



Building an Inclusive Big Tent for Methods: Invitation to a Community of Practice Where the Methods Belong to All of Us

Rosalyn Negrón, Alissa Ruth, Cindi SturtzSreetharan, Ariana Gunderson, Elisabeth Ilboudo Nébié, shah noor hussein, Melissa Beresford, H. Russell Bernard, Robin G. Nelson & Amber Wutich

To cite this article: Rosalyn Negrón, Alissa Ruth, Cindi SturtzSreetharan, Ariana Gunderson, Elisabeth Ilboudo Nébié, shah noor hussein, Melissa Beresford, H. Russell Bernard, Robin G. Nelson & Amber Wutich (2024) Building an Inclusive Big Tent for Methods: Invitation to a Community of Practice Where the Methods Belong to All of Us, *Practicing Anthropology*, 46:2, 84-87, DOI: [10.1080/08884552.2024.2345793](https://doi.org/10.1080/08884552.2024.2345793)

To link to this article: <https://doi.org/10.1080/08884552.2024.2345793>



Published online: 10 Jun 2024.



Submit your article to this journal 



Article views: 25



View related articles 



View Crossmark data 
CrossMark

BRIEF REPORT



Building an Inclusive Big Tent for Methods: Invitation to a Community of Practice Where the Methods Belong to All of Us

Rosalyn Negrón^a , Alissa Ruth^b , Cindi SturtzSreetharan^b , Ariana Gunderson^c, Elisabeth Ilboudo Nébie^b , shah noor hussein^d, Melissa Beresford^e , H. Russell Bernard^f , Robin G. Nelson^b , and Amber Wutich^b 

^aDepartment of Anthropology, University of Massachusetts Boston, Boston, MA, USA; ^bSchool of Human Evolution and Social Change, Arizona State University, Tempe, AZ, USA; ^cDepartment of Anthropology, Indiana University, Bloomington, IN, USA; ^dDepartment of Anthropology, Anthropology + Critical Race & Ethnic Studies, University of California Santa Cruz, Santa Cruz, CA, USA; ^eDepartment of Anthropology, San Jose State University, San Jose, CA, USA; ^fInstitute for Social Science Research, Arizona State University, Tempe, AZ, USA

ABSTRACT

Creating a Community of Practice has been central to the vision of the NSF Cultural Anthropology Methods Program (CAMP). The CAMP Community of Practice explores the practices of doing research and teaching research methods, drawing on the great diversity of methods used by anthropologists who collect and analyze cultural data. The methodological diversity now represented in CAMP reflects exciting developments in our discipline, but it also poses challenges for forging shared definitions and visions for research methods training. Here we reflect on the lessons we've learned from building the CAMP Community of Practice—lessons that we hope will be useful for communities of practice in applied anthropology.

PLAIN LANGUAGE SUMMARY

The NSF Cultural Anthropology Methods Program (CAMP) aims to create a community of practice where anthropologists can share and learn different ways to study and teach about research methods. This community of practice works with a variety of methods that cultural anthropologists use, in the spirit of creating a “big tent” for our field. Although this diversity is exciting, it also makes it challenging to agree on what these methods should look like and how to teach them. In this article, we share what we've learned from developing the CAMP community of practice. We hope these insights will help other groups working in applied anthropology.

KEYWORDS

Research methods; community of practice; big tent anthropology

From its inception, creating a Community of Practice has been central to the vision of the NSF Cultural Anthropology Methods Program (CAMP). Communities practice advance knowledge and promote best practices through shared learning, resources, and community building around a common interest—in this case research methods training (Lave and Wenger, 1991). The CAMP Community of Practice explores the practices of doing research and teaching research methods, drawing on the great diversity of methods used by anthropologists who collect and analyze cultural data. Therein lies the challenge of a “big tent” approach.

Among the social sciences, cultural anthropology is noted for its dedication to fieldwork, but

also for its lack of attention to *systematic* methods for collecting and analyzing fieldwork data. For many years, methods training for cultural anthropology students consisted of reading published ethnographies and being told to go to the field, engage in “deep hanging out,” and figure out on their own how to collect and analyze data (Negrón et al. 2024; Ruth et al. 2022; Snodgrass et al. 2024). To fill this gap in training, the U.S. National Science Foundation has supported summer courses on research methods for U.S.-based anthropologists since the 1950s (Bernard 2008 for details of this history). The methods taught in all the prior iterations of this effort were naturally limited to those known and used by the faculty who taught those

courses. But since 2020, the most recent iteration of CAMP has dramatically expanded the set of methods being taught by bringing in new faculty scholars with expertise in humanistic and arts-based methods, digital and critical methods, participatory and Indigenous methods, as well as methods from subfields like biocultural, evolutionary, and ecological anthropology.

The methodological diversity now represented in CAMP reflects exciting developments in our discipline, but it also poses challenges for forging shared definitions and visions for research methods training. Here we reflect on the lessons we've learned from building the CAMP Community of Practice—lessons that we hope will be useful for communities of practice in applied anthropology.

Building an inclusive community of practice

Communities of practice are constituted around common interests, relationships, and shared frameworks, tools, and language (Wenger, McDermott and Snyder, 2002). The last three may hinge on shared assumptions about the nature of the group's work. In the CAMP Community of Practice, we became aware of differences in assumptions about what research is for and what constitutes a research method. We learned that, in order to develop an environment of shared trust and transparency, communities of practice must make space for unspoken assumptions to come to the surface (Hemmasi and Csanda 2009). The CAMP Community of Practice structured interactions around workshops and collaborative writing—activities that build trust and a shared vision. A guiding principle of the CAMP Community of Practice is that differences (e.g., methods, viewpoints, and expertise) are a strength of our discipline to be embraced and bridged. Nevertheless, mutual learning about methods and epistemological positions can be challenging because our members express deeply held ideas about “right” and “wrong” ways to do research. We find that growth mindsets and epistemic humility are necessary to foster inclusive communities of practice, in our case around the teaching and practice of research.

We find, also, that close attention to power dynamics is also necessary. One feature of our

CAMP Community of Practice is that many of our senior scholars focused on training students in ways that prioritize individual career advancement (a value prioritized during their own training). This contrasts with the goals of many of our early career scholars who wish to focus more broadly on the needs of communities and research participants—goals that reflect anthropology's move towards community-engaged practices and away from research that can become overly extractive. The concerns of younger scholars also reflect changes in the demography of the discipline. In 1966, about 20% of doctorates in anthropology were awarded in the United States to women. Today, it's over 60% (<http://tinyurl.com/anthro-demography>). Changes in the race-and-gender makeup of the professoriate introduce important opportunities and necessary challenges for dialogue about epistemological differences.

In fact, some of our most vigorous discussions were about the principles and values that undergird our use of research methods. While some members of our Community of Practice lean in the direction of methods as value-free instrumental tools, others argue that all methods come with their historical baggage that bear on ethical considerations. While choices about which methods to use must be guided by research questions and needs, we can no longer avoid considering the weight certain methods have in communities historically harmed by exploitative research (Smith 2021).

In reconciling these tensions through open discussion, we arrived at the need to consider both instrumental and historical strengths and weaknesses of research methods. Indeed, a method's instrumental value may be diminished if communities do not trust researchers and the research process. There are other tensions about methods within our discipline—about the merits of qualitative vs. quantitative and scientific vs. humanistic, for example—that the CAMP Community of Practice aims to transcend as a “big tent” where the “methods belong to all of us” (Bernard 1994). We do this through dialogue in CAMP co-learning workshops, through collaborative writing, and by coming together to train doctoral students in a range of methods.

Implications for practicing anthropology

Practicing and applied anthropologists who seek spaces for dialogue, methodological exploration, and collaboration are invited to join our Community of Practice (sign up for the listserv on methods4all.org). Practicing anthropologists might be the only anthropologist in their workplace or on their project, but the CAMP Community of Practice offers a place where we can all talk through ethics and research design, and partake in healthy and respectful debates that are core to our field.

In the CAMP Community of Practice, we have found it useful to offer multi-modal means of connecting with other members, from asynchronous online communications to in-person gatherings, fostering both social and scholarly connections. Prioritizing career growth and leadership development, we emphasize connecting members across career stages and institutional cultures. We carefully consider how to make our community of practice a particularly welcoming space for scholars who may feel excluded in mainstream institutions. We further strive for the CAMP Community of Practice to be an exciting space for innovation and cutting-edge thinking on methods. Community of practice membership may change over time and members may rotate leadership on CAMP collaborative papers, but a core commitment to building a big tent for methods in anthropology guides our work.

Disclosure statement

No potential conflict of interest was reported by the author(s).

Funding

This work was funded under the US National Science Foundation Cultural Anthropology Program grant (Award SBE-2017491) to the NSF Cultural Anthropology Methods Program. In addition, Melissa Beresford acknowledges Award BCS-2143766.

Notes on contributors

Rosalyn Negrón is Associate Professor of Anthropology at the University of Massachusetts Boston, where she is also Research Director for the Sustainable Solutions Lab. Rosalyn's research is primarily driven by issues of health

and well-being, with particular attention to the role of decision-making, social connections, social environments, and migration. A past Ford Foundation Postdoctoral Fellow, Rosalyn's research has been funded by numerous agencies including the National Science Foundation and the Environmental Protection Agency. She is co-founder and director of UMass Boston's Transdisciplinary Dissertation Proposal Development Program.

Alissa Ruth is an educational anthropologist in the School of Human Evolution and Social Change at Arizona State University in Tempe. She serves as the director of education for CAMP and is a co-editor of *The Handbook for Teaching Qualitative and Mix*.

Cindi SturtzSreetharan is a Professor at Arizona State University University, where she teaches linguistic anthropology and global health.

Ariana Gunderson is a PhD student in cultural and linguistic anthropology at Indiana University, where she studies European food culture. You can learn more about her work at arianagunderson.com.

Elisabeth Ilboudo Nébié is an Assistant Professor at Arizona State University where her research centers on the human dimensions of environmental change, and food and water insecurity in the Sahel region of West Africa. She is trained as both, an applied anthropologist and international development practitioner. As part of her research and diverse consultancies, Elisabeth has collaborated with various organizations, including the International Development Research Centre, International Livestock Research Institute, and International Research Institute for Climate and Society, as well as UNESCO, UNFCCC, and the World Food Programme.

shah noor hussein is a Sudanese writer, multimedia visual artist, and public scholar crafting narratives at the nexus of Black feminist thought and Queer diaspora studies. They are a Cota-Robles Fellow in the Departments of Anthropology and Critical Race & Ethnic Studies at UC Santa Cruz and an Adjunct Professor at California College of the Arts. shah's research illuminates the significance of young women's cultural remixes through a multimedia study of music, dance, and performance in the Sudanese diaspora.

Melissa Beresford is an assistant professor of anthropology at San José State University and a faculty affiliate in the Center for Global Health at Arizona State University. Her research examines how humans use social and institutional arrangements adapt to water insecurity. She is also a methodologist and conducts research to advance social science research methods and research methods training. She is the Director of the Community of Practice for the NSF Cultural Anthropology Methods Program (CAMP).

H. Russell Bernard, Ph. D., is director of the Institute for Social Science Research at Arizona State University and

Professor emeritus of anthropology of the University of Florida. He is a cultural anthropologist specializing in technology and social change, language death, and social network analysis. Bernard has taught or done research at universities in the U.S., Greece, Japan and Germany. Since 1987, he has participated in National Science Foundation-sponsored summer courses on research methods and design. Bernard was the 2003 recipient of the Franz Boas Award from the American Anthropological Association and is a member of the National Academy of Sciences.

Robin G. Nelson is an Associate Professor at Arizona State University, where she teaches global health.

Amber Wutich is an ASU President's Professor, Director of the Center for Global Health, and 2023 MacArthur Fellow. An expert on water insecurity, Wutich directs the Global Ethnohydrology Study, a cross-cultural study of water knowledge and management in 20+ countries. Her two decades of community-based fieldwork explore how people respond, individually and collectively, to extremely water-scarce conditions. An ethnographer and methodologist, Wutich has authored 200+ papers and chapters, co-authored 6 books, edits the journal *Field Methods*, and directs the NSF Cultural Anthropology Methods Program.

ORCID

Rosalyn Negrón  <http://orcid.org/0000-0002-2094-9833>

Alissa Ruth  <http://orcid.org/0000-0001-6482-1922>

Cindi SturtzSreetharan  <http://orcid.org/0000-0001-7528-8991>

Elisabeth Ilboudo Nébié  <http://orcid.org/0000-0002-4098-3609>

Melissa Beresford  <http://orcid.org/0000-0002-5707-3943>

H. Russell Bernard  <http://orcid.org/0000-0002-1367-2813>

Robin G. Nelson  <http://orcid.org/0000-0002-9455-4754>

Amber Wutich  <http://orcid.org/0000-0003-4164-1632>

References

Bernard, H. R. 1994. "Methods Belong to All of Us." In *Assessing Cultural Anthropology*. Edited by Robert Borofsky. NY: McGraw-Hill, Inc. p. 168–179.

Bernard, H. R. 2008. "The History and Purpose of Methods Camp." *Practicing Anthropology* 30 (1): 4–5. <https://doi.org/10.17730/praa.30.1.n3t7352744705g31>.

Hemmasi, M., and C. M. Csanda. 2009. "The Effectiveness of Communities of Practice: An Empirical Study." *Journal of Managerial Issues* 21 (2): 262–279.

Lave, J., and E. Wenger. 1991. *Situated Learning: Legitimate Peripheral Participation*. Cambridge: Cambridge University Press.

Negrón, R., A. Wutich, H. R. Bernard, A. Brewis, A. Ruth, K. Woolard, B. Piperata, et al. 2024. "Ethnographic Methods Training Norms and Practices and the Future of American Anthropology." *Forthcoming, American Anthropologist*.

Ruth, A., K. Woolard, T. Sangaramoorthy, B. McKinley Jones Brayboy, M. Beresford, A. Brewis, H. R. Bernard, et al. 2022. "Teaching Ethnographic Methods for Cultural Anthropology: Current Practices and Needed Innovation." *Teaching Anthropology* 11 (2): 59–72. <https://doi.org/10.22582/ta.v11i2.634>.

Smith, L. T. 2021. *Decolonizing Methodologies: Research and Indigenous Peoples*. London: Bloomsbury Publishing.

Snodgrass, J., M. Lacey, A. Wutich, H. R. Bernard, K. Oths, M. Beresford, S. Bendeck, et al. 2024. "Deep Hanging out, Mixed Methods Toolkit, or Something Else? Current Ethnographic Research Practices in U.S. cultural Anthropology." *Annals of Anthropological Practice*. <https://doi.org/10.1111/napa.12213>.

Wenger, E., R. McDermott, and W. M. Snyder. 2002. "Seven Principles for Cultivating Communities of Practice." *Cultivating Communities of Practice: A Guide to Managing Knowledge* 4: 1–19.