIMATION ERROR OF DIFFUSION PARAMETERS).** *Under SIR model with small true  $\beta$  (i.e.,  $\beta \searrow 0$ ), if  $n^I(\mathbf{y}_0)$  and  $n^R(\mathbf{y}_0)$  are fixed, then for any possible snapshot  $\mathbf{y}_T$ ,*

$$\nabla_{\beta} \mathbb{E}_{Y \sim P_{\beta} | \mathbf{y}_T} [h_u^I(Y)] = O(1), \quad \nabla_{\beta} \mathbb{E}_{Y \sim P_{\beta} | \mathbf{y}_T} [h_u^R(Y)] = O(1). \quad (12)$$

In stark contrast with the MLE formulation, THEOREM 4 shows posterior expected hitting times are stable even when  $\beta$  is close to zero. Such stability guarantee motivates us to utilize hitting times to design an objective function that is stable against estimation error of diffusion parameters.

Our idea is to define a distance metric  $d$  for histories based on the hitting times, and find a history  $\widehat{Y}$  that is close to all possible histories w.r.t. the distance metric  $d$ :

$$\min_{\widehat{Y}} \mathbb{E}_{Y \sim P_{\widehat{\beta}} | \mathbf{y}_T} [d(\widehat{Y}, Y)^2]. \quad (13)$$

We call it the *barycenter formulation*, because the optimal history  $\widehat{Y}$  for this formulation is the barycenter of the posterior distribution  $P_{\widehat{\beta}} | \mathbf{y}_T$  w.r.t. the distance metric  $d$ . We define the distance metric  $d$  as the Euclidean distance with hitting times as coordinates:

$$d(\widehat{Y}, Y) := \sqrt{\sum_{u \in \mathcal{V}} ((h_u^I(\widehat{Y}) - h_u^I(Y))^2 + (h_u^R(\widehat{Y}) - h_u^R(Y))^2)}. \quad (14)$$

Then, our barycenter formulation instantiates as:

$$\begin{aligned} & \min_{\widehat{Y}} \mathbb{E}_{Y \sim P_{\widehat{\beta}} | \mathbf{y}_T} \left[ \sum_{u \in \mathcal{V}} ((h_u^I(\widehat{Y}) - h_u^I(Y))^2 + (h_u^R(\widehat{Y}) - h_u^R(Y))^2) \right] \\ &= \min_{\widehat{Y}} \sum_{u \in \mathcal{V}} \left( \mathbb{E}_{Y \sim P_{\widehat{\beta}} | \mathbf{y}_T} [(h_u^I(\widehat{Y}) - h_u^I(Y))^2] + \mathbb{E}_{Y \sim P_{\widehat{\beta}} | \mathbf{y}_T} [(h_u^R(\widehat{Y}) - h_u^R(Y))^2] \right). \end{aligned} \quad (15)$$

According to bias–variance decomposition, we can further decompose Eq. (15) for  $x = I, R$  as:

$$\mathbb{E}_{Y \sim P_{\widehat{\beta}} | \mathbf{y}_T} [(h_u^x(\widehat{Y}) - h_u^x(Y))^2] = \left( h_u^x(\widehat{Y}) - \mathbb{E}_{Y \sim P_{\widehat{\beta}} | \mathbf{y}_T} [h_u^x(Y)] \right)^2 + \text{Var}_{Y \sim P_{\widehat{\beta}} | \mathbf{y}_T} [h_u^x(Y)]. \quad (16)$$

Since the variances are constant w.r.t. the history estimator  $\widehat{Y}$ , Eq. (15) is thus equivalent to minimizing the squared biases:

$$\min_{\widehat{Y}} \sum_{u \in \mathcal{V}} \left( \left( h_u^I(\widehat{Y}) - \mathbb{E}_{Y \sim P_{\widehat{\beta}} | \mathbf{y}_T} [h_u^I(Y)] \right)^2 + \left( h_u^R(\widehat{Y}) - \mathbb{E}_{Y \sim P_{\widehat{\beta}} | \mathbf{y}_T} [h_u^R(Y)] \right)^2 \right). \quad (17)$$

Therefore, the optimal estimates are simply rounding each expected hitting time to the nearest integer:

$$h_u^x(\widehat{Y}) := \text{round} \left( \mathbb{E}_{Y \sim P_{\widehat{\beta}} | \mathbf{y}_T} [h_u^x(Y)] \right), \quad x = I, R. \quad (18)$$

Now our problem reduces to estimating the expected hitting times over the posterior  $P_{\widehat{\beta}} | \mathbf{y}_T$ . Owing to the stability of expected hitting times, the optimal estimates  $h_u^I(\widehat{Y})$  and  $h_u^R(\widehat{Y})$  are also stable against estimation error of diffusion parameters. Finally, we reconstruct the history  $\widehat{Y}$  according to the estimated hitting times in Eq. (18):

$$\widehat{y}_{t,u} := \begin{cases} S, & \text{for } 0 \leq t < h_u^I(\widehat{Y}); \\ I, & \text{for } h_u^I(\widehat{Y}) \leq t < h_u^R(\widehat{Y}); \\ R, & \text{for } h_u^R(\widehat{Y}) \leq t \leq T. \end{cases} \quad (19)$$

### 4.3 Metropolis–Hastings MCMC for Posterior Expectation Estimation

So far we have reduced our problem to estimating the posterior expected hitting times  $\mathbb{E}_{Y \sim P_{\widehat{\beta}} | \mathbf{y}_T} [h_u^I(Y)]$  and  $\mathbb{E}_{Y \sim P_{\widehat{\beta}} | \mathbf{y}_T} [h_u^R(Y)]$ . However, due to the explosive search space of possible histories, it is intractable to compute the posterior probability  $P_{\widehat{\beta}}[Y | \mathbf{y}_T]$ , as is proven in THEOREM 1. Therefore, it is non-trivial to design Monte Carlo samplers to estimate the posterior expectation.

To tackle this difficulty, we employ the Metropolis–Hastings Markov chain Monte Carlo (M–H MCMC) algorithm [39, 56] to estimate posterior expectation. The basic idea of M–H MCMC is

to construct a Markov chain whose stationary distribution is the desired posterior distribution. This algorithm requires a so-called *proposal* distribution over possible histories. In our method, we design a proposal that differs for different  $\mathbf{y}_T$ , so we write it as  $Q_{\theta}(\mathbf{y}_T)[\cdot]$ . Let  $\text{supp}(Q_{\theta}(\mathbf{y}_T)) := \{Y \in \mathcal{X}^{\mathcal{T} \times \mathcal{V}} : Q_{\theta}(\mathbf{y}_T)[Y] > 0\}$  denote the set of histories that can be generated from  $Q_{\theta}(\mathbf{y}_T)$ . In each step of M–H MCMC, we sample a new history  $\widetilde{Y} \sim Q_{\theta}(\mathbf{y}_T)$ . Let  $Y$  denote the current history in MCMC. Then according to the M–H rule, the new history  $\widetilde{Y}$  is accepted with probability

$$\min \left\{ 1, \frac{P_{\widehat{\beta}}[\widetilde{Y}]Q_{\theta}(\mathbf{y}_T)[Y]}{P_{\widehat{\beta}}[Y]Q_{\theta}(\mathbf{y}_T)[\widetilde{Y}]} \right\}. \quad (20)$$

This defines a Markov chain of histories. After a sufficient number of steps, this Markov chain provably converges to the desired posterior distribution  $P_{\widehat{\beta}} | \mathbf{y}_T$  [39]. The convergence rate of MCMC depends critically on the design of the proposal  $Q_{\theta}$ . If  $Q_{\theta}(\mathbf{y}_T)$  approximates  $P_{\widehat{\beta}} | \mathbf{y}_T$  better, then the rate of convergence will be higher [55]. Since hand-craft proposals may fail to approximate the posterior distribution and thus adversely affect the convergence rate, we propose to use a graph neural network (GNN) to learn an optimal proposal. The backbone of  $Q_{\theta}$  is an Anisotropic GNN with edge gating mechanism [7, 42, 61]. The GNN takes the observed snapshot  $\mathbf{y}_T$  as input and predicts a proposal  $Q_{\theta}(\mathbf{y}_T)$  corresponding to  $\mathbf{y}_T$ . The neural architecture of  $Q_{\theta}$  is detailed in Appendix C.1. We want  $Q_{\theta}(\mathbf{y}_T)$  to approximate  $P_{\widehat{\beta}} | \mathbf{y}_T$ , so we adopt the expected squared difference of their log-likelihoods as the objective function:

$$\min_{\theta} \mathbb{E}_{Y \sim P_{\widehat{\beta}}} [(\log Q_{\theta}(\mathbf{y}_T)[Y] - \log P_{\widehat{\beta}}[Y | \mathbf{y}_T])^2]. \quad (21)$$

However, it is intractable to compute  $P_{\widehat{\beta}}[Y | \mathbf{y}_T]$ , so we cannot implement this objective function directly. To address this, we derive an equivalent objective (THEOREM 5) that is tractable to evaluate.

**THEOREM 5 (AN EQUIVALENT OBJECTIVE).** *If the GNN  $Q_{\theta}$  is sufficiently expressive and has the same set of possible histories as the posterior (i.e.,  $\text{supp}(Q_{\theta}(\mathbf{y}_T)) = \text{supp}(P | \mathbf{y}_T)$  for any snapshot  $\mathbf{y}_T$ ), then the original objective Eq. (21) is equivalent to*

$$\min_{\theta} \mathbb{E}_{Y \sim P_{\widehat{\beta}}} \left[ \psi \left( \frac{Q_{\theta}(\mathbf{y}_T)[Y]}{P_{\widehat{\beta}}[Y]} \right) \right], \quad (22)$$

for any strictly convex function  $\psi : \mathbb{R}_+ \rightarrow \mathbb{R}$ .

Here, the intractable term  $P_{\widehat{\beta}}[Y | \mathbf{y}_T]$  in Eq. (21) is replaced with a tractable term  $P_{\widehat{\beta}}[Y]$ . In this work, we use  $\psi(w) := -\log w$ , and the objective Eq. (22) instantiates as

$$\min_{\theta} \mathbb{E}_{Y \sim P_{\widehat{\beta}}} \left[ -\log \left( \frac{Q_{\theta}(\mathbf{y}_T)[Y]}{P_{\widehat{\beta}}[Y]} \right) \right] \quad (23)$$

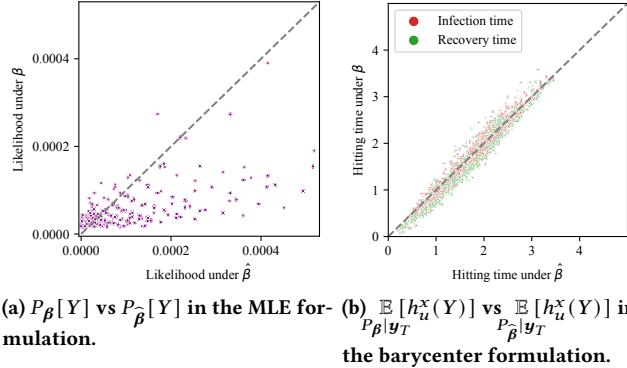
$$\iff \min_{\theta} \mathbb{E}_{Y \sim P_{\widehat{\beta}}} [-\log Q_{\theta}(\mathbf{y}_T)[Y] + \log P_{\widehat{\beta}}[Y]] \quad (24)$$

$$\iff \min_{\theta} \mathbb{E}_{Y \sim P_{\widehat{\beta}}} [-\log Q_{\theta}(\mathbf{y}_T)[Y]]. \quad (25)$$

We train the GNN  $Q_{\theta}$  using the objective Eq. (25). Notably, since DITTO does not require real diffusion histories as training data, it does not suffer from the scarcity of training data in practice. After training, we use this GNN as the proposal in the M–H MCMC algorithm to estimate the posterior expected hitting times for diffusion

**Table 2: Summary of datasets.**

Dataset	#Nodes	#Edges	Timespan	Graph	Diffusion
BA	1,000	3,984	10	Synthetic	Synthetic
ER	1,000	3,987	10	Synthetic	Synthetic
Oregon2	11,461	32,730	15	Real	Synthetic
Prost	15,810	38,540	15	Real	Synthetic
BrFarmers	82	230	16	Real	Real SI
Pol	18,470	48,053	40	Real	Real SI
Covid	344	2,044	10	Real	Real SIR
Hebrew	3,521	18,064	9	Real	Real SIR

**Figure 2: Sensitivity of the MLE formulation vs stability of the barycenter formulation.**

history reconstruction. The sampling scheme of the proposal  $Q_\theta$  is detailed in Appendix C.2, which is designed to satisfy the condition  $\text{supp}(Q_\theta(\mathbf{y}_T)) = \text{supp}(P | \mathbf{y}_T)$  in THEOREM 5.

#### 4.4 Complexity Analysis

**PROPOSITION 6.** (i) *The time complexity of each iteration of diffusion parameter estimation is  $O(T(n+m))$ .* (ii) *The time complexity to sample a history from the proposal is  $O(T(n \log n + m))$ .*

According to PROPOSITION 6, if we optimize  $\hat{\beta}$  for  $I$  iterations, optimize  $Q_\theta$  for  $J$  iterations with  $K$  samples per iteration, and run MCMC for  $S$  iterations with  $L$  samples per iteration, then the overall time complexity of DITTO is  $O(T(n+m)I + T(n \log n + m)(JK + SL))$ . If hyperparameters are considered as constants, then the overall time complexity  $O(T(n \log n + m))$  is nearly linear w.r.t. the output size  $\Theta(Tn)$  and the input size  $\Theta(n + m)$ .

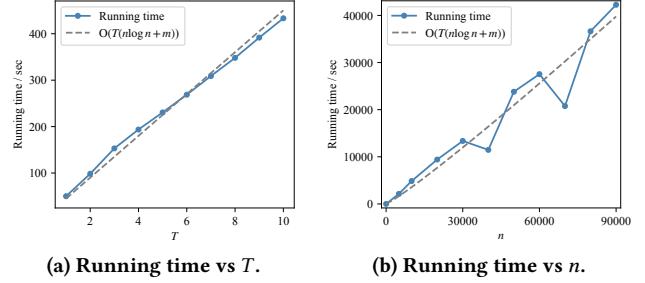
### 5 EXPERIMENTS

We conduct extensive experiments on both synthetic and real-world datasets to answer the following research questions:

- RQ1:** What is the quality of estimated diffusion parameters  $\hat{\beta}$ ?
- RQ2:** How does DITTO perform for real-world diffusion?
- RQ3:** How does DITTO compare to MLE-based methods?
- RQ4:** How stable is DITTO against estimation error of  $\hat{\beta}$ ?
- RQ5:** How is the scalability of DITTO?
- RQ6:** How does the performance of DITTO vary with timespan?
- RQ7:** In M-H MCMC, how does our learned proposal  $Q_\theta$  compare to a random proposal?

#### 5.1 Experimental Setting

**5.1.1 Datasets.** We use 3 types of datasets. **(D1) Synthetic graphs and diffusion:** Barabási–Albert (BA) [4] and Erdős–Rényi (ER) [24]

**Figure 3: Running time (training time + testing time).**

random graphs with synthetic SI and SIR diffusion. **(D2) Synthetic diffusion on real graphs:** Oregon2 [52] and Prost [64] with synthetic SI and SIR diffusion. **(D3) Real diffusion on real graphs:** BrFarmers [65, 78] and Pol [20] with SI-like real diffusion, and Covid and Hebrew [5] with SIR-like real diffusion. Please refer to Appendix D.1 for detailed description of datasets.

**5.1.2 Baselines.** We consider 2 types of baselines. **(B1) Supervised methods for time series imputation:** DASH can be alternatively formulated as time series imputation, so we compare DITTO with latest imputation methods including GCN [46], [88], BRITS [9], GRIN [18], and SPIN [54]. **(B2) MLE-based methods for diffusion history reconstruction:** DHREC [69] and CRI [17]. Please refer to Appendix D.2 for description of baselines.

**5.1.3 Evaluation Metrics.** To measure the similarity between the true history and the reconstructed history, we use the macro F1 score (F1; the higher, the better) and the normalized root mean squared error (NRMSE; the lower, the better) of hitting times, where

$$\text{NRMSE}(Y, \hat{Y}) := \sqrt{\frac{\sum_{u \in V} ((h_u^T(Y) - h_u^T(\hat{Y}))^2 + (h_u^R(Y) - h_u^R(\hat{Y}))^2)}{2n(T+1)^2}}. \quad (26)$$

In Sec. 5.4, we also use the performance gap to the ideal performance as a metric. The smaller gap, the better. Let  $s$  and  $s^*$  denote the actual performance and the ideal performance, respectively. For F1,  $\text{Gap}(s, s^*) := (s^* - s)/s^*$ . For NRMSE,  $\text{Gap}(s, s^*) := (s - s^*)/s^*$ .

**5.1.4 Reproducibility.** Please refer to Appendix D.3.

#### 5.2 Quality of Estimated Diffusion Parameters

To answer RQ1, we compare the performance of supervised methods under true  $\beta$  with their performance under estimated  $\hat{\beta}$ . We use two strongest imputation methods GRIN and SPIN. Since true diffusion parameters of real diffusion are not available, we only use datasets D1 and D2 in this experiment. Results are shown in Table 3. Whether trained with true  $\beta$  or estimated  $\hat{\beta}$ , the performance has no significant difference. Results suggest that mean-field approximation is sufficient to estimate diffusion parameters accurately, and the estimated diffusion parameters can help supervised methods achieve strong performance when the diffusion model is known.

#### 5.3 Performance for Real-World Diffusion

For real-world diffusion, the diffusion model is not exactly SI/SIR, and true diffusion parameters are unknown. Hence, it is important to test how DITTO generalizes from SI/SIR to real-world diffusion. To answer RQ2 and RQ3, we comprehensively compare DITTO with

**Table 3: Comparison between estimated  $\hat{\beta}$  and true  $\beta$  to justify the mean-field approximation. “OOM” indicates “out of memory.”**

Method	Training	BA-SI		ER-SI		Oregon2-SI		Prost-SI		BA-SIR		ER-SIR		Oregon2-SIR		Prost-SIR	
		F1↑	NRMSE↓	F1↑	NRMSE↓	F1↑	NRMSE↓	F1↑	NRMSE↓	F1↑	NRMSE↓	F1↑	NRMSE↓	F1↑	NRMSE↓	F1↑	NRMSE↓
GRIN	w/ true $\beta$	.8404	.2123	.8317	.2166	.8320	.2249	.8482	.2155	.7867	.1692	.7626	.2484	.8024	.1651	.8067	.1652
	w/ estimated $\hat{\beta}$	.8456	.2071	.8324	.2160	.8370	.2199	.8504	.2128	.7833	.1717	.7757	.1939	.8030	.1633	.8068	.1644
SPIN	w/ true $\beta$	.8414	.2117	.8310	.2167	OOM		OOM		.7832	.1663	.7647	.2321	OOM		OOM	
	w/ estimated $\hat{\beta}$	.8477	.2047	.8315	.2170	OOM		OOM		.7869	.1611	.7800	.1909	OOM		OOM	

**Table 4: Results for real-world diffusion. “OOM” indicates “out of memory.”**

Type	Method	BrFarmers		Pol		Covid		Hebrew	
		F1↑	NRMSE↓	F1↑	NRMSE↓	F1↑	NRMSE↓	F1↑	NRMSE↓
Supervised (w/ estimated $\hat{\beta}$ )	GCN	.5409	.6660	.4458	.4946	.3162	.5214	.3350	.6070
	GIN	.4548	.6565	.5203	.4767	.3226	.4951	.3704	.7816
	BRITS	.5207	.3995	OOM		.3524	.5333	.3120	.6584
	GRIN	.8003	.2425	.6518	.3731	.5448	.3040	.5916	.2212
	SPIN	<b>.8268</b>	<b>.2084</b>	OOM		.5917	.2932	.5178	.3330
MLE	DHREC	.6131	.4150	.7023	.3398	.3540	.6023	.6251	.4169
	CRI	.6058	.4444	.7468	.2942	.4170	.5487	.5344	.3552
Barycenter	DITTO (ours)	.8206	.2142	.7471	.2903	.6240	.2637	.6411	.2983

**Table 5: Comparison with MLE-based methods on synthetic SI and SIR diffusion. \*We use GRIN trained with true  $\beta$  as the ideal performance and calculate Gap w.r.t. this ideal performance.**

Type	Method	BA-SI				ER-SI				Oregon2-SI				Prost-SI			
		F1↑	Gap↓	NRMSE↓	Gap↓												
Ideal	GRIN	.8404*	—	.2123*	—	.8317*	—	.2166*	—	.8320*	—	.2249*	—	.8482*	—	.2155*	—
MLE	DHREC	.6026	28.30%	.4644	118.75%	.6281	24.48%	.4495	107.53%	.6038	27.43%	.4101	82.35%	.6558	22.68%	.4138	92.02%
	CRI	.7502	10.73%	.3012	41.87%	.7797	6.25%	.2744	26.69%	.8183	1.65%	.2438	8.40%	.8083	4.70%	.2491	15.59%
Barycenter	DITTO (ours)	<b>.8384</b>	<b>0.24%</b>	<b>.2139</b>	<b>0.75%</b>	<b>.8269</b>	<b>0.58%</b>	<b>.2225</b>	<b>2.72%</b>	<b>.8280</b>	<b>0.48%</b>	<b>.2289</b>	<b>1.78%</b>	<b>.8327</b>	<b>1.83%</b>	<b>.2317</b>	<b>7.52%</b>
Type	Method	BA-SIR				ER-SIR				Oregon2-SIR				Prost-SIR			
Ideal	GRIN	.7867*	—	.1692*	—	.7626*	—	.2484*	—	.8024*	—	.1651*	—	.8067*	—	.1652*	—
MLE	DHREC	.5080	35.43%	.4722	179.08%	.5500	27.88%	.4423	78.06%	.6044	24.68%	.4478	171.23%	.6268	22.30%	.4326	161.86%
	CRI	.5994	23.81%	.3356	98.35%	.6129	19.63%	.3109	25.16%	.5761	28.20%	.3576	116.60%	.5738	28.87%	.3406	106.17%
Barycenter	DITTO (ours)	.7783	1.07%	.1633	-3.49%	.7734	-1.42%	.1679	-32.41%	.7928	1.20%	.1707	3.39%	.7929	1.71%	<b>.1690</b>	<b>2.30%</b>

(B1) supervised methods for time series imputation and (B2) MLE-based methods for diffusion history reconstruction on real-world diffusion in D3. Since true diffusion parameters of real diffusion are not available, we estimate diffusion parameters by DITTO. For B1, we use estimated diffusion parameters to generate training data. For B2, we feed estimated diffusion parameters to MLE-based methods.

The results for real diffusion are shown in Table 4. DITTO generalizes well to real diffusion and consistently achieves strong performance on all datasets. For instance, DITTO is 10.06% better in NRMSE than the best baseline for the Covid dataset. In contrast, the performance of supervised methods degrades drastically when real diffusion deviates from SI/SIR models. This is because the training data generated by the SI/SIR model follow a different distribution from the real diffusion. Only for BrFarmers do supervised methods achieve good performance, because the diffusion in BrFarmers is very close to the SI model [78]. For MLE-based methods, their performance varies largely across datasets. This is because real diffusion may not be close to the SI/SIR model, so the likelihood as their objective function may fail.

#### 5.4 Comparison with MLE-Based Methods

To further answer RQ3, we compare DITTO to MLE-based methods also with synthetic diffusion on both synthetic graphs in D1 and real graphs in D2. Note that here we do not directly compare with supervised methods for the following reasons. (1) Table 3 shows that if supervised methods know the diffusion model of test data,

then they can generate training data that follow the same distribution as the test data. Thus, they are expected to perform well. (2) Meanwhile, Table 4 shows the superiority of supervised methods comes only from knowing the underlying diffusion model (including its true parameters), which is almost impossible in practice due to the scarcity of training data. As long as they have no access to the true diffusion model, their performance drop drastically. Therefore, it is meaningless to compare with supervised methods for synthetic diffusion. Instead, we train GRIN with true diffusion parameters and use its results as the *ideal* performance. Then for MLE-based methods and DITTO, we compare their performance gaps to this ideal performance. We do not use SPIN here because it has similar performance with GRIN, while SPIN is out of memory on D2.

The results are shown in Table 5. DITTO consistently achieves the strongest performance and significantly outperforms state-of-the-art MLE-based methods for all datasets. Notably, DITTO even outperforms GRIN for BA-SIR and ER-SIR. In contrast, the performance of MLE-based methods vary largely due to their instability to estimation error of diffusion parameters. For instance, DITTO has only 1.07% gap in F1 for BA-SIR, while MLE-based methods have at least 23.81% gap in F1. Results demonstrate the superior performance of DITTO over state-of-the-art MLE-based methods.

#### 5.5 Additional Experiments

5.5.1 *Stability against Estimation Error of Diffusion Parameters.* To answer RQ4 and demonstrate the stability of our barycenter

formulation, we visualize the likelihoods of histories and the posterior expected hitting times under true and estimated diffusion parameters. Since the number of possible histories under the SIR model is roughly  $O\left(\binom{T+3}{2}^n\right)$ , it is intractable to compute them on large graphs. Thus, we use a graph with  $n = 6$  and  $T = 4$  so that likelihoods and posterior expected hitting times can be computed exactly. We visualize them under the SIR model with  $\beta = (0.3, 0.2)^\top$  and  $\hat{\beta} = (0.2, 0.3)^\top$ . Fig. 2 displays the results. Fig. 2a shows that the likelihoods of histories change drastically in the presence of parameter estimation error. In contrast, Fig. 2b shows that posterior expected hitting times are almost identical under  $\beta$  and  $\hat{\beta}$ . Therefore, our barycenter formulation is more stable than the MLE formulation against estimation error of diffusion parameters, which agrees with our theoretical analyses in **THEOREM 3** and **THEOREM 4**.

**5.5.2 Scalability.** To answer RQ5, we evaluate the scalability of DITTO by varying  $T$  and  $n$ . We generate BA graphs with attachment 4 to obtain scale-free networks with various sizes. Fig. 3a shows running times under  $n = 1,000$  and  $T = 1, \dots, 10$ , and Fig. 3b shows running times under  $T = 10$  and  $n$  up to 90k. Results demonstrate that the running times of DITTO scale near-linearly w.r.t.  $T$  and  $n$ , which agrees with its time complexity  $O(T(n \log n + m))$ .

**5.5.3 Effect of Timespan & Ablation Study.** In Appendix E, we answer RQ6 and RQ7. Appendix E.1 compares DITTO and MLE-based methods under various timespans. It demonstrates that DITTO can better handle the higher uncertainty induced by larger timespan than MLE-based methods. Appendix E.2 is an ablation study on the effect of the number of training steps. It shows that the learned proposal performs better than untrained proposal.

## 6 RELATED WORK

Diffusion on graphs are deterministic or stochastic processes where information or entities on nodes transmit through edges [2, 36, 43, 45, 50, 67, 76, 87]. In this section, we review related work on graph diffusion, which can be grouped into forward and inverse problems.

**Forward problems on graph diffusion.** The vast majority of research on diffusion or dynamic graphs [28, 29] are devoted to forward problems. Pioneering works derive epidemic thresholds for random graphs from probabilistic perspectives [6] or for arbitrary graphs from spectral perspectives [30, 59, 80, 84]. Later, observational studies investigate influence patterns of diffusion processes [8, 33, 38, 51]. On the algorithmic side, researchers have made tremendous effort to diffusion-related optimization problems, such as influence maximization [13–15, 21, 33, 35, 43, 63] and node immunization [40, 44, 60, 75, 77]. Recently, differential equations of graph diffusion has also been applied to the design of graph convolutional networks to alleviate oversmoothing [10, 12, 47, 74, 85, 89].

**Inverse problems on graph diffusion.** Compared with forward problems on graph diffusion, the inverse problems are in general more difficult due to the challenge of ill-posedness. The inverse problems split into two categories by whether diffusion histories are known. In the one category where diffusion histories are known, the problems are relatively more tractable because the search space is smaller. These problems include estimating diffusion parameters [31, 34, 37, 57, 72, 94], recovering graph topology [31, 34, 37, 57, 94], and inferring diffusion paths [1, 22, 25, 66, 72, 73].

The other category where diffusion histories are unknown is much less studied. In this category, the problems are often harder because the number of possible histories is explosively large. Among them, most works focus on the *diffusion source localization* problem. Only recently has research emerged on the even harder problem *diffusion history reconstruction*. (1) *Diffusion source localization*. The source localization problem aims to find the source nodes of diffusion. Early works focus on designing localization algorithms based on graph theory and network science [26, 27, 49, 70, 71, 86, 90–93]. These methods may not generalize well to various diffusion models. Later works propose data-driven methods that utilize graph neural networks to learn to identify sources from data [23, 53, 82]. (2) *Diffusion history reconstruction*. Compared with source localization, diffusion history reconstruction is even harder because the search space of possible histories is larger. Existing methods for diffusion history reconstruction are exclusively based on the MLE formulation, including DHREC [69], CRI [17], and SSR [16]. These methods assume that true diffusion parameters [16, 69] and/or partial diffusion histories are known [16], or cannot reconstruct a complete diffusion history [17]. Meanwhile, diffusion history reconstruction can be alternatively formulated as a time series imputation problem. State-of-the-art methods include BRITS [9] for multivariate time series, and GRIN [18] and SPIN [54] for graph time series. They are all supervised and thus suffer from the scarcity of training data of real diffusion histories. Furthermore, since the true diffusion model is unknown for real-world diffusion, it is difficult to synthesize training data that follow the same distribution as the true diffusion model. Therefore, they have limited applicability in practice.

## 7 CONCLUSION

In this work, we have studied a challenging problem: reconstructing diffusion history from a single snapshot. To address the sensitivity of the MLE formulation, we have proposed a barycenter formulation that is provably stable against the estimation error of diffusion parameters. We have further developed an effective solver named DITTO for the barycenter formulation, which is based on Metropolis–Hastings MCMC with a learned optimal proposal. Our method is unsupervised, which is desirable in practice due to the scarcity of training data. Extensive experiments have shown that DITTO consistently achieve strong performance for both synthetic and real-world diffusion.

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